

were puffed and draped in cheesecloth, etc., and found on inquiry that the reason for coming back to cheesecloth, etc., was that people were tired of looking at the same paneled background time after time. If they had not made a change the passers-by would in time pass it without a glance.

The trims must have constant changes in backgrounds, otherwise the results will not be satisfactory. The best way to box a window is to build a solid back and sides of one-inch boarding, with a door at one corner large enough to admit the usual merchandise shown. As to roofing it, that is a matter of opinion. I prefer the solid roof when circumstances permit.

CHEESECLOTH

has been in use for a long time, and still continues to be the best material for puffing, draping and pleating windows with. Its advantages are that it is to be had in all shades, is easily worked, and is cheap. Its disadvantages are that in most colors it fades quickly, and, unless used with care and artistically draped, it is too coarse to use as a foil for rich goods. The most sensible material for backing when rich goods are being shown, is plush or upholstery materials or heavy dress goods. These hang in rich folds, do not fade (in most cases) or wrinkle, they show no pin marks, and may be put back in stock after using and sold at their original prices. In other words, there is no loss in using a better material, and, therefore, no expense if it is kept in stock for sale. The most important point in backgrounds is the blending of colors.

A SHOE DISPLAY.

THE REVIEW has been requested by a reader of its columns to insert a shoe display. The illustration is a good shoe selling

window, and, while it may be a little too large for some houses, it can be carried out on a smaller scale. A few Autumn leaves scattered throughout a Fall show display heighten the effect greatly. Every boot should have a neat price card attached.

THE REVIEW requests correspondence on the subject of window-dressing, and if any of its readers would like any particular display illustrated, pertaining to almost any line of goods, THE REVIEW will be pleased to find an illustration of same and reproduce it. We also solicit criticism on any of the articles written under the heading of "Window and Store Decorating," so that we may correct and better any particular point.

One of the hits of the season was made by a shrewd boot and shoe dealer on Yonge street, Toronto. His window is a small one, not over three feet deep and four feet wide. The back of it is a mirror, the inside is finished with old gold felt. Plate glass gives a view from the other side and the front of the small display made within. On the floor of the window, covered with felt similar to that on the wall, were arranged seven pairs of boots. In the foreground, a pair of stout walking boots with rubber soles were arranged to show the sole of one boot and the upper of its mate. Beside them, a card about 8 x 6 inches bore the statement. "These soles don't slip on the slippery banana peel." Instead of writing the word "banana," a space had been cut out of the card board of sufficient size to hang a banana by small ribbons. The same idea was carried out with the other six pairs of shoes. The cards were. "'Lettuce' show you these boots at \$5", "'A 'pear' of these elegant shoes for \$3.50"; "'Beet' these for \$4—impossible"; "'A 'peach' of a shoe, \$4 for two"; "'No 'corns' where these boots are worn \$3.50"; "'We'd like to 'cabbage' your order for these boots for \$5."

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