

# NEWS

Deadline: Wednesdays at 12:00 noon. Newsdesk: 453-4983

## Biology van towed away Biology professor "pretty annoyed"

by Murray Carew

The Orientation Committee recently got a surprise when a van they borrowed from the UNB Biology department was towed away.

Apparently the van had been parked in a one hour visitor parking lot near the entrance of the SUB for about twenty four hours.

According to Richard Peacock, director of security, the van was taking up two parking spaces in the lot.

After the van was towed away, Peacock informed the Biology Department about the incident.

Though Dr. Bill Seabrook, of the UNB Biology Department was out of town at

the time he was "pretty annoyed with the whole affair.

The 1990 orientation chairperson, Bob Shaw never responded to the incident, but Seabrook says that Kevin Ferguson, who will be orientation chairperson for next year, took the whole matter into hands.

The van reappeared and as far as Seabrook knows, orientation paid for the towing charges.

Even though the incident resulted in security being unhappy and their van being impounded, Seabrook imagines orientation will be able to continue borrowing a van, providing one is available.

The committee has been borrowing vans from the department for over five years

and Seabrook feels that just because one committee annoys you, there is no sense in being annoyed with next year's committee.

To make matters worse, Seabrook understands that the keys for the van were lost but, the department had an extra set.

Kevin Bourque Student Union president, feels that the orientation committee should

get some type of special parking permission during orientation week.

Bourque feels that the lack of response from the 1990 orientation committee was "obviously a problem of communication between the new and old executive."

Peacock says that, "as a rule security doesn't tow unless they absolutely have to." He

feels that it everybody used a little common sense and parked where they are authorized to park there would be less problems.

Right now security is having problems with drivers who park in the centre of the parking lot and block the entrance or exit to a lot.

Shaw and Ferguson could not be reached for comment.

## First assistant dean of students developing academic orientation program

(UNB-PRI) The first assistant dean of students at the University of New Brunswick in Fredericton is already at the information-gathering stage in accomplishing the position's mandate: developing an academic orientation program.

"We want to move from the notion of orientation as one week of information and social adjustment towards a program that happens throughout the year," said Judith Potter, whose appointment became effective in September. Ms. Potter holds the position concurrently with her appointment as co-ordinator of adult learner services in UNB's department of extension and summer session.

"For some time the university community has expressed a desire to find new ways to help students make a smoother transition academically from high school to university," Ms. Potter explained. "Students need to know what university is all about, what is expected of them and what op-

portunities and challenges they will encounter at university."

While recent special university committees on recruitment and retention and on orientation review both recommended the establishment of such a program, it wasn't until the Fredericton Senate's Orientation Policy Committee recommended and received approval for early last summer the creation of this position that work on the program could proceed.

Ms. Potter stressed the cooperative nature of her new responsibility. "It is not a single-handed job. I will need a sense from students and faculty of what the needs are, what we're already doing well and what the gaps are." As examples of successful existing programs, she cited the faculty of arts' strong academic advising program, now in its second year, and the academic component in the faculty of forestry's orientation week.

Working with the faculties,

Ms. Potter will try to develop programs that will work for their students. "I will be initiating contact, but welcome input from everyone with concerns or information on academic orientation. I will also be examining the experience of other institutions in Canada and the United States so that we can learn from them."

The end product of these endeavors will be a series of programs tailored for individual faculties to provide academic orientation to new students. While aiming for implementation of pilots in 1991-92, Ms. Potter points out that the job won't be finished then. "We will want to evaluate what we've done, work with the remaining faculties, and look at the implications for continuing policy changes."

Ms. Potter will continue to work out of her office in the Continuing Education Centre on campus and invites anyone who would like to provide input to contact her there.

## Technology management expert to speak at UNB on October 26

(UNB-PRI) Where do fresh new ideas come from? And how do they link in to today's high tech success stories like Intel, National Semiconductor, Texas Instruments, Motorola and Hewlett Packard?

The five major US electronic firms--and the innovative strategies that make them tick--will come under the microscope Friday, Oct. 26, as American technology management expert Mariann Jelinek appears on the University of New Brunswick Campus in Fredericton. The special late afternoon lecture, arranged by UNB's engineering and busi-

ness communities, is expected to attract a wide and varied audience.

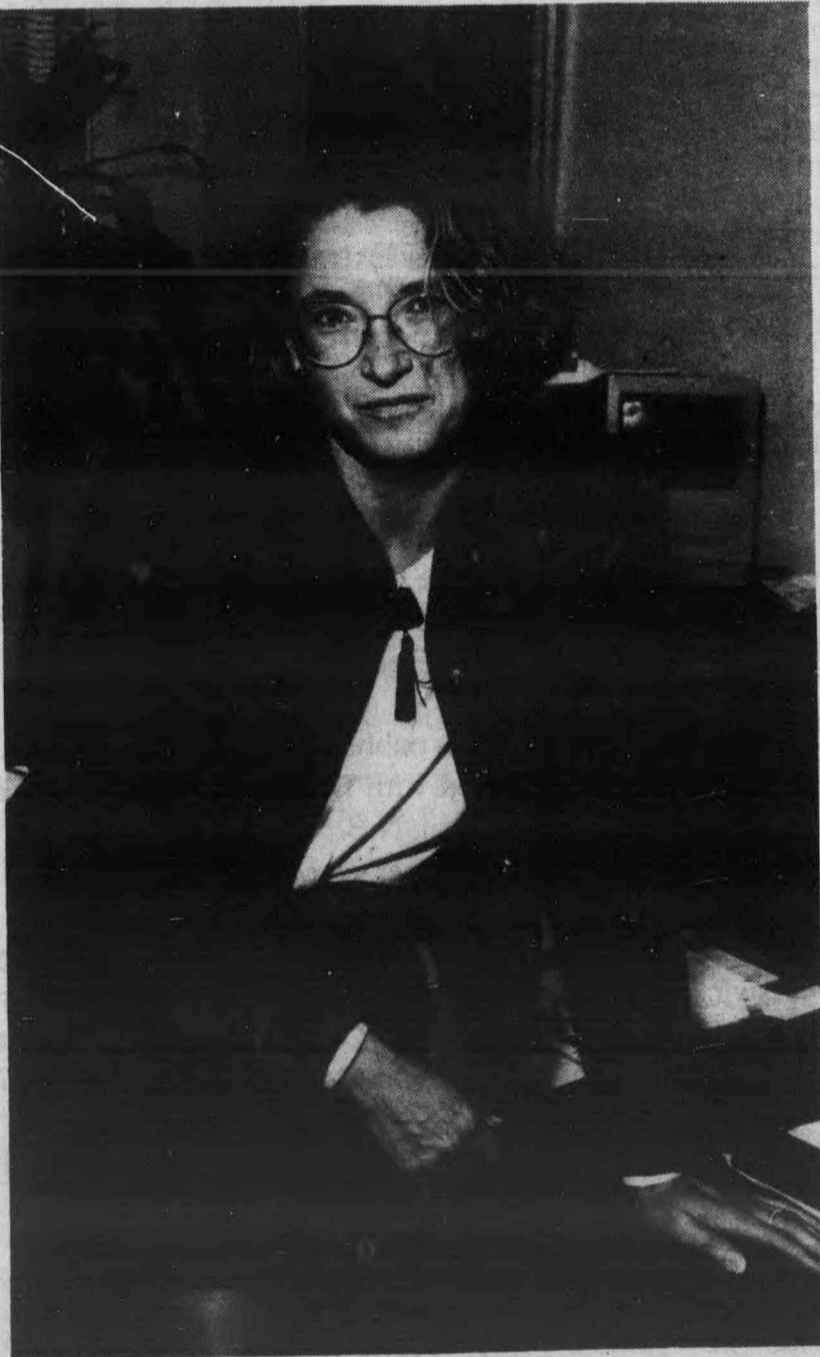
"Entrepreneurs, business people, investors, government facilitators and policy makers will be interested in the talk, as well as engineering and business educators," says Dr. Alan McLean, holder of the J. Herbert Smith ACOA Chair in Technology Management, one of the lecture's two sponsoring agencies.

Entitled *Managing High Technology: The Innovation Marathon*, the talk is scheduled for 4:30 pm in room C11 of the university's engineering

building, Head Hall.

Dr. Jelinek is the Richard C. Kramer Professor of Business Administration at the College of William and Mary's graduate school in Williamsburg, Va. Published widely, she will base her lecture on her recent book on innovation strategies for competitive success.

The public session will deal with four key questions, Dr. McLean says. Where do innovative ideas come from? How do companies nurture an innovative environment? How do these firms organize for innovation? How can innovation lead to a competitive advantage?



Judith Potter, the first assistant dean of students:

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Photo by Joy Cummings-Dickinson