Explain the Poster to Your Pupils

Your pupils are interested in the fine "Rainbow" poster advertising War-Savings Stamps.

Tell them the story behind it and show them how they can obtain for the returned soldier steady work at good pay.

Tell them that the money raised by the sale of War-Savings Stamps and Thrift Stamps is used to finance export orders—that the more money that can be raised, the more orders can be secured for the products of our farms, factories, and forests, and the more employment provided for our men.

Your class should make it a matter of national pride to help the country in the time of Reconstruction.

Are you receiving THE THRIFT MAGAZINE regularly? It is sent free of charge. Address, 371 Bloor St. W., Toronto, Ont.