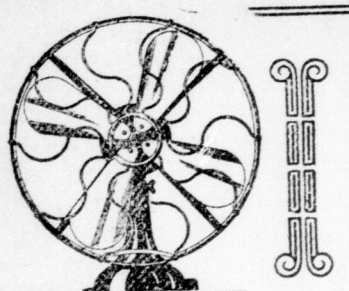


TEN



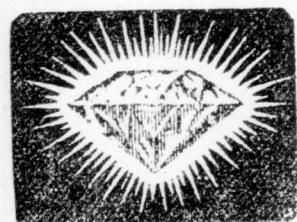
When you come in tired and hot, just sit down for a few minutes in front of a

"HYDRO" ELECTRIC FAN

and its refreshing breezes will make you feel like a new man.

PHONE 3180.

The HYDRO Shop



C. H. WARD & CO.
Diamond Merchants and Jewelers.
386 Richmond Street. Phone 1084.

Pocket Periscope

ONE OF THEM MAY SAVE HIS LIFE.
Easily carried in tunic pocket. Can be adjusted in a few seconds. Recommended by officers and men on active service. Send one to your relative and friend.

Hay's Stationery
173 Dundas Street. Phone 150

Best Work at Low Prices
Keeps Us Busy
CALL 2334.

London Tire Repair Depot

354 Wellington St. Opposite McElroy's.

Scranton Coal

The most satisfactory coal for furnace or range. Send in your order.

JOHN M. DALY

PHONE 348. 19 YORK STREET.

THE LONDON LOAN and SAVINGS COMPANY OF CANADA

PREMIUM PAID

for American Money and Cheques on New York

Office, 220 DUNDAS ST. LONDON, ONT.

SAY PARNELL'S

When next you ask for a loaf of bread at your grocer's simply say "PARNELL'S, PLEASE." Not much trouble for you considering the returns in pure, clean bread you get.

If your grocer doesn't keep it phone us. We'll send you a trial loaf.

Parnell The Breadman
PHONES 929, 1390.

Your wife is just as fond of Sweets now as she ever was. Take her a box of PARNELL'S.

Federal Advertising Service

Telephone 5482. After 6 p.m., 3292.
312 Dominion Savings Building, LONDON, CANADA.

ROSS' LIMITED

Clearing Palm Beach Suits

Regular \$8.50, now ...\$6.98
Clearing Cool Summer Dresses, special 79c to \$1.00
Clearing Cool Summer Dresses, floral designs, newest styles. Regular \$10.00, now ...\$4.98
Clearing 6 Silk Summer Suits, latest summer styles. Regular \$35.00, now ...\$25.00
Clearing Silk Summer Suits, latest summer styles. Regular \$32.50 to \$33.00, now ...\$22.50
Clearing Silk Summer Suits, latest summer styles. Regular \$25.50, now ...\$18.75

Special values in New Repp Skirts \$1.00 and \$1.50

Special values in Pique Cord Skirts...\$2.50

Fur Remodeling

Arrange to have Fur Remodeling done now at summer prices and save money.

FUR STORAGE A SPECIALTY.

Phone 1319. 196 Dundas Street

HAMILTON'S LONDON
Porter and Amber Ale
The best home-brewed beverage on the market. All dealers.
Kent Brewery
LONDON, ONT.

ARE YOU USING.

JOHNSTON BROS.

X X X BREAD

the perfect bread?

It contains everything the idea loaf should possess.
Wrapped Loaf, 5c.
Large Family Loaf, 7c.
Phone 944.

THREE GERMANS WILL LOSE BRITISH TITLES

LONDON, July 27. — 4 a.m. — According to the Daily Mail it is expected that Premier Asquith will announce in the House of Commons today that the Germans who still hold British titles of nobility are to be deprived of their British honors. They are the Duke of Albany, the Duke of Cumberland, who are in line of succession to the British throne, although remotely, and Prince Albert of Schleswig-Holstein.

ROWAT'S Please people who are particular.
COFFEE 50c Per Pound
T. A. Rowat & Co.
250 Dundas St.—Phone 3051-3052.

Diamonds

We have Diamonds of unquestionable quality; many mounted in the newest and latest settings constitute a special feature of our large stock of fine jewelry.
Our prices are very moderate. Solitaires, \$25, \$35, up to \$500. Magnificent clusters, Sapphires, Rubies, Emeralds in Diamond combinations, \$40 up.

We have a choice selection of unset stones, which we can easily make up into solitaires, or combinations of rubies, emeralds or sapphires.

YOUNG'S
LONDON. EAST LONDON.

WIFE WAS BEATEN IN DEATH RACE TO HUSBAND'S BEDSIDE

Mrs. Stone Arrived at Hospital Just 20 Minutes Late.

KINDLY TREATED HERE

Railwaymen Looking After Arrangements for Wreck Victims' Funerals.

Mrs. Stone, wife of Brakeman C. Stone, of Bridgeburg, who died in Victoria Hospital yesterday afternoon from injuries received in the wreck on the G. T. R. in the morning, arrived just too late to see her husband alive. He passed away about twenty minutes before she reached the hospital.

From the first there was no hope of his recovery, as he had his neck broken, the back of his head badly smashed and was so badly crushed internally that he suffered repeated hemorrhages.

Brakeman Stone was 35 years old, and went to Bridgeburg from Mimico about three months ago. He had been in Mimico for several years.

Mrs. Stone is being looked after by the Brotherhood of Railway Trainmen, and is staying with Mrs. Niven of Ottawa avenue. A relative of Mrs. Niven coming on the train asked her what was the matter when he saw she was in trouble, and as soon as she arrived here rushed her right to the hospital, and later took her to Mrs. Niven's home to be cared for.

The Brotherhood of Railway Trainmen is looking after all the funeral arrangements, and the remains will be sent to Mimico from Smith, Son & Clarke's undertaking rooms on Friday.

Conductor Garnet Cuttin, who was instantly killed in the crash, was one of the youngest men on the road, being only 23. His home is in Newmarket, and he is a son of Mr. and Mrs. Joseph Cuttin of that place.

Besides his parents he leaves four brothers and four sisters, Elmer of this city, William, Herbert and George of Newmarket, Mrs. Manicorow of Newmarket, Ethel of Toronto and Geraldine and Lenora at home.

The B. & O. R. T. is also looking after the arrangements in this case, and the remains will be sent from Smith, Son & Clarke's on the 12:25 train Friday to Newmarket.

RECORD CROWD WAS AT SPRINGBANK FOR THE HALF-HOLIDAY

Five Hundred From Komoka Held Civic Celebration.

BIG PROGRAMS OF SPORTS

Scores of Private Picnics and Many Society Gatherings.

One of the largest holiday crowds of the season spent yesterday afternoon at Springbank. It was Komoka's civic holiday, and over 500 came from there to celebrate. There were also innumerable private picnic parties planned by people wishing to get relief from the heat.

One of the largest outings of the day was held by members of Forest City Chapter, No. 12, Order of the Eastern Star. A fine program of sports was put on, and in the evening a dance was held in the pavilion.

The winners of the races were:

Girls' under 8—Gladys Tuckey, Marion Borland, Agnes Hendry.

Boys' under 8—Hugh Lewis, Willie Farquharson, Alex. Xonmmerman.

Girls' under 12—Dora Lewis, Ina Stephenson, Isabel McKellar.

Boys' under 12—Leslie Laing, Angus Rush, James Hendry.

Girls' under 15—Helen Ross, Dora Lewis, Ada Ashton.

Boys' under 15—Leslie Laing, Angus Ross, James Hendry.

Fat ladies' race—Mrs. Lewis, Mrs. Mills, Mrs. Thomas.

Fat men's race—Mr. Miller, Mr. Flanagan, Mr. Cousins.

Sewing on button contest—Mr. Wallace and Mrs. Ashton and Mrs. Ashton and Mrs. Cousins and Mrs. Phillips.

Three-legged race—Mrs. Bridle and Mrs. Farquharson, Mr. Ross and Mrs. Borland; Mr. Cousins and Mrs. Phillips.

Running backwards—Mrs. Farquharson, Mrs. Borland, Mrs. Phillips.

Neck and tie race—J. Stewart and Mrs. Simpson; Mr. Cousins and Mrs. Phillips; Mr. Mills and Mrs. Borland.

Single ladies' race—Misses Campbell, Purrie, Armour.

Married ladies' race—Mrs. Borland, Mrs. Phillips, Mrs. Hall.

The people from Komoka and district had a most enjoyable time and the committee in charge of the arrangements, Messrs. Spence, Foster and Sayers, were congratulated warmly upon the success of their efforts.

Race Results.

The following are the results of the races:

TAYLOR LEADS

This Week "Square Deal" Taylor Inaugurates His Automobile Delivery Service

Taylor is the first druggist in Canada to adopt this progressive delivery system. Taylor was the first druggist in London to come out openly as a cut-rate druggist. Three years ago "Square Deal" Taylor inserted his first cut-rate advertisement. Since then it has been necessary to open SIX live stores in London to properly attend to his rapidly increasing business. Each store is located where it will be most convenient to you. A competent graduate druggist is in charge of each store. An efficient staff of progressive, obliging clerks gives you the best store service in Canada.

"Square Deal" Taylor was the first druggist in London to tell you that he and every man employed by him is a Canadian of British parentage. You should make sure of this where you are dealing now.

BELOW ARE A FEW OF TAYLOR'S BARGAINS FOR

Thursday, Friday and Saturday Prices the SAME at ALL SIX STORES

Champion Bedbug Killer

A sure and safe destroyer of bedbugs, waterbugs, roaches, ants and other vermin.

A clean, clear liquid that penetrates the wood, walls, and carpets; kills the bugs, destroys their eggs. It will not injure or discolor the most delicate material. Sold in large, syringe-topped cans at ...25c

English Fruit Saline

A cooling, pleasing, effervescent drink. Good for the stomach. A gentle laxative. Regular 50c. Thursday, Friday and Saturday ...33c

Taylor's Stomach and Liver Cure

Is now being used by everybody in place of the old, nauseating, gripping pills. It is composed entirely of roots and herbs; does not contain a particle of calomel or other mineral poison. It is a laxative, but, unlike pills, it does not weaken the system; it acts as a powerful system tonic. Sold at 25c a bottle on our no-cure, no-pay guarantee.

75c Mary Garden Talcum ... 48c
50c Florida Water ... 29c
50c Fruit-a-lives ... 27c
50c Peroxide Vanishing Cream ... 24c
50c Emulsified Coconut Oil ... 28c
5c Fly Pads ... 3 for 10c
50c Dodd's Kidney Pills ... 27c
40c Limestone Phosphate ... 24c
50c Nestle's Food ... 39c
25c Frostilla ... 16c
50c Dr. Chase's Nerve Food ... 27c
60c Hydrogen Peroxide ... 29c
25c Mennen's Talcum ... 11c
25c Linen Writing Pads ... 9c
35c Syrup of Figs ... 18c

Cigar Bargains

10c Japs, Rex, Old Abes, Baled Havanas, Mi Lindas, Santa Claras, Humps, Havana Perfectos, Flag Heads, etc. ... 5 for 25c
5c Panatelas ... 10 for 25c

50c No-Mo-Odo, for excessive perspiration ... 33c
25c Assorted Talcums ... 11c
25c Ideal Orchid Talcum ... 19c
35c Mustard Oil Liniment ... 19c
35c Dr. Morin's Extract Wild Strawberry ... 24c
35c Healing Ointment ... 16c
50c Murine ... 39c
\$1.00 Burdock Blood Bitters ... 57c
50c Lithia Tablets, 5 grains, 29c
\$1.00 Morina Face Powder, all shades ... 49c
50c Canadian Hair Dye ... 36c
25c Abbey's Effervescent Salts ... 16c
60c Abbey's Effervescent Salts ... 39c
50c Household Ointment ... 28c

Six Cut-Rate Stores

Taylor Drug Co.

MAIN STORE—399 TALBOT STREET, OPP. MARKET. PHONE 1194
EAST BRANCH—652 DUNDAS STREET EAST. PHONE 663
NORTH BRANCH—COR. CENTRAL AND RICHMOND. PHONE 4151
SOUTH BRANCH—COR. HORTON AND WELLINGTON. PHONE 379
Hamilton Road Branch—Cor. Hamilton Road and Anderson Ave. Phone 405
South London Branch—Cor. Wortley Road and Craig Street. Phone 1920

THERE IS ONE OF TAYLOR'S 6 RED DRUG STORES NEAR YOU

We have been authorized to sell 1,000 bags of Potatoes. Guaranteed in first class condition at 75c per bag.

Apply London Cold Storage Co., or Scandrett Bros., London

COAL!

Furnace, Stove, Egg \$7.00 ton
Baseburner Nut ... \$7.10 ton

For the range and heater we recommend our Large Pea at \$6 per ton. It is the value of Chestnut in this stove. Why pay one cent more?

THE CONNELL ANTHRACITE MINING COMPANY.

Phoness 770 and 1096.

ABOUT YOUR EYES CONSULT US.

Carlyle TRIBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS. See Tuesday and Saturday A.D.



Brown Optical Co.
SPECIALISTS.
223 Dundas Street. Phone 1377.

Tire Trouble!

It pays to do good serviceable work. That's why we're busy.

London's Rubber Man
186 KING-REAR. PHONE 5124.

D. L. and W. Anthracite

The Coal That Satisfies. Best prepared. Highest efficiency. Lasts longest. No clinkers. Most economical.

HEAMAN & SON
Phone 312. York and Burwell.

Special Message of Importance for Women

TO THE LADIES.
WE HAVE SECURED 200 PAIRS WOMEN'S PUMPS, COLONIALS AND OXFORDS, SAMPLES. SIZE 3 1/2, 4 AND 4 1/2. THESE LINES WE WANT TO CLEAR THE LOT AT SATURDAY WE WANT TO CLEAR THE LOT AT

\$1.48

DO NOT OVERLOOK THIS.

Johnston & Murray
LONDON. ST. THOMAS.