

REID-NEWFOUNDLAND CO.

New Year Excursions---1914-1915.

RETURN TICKETS WILL BE ISSUED BETWEEN ALL STATIONS AND PORTS OF CALL ON THIS COMPANY'S SYSTEM, AT

ONE WAY FIRST CLASS FARE

PROVIDED SCHEDULE OF TRAINS AND STEAMERS PERMIT OF RETURN BEING MADE WITHIN DATE SPECIFIED.

GOOD GOING WEDNESDAY, THURSDAY AND FRIDAY, DECEMBER 30th, 31st and JANUARY 1st; AND GOOD RETURNING UP TO MONDAY, JANUARY 4th, 1915.

Reid-Newfoundland Company.

Slaughter Sale

Furs! Furs!

Our Cheap Sale still continues, and for the balance of the year all goods will be sold at HALF PRICE.

Fur Ties and Collars, from 50c. up.
Men's Fur Collars, \$2.00 each, worth 6.00.
Men's Dog Coats, \$10.00 each.
Sale Room open daily from 2 to 6 p.m.

Royal Fur Co., Ltd.,
Job's Cove.

dec29,31

ORANGES, ONIONS, Etc.

SILVERPEEL ONIONS in 100 lb. sacks.
To arrive Durango:
VALENCIA ORANGES—420's.
CHOICE SWEET GRAPES.
PRICES RIGHT.

BURT AND LAWRENCE,
14 New Gower Street.
Box 245. Tel. 759.

ROSSLEY'S West End Theatre Opened to the Public.

One of the Most Up-to-Date Picture
Theatres in Town.

Beautifully Lighted, Heated, Ventilated. A place of
Security to spend an hour. Lots of exits.

Best Pictures Ever Shown.
Matinees Every Day, at 2.30 p.m.
Night, at 7 p.m.

ADMISSION, 5 cents.



HAYWARD & CO., Water Street, Fast

J. J. ST. JOHN.

**CUT PRICES
For Christmas Season.**

1400 lbs. of
REAL IRISH BUTTER.
California Blue Raisins, 12c. lb.
Cleaned Currants, 1 lb. 7½c. pkg
Seeded Raisins, 1 lb. 13c. pkg.
Icing Sugar9c. lb.
Evaporated Apricots . . .20c. lb.
Fresh Eggs40c. doz.
Pink, White & Chocolate Icing.
Moir's Chocolates, Cake and
Candies.
Dessert Raisins, 25c. and 30c. lb.
Large assortment of
JACOBS' BISCUITS.
Bird's Egg & Custard Powder.
Large bottles of Syrup . . .22c.
3 GREAT LEADERS:
Our Eclipse Tea at . . .40c. lb.
Our REAL Irish Butter.
Our Sloan's Liniment .25c. btl.
(The greatest cure known.)
Our Free Silver will be ready
for delivery on and after Mon-
day, 28th inst.

J. J. ST. JOHN,
136 & 138 Duckworth Street.

An Intelligent Person may
earn \$100 monthly corresponding for
newspapers. No canvassing. Send for
particulars. Press Syndicate F1713
Lockport, N.Y.

WINARD'S LINIMENT CURES GAITER
SET IN COWS.

For the New Year.

150 CHOICE
MEDIUM SIZE
TURKEYS,

In splendid condition.
For Sale at our wharf premises.

GEO. NEAL

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

Fire Insurance of Every Description Effectuated.

LEONARD ASH, CARBONEAR, Sub-Agent for Car-
bonear District.

BAINES JOHNSTON & Co.,

Agents for Newfoundland.

MOIR'S

Sounds Like More,
Tastes Like More,
More Centers,
More Coating,
More Popular,
More for the Money,
Many More More's.
But ONLY ONE

MOIR'S

When talking of

Chocolate.

Sootless, Smokeless & Odorless.

**TEXACO
KEROSENES**

No dearer than the ordinary
kinds.

GEO. M. BARR, Agent

FOR YOUR XMAS TRADE

We offer New Crop Raisins, just landed,
as follows: Loose Raisins, 50 lb. boxes,
Two and Three Crown; Layer Raisins, 20
lb. boxes, very choice; Seeded Raisins, 36 lb.
cartons; Currants, loose and box, in cartons;
Evaporated Apricots, extra good; Prunes,
Dates, Spices, Nutmegs, Cream Tartar, etc.
Lowest Prices. Strictly Wholesale.

EDWIN MURRAY.

The
"Curler"
Gaiter.



We have just received a stock of

"Curling" GAITERS,

as worn by all Canadian players. If you are a
"Curler" come in and see the "Curler" Gaiter.
Only

\$3.00.

Parker & Monroe, Ltd.

Advertise in the Telegram.

John Maundel
TAILOR & CLOTHIER
St. John's, N.F.

The state of war makes our winters none the less
severe. In making your old suit or overcoat do for the
winter may be false economy. Protect your body from
the warring elements by ordering one of our Heavy-
weight Overcoatings. Owing to general depression in
woolens we were enabled to buy in a splendid variety
at a considerably reduced figure. Also a very fine range
of Winter Suitings. Write for samples and self-meas-
uring cards, as we guarantee results.