

Have You Seen Our Fall and Winter Display of CUSTOM TAILORING MATERIALS?

The Suitings showing are most elaborate in quality and design, they are positively THE BEST GRADE of WOOLENS it is possible to select.

DID YOU LEAVE YOUR ORDER YET?

SAMPLES AND MEASURING CARDS SENT ON REQUEST.

Jackman

The Tailor, Ltd.
THE MAIL ORDER HOUSE

A Booklet Which Every Man or Woman Who Saves Should Have

This booklet thoroughly explains the Partial Payment Plan that we have lately devised in order to extend our investment service to people of moderate means.

In this plan we have combined a system of "investing while saving"—the advantages of which will immediately become apparent upon the most cursory examination.

Through its terms you can purchase any of the high-grade securities on our list with an initial deposit of as low as \$20 and monthly payments of as little as \$10. Since bond interest accrued and stock dividends declared are credited to your account, your monthly payments will carry your securities and give you an income return considerably greater than possible through the usual method of accumulating savings.

We are confident that the plan will become very popular with the man who "earns a little and spends a little less." Therefore we invite all such thrifty people to clip and mail this coupon for a copy of the booklet which fully explains how the plan works out. TO-DAY is the best day to send it—to-morrow you may forget.

J. C. Mackintosh & Co.,
Halifax, N. S.
Please send me your Partial
Payment Plan booklet.
Name
Address

J. C. Mackintosh & Co.

Established Since 1873

Members Montreal Stock Exchange

Halifax—St. John—Montreal—New Glasgow—Frederickton

R. C. POWER—Special Representative—282 Duckworth St.,
Sept 1, 2, 21 St. John's.

"SCOTIA" DAIRY MEAL.

We have received another large shipment of this celebrated Cattle Feed.

In Ayrshire, Scotland, where the production of milk and cheese has been brought to the highest point of development, "Scotia" Dairy Meal is consumed in thousands of tons. The Meal is so balanced as to keep up the condition of the cow while increasing the flow of milk, at the same time adding to the butter fat contents.

DIRECTIONS FOR USE.
Start using 8 pounds per day; give 4 pounds in the morning and 4 pounds in the evening.

COLIN CAMPBELL,

Sole Agent.

We are all Ready For You.

TEACHERS AND SCHOLARS.

Now that the Schools are about to re-open with a full and complete line of all the books used by all the Schools throughout the Island. All the books are recommended by the C. H. E. for 1913-14 are in and opened awaiting your orders. Send or come.

Primary
Literature—Blackwood's Literature Reader, No. 2.
History—Complete History Reader, No. 3, and Cambridge Historical Reader.
Hygiene—Good Health.
Geography—The New Newfoundland Geography.

Preliminary.
Literature—Blackwood's Literature Reader, Book 2.
History—Gardiner's Outlines, 1485 to 1800, or Nelson's High-Roads of History Book 5A.
Geometry—Hall-Stevens' School Geometry, Book 1.
French—Stepman's Primary French Course, Part 1.
Hygiene—Reynold's Scripture History—Gospel according to St. Mark.
Domestic Economy—Chamber's Home Management Manuals, 1 and 2.
Geology—Primer of Geology, by Geikie.
School Management—Practical School Method, by Cox and McDonald, or A Primer of School Method, by Dexter & Garlick.
Latin—McMillan's Shorter Latin, Part 1.
Geography—The New Newfoundland Geography.

Intermediate.
English Literature—Nelson's Literature Reader, Book 1.
Geometry—Hall & Stevens' Geometry, 1-3.
Navigation—A Primer of Navigation, by Flagg.
Chemistry—Elementary Chemistry, by Lionel Jones.
Geology—Elementary Geology, by Bird.
French—Stepman's Primary French Course, Part 2.
Latin—McMillan's Shorter Latin Course, Part 2.
Greek—First Greek Book, by White.
German—McMillan's Progressive German Reader, 1st Year.
British History—A Historical Geography of the British Colonies, Vol. 5, Part 4.
School Management—Dexter & Garlick's, or Flux's, or Cox and McDonald.

Associate.
English Literature—Nelson's Literature Reader, Book 2.
Navigation—Theory and Practice of Navigation, by Boushamp.
Hygiene—Practical Domestic Hygiene by J. Lane Nottter & Pirih.
Latin—Caesar's Gallic War, Book 1, or Virgil's Aeneid, Book 6.
Greek—Xenophon's Anabasis, Book 1; or Euripides Hecuba.

Dicks & Co., Ltd.

Printers, Binders and Booksellers.

Lazell's
MASSATTA

A NEW AND TOTALLY DIFFERENT
TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance, inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

CEMENT

In store and to arrive 3000 barrels Whites' Brand Portland Cement. Also

Drain Pipes,

Fire Brick,

Brick,

Fireclay

Etc., Etc.

H. J. Stabb & Co.

MISS LUCY A. SPRY, Certified Pianist, Trinity College, London, resumes lessons in Pianos, Theory and Harmony on Thursday, Sept. 4th. For terms, etc., apply 55 Monkstown Road.
aug 29 sep 1, 3, 4

SINARD'S LINIMENT CURES GART IN COWS.

P.E.I. Turnips, Cabbage, etc.

JUST LANDED:
50 sacks P. E. I. Swedish TURNIPS,
50 barrels GREEN CABBAGE,
50 barrels NEW POTATOES,
20 boxes SWEET ORANGES.
Good Stock, Fine Prices.

Sept. 1st, 1913. EDWIN MURRAY.

BIG SHIPMENT

—OF—

Herring Nets

(Just what every Fisherman wants for the Fall Fishery).

THEY ARE RIGHT HERE.

THREE QUALITIES.

At Prices to Meet all Purchasers.

BISHOP, SONS & CO., Ltd.,

Can't Lose Selling "Oakdale."

The Grocer selling Oakdale Tobacco will find it a very interesting proposition.

This is the 5c. Plug of Tobacco all over Canada and the United States, and is sure to be a seller in Newfoundland.
Get on to it quick and get your share of the trade.

NOT MADE BY A TRUST.

W. E. BEARNS, THE HAYMARKET GROCERY.

Rose's Fortified Lime Juice,
50c. per quart bottle.

For fancy decorations in tins and glass for Luncheon, Tea or Dinner, our Store is well supplied.



Do not take any chances with baby's milk supply when in camp or on vacation. Take DIPLOMA with you.

IRISH HAMS and BACON,
Sliced by machine. Thin and even.
per lb. 40c.

LONG'S NON-ALCOHOLIC WINES and SYRUPS.
Cherry Brandy. Port Wine. Ginger Wine.
Orange Wine.
Orange Syrup. Raspberry Syrup. Lemon Syrup.
Pineapple Syrup.
Special Price, 40c. per bottle.

100 BASKETS PRESERVING PLUMS,
First this Season.

Big Shipment Fruit and Vegetables

EX "FLORIZEL"
N. Y. APPLES—Extra Choice.
NEW POTATOES—Barrels.
NEW CABBAGE—Barrels.
BANANAS.

F. McNAMARA, Queen St.

We have just finished a new lot of our celebrated

Carbon Photographs

Finished in Sea Green and Brown. Some of the subjects are:—
28 C.—The LaManche Lakes.
29 C.—Marble Head, Humber River.
31 C.—St. Paul's Inlet, West Coast.
32 C.—Cascade, St. Paul's Inlet.
33 C.—Coast Outside Burin.
34 C.—Steady Brook Falls.

THE HOLLOWAY STUDIO, LTD.,
Corner Bates' Hill and Henry St. Phone 768.

Phoenix Insurance Co., Of Hartford, Conn.

Capital \$2,000,000.

Surplus to policy holders, \$4,155,090.
Losses paid since organization, \$73,400,000.

The following letter is an indication of this Company's promptitude and liberality in settling claims:—
To MESSRS. C. F. BENNETT & CO.,
Agents Phoenix Insurance Co., Hartford, Conn.

Gentlemen,—I beg to tender you my most sincere thanks for your liberality and promptitude in settling my claim for loss sustained by the recent fire which occurred at New Gower Street on Thursday morning, the 29th inst.

Your readiness to meet my claim and the liberal manner in which your representative acted have greatly relieved me and have tended to lighten the burden which would otherwise have been heavy.
Yours truly,
(Sgd.) FRED ROSE,
aug 4, 1m
St. John's, Nfld., July 31st, 1913.

ANCHOR BRAND HERRING NETS

The Fisherman's Favorite.

Most Satisfactory Cheap
Net on the Market.

Robert TEMPLETON,

Wholesale and Retail.

"Scotia" Six per cent Debenture Stock, Secured, Security, Safe as regards Principal Invested. Sure as regards Interest Return. Secured by Assets valued at nearly Five Times Amount Debenture Stock Issued. Price 98 and Interest.

F. B. McCURDY & CO.,
Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,
1st John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,
St. John's.

TEN PAGES TO
WEATHER FORECAST

TORONTO. Noon.— 32
winds, fine and warm to
Wednesday.
ROPER'S. Noon.—Bar.
70.

VOLUME XXXV

Wh

Of

500 B

100 B

150 B

150 B

50 T

50 B

Care

AUCTION SALE

ON MONDAY Sept. 8

at the residence of
MRS. P. BUTLER,
Water Street,
Household Furniture and Effects

On TUESDAY, Sept. 9

Contents of shop.
Particulars in Friday (5th) and
Saturday (6th) papers.

M. A. BASTON
aug 30, 51

FOR SALE BY PUBLIC AUCTION
On Saturday next, 6th

if not previously disposed
1 VICTORIA, Rubber
In good order.

M. A. BASTON
aug 24, 1

BY PRIVATE SALE

At the residence of J. J. Gregor, King's Bridge

a lot of Hand-finished
nut Furniture, also P
Can be seen any eve
from 7:30 to 9 o'clock.

NEFLD
HIGHLAND

Orders
The Parade which was to have
in place this evening and
evening has been postponed
Tuesday next, Sept. 9th.

C. C. HENDERSON
sep 2, 11

HOUSE FOR SALE

A well planned House
with all modern conveniences,
in good locality; apply to "X"
Box 1140.

LOST—On Thursday
noon, in the Nickel Theatre,
Umbrella. Finder please leave
at this office.

PICKED UP—Monday
afternoon, on Cookstown Road,
Sum of Money. Owner can be
by proving property and pay
ad. Apply to 59 Cookstown
sep 2, 10, 11

SINARD'S LINIMENT CURES
GET IN COWS.