

# VANRAALTE Teils.

### THE FINISHING TOUCH.

The well-selected Veil transforms you. It flatters your features. It blends and subtly harmonizes hat and gown, for every complexion, every hat, every costume has its true veil affinity. And the difficulty of selecting just the right veil is happily solved by



## VAN RAALTE VEILS.

You cannot go wrong if your veil is a Van Raalte. Come in and look at our selection of Van Raalte ember that besides their Leadership in design, they-Vens, and

We also stock Van Raalte Veilings

Marshall Bros

Stretch without tearing-☆Wash without wearing-Outlast three ordinary veils ☆Except those Cheneilled, Appliqued or

Embroidered.

#### How Advertisements Educate.

tain brand of hams. And there was

a full recipe for tastily cooking a

vertising is a big educative influence

not only by conventional forces but

Gentlemen,-My daughter, 13 years

LINIMENT completely cured her and

she has not been troubled for two

Yours truly,

Your Boys and Girls.

St. Joseph. P. O., 18th Aug. 1900.

J. B. LIVESQUE.

years.

ଏହି ଦେବ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍

Campbell's SOUPS.

9 VARIETIES, and every one Palatable and Nutritious.

Proctor & Gamble's Ivory Soap — Small and Bath

old, was thrown from a sleigh and

injured her elbow so badly it remain-

-if you are willing to be educated



While looking ference. This same couple were facthe adver- ed one day in their early married life with the problem of cooking their first ham. They both had hazy ideas about spices and breadcrumbs, but were not a cer- at all specific. And the cookbook (for tain food product which they had paid a dollar and a offered to send a half) completely ignored the subject n receipt of two where they could not at once summon aid. "Wait a minute," 'said the husband after a moment or two of stamps, thank brain racking, "and I'll find you a recipe." He returned with a newspaper. Swiftly turning the pages he located the advertisement of a cer-

for a booklet and the Authorman's There is no question but that ad-

She Thought That a Queer Thing To by anything that can educate.

"You don't mean to say that you Minard's Liniment Co., Limited. ever really send for booklets of that

"Certainly," I said. "Don't you?" but a scheme to advertise one thing or another.'

"Quite so," I admitted, "I didn't think it was a philanthropy. But don't you think there is a lot of valuable information mixed in with advertising?"

she reminded me. And her expres-

sion added, 'And I don't intend to." I Got My Money's Worth.

ed in with harmless advertising mat- of some famous man or woman.

practical and valuable information happenings that are of sufficient impatriot, he could hardly forbid his added height as she lacks, without contained in newspapers and magaportance. To keep such a book will wife to knit, and in three months time making her look grotesque. A wind or zine advertising and in the advertis- teach the children to think over what he became haggard and gaunt. ing booklets that are either given they read and value it correctly. away or sent on receipt of infinitesi- Having for proper reasons denied

A young married couple who write child the mother's desire for its haptold me that they have a special place piness, and this will go far in estabsave practically all they get for re- faith.

FRESH FRUIT, ETC.

Just to Hand.

California Oranges, 150's,

Florida Oranges, 176's.

Western Boxed Apples.

Moir's Confectionery, all sizes from 5 lbs. up.

Emperor Grapes.

Baldwin Apples. California Lemons.

Just arrived per Steamer:

25 Bags Barley

100 lbs. each. Also:

100 Bags Green Peas, 150 Bags White Round Peas. 150 Bags White Beans,

100 Bags Rice. 100's.

Soper & Moore Importers & Jobbers.

### ed stiff and very painful for three years. Four bottles of MINARD'S To-Day's Tabloid Tale.

Introduction.

Harold Veneer married Lucy Lockstep because she was a born listener and should be worn with the hair and a trained appreciator. Every dressed appropriately. With the vari- hear Rev. Dr. Jones (Rector of St. time he told her a story—and telling ous styles it should be an easy mat- Thomas's Parish) lecture. The Rev. stories was his great weakness-it ter to select a becoming hat. One must Doctor's subject was: "Three kinds of was sure to go with a bang and a always consider the length as well as fools." The chair was taken by Mr. N. Every little while something hap- whoop and be a grand success. So the breadth of the fact, the height of Andrews, who conducted the proceedpens which is in the making of his- he simply up and married her to be the person who is to wear the hat, also ings with his usual ability. At the Nevertheless I sent for my book- tory, such as coronations, inaugura- sure of always having her around, and if she be fat or thin. Then, too, the close a vote of thanks, propesd by let and found that it contained (mix- tions, great discoveries or the death they lived happily together in the key eyes and complexion must be consid- Mr. G. W. Gushue and seconded by of A sharp until the war started and ered. If any of the above are ignored Mr. Joseph Moore was tendered the ter of course) much more than four An excellent way to keep the child- Lucy took up knitting and discovered harmony will not exist and an ill cp- talented lecturer. Proceeds of the lecren interested in current events is to that she couldn't knit and listen at pearance will be the result. It is only within the last few years provide them with a generous sized the same time. The result was, she The woman who has a tendency to charitable funds. that my own eyes have been opened to scrapbook in which may be pasted just knitted, and Veneer's stories all be short and plump, should look to the enormous amount of interesting, newspaper and magazine clippings of fell as flat as German pancakes. As a her new head covering for as much piece of tulle, poised at just the right

mal sums. And I don't intend to close her child a pleasure, it is often advisable for the mother to arrange some superintendent of the See-Saw Asylum same feather, at an entirely different They Made a Newspaper Their Cook enjoyable affair for the child to for the Insane has given me a pass angle, will take away from the height soften its source of loss. The un- that entitles us to go all through the of the woman who is tall.

solicited indulgence will prove to the institution.' "Oh, that'll be fun!" she cried, and that afternoon they went. The superin their library for these booklets and lishing a close bond of sympathy and intendent himself shewed them about, eading them first into a room where hree old women were chanting cease lessly: "Dawn, early morning, mornstoves in three sizes which we are ing, forenoon, noon, afternoon, twi-

light, evening, night, dawn, etc."

"Poor things," sighed the superin-"Humpkrey" Gas Iron, in nickel fintendent, "they got that way through ish, complete with flexible tube conconstant knitting." And he showed nection. We are selling this Iron at beefing or complaining. But one was them a beautiful girl making faces at \$5.00, and recommend it as a uneful dreaming on his throne a maudlin her reflection in the back o spoon, Xmas Gift. and a homely girl walking along cracks in the floor with a raised para- Oke Building. sol, like a tightrope walker, and a passable girl trying to powder her nose with a footstoll, and he explained

### Milady's Boudoir.



SELECTING THE SPRING HAT.

other seasons, a woman's attractive-

Aside from the choice of the hat it-

self, there are but few women who

wear their hats correctly. All first

class milliners adjust the lining in a

hat so that the seam comes directly in

This serves as a guide to the purch-

aser so that she can put on and wear

the hat as it was intended to be worn.

To be certain of having secured the proper poise of the hat and dispos

tion of the hair, one must use a hand

mirror in conjunction with the large

mirror, as in this manner the hat may

Each hat has its own individuality

angle, will often make the short wo-

man look two or three inches taller.

"Chill Chasers."

We have received another shipment

of these popular portable heating

We also call attention to our special

Phone 97, or call at our Showroom,

ST. JOHN'S GAS LIGHT CO.

selling at \$6.50, \$7.50 and \$8.50.

the middle of the back.

be viewed from all sides.

In Spring more particularly than in

ss is aided or marred by her hat.

We have just received a

resh shipment of Velox Gaslight Paper of different

**Photographic** 

Paper.

**Velox Gas Light** 

Printing Paper.

Post Cards

n packages and gross. Get your supply now at

### l'ooton's.

The Kodak Store. 320 Water Street.

#### Dr. Jones Lectures.

and appreciative audience gathered to ture will be donated to one of the

FOUR YEARS AGO.



Four years ago the nations smiled; no sword had flashed, to bleed them; so tame they were, a little child seemed competent to load them. The children sailed their paper boats and had no thought had no thought of sorrow; their parents fed the pigs and goats, WALT MASON parents fed the

and planned work for the morrow. Most kings observed the rules of Hoyle, and tried to do their reigning so well there'd be no loud turmoil of dream of glory; he'd make all lands and crown his own-you know the and shaken; and still the gorging vulare beaten down forever.

### Just Received:

A large shipment of

Columbia Grafonolas Records.

U. S. Picture & Portrait Co.

Graphophone Department.

## Gossage's Soaps

The Best! The Sweetest! The Cheapest!

GEO. M. BARR,

AGENT.

### **SLATTERY'S** Wholesale Dry Goods.

TO THE TRADE.

We always carry large stocks of English and American

Slattery Bldg., Duckworth Street. P. O. Box 236.

Advertise in The Evening Telegra

### Day's Messages

rse and proved a menace to is of the Far East. Roumatly is on the point of effectthe hard demands which

A preliminary peace been signed and armistice to that discussion of a for- gethe lemands of the enemy is the ledged Dobrudga, ratification of of the an-Roumanian border for Mr. Re for the Central Powers, and port of troops of the quadthrough Moldavia and front in France and ual business-like method: e frustrated an attempt by of trenches are now being

the Americans on the West From Flanders to the Swiss er artillery duels of more or less and here and there raiding of both sides are frequently The British have car- most diff successful forays against er in the ans, east of Bullecourt, and ly during as, in which latter sector the vears.

for the past few days have hastened avily shelling them. Although Ireland, w has ceased there has been leagues soul." BOST of John 1

United I The resol most star race since Parnell. to be for

"I am a according an, who mond, wa which fell Nationalis

Powders, 3c. pkts., 30c. packet of 4 Candles. 6c. Baking and Egg Powers, 42c. doz. Jelly Powders, 1 pint

Dutch Cleanser ..\$1.00 doz. \$ tins for 26c. ed Beef, 6 lb. tins ....\$2.00 nce, Old English . . . 15c. btl. les in tins ..20c. tin Soups .. .. .. 12c. tin Cleaned.. .. 15c. pkt.

J. EDENS

Purse

Pleasing

Prices.

es in oil or mustard.

Express to-day: HALIFAX SAUSAGES.

ckworth Street Military Road.

REDA ries .. .. .. 15c. tin ¼ lb. tin .. .. .. .. 10c.

The dea moment v is to settle having its is conside almost a in which been busy the Irish his life,

spatch fro again a pr must be gi credit for Irish Conve hours yeste mond's dea solution of

The Daily spatch from date, which Port Arthu ments rega in Siberia l lies. The tains furthe

that they were all victims of over-HEAVY SLOB ICE.-A message re ceived from Bonavista yesterday, stated that the Bay was jammed with where cannon balls tear up the road, Supporting the limp form of his wife and battered armies rally. And they'd with one hand, Harold Veneer with heavy slob ice and that under present Just in. Sinclair's Bacon—Just in. conditions sealing steamers would find have laughed with silly scorn had any Headquarters for POUND GOODS. the other slipped the superintendent one forecasted that all their farms ten dollars for lying. it difficult to get north. would soon be torn, and stained with FRESH CAPLIN WEDNESDAYS AND FRIDAYS. "I'll never knit another stich!" Under the distinguished pat-ronage of His Excellency the ners be unfurled, the cup of wrath be huddered Lucy. Her husband smiled happily. P. Eagan Governor and Miss Harris, the tasted, still must the manhood of the "I'll roll bandages instead," she ladies of the Cowan Mission will world be thrown away and wasted, hold their annual entertainment until we're safe from madmen's on St. Patrick's afternoon in the dreams, made safe by stern endeavor; Methodist College Hall. Partill all the war lords and their schemes Harold Veneer's hair suddenly turn-