

FRIDAY, SATURDAY and MONDAY,

JUST ANOTHER OCCASION TO PROVE THAT THIS IS

THE BEST VALUE - GIVING STORE IN THE VICINITY.

COME! and compare our prices with those you see elsewhere. **LOOK** Over this entire sheet. Every item has a saving price attached to it. **BUY!** Buy what you need for now and for the near future. It pays.

Special Values in Bolsters, Pillow Cases, Shams, etc.

BOLSTER CASES—Best English make, from extra strong twill pillowings; plain, severely plain, but the quality and the durability are apparent at once; linen button fastenings. Reg. 90c. Fri. 79c day, Saturday and Monday

PILLOW CASES—From the same twill pillowings as the bolster cases; all plain finish. If you want something particularly strong and lasting in Pillow Cases, we recommend these; pure white. Reg. 55c. Friday, Sat. & Monday, each 48c

SHAMS—A few dozen of low priced Pillow Shams, offering extra value; made of strong white linen, with openwork banding and lace edge. Value for 40c. each. Friday, Saturday and Monday 82c

COTTON BLANKETS—In a medium Grey shade; won't soil as easily as the lighter shade. These are just the size for single beds. Special, the pair, Friday, Sat. & Monday \$2.45

DUCHESS SETS—Fit to grace the daintiest boudoir; 4-piece sets in fine white linen, tastefully embroidered and neat hemstitched border. Sets like these last for years. Reg. \$1.00 the set. Friday, Saturday and Monday 89c

TABLE COVERS—Washable Dark Linen Table Covers, mostly Crimson and Green mixtures. These save your better cloths from the summer's dust, and they are inexpensive and may be used year after year. Reg. \$2.50. Friday, Sat. & Monday \$2.39

CENTRES—Square shaped White Linen Centres of unusual prettiness, embroidered in fast blue linen with butterfly corner, and embroidered and scalloped edges, uncommon. Special. Friday, Saturday & Monday 38c

TO ANNOUNCE

Top-Notch Values in Boots, Shoes and Hosiery

For the Entire Family, FRIDAY, SATURDAY and MONDAY.

MEN'S BOOTS—In good Black Vici Kid. Your choice of a fibre sole, which resembles rubber, but wears better, or a solid leather sole. You'll like the shape and style of this good-looking Boot. Reg. \$6.25 pair. Friday, Saturday & Monday \$6.00

LADIES' SHOES—A stylish piece of summer footwear, showing a 2-strap Dongola Shoe, with Cuban heel and plain toe; sizes 6 to 7. Regular \$2.50. Friday, Saturday and Monday \$2.40

YOUTH'S TAN BOOTS—Here is a Boot for boys that will stand wear and tear; sizes 9 to 13 in a Tan Calf make. Blucher style, sprigged and seven sole of solid leather; good roomy fit. Reg. \$3.00 pair. Friday, Sat. & Monday \$2.85

CHILDREN'S BOOTS—A solidly constructed Boot for knockabout wear; sizes 6 to 8; spring heel, cloth top, gummetal vamp; in buttoned only. Regular \$2.10 pair. Friday, Saturday and Monday \$1.90

CHILDREN'S WHITE SHOES—For the little girls we have some very neat White Canvas 2-strap Shoes, with enamel sole and heel and bow front; sizes 8½ to 11½. Regular \$1.50. Friday, Saturday and Monday \$1.40

CHILDREN'S VICI SHOES—A dainty looking piece of footwear for the girls in fine Black Vici Kid; 2-strap style, low front; sizes 8½ to 11½. Regular \$2.20. Friday, Saturday and Monday \$1.95

Hosiery VALUES

From the Hosiery House.

LADIES' HOSE—Ladies' half silk leg Hosiery in Black, Grey, Champagne and White, lisle top and toe. This is a favoured line, pronounced unbeatable. Special the pair, Friday, Saturday and Monday 29c

INFANTS' HOSE—American Cotton Hose in shades of Pink, Sky, Tan and White; full length Hosiery for the little ones. Reg. 35c. pair. Friday, Saturday and Monday 28c

CHILDREN'S HOSE—Fine and broad ribbed fast Black Cotton Hose; excellent for present needs; all sizes available; a small price for such worthy Hose; any size. Friday, Saturday and Monday 25c

MEN'S SOCKS—Quality Socks and you don't have to pay a high price for them, in Slate, Navy, Tan and Black. These come in a medium weight; others in a 2.20 make in Black Silk. Surprising value even at 40c. pair. Friday, Saturday and Monday, 38c Special

BATTENBURG TABLE CLOTHS.

A full size Table Cloth in that much admired Battenburg make, five and a half feet in diameter; made on hand-made white linen with fancy centre and a 15 inch border of heavy Battenburg lace. Reg. \$6.00. Fri. 5.65 day, Saturday and Monday



Offerings of Rare Significance From the SHOW-ROOM.

CAMBRIC KNICKERS—Ladies extra fine quality Cambric Knickers, trimmed with embroidery and lace insertion, made in wide or medium leg, and in full sizes; dainty underwear undepripped. Reg. 50c. Friday, Saturday and Monday 73c

"D and A" BRASSIERS—You will like the true fitting feel of these Brassiers at once, made of quality long cloth, trimmed with wide imitation Maltese lace; sizes from 34 to 44 inch bust. Reg. 75c. Friday, Saturday and Monday 67c

SLIP-ON VEILS—The most becoming veil of the day—The Slip-on Veil, no tying, no pins, fine elastic edge, almost invisible. For everyday wear, ideal for motoring as it keeps the hair in place. We show Navy, Brown, Green and Black. A couple, everybody's wearing 'em now. Special, Friday, Saturday 13c and Monday

HAND BAGS—Fancy ribbon and cord hand bags with silk tassels at ends, rather pretty Paisley linings; these are to-day's favoured style, and come in shades of Moss Green, Emerald Green, Grey and Gold. Reg. \$1.25. Friday, Saturday and Monday \$1.08

GINGHAM ROMPERS—Shapely, well made Gingham Rompers, in Blue and White, and Pink and White checks, V or Square neck trimmed with white piping, belted, loose leg or elastic gathered; sizes to 8 girls or boys from 2 to 6 years. Reg. to 55 cents. Friday, Saturday and Monday 46c

CHILDREN'S EASY WAISTS—Easy fitting waists, stayed with elastic and tape reinforcements, buttons attached for suspenders; sizes to fit from 2 to 10 years. Reg. 25c each. Fri. Sat. and Monday 21c

Children's White Dresses. Some very dainty White Muslin Dresses for girls from 6 to 14 years, trimmed with Swiss embroidery and Lace Edging, fine pin tucks, V neck or Square neck, and ¾ sleeve. They belong to our regular \$1.00 line. Friday, Saturday and Monday 85c

ARTIFICIAL WATER LILIES—Very suitable for summer millinery, they come with foliage and yellow centres. Just a box to clear. Regular 30 cents each. Friday, Saturday and Monday 20c

Special for FRIDAY, SATURDAY and MONDAY, a Sale of LADIES' SUMMER DRESSES.

Every dress in this display is this Season's importation. Charming Dresses in Lady Muslins, Voiles, Crepes, etc.; they all favour the large collar, wide belt, and skirt pockets; others come with White Vest and collar, long sleeves. Smart little dresses for the garden parties and outings that you have been planning for, and want to look your prettiest; all sizes. Regular \$3.50. Friday, Saturday and Monday \$2.87



SHIRT SALE.

It will pay you to examine our Shirt Specials for this week.

THE "ELITE" SHIRT—One of our best in soft bosom style; comes with laundered cuffs, that short American cuff that is most preferred; coat style; Shirts made to fit just so; great variety of neat pin stripes; all sizes. Reg. \$1.50. Friday, Sat. and Monday \$1.60

OUR SPECIAL SHIRT—A favourite, as it comes at a popular man wishes to pay. A generous assortment of novelty stripe patterns, with double soft cuffs; true fitting sizes. Reg. \$1.25. Friday, Sat. and Monday \$1.10

MEN'S NEGLIGEE SHIRTS—A man does not need a better looking or better fitting shirt than these. Any style of stripe he could wish for is here, and in laundered or soft cuffs; soft bosom of course. Reg. \$1.40. Friday, Saturday & Monday \$1.29

MEN'S PYJAMAS—There is a good substantial saving on buying his Pyjama Suits this week, as we are clearing two lines in Stripe or Plain American Cottons; finely finished night garments, that usually sell at \$2.20 the suit. Friday, Saturday and Monday \$1.89

ENGLISH BRACES—Simple, strong, satisfying, with solid leather fastenings cut from selected English hides, and broad durable elastics; made for hard wear. Regular 45c. value. Friday, Saturday and Monday 39c

MEN'S SANDALS—If you need cool, comfortable footwear, try a pair of our Dark Tan Sandals for men; openwork finish; a real roomy Sandal with heavy leather sole and heel. Special Friday, Saturday and Monday \$4.85

School Teachers

will find our Summer Stocks now at their Best.

Drop in and see us, we would be pleased to meet you.



SIDEBORD CLOTHS,

Pretty Tea Cloths and Cushion Covers, etc., get their Final Reductions.

SIDEBORD CLOTHS—Soft White Linen Sideboard Cloths with wide Maltese lace edge. These are sure to give you service; a decoration for any sideboard. Reg. 70c. Friday, Saturday and Monday 63c

SIDEBORD CLOTHS—We bring these forward this week as they offer an inexpensive plain White Sideboard Cloth for summer use, finished with hemstitched edge; great washers. Reg. 45c. Friday, Saturday & Monday 39c

TEA CLOTHS—All White Nottingham Lace Tea Cloths; very uncommon looking, nicely patterned, finished with wave edge and peacock centre; made in full size. Reg. 60c. value. Fri. 52c day, Saturday and Monday

CUSHION COVERS—One of the most serviceable makes of Cushion Covers—dark linen shade; they wash perfectly, embroidered in fast colours, and wide frilled edge. Reg. 65c. Friday, Saturday and Monday 59c

GLASS TOWELING—19 inch Glass Toweling, crimson checked; best quality English make. Reg. 25c. yard. Friday, Saturday & Monday 23c



BLAZER SERGES and BEACH CREPES, Underpriced.

BLAZER SERGES—Offer a multitude of broad, narrow and novelty stripes; excellent material for Ladies' Sport Coats, Children's Coats and Skirts, etc. They come with a strong twill finish; 32 inches wide. Value for 35c. yard. Friday, Saturday and Monday 30c

BEACH CREPES—Are different in texture from the ordinary Crepes, made much stronger and come in very smart looking novelty stripes; perfect wash goods; ideal for summer skirts; also a line of Cotton Crepes in plain Pink, Blue and White. Reg. 36c 40c. yard. Friday, Saturday and Monday 33c

PRETTY CURTAIN SCRIMS—Looking for pretty Curtains will probably bring you to this pile we have chosen for Sale Pricing this week. You'll find some of the season's prettiest in White and Cream, with very handsome art borders; 36 inches wide. They're marked 30c. yard, and good value at that. Friday, Saturday and Monday 27c

Multi-Coloured Mexican Wraps.

MULTI-COLOURED MEXICAN WRAPS, 49c.—Suitable for hammocks, lounges, carriage wraps, dust wraps or table covers for country use. They come in a great serviceable size, generously coloured, light and medium weights, fringed; very serviceable for about the house. Regular up to 75c. each. Friday, 49c Saturday and Monday

Little Items, at Little Prices Bringing Economies on SMALLWARES.

SHOE POLISH—"Daddy" Combination Polish gives a lasting shine; cleans and polishes thoroughly. Friday, Saturday and Monday, the 22c outfit

BOYS' SCOUT BELTS—Tan leather belts with nickel buckle, spring clips and appendages. Each Friday, Saturday and Monday 17c

EXTENSION RODS—Tubular Brass Sash Rods with plain brass ball ends, extend to 64 inches. Friday, Saturday and Monday 14c

WINDOW BLINDS (Plains)—In shades of Buff or light Green plain edge, dependable rollers. Complete Friday, Saturday and Monday 58c

SUNSET DYES.

Will dye anything any shade; will not wash out or fade; won't stain hands; all shades to hand. Try a pack. Reg. 12c. Friday, Saturday and Monday

CAMP STOOLS—Hardwood make, may be carried under arm, folding; extra strong. Friday, Saturday and Monday, each 49c

WINDOW BLINDS (Lacend)—In Light and Dark Greens; also Buff, deep lace edge. Reg. \$1.00 value. Complete Friday, Sat., & Mon. 89c

At the City Hall.

The Municipal Council held its regular weekly session last evening at 8 o'clock.

The Mayor presided and all the members of the Council attended.

After reading of Minutes, etc., the following matters were disposed of:—The Secretary reported interview with Messrs. Job and McNelly as to the right of way for water pipe through their property South Side. After some discussion the matter was deferred for the present.

Andrew Carnell asked permission to connect his house, Torbay Road, with the water pipe that runs through some private property there. This matter was left for enquiry.

James Murdock again wrote demanding that the Council grant him a permit to build on the Cockpit Road. The Council decided to refuse permit to build in this case.

Nld. Produce Company wrote they agreed to the charge for water for their Cold Storage Plant.

Bishop, Sons & Co. requested permission to repair building on Water Street. They will be asked for plans.

W. Hitchen asked permission to repair house on Theatre Hill. Left to the Engineer.

W. Clouston, on behalf of the General Protestant Cemetery Committee requested a half inch service to the Cemetery for the summer months, to be shut off when the cold weather sets in. This was granted.

G. Taylor offered gravel for road purposes. This will be taken.

A Pittman drew attention to the drain and grating on the South Side Road. Matter will be attended to.

The Inspector General wrote that he had detailed Sergt. Mackey for service in connection with the Motor Car Regulations during the summer. He also wrote he had given instructions to the members of the Constabulary Force to enforce the regulations regarding cabs and trucks that stand opposite occupied buildings on Water Street.

James Miller applied for a light on McNeil Street. Left for further consideration.

R. G. Silverlock sent a plan of addition to garage on New Gower Street. Passed.

Plan of building for John Coady, on Lime Street, passed.

The City Engineer reported on resurfacing of roads, sewer work.

In connection with water for the Church of England Orphanage, Long Pond Road, it was decided to give the pipe they to do excavation.

A report was submitted by the Engineer's Department on the waste water inspection during the past month. The report was adopted.

Plan of addition to St. Patrick's Hall School was passed.

The Mayor read the following report which was agreed to by the Board:—

I have to report that on Tuesday we held an arbitration on the land which we propose to take over from Mr. M. Connors, on Quidi Vidi Road. It was agreed, as we are taking about one half the property to reduce the rental by half, to pay Mr. Connors \$250.00 for disturbance, and to keep up the fences on the portion we take, to give Mr. Connors an entrance from Quidi Vidi Road, to allow him to occupy temporarily such portion of the property as is not taken for streets and houses.

I calculate that this property can afford ample and pleasant sites for at least one hundred Workingmen's Homes.

Continuing the policy adopted in the Charter, I suggest therefore that we should (1) decide at once how the property is to be laid out; (2) Ask the Government for the guarantee of such a sum of money as will be necessary to open streets, lay water and sewerage, etc., and to build, from time to time, workingmen's dwellings, as may seem desirable.

I think we might at once decide to build a row of semi-detached houses along the Quidi Vidi Road front after the plan that we have approved, unless a better one can be found. I think about nine double houses can be built on this site and I suggest that we should ask for tenders for the erection of the same.

Having found out what they will cost we must then calculate upon what terms we can afford to sell and advertise for possible purchasers. I suggest that we should adopt the form of agreement for the erection and sale of houses that appears as an appendix to the Charter. I think it very important that this should be done, so that no loose or temporary arrangements should be made in regard to any houses that may be built.

As a first practical step I suggest that the Engineers be instructed to make a contour map of the property and that we should decide how to lay it out. And second that we should apply to the Government for the guarantee of a loan for say \$20,000.00.

If further occurs to me that while the City is the beneficiary from all Crown land in the city, so far as I am aware the City's title thereto has never been confirmed. This is provided for in Section 70 of the Charter, and I think that we should ask the Government to confirm to us by letter in the meanwhile the title to this property.

After disposing of some routine business, and passing pay rolls and bills the meeting adjourned.

James Baird

ble.
SUITS,

Jersey Cloth
, 40 and 42.

920, ST. JOHN'S.



Authority.

it to import such wheat flour.

(7) The Food Control Board may, at any time, if satisfied that applications for excessive quantities of flour and substitutes are being filled, with the result that the purposes of these regulations may be defeated, or commissions caused with the Canadian United States Food Control Department, issue permits for only part the quantities set out in such applications, or decline to issue permits for any such quantities.

(8) On and after Wednesday, July 10th, 1918:—

(a) Every merchant, planter, trader, broker, commission agent, provision dealer, grocer, shop-keeper, or any other person in Newfoundland who shall sell or deliver to any other person any wheat flour, shall only do so in the proportion of not less than one pound of substitutes to every nine pounds of wheat flour; and

(b) Every person in Newfoundland who makes for public or private consumption, bread, cake, rolls, pastry or other product in which wheat flour is used shall, in making the same, use not less than one pound of substitutes to every nine pounds of wheat flour.

(9) On and after Monday, August 5th, 1918:—

(a) Every merchant, planter, trader, broker, commission agent, provision dealer, grocer, shop-keeper, or any other person in Newfoundland who shall sell or deliver to any other person any wheat flour, shall only do so in the proportion of not less than one pound of substitutes to every four pounds of wheat flour; and

(b) Every person in Newfoundland who makes for public or private consumption bread, rolls, cake, pastry or other product in which wheat flour is used shall, in making the same, use not less than one pound of substitutes to every four pounds of wheat flour.

(10) No person selling breadstuffs shall, after this date, offer for sale any wheat flour, unless he also has at all times a sufficient stock of one or other of the substitutes above-named to meet the demands of his customers at reasonable prices.

(11) Any person authorized by the Newfoundland Food Control Board, or any constable or peace officer, may seize any bread, cake, rolls, pastry or other product in which wheat flour is used, the composition of which is contrary to these regulations, and the same shall be confiscated and disposed of in such manner as the said Board may from time to time direct.

(12) Any person violating any of the provisions of these Regulations is guilty of an offence and shall be liable on summary conviction before a magistrate or justice of the peace to a penalty not exceeding one thousand dollars, or to imprisonment for a period not exceeding three months, or to both fine and imprisonment, (one-half the fine shall be paid to the informer, and the balance to the Food Control Board for the benefit of the Dominion.

July 10, 1918.

IN: potatoes, ES.

14 New Gower St.