

# NOTHING SUCCEEDS LIKE SUCCESS !

( Copy of a Letter Circular. )

## THE MANUFACTURERS' LIFE INSURANCE COMPANY, HEAD OFFICE, - 83 KING ST. WEST.

Toronto, November 1st, 1888.

To our Agents,—

The world still moves, so does THE MANUFACTURERS' LIFE—the latter moves by reason of the inherent force of the Company itself, assisted by the abuse of the agents of certain rivals.

The people of Canada have faith in THE MANUFACTURERS' LIFE INSURANCE CO., and show it in a very practical way, viz., by placing their risks in it. This is a Company which issues no iron-clad Policy, no Policy with “a mass of confiscation clauses, hidden in a maze of microscopic type,” but a policy so clear and plain, that he who runs may read, and as free from conditions as consistent with safety.

Applications have been received from the various classes of insurants, from the Atlantic to the Pacific, as follows:—

Total Applications for the Year,	- - -	\$5,125,000
Applications for October,	- - - - -	450,000

The pruning knife of our Medical Directors has not been spared, the result being that we have a first-class line of carefully selected risks, with an exceptionally low death rate.

As for the future, we intend to pursue the even tenor of our way, unmindful of the petty jealousies and misrepresentations of certain of our less fortunate competitors.

Many of our agents have done nobly in the past, and on the 31st day of December, we hope to be able to congratulate not a few on their well-merited success.

If all our agents do their utmost until the above-named date we believe that our business will exceed that of any of the other Companies doing business in the country.

Yours truly,

  
Managing Director.