### That Hungry Boy

must have something besides bread-and-butter-and-jam and books and sermons to grow on, to study on, to play on. For growing youngsters nothing equals

the food that builds muscle, bone and brain-a natural, elemental food-contains no yeast, no baking powder, no chemicals of any kind-just the pure whole wheat grain steam-cooked, shredded and baked. Better than porridges for children.

Always heat the Biscuit in oven to restore crispness. Two Shredded Wheat Biscuits with hot milk or cream will supply all the energy needed for a half day's work. Deliciously nourishing when eaten in combination with baked apples, stewed prunes, sliced bananss, canned or preserved fruits. Try toasted Triscuit, the Shredded Wheat wafer, for luncheon with butter cheese or marginal de.

The Canadian Shredded Wheat Company, Limited



"Don't you tell--Sis!"

"This'll be a good joke on mother! She didn't think we

could reach so high when she put Kellogg's on the top shelf, did she?

But we fooled her this time!

Course mother won't care, 'cause she lets us have Kellogg's every time we want it, don't she? Says it's good for us and makes us grow like







## The Woman's World



THE Womans department of the Standard is conducted by Miss Hazel Winter of Fredericton, supervisor of the Women's Institutes of NewBrunswick, and all matter for publication in this page must be submitted to Miss Winter for approval.

PAPERS WRITTEN BY MEMBERS OF THE WONEN'S INSTITUTE

Monthly meetings are held by the Women's Institutes throughout the Province and at these meetings many therefore agent, and in the quality of addresses and papers, and in the quality of addresses and papers, and in the quality of addresses and papers given and a wider circle of acquaintance and more uniform work, and in the quality of addresses and papers given and a wider circle of acquaintance and more uniform work and the control of the state of the presentation before the societies in the distriction concerned, but are worthy of publication for the general occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different delivered upon several occasions be few different delivered upon several occasions be few different audiences, or is to be delivered upon several occasions be few different delivered upon several occasions b

"Know all the good that individuals find.

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"Never Mind"

what other grades or brands of Tea you may have been accustomed to the use of, TRY

Never before in your Tea drinking experience have you been able to get such extraordinary good quality and value for in any ways approaching the price ::

Clean-Fresh-Fragrant No Dust-No Dirt-No Stems

Preserved and Sold only in Sealed Lead Packets

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Other Grades of "Salada" are sold at 30c, 40c, 50c, 60c Per Pound, and all of Matchless Value for prices charged.

THIS BARREL

Contains flour guaranteed to give satisfaction or you get your money back. Regal Flouris always

preferred by careful cooks because it insures good

bread always—and palatable as bread can

be made.



MAKE NO MISTAKE. Always insist upon Regal Flour and you can be sure of the quality.

THE ST. LAWRENCE FLOUR MILLS COMPANY LIMITED. -MONTREAL

# This Oven Test!

So that you may use less flour, we do what a home cook would do if she

From every shipment of wheat delivered at our mills we take a ten pound sample. We grind this into flour. Bread is baked from the flour.

We find that some samples make more bread and better bread than others. So we keep the shipment from which the more and better bread

You save money by using flour

"More Bread and Better Bread" and "Better Pastry Too"

Convincing to Ladies-

were in our place.

comes. The others we sell.

that bears this name. And you get etter bread.