

## Notes for the Stationer

THE stationery trade is brisk among the dealers just now. Many new lines of Coronation papeteries are being shown, and repeat orders are reported as coming from all parts of the country. From all reports the Coronation is making trade among stationery men in general very good.

The Coronation stationery from the factory of Warwick Bros. & Rutter has been one of the hits of the season in the stationery line. Repeat orders in all lines have been received so fast that this firm have been unable to supply the demand. The writing tablets and papeteries are meeting with a ready sale wherever offered, and orders are coming in from all parts of the country from Halifax to Vancouver, and the prospects are that this paper will be a leading seller, not only until the Coronation, but throughout the entire season. Another edition of the papeteries is now ready for delivery and the tablets will be ready in a few days.

The Copp, Clark Company, Limited, having completed the addition to their factory report that their facilities for furnishing the trade with complete lines in stationery will surpass anything previously accomplished. The orders that have already been received at this early date assure a very busy time during the following weeks. Their line of school supplies will be sure to please all scholars, as the samples shown are of an exceedingly attractive notion, and the new designs in such staple lines as exercise books and scribblers at 1, 2, 3, 5 and 10c, certainly impressed us very favorably.

In foolscap, examination papers, mention of which was made last month, they report a large sale, as examinations are soon taking place.

The Copp, Clark Co.'s stock of flags is reported as being complete and well assorted. Large orders were received in anticipation of peace being arranged in South Africa. Coronation Day will create a large demand for these goods and a busy time is expected.

The Copp, Clark Co. are showing new editions of Rand McNally's "Pocket Map of Ontario." This shows in detail the entire railroad system. Population is given according to the latest official census. Travellers will find a lot of

valuable information in this very compact book.

A large consignment of "Dancing Girl" tissue is at the Customs house. Sample cards, with new prices, can be had on application.

Twenty lines of crepe paper napkins of different designs are shown by The Copp, Clark Co. They are exceedingly decorative, and at this season of the year we think they should meet with ready sale.

"Scots wha Hae"—Something quite new in post cards, illustrating the costumes of the Clans of Scotland. These are shown by The Copp, Clark Co., in three series, representing 18 different clans. Each series contains six clans assorted, and sells for 12c. a series. They will certainly be appreciated by Scots everywhere.

### OPALINE.

The latest novelty in fine stationery is just being offered the trade by Warwick Bros. & Rutter. It is called "Opaline," from the general appearance of the paper, the effect being most pleasing and the surface, while appearing rough and wavy, is particularly suitable for any style of writing. The new paper is made in the Regent size and in three tints, "Crystal," "Turquoise," and "Sapphire," and is conveniently boxed for retail purposes.

The samples are now in the hands of the travellers of this house, but samples will be sent to any dealer wishing the newest and most artistic effect yet produced in fine paper and envelopes by applying to Warwick Bros. & Rutter.

## School Trade Items.

THE wholesale houses are again sending out their travellers to the dealers throughout the country and, among other things, are showing a great variety of scribblers and exercise books. A number of these designs are shown by different publishers, and they make a creditable exhibit. The colors and designs are so striking that the dealer will be able, when he gets his stock, to make some attractive windows, and a well-dressed window is a most desirable feature of any stationery dealer. The travellers of the different houses are sending in large orders for school books for the Fall trade, and, generally, the school book trade is good.

### SCHOOL SUPPLIES.

Their stock in sundry school articles, such as lead pencils, slate pencils, rub-

ber erasers, pens and penholders seems to be sufficient to meet the wants of all.

The book of examination paper required by the Education Department to be used for the midsummer examination may be procured from Warwick Bros. & Rutter, who have just issued a large edition and can fill orders on the shortest notice.

The travellers of the house of Warwick Bros. & Rutter have started on their respective trips with this season's new school goods. The lines being shown by this house cannot but please the eye as well as the hand of the scholar, and many inquiries will undoubtedly be made to the stationer during the coming school season for books called "The Fortune Teller," "The All's Well," "The Dolly Varden," "The Beauty," etc., which are among the many new color conceptions for book covers being shown by this house. The designs are new and original and are printed by the new three-color process, which gives the most natural and exquisitely colored effects to be procured from printing plates. A series specially worthy of mention is shown with a new cover board printed and embossed in gold. The board is a new novel effect in press board, being made with a fancy scroll effect in the board and in varied colors. It is shown in three tints, and when embossed in gold makes one of the most dainty and attractive covers yet shown. Books in this style of covering may be had in any size required with any quality of paper, and with special printing or designs if desired.

Several qualities of paper are used this year, the cream smooth paper being, perhaps, the favorite for the higher-priced books. Ruled books may be had in any size, and altogether the series is complete in every detail.

The line of quarto books to retail at 10, 15 and 25c. is also entirely new and contains everything required for the students and higher-class scholars. New lines are also shown in oblong notebooks, the demand for this style of book being greater than ever.

The trade would consider their interests well by looking into the merits of this most complete line before placing their school orders.

Buntin, Gillies & Co., Hamilton, are showing a fine line of new designs in scribblers and exercise books, etc. The covers, lithographed in gold and colors, are choice. Special attention has been paid to the quality of paper in the books, and the values are unsurpassed.

### LEFT FOR CALIFORNIA.

Mr. J. F. Hunter, who has for 20 years been connected with The Copp, Clark Co., and of late years been their stationery representative on the road, has been forced owing to illness to take leave of absence and left on the 2nd instant for California to remain during the Summer months. His many friends on the road hope he will be benefited by the rest.

Mr. G. Walter Begg, of the warehouse staff, has been appointed to cover his territory, and will, no doubt, receive from the trade in general the kind favors extended all along to Mr. Hunter.