

### RED CROSS LINE!

Proposed Weekly Sailings

S.S. "FLORIZEL" and S.S. "BORNU,"  
alternately:

NEW YORK—Leave 11 a.m. Saturdays.  
HALIFAX—Arrive.....Mondays.  
Leave 11 a.m. Tuesdays.

ST. JOHN'S—Arrive.....Thursdays.  
Leave 1 p.m. Saturdays.

HALIFAX—Arrive.....Mondays.  
Leave 11 a.m. Tuesdays.

NEW YORK—Arrive.....a.m. Thursdays.

Beginning with FLORIZEL leaving New York on June 4th, and ending with FLORIZEL arriving at New York on October 6th.

(Subject to change without notice.)

PASSENGER ACCOMMODATION.

The FLORIZEL carries Saloon and Steerage Passengers. The BORNU Saloon only.

July 14, 1910. Agents: HARVEY & CO.

### MARTIN'S ANGLING COMPETITION.

Wednesday, 15th inst., being the first whole holiday, we offer the best prizes for the season, which will be exhibited in our window.

1st—The Largest Trout.  
2nd—The Largest doz. Trout.  
3rd—The Largest 1-doz. Native Trout.

Sub.—Trout to be sent before 1 p.m. on Thursday, 16th.

Tackle to be purchased at our store from the 9th to the 14th. Bill of purchase presented with fish. Sea and Loch Leven Trout barred.

Any person purchasing \$5.00 worth at one time is entitled to a guess and can enter all our competitions during the season. If a purchase exceeds 50c. don't forget to make your guess.

Don't take any risk but buy our Tackle. We sell the best at the lowest prices; our stock this season is larger than ever and, being completely sold out of last season's, is all new.

MARTIN HARDWARE COMPANY.

Pork and Beef remain at famine prices, and BREAD is the most economical and health-giving food we can buy. But there is bread and bread. It depends on the flour. A chemical analysis will show that

### ROYAL HOUSEHOLD

is richest in GLUTEN, the nutritious part of wheat, the part that makes brain and bone and tissue, like the protein of milk or eggs. Use only

### ROYAL HOUSEHOLD.

### JUNE WEDDINGS.

UNIQUE

Silver Services,  
Silver Tableware,  
Fruit Knives and Forks,  
Silver Cake Knives,  
Hot Water Kettles,  
Breakfast Trays,  
Entree Dishes,  
Cheese Dishes,  
Silver Custard Sets.

INSPECTION INVITED.

### JOSEPH ROPER.

Job Printing Executed!

### CHEAPER THAN DANDELION.

To arrive Thursday ex Bornu, from New York,  
100 Crates New American CABBAGE,  
Extra Choice and Large.  
This will be the Lowest Priced Cabbage for the season. Let us have your order.

F. McNAMARA Queen St.

### Some Swell Shoes

Are here in the VERY LATEST SHAPES and in the most fashionable leathers. Our Ladies' Shoes for Summer season, beauty, comfort and service, is the Combination, Vici Kid, Ideal Kid and Patent Leather stocks are the favorites. Splendid value, smart styles and yet moderate prices. Ladies' Boots, \$2.00, \$2.30, \$2.50, \$3.00 and \$3.30. We guarantee satisfaction always. All widths, all sizes.

SAGE & WALLACE,  
THE PEOPLE'S SHOE STORE, 312 WATER STREET.

### PEOPLE'S THEATRE.—T. A. HALL.

CHARLES H. ROSSKAM  
PRESENTS

### The Chicago Stock Comp'y.

Recognized to be the BEST

TO-NIGHT,—MEN and WOMEN.

MATINEES WEDNESDAY AND SATURDAY.

REPERTOIRE:—To-morrow Evening, Men and Women. Wednesday Afternoon, Men & Women. Wednesday Evening, St. Elmo. Thursday Evening, St. Elmo. Friday Evening, Genesee of the Hills. Saturday Afternoon, Genesee of the Hills. Saturday Evening, Genesee of the Hills.

Prices:—Evening—25, 30, 50, 75 cents. Matinee—Children 15c., adults 25c. Seats now on sale at Atlantic Bookstore.

### C. F. BENNETT & COMPANY

Pay Highest Current Prices for

Codfish, Lobsters

AND

### RAW FURS

### REID NEWFOUNDLAND COMPANY.

### S.S. "Glencoe"

Leaves Placentia every Wednesday after arrival of 8.45 a.m. Train from St. John's, for the following ports:

|   |   |
|---|---|
| Placentia, Burin,<br>St. Lawrence,<br>Fortune,<br>Grand Bank,<br>Belleoram,<br>St. Jacques,<br>Harbor Breton,<br>Hermitage,<br>Pushthrough, Balena, | Rencontre, alternate,<br>Reuben's Harbor,<br>Ramea,<br>Burgeo,<br>Grand Bruit, alternate,<br>LaPoule,<br>Dublin's Cove,<br>Rose Blanche, Burnt Island Hr<br>Port aux Basques. |
|---|---|

### Reid Newfoundland Company

### We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets

### Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

### H. W. de FOREST TEA CO'Y.

Telegram Ads. Pay

# "Wonderful Value"

PEOPLE EXCLAIM WHO KNOW

## Our Boys' Boots.



All sizes, from size 7, to fit small boy, to size 5, which is next size to men's, and prices range from

### \$1.30

per pair up, according to size.

Look anywhere! Look where you will, comparison will prove that

### OUR SPECIAL BOYS' BOOTS

are better quality at LOWER PRICES than you can find elsewhere.

## S. MILLEY

# Rare Values

IN

## HOLIDAY GOODS

Best Value in the city in Men's NEGLIGE SHIRTS,  
85 cts., 90 cts. and \$1.20.  
Cool, Comfortable and Stylish.

A SNAP IN MEN'S LIGHT FANCY VESTS,  
\$1.20 and \$2.20.

### A. @ S. RODGER.

### Special Value in POSTCARDS!

In Sepia Callotype from Photographs by our best artists. We use nothing but the best originals for our Cards. The blurred copy, so conspicuous in many of the low priced productions, is entirely absent from our line of Post Cards.

We offer this special line to wholesale purchasers at the low price of 60 cents per hundred.

The Narrows, No. 1.  
The Narrows, No. 2.  
St. John's from the South Side.  
Quidi Vidi—typical fishing village.  
Placentia—one of the most interesting towns in Newfoundland.  
Historic Carbonear.  
Bay of Islands—famous for its winter herring fishery.  
Briggs, Conception Bay.  
Chamberlains, Conception Bay.  
Trinity, the Newfoundland Brighton.  
Whitbourne, Newfoundland.  
Botwoodville, Headquarters in Newfoundland for Lumber.  
Little Bay Islands.  
Tilt Cove—famous for its Copper Mine.  
Railway Bridge, Manuela River.  
Another View of Manuela River.  
Lagibir on the Exploits River.  
Trinity—one of the finest harbors in Newfoundland.  
Lumber Mill, Trinity Bay.

# BEAVER

"BEAVER FLOUR" is the unfailing friend of the housewife. It saves her the trouble of keeping two kinds of flour—one for bread and another for pastry. Being a perfect blend of Manitoba Spring wheat and Ontario Fall wheat, it gives to bread the rich, nutritious properties of the former and the lighter qualities of the latter, making a large white loaf of delicate texture and exquisite flavor. Pastry, biscuits and cakes, made with BEAVER FLOUR cannot be excelled. Ask your Grocer for it today.

DEALERS—Write for prices on Feed, Colpa Grains and Cereals.

The T. H. TAYLOR CO. Limited, Chatham, Ont.

# FLOUR

DICKS & Co.,  
Popular Bookstore.