

HOLIDAY FOOTWEAR



Ladies' and Gentlemen's White Bathing Sandals at

50 cts., 60 cts., 80 cts.

Gentlemen's White Canvas Tennis Shoes, rubber soles, \$2.20.

JUST IN—The White House line of Men's Shoes for young and old; all styles.

MEN'S HIP RUBBERS.

400 pairs Men's Tan Blucher and Button Boots. Regular value \$6.00. Now only

\$5.00 per pair.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

Much Satisfaction for Ladies

to know that their garments are so carefully and skilfully handled when sent here to be Dry Cleaned.

Your expensive gown, fragile dress, elaborate wraps with their delicate colors and tender fabrics, receive great care and attention of experience and best methods, and returned to you freshened in appearance, exquisitely finished, carefully packed, with all their natural softness and richness of texture and fabric.

Ungar's Laundry and Dye Works,

HALIFAX.

Messrs. NICHOLLE, INKPEN & CHAFE, St. John's, Agents for Newfoundland.

July 24, 1916.

Spring Suitings!

Have just opened our new Spring Suitings. We were fortunate in securing a splendid range of

English Worsteds and Irish and Scotch Tweeds.

Notwithstanding the scarcity of the woollens and the drawbacks in freights, we are able to show as good a selection as before the war. The latest in cut, the best in make. Write for samples and self-measuring cards.



John Maundel's
TAILOR & CLOTHIER
St. John's, N.F.

281 and 283 Duckworth Street, St. John's, Nfld.

Advertise in The Evening Telegram



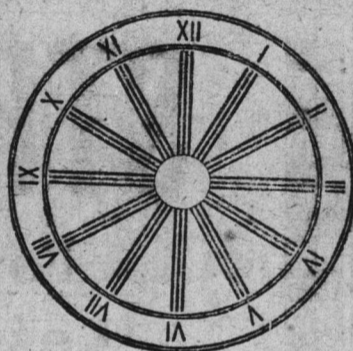
Clover Leaf Tobacco,

10 cents

per plug.

Registered 1876.

M. A. DUFFY,
Sole Agent



Astigmatism

Is a refractive error, and is responsible for many cases of headache. There is only one known remedy, which is correctly fitted glasses. Get rid of your headaches and other troubles due to eyestrain. Go to TRAPNELL, the eyesight specialist, he can take care of your case and give you the desired comfort.

J. J. St. JOHN.

30 bbls. SPARE RIBS at \$19.00 bbl, or 10c per lb.

50 qts. PRIME SHORE CODFISH at \$5.50 qtl, or 6c. per lb.

150 bags BRAN at \$1.80 bag.

10 kegs IRISH BUTTER, the very best procurable, at 50c. lb.

50 boxes KIRKMAN'S BORAX SOAP, 100 bars, at \$6.50 box, or 8c. bar.

Try Kirkman's SCOURING POWDER, large tins, 8c.

J. J. ST. JOHN,

Duckworth St. and LeMarchant Road.

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street, Adrain Bldg. P. O. Box 782. QUEEN INS. CO.

GEO. H. HALLEY,
Agent.

Our Guaranteed Underwear

Fills every requirement as to style, weight and variety. Here are some of our specials:

B. V. D. in Union and 2-Piece Suits.

Stanfield's in five different makes; Jaeger Pure Wool, summer weight.

Cotton Mesh Union Suits, Elastic Balbriggan.

Prices range from

\$1.00 to \$8.00 Suits.

Smyth's
GEO. KEARNEY Manager

By Appointment To His Majesty the King.

Michelin Tires,

The World's Standard. Sizes in Stock:

50 x 3 1-2 Steel Studded,

815 x 105 Steel Studded,

820 x 120 Steel Studded,

895 x 135 Steel Studded,

935 x 135 Steel Studded.

A. H. MURRAY.

July 24, 1916.

Men's Socks!

From 10c. pair upwards,

And with every pair of Socks you buy, whether 10cts. or 50cts., we give you

Absolutely FREE,
One Dozen Wire and Chenille Pipe Cleaners.

Despite Hosiery buying troubles and advancing markets, we offer on the strength of our advance buying—

Men's Black and Tan Cotton Socks at10c. pr.
Men's Black and Tan Cotton Socks at15c. pr.
Men's Black Lisle Socks at20c. pr.
Men's Black Lisle and Silk Lisle Socks at40c. pr.
Men's Black & Tan All Wool Cashmere Socks at 40c. pr.
Men's Black & Black Embroidered Cashmere Socks at40c. pr.

Then in higher priced qualities we show a fine range of Men's Black, Tan and Fancy Cashmere Socks and Men's Black and Heather Fingering Socks.

Then we have various qualities of Heavy Wool Socks suitable for soldiers, and anybody requiring strong heavy Socks of reliable quality.

Henry Blair

Our Great Summer Sale,

Now in full swing. Wonderful Bargains in LADIES' BLOUSES, LADIES' MISSES' and CHILDREN'S ONE-PIECE DRESSES, DRESS MUSLINS, PERCALES, GINGHAMS, ETC., ETC.

Call to-day and see our Great Bargain Offerings.

William Frew.

REID-NEWFOUNDLAND COMPANY.

We have just opened, at our Water Street Stores, another large shipment of the world-renowned

Dominion Nobby Tread Automobile Tires.

Dominion Plain Tread Automobile Tires.

Dominion Best Grey Inner Tubes for Automobiles.

Dominion Studded Tread Motor Cycle Tires.

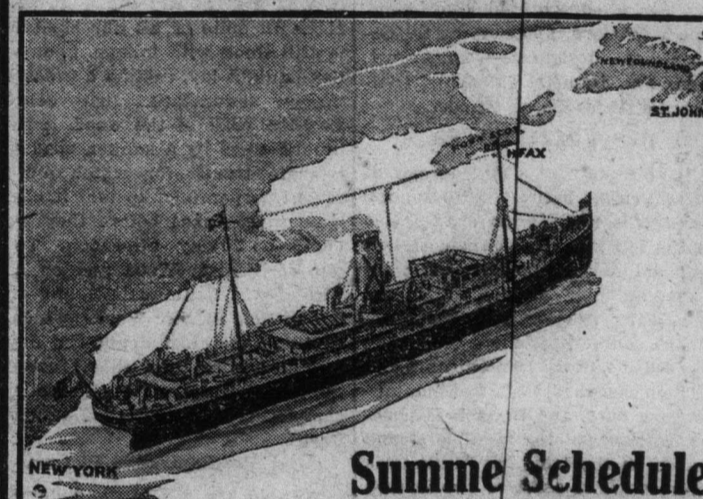
Dominion Plain Tread Motor Cycle Tires.

Dominion Best Grey Inner Tubes for Motor Cycles.

Call in and be convinced of the superior quality of our goods, and get our prices before making your next purchase.

Reid-Newfoundland Co.

RED CROSS LINE.



Summe Schedule.

S. S. Stephano and S. Florizel.

From New York every Saturday.

From Halifax every Tuesday.

From St. John's every Sunday.

Burson Hose!

Ladies' Most Fashionable Hose, in Black and White and Ick with White Sole. Pcs:

30c. to 30c.

All sizes from 8 1-2 to 10.

ROBERT TEMLETON.

333 Water St.

ARE YOU MAN

who likes to be dressed well? If so, this: It is, no doubt,

YOUR

ambition to get clothed for a

KING

and if you will enlist you will be ablyget your uniform and great coat made by us. Ounes are right

AND

our styles and qualities are of the best. There is no other

factory through

COUNTRY

where you will be better treated than, and where you can get better value. We are the established factory in Newfoundland.

NEED

proof of what we say, give trial and

YOU

will not be disappointed. We are for the finest military and civil clothing in England.

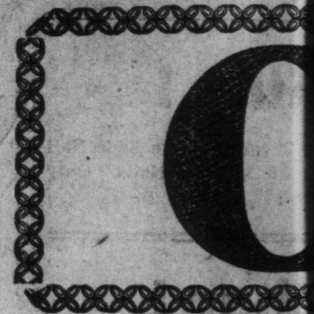
Nfld. Clothing Cpany, Ltd.

Advertise in The Evening Telegram

WEATHER FORECAST

TORONTO, Noon.—Moderate W. to N. winds, fine and warm to-day and on Friday.
ROPER'S, Noon—Bar. 23. Ther. 75.
Drink Welch's Grape Juice

VOLUME XXXVII



Auction Sale

THE PEOPLES AUCTIONEER

AUCTION — FREE

On the premises, Tuesday August 1st, at 12 o'clock, all desirable freehold property situated Central Street, and bounded by Farlane and Casey Streets; measuring 24 feet on Central Street by 111 ft. 11 ins. on Main St. by 34 ft. 9 ins. on Casey St.

P. C. O'DRISCOLL

July 25, 1916.

Carriages for Sale

1 light running Dog-Cart with rubber tyres; 1 Ladies' Brougham; one Rubber Tyred Buggy, with exchange for small family vehicle.

P. C. O'DRISCOLL

July 27, 1916.

FRED. J. ROIL & Company

This Company acts as either for Trustees, Executors or owners, and would take management of property, tending to repairs, taxes, and interest, making proper returns either monthly or quarterly as desired. Act as brokers in the sale or purchase of Real Estate, also the placing or raising of money on Mortgage.

FRED. J. ROIL & Co.

Real Estate & Auctioneers
Smallwood Building
Duckworth St.



Having enjoyed the comfort of our Outport and City for many years, we be mind them that we are business as usual" at the old office, 203 Water Street. Remember, Lehr's Tea for durability and value ship, combined with good Full Upper or Lower Seal Good Clean Extraction Without Pain . . .

A. B. LEHR

(The Senior Dentist)
s, tu, th, fr — 203 WATER STREET

During the warm weather there is no nicer than

CLARET

We have in stock all cases which we will less money than you purchase in France. All our Wines and are of exceptional Only 5 months clear our stocks. er, get our prices.

J. C. BARR

Water Street