

WALL PAPER SAMPLES.

J'UST now when every wall paper dealer is making up his mind as to what manufacturer shall receive his patronage this year, any information as to the samples shown will be received with pleasure. A representative of BOOKS AND NOTIONS took the trouble to look over the samples of M. Staunton & Co., and while not declaring that they are "the best in the world," is confident that they are considerably ahead of those shown last year, and have been pronounced by experts to be the best ever shown in Canada. They have made special efforts in the coloring of their designs, and have weeded out several hundred samples that when the collection was completed seemed somewhat weak. Only the best patterns were retained, so that the line will be found without a weak spot.

In colorings this year, while the light colors still largely predominate, there are to be seen many rich, warm colorings such as deep yellows, buffs, salmons and terra cottas, these colorings being in great demand for the better class of work. Another color much used is a greenish or peacock blue which is exceedingly effective, and suitable for libraries, studies, etc.

Mica is used even more than last season. On white and brown blanks it is used in the same way as last year, with a better effect as to color. In bronzes it is used in combinations, and has an exceedingly brilliant and iridescent effect. In some cases the mica and bronze combine to make the pattern, not a particle of other coloring matter being used. The colored mica effects of this season baffle description, and must be seen to be appreciated.

Prices are away down. Cheap bronzes run from 6 to 8c., with excellent bronzes at 10 and 12c. Embossed bronzes are as low as 11½c., whereas the lowest last year was 15c. Printed ingrains run up from 16c. In the very cheap grades there was, of course, less opportunity for reduction, but even these have shared in the general cut.

As for patterns, they are like the sands on the sea shore. In ungrounded blanks, Staunton & Co. have some 200 entirely new, very neat samples. In brown and white blanks the patterns are very artistic, and have ceilings and friezes to match. Some have both one and two-band friezes. Several fleur de lis patterns are exceedingly neat. Pattern 1032 is a very pretty conventional leaf pattern in both plain and mica finish. Brightly colored patterns for the Quebec trade are striking. An arabesque treatment and rococo treatment are well worthy of attention. A marguerite treatment is shown in several combinations of colorings. Chrysanthemum designs are shown in a great variety of handsome colorings in white blanks and plain and embossed bronzes.

Although all the better papers are furnished

with ceilings to match, some independent ceilings are shown in a variety of patterns, in plain colors, also with mica and bronzes.

Their line of cheap bronzes is much ahead of anything of the kind ever shown in Canada before, very respectable patterns being procurable at from 6 to 8 cents. Of course, in the better grades at 10 to 15 cents, choicer patterns, more variegated colorings, and richer grounds are shown. Some exceptional patterns are shown in the better goods.

Embossed bronzes are as low in price as 11½ cents, yet have strikingly neat patterns. No. 1034 E.D., is a nicely colored chrysanthemum pattern, while several other effects of the same pattern show to good advantage. Neat colorings in these goods are brought out to match the creton hangings used in good rooms.

Plain ingrains in eight shades, with four or five friezes to match each, in both 9 and 18 inch, form a striking line. The ceilings, also, on ingrain, match in color, and with the frieze in pattern. The friezes are shown in both bronze and fluted. This line is further supplemented by printed ingrains which should prove favorites for large rooms and halls.

The travelers of M. Staunton & Co. will cover the whole of Canada within the next three months. J. L. Beckwith, of Victoria, B.C., is showing their line in that Province. No dealer can afford to miss these samples of Canadian produced wall paper—paper which is equal to anything imported in the same grade.

The Consolidated Wall Paper Company, New York, has removed from 15 West Forty-second street to the Seymour Building, corner Fifth avenue and Forty-second street.

SIDNEY S. BOXER.

AFTER twenty-three years on the road a man is usually expected to have lost his vigor and to be looking for retirement. Not so with Sidney S. Boxer. He has spent that period on the road, and yet is as vigorous and powerful in selling goods as the best. He is a native



Sidney S. Boxer.

Canadian, having been born in that grand old city where Wolfe and Montcalm met to prove that both were great generals, and from whence their spirits rose simultaneously to the place whence they came.

Twelve unselfish years of service were given by Mr. Boxer in selling crockery and glassware for J. C. Watson, when he conducted a large business of that nature in Montreal. This service was such that when

WALL PAPER

FOR Immediate Delivery.

LOOK over your stock and see what lines you are short of, and write us for samples. You will probably find what you need among them to make your assortment complete for spring trade.

Ingrains and Friezes and English Washable Papers Wholesale.

M. STAUNTON & CO., TORONTO.

SHOW ROOMS, 6 KING W.

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FACTORY, 944 YONGE ST.