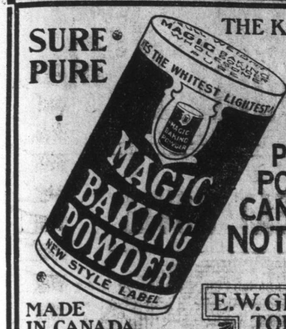
SURE PURE

THE KIND THAT PLEASES THE PEOPLE!



THE ONLY WELL KNOWN MEDIUM PRICED BAKING POWDER MADE IN CANADA THAT DOES NOT CONTAIN ALUM

MADE IN CANADA.

E.W. GILLETT CO. LTD. TORONTO, ONT.

REAL BARGAINS IN LADIES' SHOES

The American Girl TRADE MARK REG. U. S. PAT. OFF.

"A Shoe As Good As Its Name."

500 pairs Ladies' High Grade Shoes, Manufacturers' Samples.

The "AMERICAN GIRL" and Mary Stuart Brands.

Regular $3.50 to $5.00 Values. Your Choice for $2.50.

SEE WINDOW.

U. S. PICTURE & PORTRAIT Co.

This Week See Our West End Window

FOR RANGE OF

Blouse Silks,

PLAIN and FANCY, from

30 cents per yard up

LADIES' SILK BLOUSES—Cream and Black only—balance of stock—clearing at $1.70, 2.00, 2.50 and 5.00 each, the cheapest would be good value at $2.70

SEE THEM.

R. TEMPLETON, 333 Water St.

THE AUTOPIANO.

Standard of the World.

Highest award has been given to this renowned Piano Player by the Rotterdam International Musical Exhibition. These instruments are used largely by the

UNITED STATES NAVY

as well as throughout the world. 300 Representatives in the United States alone.

CHESLEY WOODS,

Sole Newfoundland Agent the for AUTOPIANO Coy.

Just in Time For The Holiday Season!

Ladies' White Linen and Lawn

Dress Skirts

in very dainty effects an dStylish designs. Prices $1.30 to $2.04 each.

Also a Special lot of Ladies American White Lawn SHIRT WAISTS at genuine Bargain Prices.

Don't fail to see them.

WILLIAM FREW.

Advertise in the TELEGRAM

The Evening Chit-Chat

By RUTH CAMERON

It's a rare father that knows his own child.

Did I read that somewhere, or make it up myself?

I'm not quite sure, but I am sure it's true.

"Know" in the sense of being really acquainted with, I mean.

A young girl was showing me, the other day, a birthday gift which her father gave her.

It was a rather feminine thing which I wondered at a man's being able to select so successfully.

"Did your father pick it out?" I asked.

"Mercy, no," she laughed. "Mother bought it for him to give me. She always does. Father didn't even know it was my birthday. In the morning I heard mother telling him to write 'From Father' on a package, and I heard father say, 'Yes, I know— but which one is it?' He really didn't know whether it was my birthday or one of the other girls."

Isn't that a characteristic example of the ignorance of the average father in regard to his children?

A rather extreme case, you think?

Well, possibly so. But how many fathers do you think could tell you offhand the birthdays and ages of all their children?

Try it some time on two or three of the pater-familias of your acquaintance, as an experiment.

I remember at college that there was one girl who was really chums with her father, and what a wonder she was to the rest of us.

She used to write him and go to the theatre and other places with him, just as much as she did with her mother. It seems sad to me now that we thought it so remarkable that Barbara and her father should enjoy each other's company. It should have seemed natural.

Why not begin to-day, fathers, and make friends with your sons and your daughters?

Why not begin to-day, sons and daughters, and make friends with your fathers?

You don't think he really cares about your friendship? You are too busy?

Mistaken, both of you.

Whether he realizes it himself or not, there's an empty place in your father's life, sons and daughters, that is waiting for your companionship and friendship.

And whether you realize it or not, fathers, you haven't any right to be too busy to help bring up your sons and daughters as well as earn the wherewithal for that bringing up.

If it must be a choice between the two, I think it's better that they have a litle less wherewithal than just a business office for a father.

Ruth Cameron

Dr. Pierce's Favorite Prescription

Is the best of all medicines for the cure of diseases, disorders and weaknesses peculiar to women. It is the only preparation of its kind devised by a regularly graduated physician—an experienced and skilled specialist in the diseases of women.

It is a safe medicine in any condition of the system. THE ONE REMEDY which contains no alcohol and no injurious habit-forming drugs and which creates no craving for such stimulants.

THE ONE REMEDY so good that its makers are not afraid to print its every ingredient on each outside bottle-wrapper and attest to the truthfulness of the same under oath.

It is sold by medicine dealers everywhere, and any dealer who hasn't it can get it. Don't take a substitute of unknown composition for this medicine of KNOWN COMPOSITION. No counterfeit is as good as the genuine and the druggist who says something else is "just as good as Dr. Pierce's" is either mistaken or is trying to deceive you for his own selfish benefit. Such a man is not to be trusted. He is trifling with your most priceless possession—your health—may be your life itself. *See that you get what you ask for.*

Fads and Fashions.

Just now sashes and belts are important features, and, worn as they often are, with simple tailor dresses, transform the latter, by their amusing note of originality, into chic little toilettes.

Orientally-draped scarves of multicolored stuffs are wound closely round the figure, the ends crossed at the side and falling low over the skirt. Sometimes they reach from the chest to below the hips.

Some of the new fringes are mere edgings of tiny balls, others are of the pendant style, each strand being made up of several tiny buttons, olives, etc. Black and white are most seen, but colors are obtainable.

It is very evident that the new millinery will not be confined to any hard and fast fashion or to specified sizes. Never has the variety been more infinite, the colorings more artistic, the results more fetching.

Pique, mercerized poplins, linen, crepe, madras, etc., either plain, embroidered, figured or striped, are the fabrics employed in the new soft tailored neckwear, which is severe without being masculine in effect.

Hat trimmings run to flowers and the combination of the largest and the tiniest on one hat is the latest idea. Field and garden flowers also hobnob on the same model, and natural colorings are given little attention.

Combinations have firmly established their place in the underwear modes, especially for spring and summer wear. Drawers and corset cover and skirt and corset cover share favor equally, and the three-piece style is also seen.

There is a tendency to elaborate skirts with braids, bands, folds, buttons, fancy panels and gores, fashion having evidently tired of the plain bag-like styles of the past season or two. Ankle lengths at present prevail for the street.

A pretty bandeau is out under the name of "Dorothy," and consists of cloth of gold shaped wider in the middle, and embroidered in colors in the widest part; there is a loop affixed at the ends for catching a hairpin in to hold it securely.

Some of the new blouses of all-over lace are veiled completely or in part with chiffon. For instance, a deep cream-colored lace blouse was veiled on the lower part of the bodice with white chiffon. This showed the yoke and sleeves in their lacy glory.

Nervous? Let your doctor prescribe the medicine. He knows best. The fact, however, that Ayer's Sarsaparilla has such strong tonic properties, and is entirely free from alcohol, may make it precisely to his liking. J. C. Ayer Co., Lowell, Mass.

Foreign Fishery News.

A curious barometer used in Germany and Switzerland consists of a pan of water with a frog and a little stepladder in it. When the frog comes out of the water and sits on the steps it is said infallibly to indicate rain.

Scottish herring curers and exporters have been informed by commission house in Hamburg-Stettin that commissions on sales of herring will be raised from 3 to 5 per cent.

The Aberdeen herring season opened unfavourably. The first week the fish were so small they were used as bait by the steam liners. lately schools of mackerel have appeared and the herring fishermen are disconsolate, believing the herring disappear as soon as the mackeral show in the seines.

Porto Rico Fish market, San Juan reports, May 19th. Supplies are inadequate to satisfy the strong demand for dry fish and prices in consequence continue to rule very firm large and medium codfish, $8.25 per 100 lbs.

Columbia River salmon will be higher this year than last.

Oporto Fish Market. Under date May 16th. Holmwood & Holmwood report: "At Oporto last week another considerable parcel of German fish arrived and for the first time the consumption of Norwegian, German and Iceland fish exceed that of Newfoundland fish. Under a new treaty German fish is admitted at the same duty as Norwegian, i.e., 34 reis per kilo, against 39 reis on British fish. The poor demand for British fish lately is chiefly due to the cheapness of Portugese, and other cures, and the higher prices of British cure which has placed it beyond the reach of the poor, who are the chief consumers.

In consequence of the good Finmark Fishery prices tend downwards and it is generally thought they will rule lower than in last campaign.

Boston Wholesale Fish Market reports May 28th: Large codfish $3.75 to $5.00; small $3.25 to $4.00 cwt.; white halibut 11c. per lb., gray 8c. Fresh coming in freely from Canada. Live lobsters are in good supply from Nova Scotia. The steamers landed 2,300 crates that sold readily at good prices.

Millions of Folks Use Only "Cascarets."

They Never Have Headache, Biliousness, Sluggish, Inactive Bowels or a Bad Stomach to make Them Miserable.

A million boxes a month. That's the sale of Cascarets. And every tablet in every box means a day of good cheer. Think what a world of happiness this candy laxative has brought to men and women—also the children. Are you getting your share?

Cascarets cure bowel troubles when they have developed. But that is the least of their uses. Their best service is to prevent the many ills that come from inactive bowels. Think of the days when you are not at your best. The mornings when you don't feel right, the afternoons when you are logy, the evenings when you are irritable. The cause lies in the bowels.

One Cascaret makes everything different. Don't say "I'll take it tonight." Take it at once. Carry a box in your pocket. The hours before bedtime are too good to be wasted. Cascarets are gentle and pleasant. Their action is as natural as the action of fruit on the bowels. They are sold by all druggists at 10 cents per box.

Bad Luck Follows This Vessel.

Captain Dead and Men Stray From the Schooner.

North Sydney, June 2.—Bad luck seems to follow the Newfoundland fishing schooner Rigel, which put into this port about ten days ago to land Capt. John Harvey for medical treatment, and who died shortly afterwards at the Hamilton Hospital, following an operation for appendicitis. This morning two more of the Rigel's crew were landed here by the schr. Marconi, which picked up the men on the Banks after they had strayed from their vessel in a heavy gale on Wednesday. The men rescued by the Marconi had not been long astray when picked up and suffered no hardships. They brought the disquieting news, however, that two other dories belonging to the Rigel, each containing two men, had probably been lost. There was a chance of one of the small craft, they thought, reaching the vessel, but they had little hope of the other, which was manned by two young fellows on their first fishing trip. When the dory containing the two boys was last seen by the two men brought here by the Marconi, the gale was at its height and there was a nasty sea running. The boys appeared to be in some distress then, and only by a miracle could they have weathered the storm.

It is feared that disaster has also overtaken a dory containing two men belonging to the Newfoundland fishing schooner Violet Courtenay, as a report to this effect, so far unconfirmed, was brought here by Capt. Fudge of the schr. Grace Tibbo, which arrived from the Banks on Wednesday. The missing men of the Courtenay were named Lawrence, father and son, and belonged to Bay de L'Argent.

Hints to Householders.

PROFESSOR HENRY ADAMS in his Presidential Address to the Institute of Sanitary Engineers early in 1908, said:—"Gas fires for heating are already widely adopted for offices, consulting rooms where a fire may be required at short notice. I have had nothing else in my office for the last thirty years and do not find any of the ill effects that have been ascribed to them."

Gas fires are universally used by Medical men in London, and they recommend them for use in the homes of threir patients.

The Coal Smoke Abatement Society, among whose members are many men of high scientific and artistic attainment, ar strong advocates of the use of gas for heating. The Society carried out a most elaborate series of tests with gas fires, etc., in May and June, 1906.

WON OCEAN RACE.—The barqtn. Olinda, Capt. Courtenay, which left here with the Maggie and Clutha for Pernambuco, was the first to get down in 31 days. She beat the others. The Clutha arrived in 33 days, and there is yet no word of the Maggie.

QUALITY

in the flour means quality in the bread and the pastry you bake. Without quality behind your efforts, no knowledge or skill can bring good results. Better be without the skill than without the quality.

"BEAVER" FLOUR

is the highest development of blended wheats, embracing the rich health-giving properties of Manitoba Spring wheat and the carbohydrates of Ontario Fall wheat, which make delicate, white, light bread and pastry.

Remember, it is for bread and pastry, both. With BEAVER FLOUR in the house, you only need one kind to attain the best results in every form of baking.

BEAVER FLOUR means economy as well as efficiency. Ask your grocer for it to-day.

DEALERS.—Write for prices on all Feeds, Coarse Grains and Cereals.

T. H. TAYLOR CO., Ltd, Chatham, Ont.

109

R. G.ASH & CO., St. John's, Sole Agents in Newfoundland, will be pleased to quote prices.

Uncle Walt

THE POET PHILOSOPHER.

SPARE THE FLIES

Oh swatter, hold your hand, beg, and do not slay that humble fly that tickles you with active leg—why should the lovely creature die? The Force that gave you life and breath designed that fly, so blithe and gay; who gave you powers of life and death? Who said that you might freely slay? Because some scientists insist that flies bear germs from place to place, you take a bludgeon in your fist and would exterminate the race. The germs and flies have equal rights with men enjoyment to pursue, and so have skeeters, which, at nights, oft charm us with their loud bazoo. I hold that any living thing has title deeds as good as ours, to loaf around this world and sing, and sip the honey from the flowers. And when I see some husky guy take lethal arms and fiercely pounce upon some unsuspecting fly, that does not weigh a half an ounce, I feel that I'd set up cigars, or buy the lime juice by the tub, if some big monster came from Mars, and soaked him with a twelve foot club. When next you go to swat a fly, imagine that the monster came,—some freak a thousand inches high, and held a club above your frame!

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Clack Mason

10 TRUE BARGAINS

AT THE

BUSY STORE.

American White Cambric, Worth 17c., now 10c. yd.

White Sheer Lawn, 36 in. wide, 10c. yd.

Am. Cream Flanelette, Pure and free from dressing. Worth 18c., now 10c. yd.

Washing Cottons, Worth 15c., 11c. yd.

Ladies' Summer Singlets, 10 cents up.

White Fancy Lawn, Worth 15c., now 8c. yd.

Am. Canvas Suitings, Worth 20c., now 12c. yd.

White Curtain Muslin, Worth 17c., now 11c. yd.

Mill Ends of Embroidery, from 3c. yd.

Sample Blouses, A little soiled. Half Price.

P. F. COLLINS,

The Mail Order Man,

340, 342, 344 Water Street.

Brigade Football.

This evening on St. George's Field the first inter-brigade match will be played between the C. L. B. and Highlanders. The line up will be:—

C. L. B.—Goal, F. Marshall; backs, A. Barnes, A. Bishop; halves, E. Bradbury, C. Stevenson, H. Rendell; forwards, H. Hayward, S. Kendrick, N. Hunt, H. Bartlett, and R. Marshall.

Highlanders—Goal, Mercer; backs, Coefield, Adams; halves, McKinley, F. Searle, Ledingham; forwards, S. Robertson, O. Butler, W. Rennie, W. Auckinleck, and E. Robertson.

Met With Accident.

Yesterday afternoon as Mr. Stanley Noel was crossing from the dock premises he tripped and fell opposite the street car barns and his head striking the rail he was badly hurt; he had a bad cut in his forehead, and Supt. Andrews and Conductor Noffts brought him into the car barn where Const. O'Neil rendered first aid. He was then taken to Dr. Stafford's Pharmacy where his injury was bandaged and he was driven to his home on McFarlane Street.

Minard's Liniment Cures Colds, Etc.

Ice in the Straits.

The S. S. Home, Capt. J. Kean, arrived at Bay of Islands at 6 p.m. yesterday. The Straits is blocked with ice, and Capt. Kean was unable to get beyond Henley Harbor. Capt. Kean sent the following message to the Reid Nfld. Co.:—"Arrived at Henley Harbor at 11 a.m. Saturday; heavy jam of ice north from there. Could not proceed further; experienced a gale of E. N. E. wind on Friday, since then experienced favourable weather; a sign of fish from Port aux Choix to Lark Harbor."

Your Health

is your most precious possession. Your first aid to health should be the reliable and proved family remedy

BEECHAM'S PILLS

Sold Everywhere. In boxes 25c.

KEEP MINARD'S LINIMENT IN THE HOUSE.