



The Joy of Motoring

LET the Ford car introduce you to the beauties of Nature and the outside world. Let it take you into the country, or along the lakes where the air is fresh and sweet.

A Ford car will open up new fields of pleasant possibilities for you and your family and at the same time serve you faithfully in business.

No doubt you have felt the need of a car—your wife has often said, "I wish we had a car", so why not buy one now? There is no other car that gives such good value for the money invested as a Ford. This is why the Ford car is so popular everywhere.

The Ford is powerful, easy to drive, economical, enduring. It is the car you need.

Ford

THE UNIVERSAL CAR

RUNABOUT	- - -	\$575
TOURING	- - -	\$595
COUPE	- - -	\$770
SEDAN	- - -	\$970
CHASSIS	- - -	\$535
ONE-TON TRUCK	-	\$750

F. O. B. FORD, ONT.

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Ford, Ontario