

SALT! SALT! SALT!

Afloat, Ex Store and to Arrive.

Avoid disappointment and obtain satisfaction as to price, delivery and quality from

BAIN JOHNSTON & CO.

ap122,31,s,tu,th

CRISCO,

Agsolutely Pure.

For Frying. For Shortening.
For Cake Making.

Used by all the leading Hotels and Restaurants in North America. Cheaper than Butter and guaranteed absolutely pure.

PROCTER & GAMBLE DISTRIBUTING CO
OF CANADA, LTD.

A. H. MURRAY,

Wholesale Distributor for Newfoundland.

ENGINES!

LARGE STOCK OF

REGAL, PALMER and FRASER,

And all fittings now on hand—Coils, Spark Plugs, Batteries.

We can give you an engine for whatever purpose you require it; the best, cheapest and most durable on the market. Write us or call and see us.

Franklin's Agencies, Limited,
Showroom, Commercial Chambers.

ap1,11

Open until 10 p.m. every night.

GOLDEN OPPORTUNITY.

**\$10,000 Bankrupt Stock
Boots, Shoes and Rubbers**

Just arrived from New York.

There are Shoes for Men, Women, Boys, Girls and little people, far too many styles to attempt any description, and at prices less than the cost to manufacture.

People who have been here on previous occasions when we had sample shoes to offer, will come with a rush as soon as they read this announcement.

AT THE

WHITE SHOE STORE

304 & 306 Water St.
mar23,1m

S. B. KESNER, Prop.

ARE YOU A MAN,

who likes to be dressed well? If so, read this: It is, no doubt, **YOUR** ambition to get clothing fit for a **KING**

and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right **AND**

our styles and qualities are of the very best. There is no other factory throughout the **COUNTRY**

where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you **NEED**

proof of what we say, give us a trial and **YOU** will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Nfld. Clothing Company, Ltd.

AUCTION SALE.

On **MONDAY**, April 24, at the wharf of

GEORGE NEAL,

at 12 o'clock.

15 HEAD FAT LOCAL CATTLE.

After which

1 **WOODEN HOUSE**, as it now stands at head of our wharf; same to be removed immediately after sale.

GEO. NEAL

Lot of Traveller's Samples

— IN —

Ladies' Smartest AMERICAN NECKWEAR,

AT SURPRISINGLY LOW PRICES IS OUR SPECIAL OFFER THIS WEEK.

Some are slightly soiled, but being of good washable muslin, lace and embroidery, can be easily put right by the young ladies who, we know, will be taking advantage of this great offer, and that they will then be on a par with the bulk of this lot of Neckwear which are offered in all their pristine beauty and freshness. We might get more money for them, but it is not that so much as that we want to get you into our Showroom, for we know while there you are going to get interested in a lot of other smart American goods we are opening. So we offer you this lot of Neckwear at the exceedingly low prices of

5c., 10c., 15c. and 20c. each only.

Then at 5c. each only we offer a lot of Ladies' White Embroidered Lined Collars. These are in stiff linen makes, sizes 12 to 14, and are worth at regular prices 20c. to 30c. each.

N.B.—Mail Orders given extra special attention where money, including parcel postage, accompanies same.

HENRY BLAIR

FRUIT and VEGETABLES.

Large Shipment of

FRUIT
and
Vegetables.



Due Thursday ex Stephano from
New York:

NEW AMERICAN CABBAGE—Crates.

SILVERPEEL ONIONS.

NEW YORK PARSNIPS—Barrels.

NEW YORK BALDWIN APPLES—
Extra Fancy.

CALIFORNIA ORANGES.

— Also —

200 brls. LIGHT HAM BUTT PORK.

F. McNAMARA,
Queen Street.

Houses for Sale!

\$1700 will buy a Freehold Dwelling House situated on Mundy Pond Road, near St. Clare's Home. House contains Kitchen, Dining and Drawing Rooms, with a hand carved marble mantel; large garden in rear.

\$2300 to \$2700 will buy either of the five New Dwelling Houses on LeMarchant, Road, west of St. Clare's Home. Houses fitted with all modern conveniences. Extension Kitchen, large back-ground; plastered, hot & cold water, skylights, etc., etc. Terms easy. Call and see us.

GEO. GILLINGHAM,
Contractor & Builder.

P. O. Box 86.

Residence: Golf Ave. apr15,6i



Having enjoyed the confidence of our Outport and City patients for many years, we beg to remind them that we are "doing business as usual" at the same old office, 203 Water Street.

Remember, Lehr's Teeth stand for durability and workmanship, combined with good fit.

Full Upper or Lower Sets \$12.00
Good Clean Extraction
Without Pain 25c.

A. B. LEHR,

(The Senior Dentist)

s.tu.th.f 203 WATER ST.

**Globe Steam Laundry
Co., Limited.**

Under an entire new management we are endeavoring to do all the work possible by hand. We have the most reliable help on our starch and fancy work, and can guarantee

The Work to be Perfect

in every way. The discarding of machinery will mean less destruction to fine goods, thereby giving them longer life. Give us a trial and let us prove what we say.

**Globe Steam Laundry
Co., Ltd.**

A New Book

FOR

EVERY BOY AND GIRL IN TOWN.

Yes, and for most every Boy and Girl in the Outports.

Hundreds of New Books, New Authors, New Series and New Titles.

We have:—

"The Boy Scout Series," by Scout Master Robt. Shaler, 15 titles at 25c. ea.

"The Drednought Boy Series," by Capt. W. Lawton, 5 titles, at 25c. ea.

The Motor Rangers Series, by Marvin West, 6 titles, at 25c. each.

The Girl Aviators' Series, by Margaret Burnham, 4 titles, at 25c. each.

The Motor Maids' Series, by Katherine Stokes, 6 titles, at 25c. each.

The Oliver Optic Series, 68 titles, 25c.

The Alger Series, 57 titles, at 20c. ea.

The Henry Series, 47 titles, at 20c. ea.

The Edward Ellis Series, 40 titles, at 25c. each.

The L. T. Meade Series, 47 titles, at 25c. each.

The Mary J. Holmes Series, 20 titles, 25c. each.

The Little Girl Series, 13 titles, 25c. each.

The Outdoor Chums Series, 7 titles, 25c. each.

Boys of Colamba High Series, 7 titles, at 25c. each.

The Southworth Series, 10 titles, at 25c. each.

The Alert Series for Boys, 20 titles, at 25c. each.

The Bungalow Boys' Series, 5 titles, at 25c. each.

The Motor Cycle Boys' Series, 4 titles, at 25c. each.

The Motor Boat Series, 7 titles, at 25c. each; and dozens of others, all at the same price; 2c. extra per copy if mailed.

Full lists of titles to be had for the asking.

Come, Boys and Girls and get something entirely new and up to the minute in a story.

DICKS & CO., Limited,

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

MINARD'S LINIMENT CURES DIS-
TEMPER.

REID-NEWFOUNDLAND COMPANY.

Easter EXCURSIONS.

Excursion return tickets will be issued to and from all stations between St. John's, Carbonar, Heart's Content, Placentia and Renewals at

One Way First-Class Fare.

Good going Saturday, April 22nd, and good returning Monday, April 24th.

One Way First-Class Fare & One-Third.

Good going Thursday and Friday, April 20th and 21st, and good returning Monday, April 24th.

Reid-Newfoundland Co.

Important Notice!

The following information is published so that the friends and relatives of the members of the Newfoundland Regiment may address their letters in accordance with the following directions:—

Always put the regimental number, full name, rank and Company (if known) of the addressee.

1. If the addressee is understood to be at the Depot in Scotland the letters and parcels should be addressed as follows:

(No.) (Rank) (Name)

Company

Newfoundland Regiment,

Newton-on-Ayr, Scotland.

2. If the addressee is understood to be on active service:

(No.) (Rank) (Name)

Company

1st Newfoundland Regiment,

British Expeditionary Force,

c/o Newfoundland Pay and Record Office,

58 Victoria Street,

London, S.W., England.

3. If the addressee is understood to have been invalided to Great Britain and is in Hospital:

(No.) (Rank) (Name)

c/o Newfoundland Confing,

Pay and Record Office,

58 Victoria Street,

London, S.W., England.

If in doubt of the whereabouts of a member of the Regiment, use same address as above, No. 3. Never address a letter in care of the War Office or in care of the G. P. O., London.

With regard to Parcels, they should be carefully packed and bear a Customs declaration specifying contents. The outer cover should be of strong linen, calico, canvas or other textile (waterproofed), and must be securely sewn up. Packing in cardboard or paper is not sufficient.

(a) The address must be written in bold letters on the covering in ink or indelible pencil and no or a label, whether tied or pasted on. The name and address of the sender must be shown on the cover.

(b) Wooden or metal boxes with square corners should not be sent unless well padded, as such boxes are liable to damage other parcels in transit.

(c) No perishable articles may be sent, and anything likely to become soft or sticky, such as chocolate or sweets, must be packed in tins well fastened down. Bottles, pudding basins, and the like are prohibited and will not be accepted for transmission.

(d) Cigarettes and Tobacco should be packed in tin boxes, soldered to make them airtight, and these should then be placed in wooden boxes, otherwise they are liable to be spoiled by damp.

Parcels must not exceed 11 lbs. in weight.

Any further information may be had on application at the Post Office.

H. J. B. WOODS,
Postmaster General.

ap12,6i,ead

Easter Millinery!



We have been told Our Hats are the Prettiest in Town. Come and see what we have to offer.

Our range includes a splendid line of

American Sample Hats.

No two alike. Selected for us by an expert.

Prices Moderate.

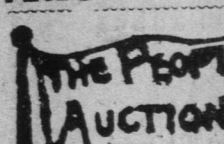
Robert Templeton,
333 Water Street.

TEN PAGES

TORONTO, Noon. Winds, mostly N. E. and a few local showers, the most part fair, much change in temperature.
ROPER'S, Noon.—Easter. Ther. 45.

VOLUME XX

Auction Sale



AUCTION

Superior Home FURNITURE

At the residence of

R. H. ANDERSON

No. 5 Park Place, Res.

Road, on

Wednesday next, 22

at 10.30 a.m.

Part Household Furniture

fects. Full particulars in

papers.

P. C. O'DRIS

ap122,21

Postponed Auction

At 11 a.m. on Tuesday

that fine Stable and

Central Street, belonging to

solvent estate of P. M.

This property is free of

rent and is a desirable one

further particulars apply

SUMMERS, Solicitor, of

J. J. ROSS

ap19,31,w,s,m

For Sale, Building

Waterford Bridge Rd.

Merrymeeting Road . . .

Mundy Pond Road . . .

Cornwall Avenue . . .

Hamilton Avenue . . .

LeMarchant Road . . .

Freshwater Road . . .

Blackmarsh Road . . .

Newtown Road . . .

Crestal Road . . .

Topsall Road . . .

Cockpit Road . . .

King's Road . . .

Victoria Street . . .

Gower Street . . .

FRED J. ROILEY

REAL ESTATE

Smallwood Building, St.

LECTURE

in Greenfield Hall

WEDNESDAY, APRIL

Subject:—

"Is the World

Better?

Lecturer:—

Rev. Edgar Jones

Pianoforte Solo, H. J.

A.R.A.M.; Soloists: Mes-

enay, C. Trappell. Tickets

on door or from any

ap124,31

Rillington St.

Standing

10 Spence

SEASON

Fee--\$

SETTING

Bure Bred Wyand

Eggs.

Pure Bred Pekin

\$2.00 per set

S. White Pekin

each. Apply

WESTER

ap124,31,m,w,s

FOR SALE—6

Cylinder Motor Cycl-

ing order; will be

apply P. O. Box 128