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R. A. N. JARVIS,
Editor and Manager.

TUESDAY, SEPTEMBER 17th 1918.

A CANADIAN PROPAGANDA CAMPAIGN

We are pleased to announce in our local columns, that a Canadian propaganda program such as we advocated in a recent issue, is to be carried on in Newcastle

A local committee of the War Lectures Bureau of the Government, (operated under authority of the Director of Public Information) has been appointed to carry out its program in this town and district.

The plan of the Bureau is to have brief talks, given on war and national themes, before audiences of all kinds in theatres, halls, schools, churches, lodges, etc. with a degree of regularity. These are given by volunteer speakers who are known as five minute men and the material is issued by the Bureau so that speakers have authoritative subject matter at hand.

The object of this speaking program is two fold: On the one hand to fight the poison of German propaganda with the truth, to kill its enemy lies and to discourage the thoughtless talk that is often sedulous in character.

The more important aim is to mobilize and hold public opinion to the fullest and continuous prosecution of the war, to carry on "to victory," to have the national will to conquer, which is a vital factor in winning the war.

The Bureau is in operation in nearly all the towns of Canada, and thousands of these short talks have already been given to millions of hearers.

The educational and stimulating value of such a nation-wide publicity programme cannot be underestimated and we welcome its advent into our community, feeling sure that many of our citizens will be willing to render this patriotic service and that the various audiences will welcome these timely and suggestive messages.

It is one of the commendable ways in which to help win the war.

Facing West Army.

Few Canadians are alive to the fact that we are menaced by an army greater than that which is menacing Europe at present, writes a Judge contributor. All over the country it is springing up, in the fields, in the cities, at the seashore. Its members require no training, they are perfect in their art from birth. They have no flag and no leader. They are numbered with no baggage trains and have no lines of communication to keep open. Being ignorant of death, they do not fear it and the most frightful slaughter does not dismay them. With lightning rapidity, they move from place to place, so that they seem to be everywhere. There are no slackers in this army. Each member is firmly alive to the necessity of doing his bit. Like the leaves of the tree, of the stars of the milky way, they are innumerable. Swiftly, silently they have arrived at our very gates. The mosquito is here.

Canada's Ace.

One of the books receiving widespread notice at the moment is Major Bishop's work on his exploits as a famous flying man. Not that the young Canadian soldier, V.C., D.S.O., and M.C., refers to himself in such flattering terms. He merely tells with breezy enthusiasm and cheerfulness what his experiences have been, and incidentally one learns how he received them.

Farewell to Historic Home.

Sarnia urgently needs a society to inculcate appreciation of the value of historic landmarks, as evidenced by the fact that the old Mackenzie home is now being torn down. It has been inseparably identified with the early history of Lambton County since the days of Hon. Alexander Mackenzie's premiership.

Claim Band Is Nuisance.

Declaring that the health of their children is adversely affected by the practicing and playing of the High School Cadets' brass band at Lord Roberts' School, Vancouver, ratepayers are asking that the Board of Education suppress the band.

Editorial

Through training and experience, our buyers know where to buy, what to buy and how to buy!

We are continually in touch with the commercial centres, and not a style-change or price-opportunity escapes us. That's one reason why our values are always good.

Yet only the best known, most reliable manufacturers and wholesalers are on our list. For we take every precaution to protect our customers from the mediocre merchandise that seems to flood the markets these days.



American's Carry War To Enemy

(Continued from page 1)
grass, pushing ahead west of Auchy Saturday

The Americans have eliminated the St. Mihiel salient and have reached the German frontier. The enemy has been swept back thirteen miles. In smashing attacks, the American first army yesterday cut through the neck of the German pocket and threw their lines forward beyond Vigneulle, ten miles northeast of St. Mihiel, and midway on the new line.

Extending their drive along the front eastward, the Americans reached Pagny, on the Moselle, across the river from Germany, and within ten miles, or big gun range, of the fortress of Metz.

Twelve thousand prisoners and ninety guns had been taken by the Allies at midday. The British and French before St. Quentin pushed toward the city in sharp blows on both sides. The French are within three miles of St. Quentin. By a sharp attack, Patton's men carried the village of Suvy and swung round the besieged city. The British attack to the north won new ground and many prisoners in heavy fighting east of Verdun and near Jeancourt.

In Flanders the British swung closer to La Bassée. They entered Auchy-Les-La Bassée, and farther east, they partly outflanked the enemy in La Bassée by an encircling move which won the height dominating the country to the east.

The steamer, Galway Castle was sunk by a German submarine and a large number of the crew and passengers were lost.

Sunday

The Austro-Hungarian government today invited all the belligerent governments to enter into non-binding discussions at some neutral meeting place with a view to bringing about peace. The Holy See and all neutral nations also will be notified. An official statement from Vienna makes the above an important fact.

Germany has made a definite peace offer to Belgium. The terms include that Belgium remains neutral, until the end of war and then her economic and political independence should be reconstituted and all pre-war treaties between the two countries be again put into operation. Belgium was to endeavor to secure German territories being restored and not punish the Flemish minority which aided the enemy. There was no offer of indemnities made.

Monday

British troops last night advanced their line north of the Arras-Cambrai road, establishing posts in the vicinity of Sauchy-Cauchy and Oppy.

Three enemy counter-attacks in the region of Vauxillon, northeast of Solnon, were repulsed last night by the French troops.

Woman's Right In Gait.

The evolution of the new woman was illustrated in Gait a few evenings ago when two factory girls quarrelling over a domestic issue, proceeded to adjust their differences by a rough-and-tumble fight on the public street.

Big Find of Natural Gas.

Prospecting for natural gas has been successful in several places at Hopeworth, near Owen Sound, a considerable deposit having been tapped by a 6-inch pipe at 1,415 feet.

Catch Fish; Win the War

THERE is no reason to doubt that Omar had a fishing excursion in mind when he said, "O, wilderness were Paradise now." Likely he was on his way to a favorite nook for bass. Coming back, pessimism might have crept into the verse as into most of the quatrains. Moreover, all that we know about Paradise we imagine. There is no experience, since from that bourn no traveller has returned. When one does make his way back we shall be in a position to give a proper definition of Paradise. Until then it must remain something to which one looks forward with pleasure. In this sense there need be no hesitation in saying that the ideal combination of wilderness and Paradise is a hundred miles north of Toronto. The jumping-off place is Penetang; the Open Sesame is "bait," the treasure to be unlocked is fish. The final result is a chastening and strengthening of character.

From Penetang north and west through the Georgian Bay and its 80,000 islands, count them—80,000—the Voice of the Red Gods wails and roars, and it is there that the young men's feet are turning to tramp on the tail of the black bass, the green bass, and the more tender pickerel and pike and the baritone lunge. All these fish taste much alike, but they are valued by anglers in proportion to their reluctance to be dragged into the boat and submit to a bump on the bean. Thus the black bass, though smaller than the green, is more highly esteemed, for when a black bass swallows the bait the impression of the person on the other end of the line is that a bull terrier has suddenly taken hold, and fears for his own life mingle with hope that he may survive to leave a record of the encounter and show up Homer. The pickerel, too, is larger than either of the bass, but is of a more pessimistic disposition, being inclined to murmur "kismet" when he is hooked, instead of upsetting the boat and swallowing the occupants as seems to be the ambition of the maskinonge.

North of Penetang the waters swarm with fish, not only the varieties mentioned, but with perch, sunfish, rock bass, minnows and other members of what a poetical writer might call the finny tribe. They would constitute a satisfactory solution of our food problem if they could be freely translated from the water to the frying-pan or the airproof tin. They are, however, mysterious and irregular in their habits, and only long and patient study will enable the fisherman to so win their confidence that he can count on being able to sit down at the end of the day and eat a satisfying meal of them. Their office hours are not to be found even in the guide books, nor can their habits be tabulated as was the case of human beings in the medieval ages before the Committee of One Hundred rolled the Stream and their habits be tabulated as was the case of human beings in the medieval ages before the Committee of One Hundred rolled the Stream into the wharf of the camper's first mentioned and took fish of a number and size that caused bad blood between the two parties of fishermen. The same principle may be observed locally, for one can get more fish on King street east in half an hour than he can get in Lake Ontario in half a year.

But an injustice would be done to fishermen if the impression were conveyed that what they desired was merely to eat a lot of fish. It is the sport itself that makes the appeal. Hence the thread-like lines, the willow rods, the dainty little hooks. Hence also the sportsmanlike practice of throwing back every fish not more than one and three-quarter inches long that accidentally lapses itself upon the barb. If one merely wanted to glut a carnal appetite upon fish he would buy a can of salmon. Instead of which the true fisherman does not eat the canned salmon until all his other supplies of bacon and eggs and beef have run short. In fact, the true fisherman does not repine if he falls to catch any fish at all. He realizes that his apparent failure is not due to any negligence on his own part at all, but rather to the fish who fail to keep the rendezvous, and to the rather low order of intelligence that prevails among them. He establishes himself in a shady place and submits his worm, wriggling with anticipatory rapture, to the inspection of the underworld. If the fish do not bite, there are others that will. The little chaps will obligingly eat the worm and make hall fellows of themselves. At any rate there is a likelier spot farther up.—J. V. McArese, in the Mail and Empire.

Woman's Right In Gait.

The evolution of the new woman was illustrated in Gait a few evenings ago when two factory girls quarrelling over a domestic issue, proceeded to adjust their differences by a rough-and-tumble fight on the public street.

Big Find of Natural Gas.

Prospecting for natural gas has been successful in several places at Hopeworth, near Owen Sound, a considerable deposit having been tapped by a 6-inch pipe at 1,415 feet.

Women will Admire these Stunning New Fall Coats

They were picked from the newest creations in highest favor from the foremost centers of fashion at the present time. As no two of them are alike, the field of choice is a broad one and the chances for making excellent selections are great. You will be pleasantly surprised how economically these coats have been priced.

Ladies' Coats \$18. to \$35.

1000 New Fall Wool Scarfs and Sets

The entire sample output of Canada's largest woolen mill. Every one is a separate and distinct style from the others, and prices are away below regular value—Now is the time to pick a set while the picking is best.

Scarfs 75c. to \$2.50—Sets \$1.50 to \$3.50

J.D. Breaghon & Co. LIMITED

JUST RECEIVED PER STEAMER FROM OLD COUNTRY

Three Crates Crockery Ware including in the Following

- 3 gross pearl white Cups and Saucers.
- 3 gross green LaPietta Cups and Saucers.
- 3 gross gilt Tea Cups and Saucers
- 3 gross Pencilled Avondale Cups & Saucers.
- 3 gross Plates—6, 7, and 8 inch.
- 3 dozen Tea Pots in assorted sizes
- 1 gross Bean Pots, from 1 quart up.
- 1/2 gross Chambers, covered and uncovered
- 1/2 gross hand and stand lamps in different sizes.
- 3 doz. Granite Iron Pots 2, 4 and 8 quarts.
- 3 doz. preserving kettles 2, 4, 6, and 8 quarts.
- 3 doz. glass butter Dishes.
- 1/2 gross knives and Forks.
- Granite Iron Bowls, in three sizes.
- 1 doz. Water Sets—6 tumblers and pitcher.
- 1 doz. Lemonade Sets—6 tumblers and pitcher.
- 1/2 gross Painted Pitchers.
- 1/2 gross white Pitchers, in different sizes.
- 6 dinner sets—94 pieces.

SPECIAL

- One only Pinner Dinner Set, 94 pieces good value at \$30.00 marked down to \$20.00.
- 6 Tea Sets in blue and 6 Tea sets in green—42 pieces.
- 1 doz. gilt glass sets—sugar bowl, butter dish, spoon holder and cream pitcher.
- 1/2 Crystal glass sets.

We always carry a first class line of Groceries, also Flour in bbls, half bbls, and 2 1/2 lb bags—also bran, middlings, and a few bags of Feed wheat for hens.

THOS. RUSSELL RED STORE
Public Wharf Phone 79

Send Xmas Cheer to the Boys in the Trenches

The Newcastle Women's Institute ---Will Hold---

A Rummage Sale AT THE Empress Theatre ON Thur. Sept. 24th.

To Raise Money for Xmas Boxes for Newcastle Boys in the Trenches

Sale to Commence at 10 o'clock in the Morning. A Committee will be at the Hall to receive Contributions from all interested in Soldiers' Comforts, on Monday the 23rd inst. Anything Saleable will be acceptable, including Household Effects, Clothing, Vegetables, Live Stock or Money.

Remember this is the only Society that sends Parcels personally addressed to the Boys in the Trenches Have you a Friend Fighting for you?

Help Us send Him a Xmas Gift?

Stormproof! Stormking! Stormtight!

One of these, Three will Solve all Your Roof Troubles

Stormproof and Stormking maximum value in Rubber Roofings. Ready to apply with Nails and Cement

STORMTIGHT made in Liquid and Plastic can be put on by anyone. Can be applied in all weathers. Not affected by heat or cold. The only material that will repair all roofs including Galvanized, Iron, Gravel and Shingles. Also for Waterproofing Walls and Foundations. In Black, Red and White.

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