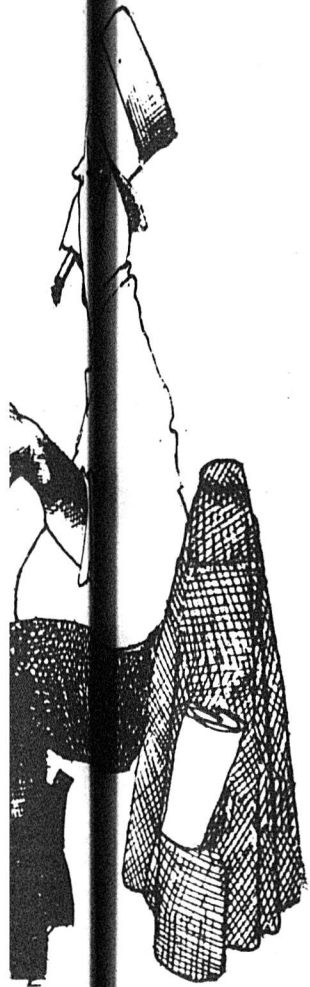


# industry



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business as long as you don't write anything that'll get you in trouble. Canadian journalists can't write about welfare fraud but not business fraud. Gypsies, but not oil company execs. Bad the CIA but not bad capitalists. Journalists are house niggers: they can stay in the house and do anything they like as long as it's a good job. They don't do anything to get themselves sent back to the fields.

The only exceptions to the multiplying coverage we receive from the daily press are with the exceptions which tend to prove the rule. Last Post Magazine, a left-wing mag which got some of the facts mixed up and made a hero of I heroes, Oil Week Magazine, an oil industry organ which got almost all the facts wrong and made us both heroes. And, of course, the CBC. All three gave the story coverage which didn't try to destroy it with boredom. One is supported by the oil industry, one by grants and tender loving care, one by the taxpayer!

If there is a free press in Canada it's in the form of student newspapers like The Artlet, basement-printed newsprint, washroom graffiti and rags like the Last Post, supported on a shoestring by folks who believe. It will never be the belching work refineries of the big time commercial press.

If that's where we have to look for our free press, for our "journalism", then Hunter Thompson was right: "Why bother with newspapers, if this is all they are? Agnew was right. The press is a gang of cruel faggots. Journalism is not a profession or a trade. It's a cheap catch-all for the luckoffs and misfits - a flase for to the backside of life..."



## In perspective: it's the viewpoint that matters

The following is the second part of a report regarding the 38th national conference of Canadian University Press. Its importance lies in that the increased fees the delegates must report to their councils and students' unions is well justified, but needs proper explanation.

The last conference of Canadian University Press produced as its major accomplishment a multi-year plan intended to improve CUP internally and externally by creating more jobs, and by giving the jobs more direction.

Because the conference recognised some shortcomings in the news service it provided for its member papers, the plan is aimed at helping the CUP national office in Ottawa produce more news stories in greater depth and with more scope than before.

Returning from the conference last Saturday, Gateway's delegates report that as full members of CUP (accepted from prospective membership at the conference) our fees will likely be about 80% higher than they would have been last year. (Last year's full membership fee would have been \$1,650.)

The increases come highly recommended though, as this report intends to explain.

Canadian University Press is the only large news and feature service with a stated political purpose to live by. It is the only large news and issues organisation with a known, written editorial viewpoint on which to survey the world in which it exists, and the events that happen in it.

Disagree with this viewpoint and you're left with a pretty good news service. Agree with it, and you're part of an organisation that can act upon its goals with foresight and can see events in a continuous perspective.

Over the past few years there has been a great growth within CUP, and in coping with this growth the organisation had begun to lose sight of its stated goals. Just trying to keep the organisation from running a deficit during the inflation period has forced the organisation to in part compromise itself.

As the most militant might say, the capitalist system was beginning to creep in.

In a condensed version the goals the conference reaffirmed are: That CUP recognises a class system that exists in Canada, reflected in who gets into post secondary institutions and in the roles they are expected to play in society once they get out.

That CUP should critically analyze in its reporting of the situation of post secondary education in Canada (government cutbacks, tuition increases, etc) something that "commercial" news services do not do adequately.

That CUP should motivate change in this system where change is necessary.

Included with this rough outline was a general consensus to upgrade the quality of newswriting and technical aspects of the students press, but this was not officially written, discussed or voted upon.

Within this context the multi-year plan was proposed to give the organisation direction. The plan calls for increasing the personnel in the national office in Ottawa to include a national affairs reporter, a wire editor-

information officer, and part time office people where needed.

The plan is intended to create a bigger, more in depth news and feature service, to contain more stories, and to give the service a general, organised direction as opposed to day-to-day review of Canadian education.

The plan also calls for strengthening of the four regions within CUP (see Tuesday's article), setting in print the mandate for regional bureaus to co-ordinate and organise the papers themselves to increase communication between papers with the national office, and to provide a base for fieldworkers to work from.

This, of course, calls for an increase in fees. At the present time students pay an average of about ten cents each for a year's service from CUP, and the adopted mandates will require a student contribution of about eighteen cents.

Fees are allocated to the papers on the basis of readership, cost of production, and frequency of production.

Youthstream, the advertising network for CUP also drew discussion. Complaints arose that Cameron Con-

sultants of London (owners of the trademark Youthstream) might be hiding important information from the papers it sold ads for.

The information wanted was in the area of who held shares in Cameron Consultants, and delegates asked how many shareholders actually worked in the network and how many might also own other services which could be unconsciously hired out to the network with the papers' knowledge.

Members wanted to know as well how much money Cameron Consultants were making over and above the remittances to the member papers.

After long discussion almost all members were satisfied that Cameron Consultants was not making an inordinate profit, nor were they unconsciously hiring out services. In fact, figures show (available at Gateway office) that member papers are doing better than Youthstream itself.

Which isn't really so good.

All the work before the conference could not be completed in one week, and thus a subsequent national conference to be held in Ottawa is being planned.

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