

Attractive Summer Offerings!

How well this store is ready to serve you this summer is best learned by a visit here.
As a partial suggestion of what you will find we quote the following:

Jack Tar Togs!

For Children and Girls up to 16 years. Just in time for the Summer weather. Comfortable and cool. You may Tub them, Rub them and Scrub them without injury to the material.
Price, \$2.50 up to \$7.00.

Children's Domet Coats!

6 doz. Child's Heavy Domet Coats, in shades of Blue and White, Black and White, and Brown and White.
Price, \$1.80 up.

SPORTS' STRIPES!

Another shipment of dainty Sports Stripes. Just the material for Summer Skirts or Costumes.
Prices, 30, 33 and 38c. yard.

Ladies' SPORTS' COATS!

We have still a few left from our last shipment which we are offering at a ridiculously low figure, and if you are desirous of securing one we would advise a prompt inspection so that you may be properly suited.
These Coats are made from the newest materials and in the latest style, they come in shades of Black and White, Brown and White and Blue and White.

Marshall Bros

Dress Muslins!

Prepare for the warm summer weather that is slowly but surely coming. We have a big stock of Summer Muslins, Voiles, Plain and Fancy Lawns.

Prices within reach of everybody.

Bath Mats!

2 dozen only Bath Mats in shades of Rose & White and Brown and White; size 24 x 42.
Price, \$1.90 each.

Congoleum Mats!

Another big shipment of Congoleum Mats, equal if not better than the last lot; size 18 x 36.
Only 22c. each.

"Fuddyduddisms."

By RUTH CAMERON.



RUTH CAMERON

As you grow older do you find that you grow more "Fuddyduddish"?
A friend of mine declares that is the one thing he is afraid of in old age—that he will let petty notions, small fixed habits, foolish little fears, grow on him until he becomes what he characterizes by that highly expressive word.
"As people get older," he said, "their bodily muscles are likely to get stiff and so are the muscles of their minds. Fuddyduddism is the rheumatism of the mind."
Then, at the request of one of his listeners he went on to give us a concrete example.
He had to sit in a certain seat in the trolley car every morning. The third from the front on the left hand side. I told other people about it and began to take quite a pride in the fact that I was upset if it was taken, and then one morning I came to and I said to myself "Fommyrot!" You're making yourself an old man at forty by deliberately coddling such fool notions. Don't you ever sit in that seat again. Or better still, don't notice what seat you are sitting in."
Fired by this example the rest of us took stock of some of our fuddyduddisms.
One of mine is that I can't write a word unless I have a certain kind of a pencil.
I Can't Bear the Blankets Out at the Feet.
Another is that if the blankets are the least bit out at the bottom at night (even if my feet aren't cold) I am terribly disturbed.
Another (which I am proud to say I have gotten rid of) was that I couldn't sleep after sunrise unless the shutters toward the east were closed. For a year I used to go through the rigamarol every night. Then one summer I went to a house

where I couldn't close them, and got cured.
Arnold Bennet has another name for the fuddyduddist. He calls him the "complete fusser." Perhaps you read his essay on the subject. He tells of a woman who is miserable all through her week end at a lively country house because she has forgotten to bring her special brand of cigarettes and can't get hold of any. He declares that, blindfolded, the woman would probably not have known that brand from a similar one, but that she has made a fetish of the notion that she must have just that and has gotten herself into a mental state where her peace of mind depends upon it.

Multiplying The Requisites For Peace of Mind.
That's what the complete fusser or the fuddyduddist is always doing—multiplying the trivial things on which his peace of mind depends. And the more numerous the small things on which your peace of mind depends—well, the rest is obvious. The time to nip fuddyduddism is the traditional season for all nipping. Have you any to nip?

At the Yarmouth Y. M. C. A. Boys' Camp held at Tuxford Falls in August, I found MINARD'S LINIMENT most beneficial for sun burn, an immediate relief for colic and tooth-ache.

ALFRED STOKES, General Sec'y

Your Boys and Girls.

Every little while something happens which is in the making of history such as coronations, inaugurations, great discoveries, the death of some famous man or woman, etc.
An excellent way to keep the children interested in current events is to provide them with a generous size scrap book in which may be pasted newspaper and magazine clippings of happenings which are of sufficient importance.
To keep such a book will teach the children to think over what they read and to value it correctly.
Having for proper reasons denied

Now in Stock!

- Ready for delivery at once.
- 40 boxes White Starch, 40 lbs. each, bulk.
- 40 boxes White Starch, 4 lb. boxes, 48 lb. case.
- 25 boxes Fluffy Ruffle Starch, 10 oz. boxes.
- 5 cases White House Coffee.
- 100 boxes Kirkman's Borax Soap.
- 100 boxes Babbitts Borax Soap.
- 40 cases Corn Starch, 1/4 lb. pkg., 40 lbs. to case.

Soper & Moore

her child a pleasure, it is often advisable for the mother to arrange some enjoyable affair for the child, to soften its sense of loss. The unsolicited indulgence will prove to the child the mother's desire for it's happiness, and this will go far in establishing the bond of sympathy.

Milady's Boudoir.

EXERCISES FOR THE MIDDLE AGED.

Have you ever seen a group of children playing at jump rope in the streets? Have you noted the color in their cheeks, the luster in their eyes and their breathless haleness? Have you ever seen sailors when on an ocean voyage, jump rope? Skipping rope is one of the healthiest exercises if not carried to excess. Whether you live in a two-room apartment in the city or a twelve room house in the country or suburbs, it is quite possible to indulge in this childhood pleasure if you are sincerely in earnest in wishing to keep your figure supple and your face girlish.
If you are an apartment house dweller there is bound to be a roof or place where the clothes are hung out on washdays, or perhaps a back veranda. Some apartment houses furnish laundry rooms in the basement that are quite well ventilated, or there is always a yard at the back of the house, should you happen to live in the country, there are boundless opportunities for exercising to restore your youth.
Select an ordinary piece of rope the right weight to swing well in the breeze. At first you may find that your efforts are only breathless efforts of forgotten childhood but you will soon conquer the skipping knack. Never jump more than twenty times before pausing for breath.
Deep breathing is, of course, the best of all exercises but skipping rope is a close second. It wakens the sluggish liver, strengthens the weak muscles and cause them to become youthful again, brings color to the sallow cheeks and luster to the eyes. Once more the pulse will bound, once more the heart will be light, and laughter will burst from the lips that have almost forgotten how to smile, if you only skip rope.



Edgar A. Guest

MEMORIAL DAY.

Dead of old and ancient glory.
Do you hear the solemn drumming?
Do you hear the musket rattle,
'Tis the young dead who are coming.
Coming from the field of battle,
Here to share your silent valley,
Adding lustre to your story,
Coming here with you to rally.
Youthful dead to sleep beside you
Mothers brave to-day are bringing,
Out of Ploardy and Flanders
Splendid souls are homeward winging.
Under freedom's brave commanders,
For the flag that you kept flying,
Facing all the cares that tried you,
Once again our youth are dying.
Dead of old, the young are dying
For the flag which once you lifted;
Not to paths of selfish pleasure
Have your children's children drifted.
Not in vain you drank death's measure,
For the banner high above you;
Now, with you young men are lying,
Soldiers, truly worthy of you.

Dead of old, no more with roses
Do we pay our tributes to you,
But in sacrifices splendid
Lies the glory that is due you;
Youthful dead who have defended
Freedom from the tyrant's num- bers.
Now, with every day that closes,
Come to share your peaceful slum- bers.

German "Honor".

The Boston Transcript very truly remarks that a "human understanding" with the Germans is a good deal like an arrangement for mutual prayer-meetings between Beelzebub and the saints. Beelzebub will take advantage of the compact to capture the souls of the saints if he can. The understanding with regard to bombing on cities outside the zone of hostilities on Corpus Christi day was religiously respected by the Allies, and the devout population of Cologne and other cities of the Rhine marched in their processions unmolested. But all the time the German long-range guns, which destroyed the Church of St. Garvans on Good Friday—a day which in the annals of the church is certainly as sacred as Corpus Christi—kept on shelling the city of Paris.
The Germans, who are always ready to take advantage of any logical loop-hole, will respond to this criticism that the arrangement re-

ferred to air raids and not to the use of siege artillery. But the dropping of bombs on churches is manifestly a thing one in its character and effect however it is done, and to continue to bomb Paris churches when Cologne churches might not be bombed was plainly a treason to the pledged word. And as a matter of fact, the Germans sent an air raid against Paris at midnight of Wednesday. It was repulsed by the French aircraft, but the "all safe" signal could not be sounded until after midnight, and if the French had not succeeded in driving the German planes away, they would have undoubtedly prolonged their destructive operations into the hours of the celebration of the Buchariat. These occurrences prove that absolutely no dependence can be placed upon what remains of the "German honor."
The "jumpiness" of the Rhineland nerves over the Allied air raids at Cologne and Mannheim plainly suggests the desirability, as the Trans- scrip urges, of continuing these exercises, and of bombing the Rhine cities with increased activity. Cologne, by reason of its possession of that proud monument of Teutonic taste, its cathedral, and of the assimilation of its populous conditions to those of the crowded districts of Paris and London which the German airmen so delight in bombing, offers itself as a particularly fitting scene for the Allied aerial activities. Every little while the Kaiser congratulates his people on the immunity of their cities, their churches, their town halls and their homes from the destruction which he is constantly wreaking on the people of France and England, and which his Austrian slaves are wreaking on Venice, Padua and Vicenza. Pictures are displayed all over Germany showing the ruined cathedrals and public buildings of France and Belgium, followed by the words, "This we have saved you." If there is any means by which this insolently vaunted immunity may be belied, they should be employed effectively and promptly. It seems that the German nerves do not readily withstand the warlike means by which they ravage the homes of their enemies. They carry to Rome their clamor against the partial reprisals thus far visited upon them and avail themselves readily of a day's respite on religious grounds, in the meantime violating this holy truce themselves. What course could be more clearly indicated as desirable than the continued exacerbation of their nerves in this manner?"—Halifax Chronicle.

Everyday Etiquette.

I have received the announcement of a wedding but am only acquainted with the groom. What is the proper thing for me to do?" asked Francis.
"Write the groom a letter congratulating him on his good fortune and wishing him many years of happiness," replied her mother.

The Floating Unit.

Quite a number of fellows from here who have been accustomed to absent themselves in the U. S. and Canada for periods of two or more years at a time, and who were forgetful of the fact that they had wives and children to support in Newfoundland, have returned home since Con- scription has been enforced in those countries. Some, however, have not received the welcome they hoped for, nor has the fatted calf been killed on their return. There are a few of those drifters going around town at present and as they are of no value to the community they should be made join the Army or move on.

TO THE TRADE!

FANCY SPARE RIBS, 200 lb. barrels.

CHOICE BEEF CUTTINGS.

MORRIS & CO'S FAMOUS HAMS & BACON.

HARVEY & CO., Ltd., WHOLESALE ONLY.

Smart Coats and Wraps!

Some exceptionally smart Coats and Wraps for Summer wear are now being displayed by us, and are notable as being the creation of some of the most fashionable New York Houses.
These beautiful Coats are built of Serge, Poplin and other textures, in Navy, Saxe and other smart shades.
Be sure and see the distinctive little touches that mark these Coats as the latest word in 1918 styles.

U. S. Picture & Portrait Co. St. John's.

Ladies' White SHOES, Only \$2.60 a pair.

Just received direct from New York a neat White Buttoned Shoe, made in the latest American style. See them to-day.
WILLIAM FREW, Water St.
Advertise in the "Telegram"

KNOWLING'S STATIONERY DEPT.

- PENCIL CASES, 7c., 8c. up to 40c. each.
- PENCILS COMPANION CASES, 35c. up to \$1.75 each.
- SLATE PENCILS, 25c. and 35c. per box of 100 each.
- LEAD PENCILS, 3 in. bundle, for 2c. each.
- LEAD PENCILS, 2c. each up to 12c. each.
- POCKET PEN AND PENCILS, 5c. and 10c. each.
- SCHOOL BLACKBOARD WHITE CHALK, 28c. per box.
- NOTE PAPER, 27c. and 35c. up per package of 5 reams.
- EXERCISE BOOKS, 4, 5, 6, 7, 8, 9, 10c. up to 20c. each.
- SCRIBBLERS, Ruled and Plain, 4c., 5c., 6c., 7c., 8c., 10c. each.
- WRITING TABLETS, 8c. up to 25c. each.
- PEN NIBS, PEN HOLDERS, COMPASSES, B L O T TING PAPER, RULERS, PENCIL SHARPENERS, SET SQUARES, Etc.

All the latest Magazines and Fashion Books for sale.

G. KNOWLING, LIMITED.

Stationery Department.

June 11, 1918.

At Government House.

DR. W. T. GRENELL, C.M.G., AD- DRESSES REPRESENTATIVE GATHERING.

Yesterday afternoon a prominent gathering of citizens met at Govern- ment House by invitation, when Dr. Grenfell gave an interesting address, lasting over one hour, on "Twenty-five years' hospital work in Northern Newfoundland and Labrador. The meeting was presided over by His Excellency Sir C. Alexander Harris, and among those present were His Lordship Bishop White, Rev. Dr. Bond, Hon. Sir P. T. McGrath, Hon. W. J. Ellis, Hon. W. Halford, Mayor Gos- ling, Hon. T. Cook, Hon. John Har- vey, Hon. R. Watson, Dr. Grievé, Cap- tain A. Kean, Hon. A. News, Mr. H. W. LeMessurier, C.M.G., Mr. R. B. Job, Mr. H. R. Brookes, Mr. J. Brown- ing, Capt. Campbell, A.D.C., Lieut-Col. Knox-Niven, C. T. James, Miss Ar- morel Harris, Mesdames Browning, Gosling, Harvey and a number of other ladies. The speaker was intro- duced by His Excellency, who took occasion to state that formerly he had neither believed in nor supported the Grenfell work, but having made a careful study of it broadly as well as in detail he had become a convert and considered it to be a duty to as- sist in its advancement. It was a great pleasure to him to have made the acquaintance of Dr. Grenfell, and to have won his friendship.
Dr. Grenfell, who was received with applause, thanked His Excellency for the kindly references made, and at this began with a resume of the work of the Grenfell Mission on Northern Newfoundland and Labrador. He re- ferred to the misunderstandings which had arisen with regard to the work and operations of the Mission and the unjust criticism to which it had been subjected, as well as to the charges of wrong-doing which had been freely circulated, and which had culminated in the appointment of an investiga- tory Commission the finding of which had been an absolute victory for the Mission and a complete refutation of the absurd and injurious accusations which had been made. In the early days of the Mission's establishment, great hardships existed particularly regarding the supply of medical at- tendance and medicine to the thou- sands of fishermen along the coast, but as time advanced he saw the Mis- sion grow, and the people realize and appreciate the benefits of its service. Hospitals are now established at St. Anthony, Battle Harbor, and Harring- ton (Canadian Labrador), the latter on the advice of the Canadian authori- ties, and a mission steamer was now on board a doctor who attended to the sick at all points, sometimes us- ing the steamer for a hospital ship, and in cases of serious illness con-

Gossage's

are still

The Cheapest, the Sweet

Preferred by House

Shopkeepers.

GEO. M. BARR