

RODGER, MACLAY & CO.,

SOLE MANUFACTURERS OF

"LILY WHITE" FLOATING SOAP.

The "Lily White" is the only soap made in Canada which stands the FLOATING test. To those who desire a strictly pure Laundry Soap the "Lily White" fulfils every condition. To those who wish a perfectly pure soap for the Bath or Toilet, the "Lily White" has no equal. It lasts longer, washes whiter, and rubs easier than any soap in Canada. Beware of imitations.

"English Mottled" Soap.

See that every bar of "Mottled Soap" you buy has the name "Rodger, Maclay & Co." on it. Our brand has been on the market for nearly twelve months, and has met with a steadily increasing demand. It is specially made for heavy work of the Laundry; and, as it contains no rosin or adulteration of any kind, it can be used with safety for all purposes.



MANUFACTURERS ALSO OF
**FIRST PRIZE
TOILET SOAPS.**



See that our name is on every bar of soap you buy.

RODGER, MACLAY & CO., Canada Soap & Oil Works,

WAREHOUSE:
70 FRONT STREET EAST.

TORONTO.

WORKS:
DEFRÈS STREET.

"HEADQUARTERS"

TORONTO SHOE COMP'Y,

144, 146, 148 King Street East

(COR. JARVIS STREET).

THE GREAT AND ONLY ONE PRICE CASH BOOT AND SHOE WAREHOUSE

IN TORONTO.

No. 148 — The Farmers' Old Headquarters.

We buy and sell for Cash only. Our aim has always been, and still is, to give the best value possible for Cash paid, and, in justice to all our patrons, our goods are marked in plain figures and only

ONE MARKED PRICE ASKED.

144 & 146 — THE NEW LADIES' PARLOUR.

We shall endeavour to make this a popular place of resort for Ladies who study comfort and economy.

WE INVITE YOUR CONFIDENCE AND PATRONAGE.