

YOU CAN'T BUY WRONG AT OUR STORE EVEN THOUGH YOU KNOW NOTHING OF VALUES

A child can buy here as safely as a grown person.

We permit no store to sell better quality for the money than we do.

We guarantee everything we sell to give satisfactory service.

If it happens that anything does "go wrong", you'll find us really glad to replace it with perfect goods.

SPECIAL FOR FRIDAY, SATURDAY & MONDAY.

10 PER CENT. REDUCTION OFF our large stock of

D. A. & P. C. CORSETS.

This means that you can get from us the well-known Stand-By Corsets, regular 75c. for 68c.

The famous P. C. and D. A. Directoire Corsets (all other numbers reduced in proportion), regular \$1.00 for 90c.

BLOUSE LENGTHS.

See the value we offer at 40c., 45c. and 55c. the length.

It will pay you to trade here.

ALEX. SCOTT,
New Gower Street.
The Store that Saves You Money.

THE POPULAR STORE
CARRIES
The Popular Goods.

See our Display of
SOLIGNUM

In the Eastern Window of our Hardware.
We carry the genuine article.
NO IMITATION.

Bishop, Sons & Co., Ltd.
PHONE 617 and 679.

Second-Hand FURNITURE
Bought and Sold.

Shop Blinds,
Any size, any color,
Lettered or Plain,
Made to order.

N. W. CHOWN,
nov12,4f 37 Prescott Street and 7 New Gower St.

A New Source of PHOTOGRAPHIC SUPPLIES

ANSCO

Cameras, films and papers. As we use them and find them give superior results we advise you to use them and get superior results.

THE HOLLOWAY STUDIO, LIMITED,
Corner Bates' Hill and Henry Street. Phone 768.

THE ST. JOHN'S MEAT CO.

176 Water Street. Phone 800.

Quality! Cleanliness! Economy!

Prices for Week Ending November 29th, 1912.

MUTTON—Special for Friday and Saturday.
Chops, per lb. 16, 18 and 20 cents
Other Cuts, per lb. 14 cents up

PORK—Chops and Other Cuts 18 and 20 cents
Sausages 20 cents

BEEF—Roast 16, 18 and 20 cents
Steak 18, 20 and 25 cents
Sausages 18 cents

STORE OPEN ON SATURDAYS TILL 10.30 p.m.

EXCELLENT Value

When we say excellent value, we only tell you what our customers have told us who have used

Our Special FLANNELETTES

For Warmth, Durability and Cheapness,

12 cents per yard

its equal is hard to beat.

We can give it you in Pink, White, Sky, Cream, Scarlet and Striped.
SPECIAL PRICE for one dozen yards or more.

S. MILLEY.

HARDWARE.

Per S. S. "Stephano,"
AND JUST OPENED,
250 SIDES
Of the Best Selected

SOLE LEATHER,
Boyle's Grain Leather, Split Leather, etc.

Don't waste any time buyers. This Leather is already moving out.

BOWRING BROTHERS, LTD.

JOB PRINTING Executed.

Fairbanks Engines

Have displaced all other Engines wherever sold. There is to-day over 100,000 in use.

They are made by the biggest Engine firm in North America.

They are as reliable as the "Fairbanks" Scales.

FAIRBANKS MORSE CO.
CEO. M. BARR, Agent.

The Big Furniture Store.

A splendid showing of **DINING AND KITCHEN CHAIRS.**

We are showing a line of Kitchen and Dining Room Chairs that have competition "skinned to death."

We offer values that simply can't be excelled.

Our immense buying facilities, coupled with our small expenses, are largely responsible for the advantages our showing offers the shrewd purchasers. We invite inspection.



CALLAHAN, GLASS & Co., Duckworth and Gower Sts.

Special Announcement!

SEASON 1912—1913.

We are making extensive preparations for the approaching "Gift" Season, and have already received from the most noted manufacturers a large and brilliant selection of Silver Novelties, eminently suitable for Christmas and New Year Gifts. These goods will be on view in our windows within the next few weeks, and will completely eclipse any display of Silverware previously shown in St. John's.

This selection of reasonable presents is very large, the workmanship of many of them is exquisite, and all are in perfect taste. We have made a specialty this year of studying the requirements of our many customers, and feel assured of their entire approval of our choice.

Come in and see the many NOVELTIES we are opening every day. Don't wait until you're ready to purchase. We WANT YOU TO SEE them, and to SEE them is to WANT them.

JOSEPH ROPER.

Borderings,

To Match all kinds of Wall Papers.
A Special Line. Wonderful Value.

10c. a Roll.

Usually sold at 60c. to \$1.00.
500 pieces to select from.

ROBERT TEMPLETON.

PERFECT PORTRAITS!

There is a richness and depth to our Portraits which has always been admired, and which has put them in the FIRST-CLASS of perfect Portrait work.

THE HOLLOWAY STUDIO, LTD.,
Corner Bates' Hill and Henry Street.
Phone 768. nov13,4f

"Clan Mackenzie"
SCOTCH WHISKY,
OLD and MELLOW.

In Bottles or on Draught.

HAYWARD & CO.



WEATHER FORECAST
TORONTO, Noon.—Mod-
fresh W. to N. Winds, a few
showers of rain or sleet
fair 3-day and on Sunday.
ROPER'S, Noon.—Bar, 29.
56.

VOLUME XXXI

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Spec

We

AUCTION SALE

THE PEOPLE'S AUCTIONEER

FREEHOLD

On the premises, Saturday,
ber 7th, 1912, I shall publicly dis-
pose by private sale, all that desirab-
hold property fronting on Al-
Road and Belvidere Street. The
property has three frontages, in-
the road leading from Belvidere
to Allendale Road, which is the
most desirable for building pu-
P. C. O'DRISCOLL, Auct
nov23.eod.tf

FOR SALE

By Public Auction on Wed-
the 27th of November, at 12
noon, at the office of the under-
Auctioneer, all the leasehold in
in a piece of land and buildings
on the south side of Circular
adjoining the property of Mr.
Drover; fronting on said road
six feet ten inches, and ext-
back to Fleming Street; hav-
frontage on both streets all
sites for valuable building lots,
forty years, renewable every
years. Rent \$32.00. For parti-
apply to KENT & McGRATH,
tors, or
P. C. O'DRISCOLL, Auct
nov21. 51

GARNEAU, Ltd.
Wholesale Dry Goods.

Dealers in English, Canadian
and American Dry Goods. In-
stock all kinds of Pound Foot
Piece Goods, Cotton Blank
Top Shirts, etc. Warehouse,
New Gower Street.

All new stock at low
prices, wholesale only.

W. B. COMERFORD
P. O. Box 36. Manag-
nov23.61.eod

FOR SALE!

Motor Boat, 32 ft.
all, 3 1/2 ft. deep, decked,
ted with 8 H.P. "Gideon"
only one year in use
works like a clock; also
ted with sails. Splendid
for any use. Apply
JOB BROS. & CO., Ltd.
nov19.51, tu,s

FORTY YEARS IN U
20 years the standard, prescribed
recommended by physicians.
Woman's Ailments, Dr. Martell's
at your druggist, nov21,tu,th