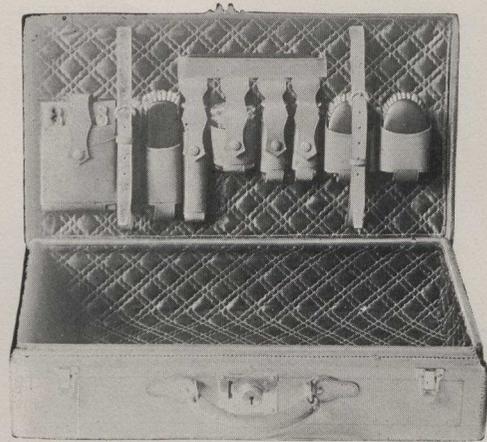




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THESE articles, containing our own Sterling Silver, Cut Glass, and Ebony Fittings, for the convenience of the traveller, afford attractive and acceptable Gifts for either Ladies or Gentlemen. Great care has been exercised in the selection of the leather, materials and fittings, and in each instance will they be found of superior quality and finish.

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Write for Catalogue and more definite information.

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LIMITED
GOLDSMITHS
SILVERSMITHS
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What One Dealer Telegraphs

A Toronto Magazine Specialist and subscription agent expresses in a very effective way what he thinks of the 'Canadian Pictorial.' When we first asked Mr. Lawson to handle the 'Canadian Pictorial' we could not get him to take any interest in it. But all the same we sent him a hundred copies to sell to his customers knowing well that

**When he saw the 'Canadian Pictorial' and
When his customers saw it**

his opinion would change—and change it did. The hundred copies "sold at sight" and that explains why he should make his next order five hundred. The telegram speaks for itself:



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HEAD OFFICE: TORONTO.

I. McMICAL, ELL,
Vice-President and General Manager.

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1377	T	Ar W		11/29/06	14
From	Toronto Ont 26 Oct				190
To	Jno Dougall & Son Montreal				

Send five hundred november
Canadian Pictorial I handle
magazine subscriptions too.
Ernest A. Lawson
Magazine Specialist

Direct Connection with WESTERN UNION TEL CO. CABLE SERVICE to all the World.

Congratulations have poured in. Some of them appear on page 18.