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You'll like the appearance of our suits because they're so smart and stylish.
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Let our rig call daily.
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Catalogues and prices mailed free on application.

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FUNERAL DIRECTORS.
86 KING STREET. Phones 543, 373
The best, the largest and cheapest in London. Open night and day.
ESTABLISHED 50 YEARS.

SMITH, SON & CLARKE
UNDERTAKERS AND EMBALMERS
Lady assistant. Night calls personally attended.
Rubber-tired Funeral Cars.
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Residence on Premises.

"A Friend in Need, Is a Friend Indeed," This is how the widow regards the Excelsior Life Insurance Company's check when she receives it in exchange for her late husband's policy. Is your husband insured? ywt

THE NEW HARDWARE
BOUGHT ONE YET?
WHAT?
A BUSTER BROWN WAGON
Call and see them TODAY while you have them in mind, at
W. B. GILLESPIE & CO'S.
'PHONE 750. 204 DUNDAS ST.

CRUSHED TO DEATH CRAWLING UNDER CARS

(Special to The Advertiser.)

North Bay, Ont., May 13. — A Mrs. Benjamin was crushed to death under a freight train last night in view of Mrs. Shaw, a neighbor, whom she had been visiting. In order to avoid a long detour the woman crawled under the car. Just then the train started, and her legs were ground off. She leaves four children and a husband, who has been out of work for weeks. Two weeks ago her 18-year-old daughter died suddenly.

BRIDGE CARRIED AWAY.

Vanburen, Me., May 12. — The St. Johns River was on a rampage today, owing to the recent rains of the past week, and the Suspension Bridge between Fort Kent, Me., and Clair, N. B., was carried away. This bridge was 1,000 feet long and cost $14,000.

Finest Rubber-Tired Victorias—One dollar per hour. Hueston's Liveries.

To Let
LODGE ROOM
Central. Rent reasonable.
London Loan and Savings Company
London, Ont.

Why Do You Worry?
Over poor coal, when you can get the good kind? We would like to supply you with some of the good kind.
MAY BROS. & CO.
'Phone 1224. 685 York St.
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THOS. WILSON
Merchant Tailor,
212 Dundas Street
Higgins' Block. Telephone 593

Portland Cement
In any quantity from one barrel to 5,000. Car lots a specialty. Quality the best. Prices right.
WEBSTER & KERNOHAN
PHONE 1383.

Order Hamilton's
Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.
Order Hamilton's

You may not need much more coal in May, then again you may. It is as well to think about your next winter's stock and have the best that's possible to buy. We sell it. Also 12-inch and 16-inch mixed wood, $2 per load. Slabs, $1.50 per load.
D. H. GILLIES & SON
tyw

THE NEW JEWELRY ARTS AND CRAFTS
Everybody is wearing it in the big cities.
Thos. Gillean
402 RICHMOND STREET.

JOHNSTON BROS'. XXX BUTTER BREAD
MAKES EATING A PLEASURE
If your appetite is calling for a change these days, try our "Butter" Bread. It is the richest loaf made. Try it today.
JOHNSTON BROS.
PHONE 944.

City and District

Representatives Elected.

At the close of the regular prayer meeting at the First Methodist Church last night the following men were elected representatives to the quarterly official board of the church: Messrs. W. N. Manning, W. E. Saunders, J. E. Stone, J. E. McGee, Wm. Gurd, S. Glass and Dr. Bateson.

Transfers of Licenses.

The following applications for transfer of license have been received at the Provincial Secretary's office: From Louis Ferrari, Sandwich Township, to Alex. Laframboise, Sandwich West Township; from Chas. Lehman, Puslinch Township, to Jos. Lehman, Puslinch Township; from Martin Breen Parkhill, to N. C. McKinnon, Parkhill; from Jacob Webber, Clifford, to Philip Benninger, Walkerton; from J. C. Maciver, Jordan, to Andrew Frank, Hamilton; from W. T. Summers, London Junction, to Harry Norris, Mount Brydges; from John Quinn, Marmora, to Geo. Wellman, Bellview; from Jas. Gilmour, Bracebridge, to A. Tingey, Ryde Township; from S. Burkholder, Gore Bay, to Henry Hall, Gore Bay; from Albert Leach, Oxford Mills, to W. W. M. Merrifield, Ridgetown; from Henry Victor, Logan Township, to Chas. Dungey, Logan Township; from J. P. Kelly, Milton, to W. A. Kennedy, Bracebridge; from Wm. Miller, N. E. Hope Township, to John McKenzie, Bracebridge.

When you tire of EXPERIMENTING, bring your WATCH to us for repairs. WE KNOW HOW. Years of experience has taught us.
SUMNER
THE RELIABLE JEWELER,
380 Richmond Street.

Ideal Vacuum Cleaner
JUST WHAT YOU NEED
Let Us Show You in Your Own Home.
John Mann & Sons
Phone 470, or 469.
Office, 401 Clarence St.

QUALITY! QUALITY! QUALITY!
Who do we hear calling for QUALITY in Bread? Don't you know where to get Bread of as good quality as you could desire?
When you buy PARNELL'S FAMOUS BREADS, you may be sure that you get the very best quality to be procured. We cannot afford to make bread otherwise.
We do not wish you to take our word for it, however. Try our bread yourself, and see if you will not agree with us.
Parnell's Bake Shops
75-77 BRUCE STREET.
'PHONES 929 AND 1390.
ywt

Ten cents and ten minutes of your time will make last year's straw hat look as good as new. Get
Marvellous Hat Cleaner
—AT—
Cairncross & Lawrence
Chemists and Druggists.
216 DUNDAS ST. LONDON

A Social Evening.

The other evening the members of Court Magnolia, A. O. F., spent a very enjoyable time in their court rooms in the Duffield Block. It was the monthly social evening, and a large number of members were present. The social committee had charge of affairs, and they did their best to entertain the members. Cards and other games were provided for those who cared to play. Bro. J. H. Jones was on hand with his gramophone, and about 35 choice selections were rendered by it. These social evenings are becoming very popular, and the committee feel greatly encouraged by the interest taken in them by the members.

Vocalist With a Record.

In connection with the story which appeared in The Advertiser regarding Major Hayes being one of the oldest active choir singers in the city, it has been learned that there is a local singer, who has a longer record than the major, Mr. Frank Coles, of the Inland revenue department, who entered St. Paul's choir in 1864, under Dr. Sippi. Later, Mr. Coles became a member of St. Peter's choir, where he still sings, thus having a record of 45 years of continuous singing. Mr. William Skinner, of the postoffice, has been singing continuously for 38 years, 17 of which he has been in the choir of Dundas Centre Church. Mr. John Ward, of the postoffice staff, has been a member of the choir of the First Methodist Church for 27 years.

Death of Mrs. Thomas Moore.

The death occurred yesterday of Mrs. Thomas Moore, relict of the late Thomas Moore, and mother of Mr. Edward Moore, of this city. Deceased, who was 71 years of age, was a lifelong resident of St. Thomas, where she passed away at the family home. She is survived by two sons, Edward, of London, and Arthur Moore, engineer at the P. M. shops, St. Thomas; one daughter, Miss Edith, at home; three sisters, Mrs. Geo. Montgomery and Mrs. L. Ferguson, of St. Thomas, and Mrs. James Smith, of Fingal, and one brother, Thomas Brown, of Detroit. This is the second bereavement in two days, for deceased's sister, Mrs. Montgomery, who lost her daughter, Mrs. McLennan the day before yesterday.

MAJOR JOHNSON DEAD.

Washington, May 13.—Major Albert E. H. Johnson, one of the oldest practicing patent attorneys in the United States, died here last night in his 83rd year. During the Civil War he acted for some time as private secretary to Edwin M. Stanton, secretary of war. At one time he was prominent in Masonic circles.

H. N. ZINKAN DEAD.

Southampton, May 12.—Henry N. Zinkan, of the firm of H. N. Zinkan & Sons, and formerly of Bowman & Zinkan, of Southampton, died at the family residence yesterday, at the age of 72 years, after an illness of two weeks. He was the oldest tanner in Canada, having been engaged in the business for about 55 years. He leaves a widow, three sons and six daughters.

EAT WITH US.
We give noon-day lunches for businessmen for 35 cents. Hotel Savoy. w

Pianos To Rent.
Pianos to rent from $2 per month upward, six months' rent allowed in case of purchase. Williams Piano Company, Limited, 261 Dundas street. tf

ROMAN FIRE DOES NOT FRIGHTEN

Chairman of School Board Says There Will Be No Picnic This Year.

AGITATION IS UNWISE

Declared Secretary McElheran, of the Board of Education—Another Collegiate Petition.

The passing days only add to the determination on the part of the pupils in the city schools that the board of education shall not deny them their accustomed holiday. At the Collegiate Institute the feeling has reached a very virulent stage, and after more than a week of discussion the students have decided to take drastic action. A petition has been circulated through the school, asking all those who are willing to take the picnic, with the approval of the authorities, if it can be obtained, but in any case to stand by the old institution at any cost, to sign a document to that effect.

This manifesto is being met with strong favor by the students, and already a good part of the school have attached their signatures. It is the intention of the scholars to present the petition at the next meeting of the board of trustees, and request that they be permitted to hold their picnic as usual on the 8th of June.

Are Growing Bold.

This petition is merely to be nice to the teachers and trustees, however, and if they do not see fit to grant the petition the students claim that they will take the holiday in any case. They would like to have the approval of the authorities, but they do not consider that it is absolutely necessary. The scholars are prepared to do all the work necessary to make the picnic a success, they say; committees will be formed to conduct all arrangements, and prizes will be secured from the parents of the scholars, many of whom are in favor of the pupils' move.

Another Petition.

The pupils do not show any disposition to mince matters. Witness the following conciliatory epistle:

"We, the undersigned, do hereby demand our annual picnic, and, if not given to us willingly, we will take it and join forces with Lower I. and III." Signed, R. C. Clinger, H. Ashman, F. H. Butler, D. Bowen, John Belch, R. Barbour, Charles H. Bell, Fred C. Brown, W. Bedggood, Bart Cottam, Jun., Erle Craig, Russell James Bryden, George Bere, Gordon Dudley, J Barnard, J. Ackert, G. Crump, W. England, W. Anderson, Charles H. Collyer, W. Carswell, G. T. Edgecombe, Paul Andrus, Clarence Boles, Ernie Bourne, Gordon W. Dale, Alan Aiken, Orion Bodkin.

Public Schools Quit.

As yet the discontent in the public schools has not changed into such open rebellion, but there is every chance that now that the lead has been set they will follow after the older pupils.

The question for those in authority to consider now is, what shall they do about it? That question they are answering by doing nothing. Mr. McElheran, the secretary of the board of education, when seen by The Advertiser, said that though he had not heard any discussion on the matter by the members of the board yet he felt sure there would be no change made. The members had done what they thought best for the interests of the scholars. They had nothing either to gain or lose by the decision it was purely a matter of testing the question as to whether it would be better to do without the picnic or not. There was no idea of setting a precedent, and the picnic can be reverted to next year if after this year's experience it is thought wise so to do.

Agitation Unwise.

Mr. McElheran thought that the agitation, especially in the matter of its presentation, had been very unwise. It is putting a pistol to the heads of the board, he said, and by so doing I think the scholars have defeated their own ends. It is especially to be regretted that the Collegiate Institute pupils, who should have upheld the board, should be the ones to inaugurate this movement of discontent.

"As far as I can judge," he continued, "the parents are about evenly divided between those who are glad the picnic has been discontinued, those who regret the action, and those who do not care which way the decision went."

Against the Picnic.

Some of the teachers in the higher grades expressed themselves against the outing, because of the inroads it made on the pupils' work, just at a time when the work should be most concentrated.

After last year's picnic a number of requests had come from parents asking if the examinations could not be postponed, as their children were not in a condition to write so soon after the picnic. Of course such action was impossible, and as a result many pupils were compelled to write on the examinations when they were not able to do themselves justice. As these term examinations are the only criterion that the teachers can have for promoting the scholars it will readily be seen what a serious charge this is.

Principal McCutcheon.

When questioned about the matter, Principal McCutcheon said that the teachers were not leagued against the pupils in this matter as some seemed to suppose. For his part he thought that if the picnic was to be held it would be much better to hold it in September when there could be less likelihood of its interfering with the examinations. The Collegiate pupils are at that time training for their field day, in any event, and the contests could be trained for and the results prove much more satisfactory. Then, too, that time the picnic would prove an inducement to the scholars to return to school promptly at the conclusion of the holidays. If this plan were adopted most of the evil features of the picnic would be done away with.

No Change.

When Mr. Westervelt, the chairman of the board of education, was approached regarding the matter, he said that he had not had an opportunity to discuss the students' petitions for the continuance of the school picnic, with any member of the board, but he had no doubt in his own mind that there would be no change in the board's attitude to the matter. We cannot very well go back on our word, he remarked, and as far as I can see there is no particular reason for changing our decision, and I do not think there is the slightest chance that the board will countenance the holding of a picnic this year.

How Is a Cold To Be Cured
WHEN IT HAS REACHED THE CHEST, IS DEVELOPING INTO BRONCHITIS AND THREATENS TO BECOME PNEUMONIA?
There's No Time For Delay or Experimenting—It's Time To Use Dr. Chase's Syrup of Linseed and Turpentine.
It seems too bad that there is not more pain and suffering associated with a cold, for then there would be less tendency to neglect treatment.
So gradually and stealthily does a cold pass from its simpler form of a cold in the head into inflammation of the bronchial tubes and then on to the lungs that many do not realize their condition until pneumonia is upon them.
Ordinarily, of course, the cold is thrown off, but with the system run down and weakened there is every reason to expect that a cold will end seriously.
Why should not every cold be taken seriously and Dr. Chase's Syrup of Linseed and Turpentine used before a severe illness is upon you?
There are many reasons why you should use Dr. Chase's Syrup of Linseed and Turpentine. It is more thorough and far-reaching in its effects on the system than any mere cough medicine can possibly be. It keeps the cough loose and open, it aids expectoration and allays the inflammation.
It does more than this. It cures the cold as well as the cough. It is direct, positive and almost specific in action.
Mrs. George Good, Tichborne, Addington County, Ont., writes: "It is with pleasure that I certify to the wonderful success of Dr. Chase's Syrup of Linseed and Turpentine as a cure for colds. It is the best and surest treatment for coughs and colds that we have ever been able to find." Twenty-five cents a bottle at all dealers, or Edmanson, Bates & Co., Toronto.

WM. PUTMAN
LONDON'S LEADING BARBER
Has opened a new, modern, up-stair Barber Shop.
FOUR CHAIRS
FOUR FIRST-CLASS BARBERS
Work will be guaranteed first-class, to the smallest detail.
Prices are the lowest that can be procured in the city.
Shop is pleasantly located; handy to everyone down town.
All cars pass the corner.
SCALE OF PRICES:
Hair Cut, 15c Massage, 15c
Hair Cut, Children, 10c Shave, 10c
Shampoo, 15c Singe, 10c
Razors Honed, 15c
WM. PUTMAN'S BARBER SHOP
(Above Gillean's Jewelry Store)
Near Corner Dundas, on Richmond Sts.

WM. PUTMAN,
Proprietor of New Up-Stair Barber Shop

MORAL REFORMERS ATTACK WOODBINE

Toronto Presbytery Will Ask the Government To Stop Race Track Gambling.

Toronto, May 12.—The report of the committee on moral and social reform was presented to the Presbyterian synod of Toronto and Kingston at its session today.

It included a number of recommendations, among them being suggestions for the information of a complete organization for moral and social reform work, the setting apart of one Sabbath day each year for the campaign against Sabbath desecration, calls for the abolition of the bar, denounced the gambling on the Woodbine race tracks, and that the synod ask Dominion legislation making professional race track gambling illegal, making open and notorious adultery and lewd cohabitation a crime, increasing the penalties for procuring girls for immoral purposes, making the possession of obscene literature, as well as its exposure for sale, punishable by law.

It was also recommended that the synod urge upon the Legislature the urgent need for the reorganization of the police system of the province and defining more clearly the law governing the operation of poolrooms.

LETTER CARRIERS SECURE INCREASE

Postmaster's Bill Providing For Bigger Wage Passed the House Yesterday.

Ottawa, May 13.—Mr. Lemieux's bill providing for increases in the pay of letter carriers and other employees, passed yesterday afternoon. The old carriers now entering the graded service will start at $2 25, instead of $2 a day. The increase in salaries dates back to April 1, and the same is true of the stampers, porters, etc.

One important clause in the bill forbids the appointment of any person over 30 years of age as clerk, messenger, porter, letter carrier, mail transfer agent, or box collector.

Mr. Russell objected to any letter carrier in a large city starting in at so low a wage at $1 75 a day. He also pleaded for increases to carriers under the old law who were now willing to be graded. The bill was then taken up providing for a flat increase of $150 per annum, from Sept. 1, 1908, to practically all civil servants in the inside service.

MIKE HOOK'S DISAPPEARANCE.

Windsor, May 12.—Michael Hook, former proprietor of the Tecumseh House, London, was spirited away from the Red Cross Hospital in Detroit by friends anxious to get him out of that institution.

The police have searched high and low for him, but so far without success. His attorney admits Hook is being held under cover, but says his friends have no need to worry.

Tomorrow Hook will be summoned before Judge Durfee, to have his bond of $2,500 as administrator of his wife's estate raised to double that sum. Hook has been spending his wife's money so freely that it was deemed advisable to have the surety increased. Since his wife's death last October, Hook has checked out $2,600. Mrs. Hook left real and personal property worth about $12,000.

The estate will be placed in the hands of special guardians unless Hook is able to satisfy the court with the increased bond.

SHOES FOR THE FAMILY

Popular Priced Shoes for Men, Women, Children
Something more than price makes the Shoes we sell desirable. They have the Comfort and Style that you are looking for.
FOR MEN
We are showing unusual summer values in both Low and High Cuts, and made in the newest shapes and patterns in Patent, Tan, Wine, Velour and Box Calf. All Goodyear welts, at
$3.50, $4.00, $4.50, $5.00, $6.00
Sizes 5 to 11 Widths A to E
FOR WOMEN
We are showing exclusive designs in Shoes and Oxfords, made in Patents, Tan, Wine and Velour Calf, and Black and Brown Kid, in welts and turns,
$2.50, $3.00, $3.50, $4.00, $4.50
Sizes 2 to 8 Widths A to E
FOR BOYS AND GIRLS
Our stock comprises many new ideas in lace and button, high or low patterns, made in Patents, Tans, Calf and Kid, in welt and turn soles,
$1.00 to $3.00
WHEN IN NEED, GIVE US A CALL.
CASSELMAN BROS.
SLATER SHOE STORE

Manufacturer ROSS' and Retailer
Fur Garments Now Remodelled at Summer Prices.
Latest styles for coming season to select designs from.
196 DUNDAS STREET

UNDERWEAR FOR EVERY MAN
For Milder Weather at Medium Prices
Four Lines in Particular:
Canadian Double Tread Balbriggan. All sizes, 37½c garment
Ellis Ribbed Spring Needle. Very comfortable. All sizes .. 50c garment
Mauchauffee Natural Wool. All sizes, 36 to 46, $1 garment
Zimmerknit Plain Balbriggan. Splendid quality. All sizes, 34 to 50 ..... 50c garment
GRAHAM BROS.