

Most People Are now Economizing in the matter of Dress.



WE ARE HELPING the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least **ONE-THIRD**. If you are pessimistic, ask any reliable dealer for any of the following brands: **FITREFORM, TRUEFIT, AMERICUS, STILENFIT, PROGRESS.**

MADE ONLY BY **The Nfld. Clothing Company, Ltd.**

A GOODLY AMOUNT MUST BE REALIZED! TAKE IN EVERY SHOW.

BEYOND ALL LAW—A well told tale replete with human interest.

A MIDNIGHT WEDDING—A two-part Gaumont masterpiece. This production is a vivid, impressive and powerful dramatization of love and intrigue. Full of action and of exquisite photography.

THE CRIME OF CAIN—Drama. In anger a young man strikes his brother and afterwards is accused of fratricide. Through a conscience-stricken woman he is proven innocent and the guilty man arrested. Dorothy Kelly and James Morrison, assisted by a splendid cast.

THE TEMPTRESS—A strong social drama.

THE PASSING OF IZY—A Keystone comedy, very laughable and amusing.

ST. PATRICK'S DAY—A GREAT BIG HOLIDAY PROGRAMME SPECIALLY ARRANGED.

YOU CAN HELP, ALSO SEE A GREAT SHOW. THE PRICE IS SMALL, THE VALUE BIG, AT THE NICKEL.



BUTCHERS, ATTENTION!

To arrive ex S.S. Stephano Wednesday next.

60 Quarters

Choice Fresh Killed Beef.

GEO. NEAL



The coming of Spring means the shedding of the old coat and the putting on of the new. We are showing something neat and dresy in Spring Coatings. Have you seen our Greys with silk facings? Topnotchers, aren't they Also something good in Scotch suitings, Glenris and Wha-haes; all hand made.

EXCLUSIVELY MAUNDER.

John Maunder
TAILOR & CLOTHIER
ST. JOHN'S, N.F.

Job Printing Executed.

B. I. S. Parade.

Yesterday, the Feast of St. Patrick the Apostle of Ireland, was duly celebrated by the Benevolent Irish Society which held the most successful parades in the history of that organization.

Over two hundred members of this time-honored institution, accompanied by the Roman Catholic Volunteers of the Second Contingent under command of Sergt-Major Moore, a true blooded Irishman from the County of Connaught, and attended by the C. C. C. and T. A. Bands, took part in the parade.

The route of march was along Queen's Road, Theatre Hill, New Government, Hamilton, Patrick, Water and Cochrane Streets to Government House where His Excellency the Governor addressed the members in a congratulatory manner.

The parade then proceeded by way of Military Road to the R. C. Cathedral where Solemn High Mass was celebrated by Rev. J. J. O'Connell, P.P., assisted by Revs. Frs. Sheehan and Doyle, as Deacon and Sub-Deacon, respectively. The Throne was occupied by His Grace the Archbishop, presided at by Rev. Fr. Cox, S. J. and Rev. Fr. MacDermott, Adm., and Rev. Dr. Greene acted as Master of Ceremonies.

THE SERMON. The sermon was preached by Rev. Fr. Cox, S. J., who took his text from Tobias, Chap. 2, 17th and 18th verses:—"Speak not so, for we are the children of the Saints, and look for that life which God will give to those that never change their faith from Him."

The rev. Father in eloquent language drew beautiful parallels from the words of Tobias, showing clearly their fitness to Ireland and Irishmen. After reviewing the story of Tobias, he showed that Ireland had like him been stricken in the height of her prosperity. For over one thousand years she had served God faithfully and well. From the death of her saintly Apostle her faith and hope and charity had been spreading their odor of sweetness until they had permeated the very atmosphere that her children were made to breathe. Her daughters in cloister or in home, in singleness or in wedlock, had shone out to the world as peerless models of untarnished chastity, or better still, of spotless virginity. Her sons adame with the fire that knows no quenching had scattered far and wide, bearing tidings of peace and gladness to the nations that sat in darkness. Ireland, for ten centuries had been winning for herself, and now had won the glorious title of Island of Saints. Then a sudden the Hand of God, who spared not His Own Beloved Son, but ever chastens those whom He loves descended upon her with the full weight of its relentless power. For now well nigh five hundred years she seemed on the point of sinking into the grave under the heel of tyranny, the scourge of famine, and the sword of decimating emigration. When Ireland was in the throes of prolonged agony, her relatives and kinsmen who had now become her enemies crowded around her and with jeers and mockery shrieked into her ears:—"Where is thy hope for which thou remainedst pure and better still, and gavest the best blood of thy veins to God and sovereigns?" Ireland, crippled though she was and almost annihilated, Irishmen at every stage of their life long "passion," Irishmen plunging away in the land of their birth or toiling in exile in far off India, Australia, Africa and here in our own America, Irishmen have ever flung back that magnanimous reply:—"Speak not so, for we are the children of the Saints, and look for that Life which God will give to those that never change their faith from Him."

Continuing the reverend preacher reviewed the sixty years of St. Patrick's apostleship during which he laboured until his spirit went to God, returning again to the sons and daughters of Ireland who have shed the light of Faith in all the European countries, the United States, Canada, and last but not least in our own dear Newfoundland. He mentioned the names of the Howleys, the Roches, the O'Donnells, the O'Garas and many others who have perpetuated the faith of Patrick throughout the land.

Turning to the volunteers he said:—"You soldier boys are the children of the Saints. In your veins is coursing the rich blood of the heroes and Saints of Ireland, the blood which ever led the Irish to deeds of greatest honor and loyalty. Be true to the honor of your ancestors, and go forward to battle holding high the honor of your faith and loyalty, and if you must die in battle, die as heroes, as Irishmen, and as Catholics."

After mass the society called on the Archbishop elect, at the Palace, after which music was made to their hall by way of Military and Queen's Roads.

Economy

GAS COKE yields 44 per cent of radiant heat, whereas coal gives only 19 per cent, under the same conditions.

GAS COKE is clean to handle.

GAS COKE is smokeless.

GAS COKE gives a clear red glow.

GAS COKE lasts longer than coal.

Light the fire with paper and sticks and a little coal. When once burning make it up with Coke, the cheapest solid fuel.

For a limited time only, the St. John's Gas Light Company will deliver in any part of the town at \$6.50 per ton, or \$3.25 per half ton.

Collars and cuffs are not always of linen or organdie as they were last summer, but frequently of white satin.

The middle-aged woman of generous proportions should wear ample skirt draperies whenever they are in fashion.

House-cleaning season is near. See our Hardware Window for Vacuum Cleaners, Hand Power and Electric. **ROYAL STORES, Ltd.**—mar15,51

Life-Saving Station!



Fishermen! Get Smallwood's Hand-made, Waterproof Tongue Boots, Wellingtons, High and Low $\frac{3}{4}$ Boots, and you will have dry, warm feet this summer when fishing. More people die of consumption, chills, etc., brought on by getting their feet wet than by any other disease.

Beware of imitations. See that the name Fred. Smallwood is on the Heel Plate.

Mail Orders filled same day as received.

F. SMALLWOOD,
The Hope of Good Shoes.

This Date In History.

MARCH 18.

New Moon—15th

Sheelah's Day.

Days Past—76 To Come—288

FRANCES LOUISE born 1848. The fourth daughter of Queen Victoria; married the Duke of Argyll.

GROVER CLEVELAND born 1839. President of the U.S.A. from 1885 to 1893 and from 1897 to 1899. A strong Democratic statesman.

LUCKNOW taken by British troops 1858.

INOCULATION introduced into England, 1718.

FRENCH COMMUNE 1871. This was the second Paris Commune, which took possession of Paris after the withdrawal of the German soldiers and destroyed many public buildings, but was ultimately suppressed by the National troops.

KING GEORGE OF GREECE, assassinated 1913. He is the brother of our Queen Alexandra.

SEVERE SNOW STORM in Newfoundland, 1872.

From the errors of others, a wise man corrects his own.

Broke All Records.

Yesterday at evening show Rossley's East End theatre was crowded to the doors all the day. The heaviest part of the alterations at Rossley's are finished, but there is quite a lot to do yet and Mr. Rossley will try and open Easter Monday. The audience fairly gasped with astonishment at the wonderful transformation of the popular Star. The theatre as it can safely be called now when complete will be pronounced by patrons the prettiest and most up to date place of amusement we have.

THE STEEL COMPANY OF CANADA, Ltd., Montreal.

Manufacture at right prices—Bolts and Nuts, Horse Shoes, Railway Spikes, Bar Iron, Barbed Wire and Staples, Mild Steel, Galvanized Telegraph Wire, Galvanized Bar Iron, Pig Iron, Lead and Waste Pipe, Iron Pipe, Fence Wire, Tacks of all kinds, Shot and Putty.

FRANKLIN'S AGENCIES, LTD., Montreal.

"OURS" IN THE WEST END.

This classy little theatre was packed out and out yesterday; the splendid Irish pictures were very interesting; the little singer was encored again and again. On Monday by kind permission of Messrs. Ayre and Sons some splendid views of Edinburgh will be shown where our gallant soldier lads of Newfoundland are now stationed; all the old historical ruins of various castles and churches, Edinburgh Castle itself, the Forth Bridge, Arthur's Seat, Princes' Street, Sir Walter Scott's Monument, the Waverley Station, Portabella and other places of very special interest.

PRESENTATIONS.

At the installation of Tasker Lodge yesterday a Past Master's Jewel was presented to Bro. A. E. Wright, the retiring Master, and also a Roll of Honour of the members of the Lodge now obdurate services. The Roll was done by Miss Kathleen D. O'Kelly, is painted on satin and is of beautiful design reflecting much credit on the artist.

Laxative for Old People—"Cascarets"

Salts, Calomel and Pills act on Liver and Bowels like pepper acts in Nostrils—Danger!

Get a 10-cent box now. Most old people must give to the bowels some regular help, else they suffer from constipation. The condition is perfectly natural. It is just as natural as it is for old people to walk slowly. For age is never so active as youth. The muscles are less elastic. And the bowels are muscles.

So all old people need Cascarets. One might as well refuse to aid weak eyes with glasses as to neglect this gentle aid to weak bowels. The bowels must be kept active. This is important at all ages, but never so much as at fifty.

Age is not a time for harsh physics. Youth may occasionally whip the bowels into activity. But a lash can't be used every day. What the bowels of the old need is a gentle and natural tonic. One that can be constantly used without harm. The only such tonic is Cascarets, and they cost only 10 cents per box at any drug store. They work while you sleep.

Farmers!

Book your orders NOW for Potato Manure and Potato Phosphate (for potatoes), Bone Fertilizer, Animal Fertilizer and Dissolved Bone (for all root crops), Ground Bone, Nitrate of Soda, (for hay).

The time is getting short when you will require the above.

FRANKLIN'S AGENCIES, Ltd., Agents for Swift's Fertilizer Co., mar10,11

Hr. Grace Notes.

To-day (St. Patrick's Day) the weather is delightful. It is being observed as a general holiday in town. The ice in the outer harbor is broken up and moving out, but the inner harbor is firm and people are still crossing to and from the south side.

The net proceeds of Miss Noel's concert for the poor was distributed by the committee last night. It amounted to \$40.00. The amount was distributed among 14 poor families—64 people. The most needy cases were relieved. It is indeed painful to the committee to find so many families in want, and the amount thus given them is only sufficient for a couple of days.

The pupils of the High School are holding a tea this afternoon. Part of the proceeds, we understand, goes to the patriotic fund.

The British Band is practicing for a concert to be held in St. Paul's Hall on April 2nd for the benefit of the poor of Harbor Grace. All the local talent of the town will assist and the evening will be an enjoyable one for the concert.

A number of our citizens went in the country this morning to try and tempt some of the fine trife.

The promoters of the concert in aid of the poor, held in St. Paul's Hall on Thursday, the 11th, desire to express their thanks to Mrs. E. L. Kennedy, Jr., and Mrs. J. T. Mehta, who by their invaluable assistance made the concert such a success; also to the ladies and gentlemen who took part, the ushers, Messrs. V. H. Thompson & Co., for selling tickets at their store; Mr. G. H. Badcock, who sold tickets at the hall, and Fr. J. Power, whose work behind the scenes was greatly appreciated. They are also desirous of thanking the following for loans: R. C. Academy, chairs; Mr. E. Simons, electric bulbs; Mr. E. Pike for stage fire, etc. Also St. Paul's Sunday School for a donation of six dollars, and donations from two friends.

CORRESPONDENT.
Harbor Grace, March 17, 1915.

Corpl. Arnaud Among the Wounded.

In the list of casualties in the First Canadian Trenchers there appears, among the names of those severely wounded, that of Lance Corporal Edward Arnaud.

Mr. Arnaud is well-known in Halifax and has a host of friends in the city who will be as one in the hearty wish that he may recover. His father is Canadian trade commissioner at Bristol, England. Mr. Arnaud, at the time of the declaration of war, was manager of the Rock and Tower Machinery Company, of Toronto, with offices in the Dennis building, Halifax. He has a brother, F. P. Arnaud, now living at Annapolis, but formerly in the law office of Mr. Justice Ritchie—He was well known in this city also, and is a brother to Mrs. Gordon Winter.—Ed. E. T.]

Grand Black Chapter.

Yesterday the Grand Black Chapter of Newfoundland L.O.A. closed a successful session of forty delegates. Most of the officers were re-elected, the principal changes being Dr. Boyle, Carbonara, elected associate Deputy Grand Master; J. W. Mercer, Bay Roberts, elected Deputy Grand Registrar; Roddy Howell, Carleton Place, elected Grand Lecturer, and Dr. C. A. Forbes, Bonavista, elected Grand Censor.

Stafford's Liniment, "made in Newfoundland," a cure for Rheumatism, Lumbago, Neuralgia and all aches and pains. Sold everywhere.—Feb11,11

Minard's Liniment Cures Burns.

Jubilee Lodge.

The ladies of the Orange Benevolent Association held their annual sociable in Victoria Hall, last evening. Tea was served at 6.45, after which a programme was rendered in which the following took part:—Misses Oakley, Chase, Pynn, Quick, Burridge, North, Rowe, Cook, Messrs. Walker, H. Cornick, J. O'Connell, Percy and King, club swinging by Miss Vasey and a song by Mrs. Cockerham. A number of our volunteers and Frontiersmen were present. All joined in singing Auld Lang Syne and the National Anthem which brought to a close a most successful and enjoyable evening. We congratulate Jubilee Lodge which is the mother and also the Banner Lodge, of Newfoundland, on the success of their sociable and also their work in general.

Another Fine Score.

Dear Sir—A few days since you referred to one of our volunteers making a possible at quick firing, it being the only one made so far. While this is correct another score was made which I think deserves mention—Private Levi Bellows made 19 out of a possible 20, firing five shots in 45 seconds. Yours truly,
VOLUNTEER.
St. John's, March 17th, 1915.

To Cure a Cold in One Day Take **LAXATIVE BROMO QUININE** Tablets. Druggists refund money if it fails to cure. **E. W. GROVE'S** signature is on each box. See.

Cape Report

Special to Evening Telegram.
CAPE RACE, To-Day. Wind E, fresh, with rain; shore blocked everywhere, no vessels sighted. Bar 28.90; ther 34.

Here and There.

'HEAD' DAWE BACK—Head Constable Dawe, who was investigating the post office robbery at Charlenville, came in to town by Tuesday evening's express.

NEW RUDDER—The Stephano brought from Halifax yesterday the new rudder for the Bruce which is now being conveyed here.

MORE DIPHTHERIA—A case of diphtheria has been reported from George Street and the patient has been brought to the Fever Hospital.

PREPARING TO MANUFACTURE—The sealing plants at Bowring's and Jobs' South Side premises are now preparing for the manufacture of the season's catch of seals.

'SLIGHT FIRE—A slight fire caused by a stove igniting a curtain, occurred in the house of Mr. K. Morrissey, Colonial Street, on Tuesday night. The fire brigades were called out but their services were not needed; no damage was done.

Stephano Here Again.

The Red Cross Liner Stephano, Capt. Smith reached port yesterday afternoon from New York and Halifax bringing a large cargo and as passengers in saloon:—

G. Somerville, Mrs. M. P. Cashin, M. Cashin, P. H. Robinson, K. Noah, H. Macpherson, C. Noonan, W. C. Harburton, W. J. Grant, R. G. Beck, A. J. Logan, S. and E. Johnston, M. Ryan, B. Strang, M. Morris, L. Anderson, E. DeGrow, Miss K. O'Connell, J. L. Slattery, W. A. Carroll, C. W. Beazley and eight in steerage.

Much ice was met with coming from Halifax, though the run was made in less than 48 hours.

Irish Night.

A crowded audience attended Irish Night, at the College Hall last night. The performers were Mesdames W. C. Job, G. W. B. Ayre and C. J. Cahill, Misses S. and E. Johnston, M. Ryan, B. Strang, M. Morris, L. Anderson, E. DeGrow, M. Doyle, G. Colton; Messrs. T. H. O'Neill, F. J. King, C. H. Hutcheon, M. McCarthy, A. Bulley and R. Sullivan who acquitted themselves creditably. The affair, which was under the auspices of the St. Bon's Association, was even a bigger success than those of former occasions.



Why Try to Fool Your Stomach?

Some folks have an idea that if they eat big meals, their brains and bodies will be strong.

Strength and energy don't come from gorging the stomach, but depend upon eating the right kind of food.

For nourishment of brain and body, Nature abundantly supplies in her field grains the elements needed.

The famous wheat and barley food

Grape-Nuts

contains in splendid proportion all the nutriment of the grains, retaining the mineral salts—phosphate of potash, etc., stored under their outer coat, and which are especially necessary for keeping brain, nerves and muscle in working trim.

Grape-Nuts food is in the form of crisp, nut-like granules—delicious with cream or good milk—easy to digest—economical—

The perfect food for sound nourishment!

"There's a Reason"

MADE IN CANADA. —sold by Grocers everywhere.

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

"FOR KITCHEN OR WARDROBE"
12 Mar
Suitable for household use for so many purposes. Kindly remember the 4 pieces in the one roll. Enough to last for years. roll. Friday, Saturday and Sunday.

Genero

REMNANTS OF AMERICAN PILLOW

A good time to pick up extra Pillow Cases or other convenient, the material is wide up to 44 inches. Special Friday, Saturday and Sunday.

RAINCOATS

THE "LIGHTWEIGHT ENGLISH OIL COAT"

For the city man this is a serviceable coat to carry; leather bound collar; buttons and fastenings. Sizes from 36 to 42 inch chest. Reg. \$6. Friday, Saturday and Sunday.

BOYS' OVERALLS

To fit from 3 to 15 years or Brown Denim, made by father's, with bib pockets. Only 4 dozen pairs for All sizes. Friday, Saturday and Sunday.

LINOLIN

To sizes in these finishes: 27 x 36; plain shades of plain striped border very Reg. 70c. Friday, Saturday and Sunday.

Hearth Rugs.

22 only of these, size 27 x 56 inches; plain color, nice Rug for bedroom, pretty color-blendings. Friday, Saturday & Monday.

\$1.27.

Doors

Size 12 x 20, pure Coc Mat for the hall. Reg. 90c.

SHOES

Ladies' Sateen Underskirts, 20c

Made to fit and good quality Sateen Black, Cerise, Pink, Purple, Tan, Navy Cream, etc., finished narrow pleated. Reg. \$1.00 Friday, Saturday and Monday.

Sleeping Suits for Children, 30c

A special lot of Blue and Blue striped flannel, etc., finished with cover the entire length right up to the neck, shaped. Reg. 40c. Friday, Saturday & Monday.

Children's Underwear, Job Line, 26c per garment

A new line of sport Underwear to fit from 10 to 16 years; high neck, long sleeves, pants to match. Special Friday, Saturday & Monday.

Cotton Blankets

60 pairs of American Blankets, size 52 x 70, with Pink or Pale Blue border. A nice weight Blanket for out wear. Special Friday, Saturday, & Monday, pair.