

SHOPS YOU OUGHT TO KNOW

Designed to Place Before Our Readers the Merchandise, Craftsmanship and Service Offered by Shops and Specialty Stores.

BABY CLOTHING

BABY'S BEAUTIFUL LONG
Clothes, daintily made of the finest
materials, everything required; ten
dollars complete. Send for catalogue, Mrs.
Wolfe, 672 Yonge street, Toronto.
1-1920

BARGAINS

BLANKETS and COMFORTABLES.
Cotton Batting, Fancy Quiltings, Sheet-
ing, Pillow Cotton Spreads at Wetmore's,
Garden street.

CHIMNEY SWEEPING

WITH MECHANICAL APPARATUS
we make and repair furnaces and con-
ductor pipes, boilers; also plas-
tering and whitewashing. Repair Shop,
corner Brussels and Haymarket squares.
Open evenings. Phone 8714.

DRESSMAKING

DRESSMAKING. A. F. FOLEY, 225
Princess street. 1406-11-20

ENGRAVERS

F. C. WEALEY & CO., ARTISTS
and Engravers, 69 Water street. Tel-
phone M. 982.

HATS BLOCKED

HATS BLOCKED—LADIES' BEA-
vers, Velour and Felt Hats blocked
over in latest styles. Mrs. T. R. James,
280 Main street, opposite Adelaide. T. F.
curing. Phone Main 3095-61. N. Y.
graduate.

HAIRDRESSING

MISS McGRATH, N. Y. PARLORS,
Imperial Theatre Building. Special
sale of hair goods in every design. All
branches of work done. George Mc-
Grath, West St. John, N. B. Engle-
man and Machinists, Iron and Brass Foundry.

IRON FOUNDRIES

UNION FOUNDRY and MACHINE
Works, Limited, George H. Warrington,
manager, West St. John, N. B. Engle-
man and Machinists, Iron and Brass Foundry.

MARRIAGE LICENSES

MARRIAGE LICENSES ISSUED AT
any time. Wassons, Main street.

MEN'S CLOTHING

WE HAVE JUST RECEIVED SOME
young men's suits and overcoats,
ready to wear, made of good cloth and
trimmings; splendidly tailored; fair and
pleasing price. W. J. Higgins & Co.,
Custom and Ready-to-Wear Clothing,
182 Union street.

MILLINERY

IF IT'S A HAT, TRY STOREY MIL-
linery, 165 Union street. 14740-11-19

VELVET AND SILK HATS MADE

over. Hats made to order. Mrs.
Gambin, 91 Newman street. 14628-11-18

MONEY ORDERS

A DOMINION EXPRESS MONEY
Order for five dollars costs three cents.

MONEY TO LOAN

MONEY TO LOAN ON CITY REAL
Estate by R. A. Davidson, Solicitor,
42 Princess street. 1909-11-29

MONEY TO LOAN ON FRESHOLD
and Leasehold Security. Loans nego-
tiated for both borrower and lender.
Tel. M. 684 Heber S. Keith, 80 Prin-
cess street.

PIANO MOVING

PIANO MOVING BY AUTO, FUR-
niture moved to country, parties and
picnics taken out, general carriage. Phone
Arthur Stackhouse, Main 814-21.

PLUMBING

GORDON W. NOBLE, PLUMBER
and Heater. Jobbing given personal
attention. Telephone—Residence, M.
2219-31; shop, M. 2978-32, 297 Brussels
street, St. John, N. B. 19107-11-17

PROFESSIONAL

TO LADIES—A SPECIAL TREAT-
ment for removal of hairs, moles,
wrinkles and insular wasting, etc. R.
Wilby Medical Electrical Specialty and
Massage, 46 King Square, St. John.

REPAIRING

AUTO REPAIRS—ALL MAKES OF
cars, Overlands a specialty. Cars
called for and delivered. Phone 4078
M. Frank Cormier, 173 Marsden road.
19095-12-1

FURNITURE REPAIRING AND UP- HOLSTERING

276 Union. Phone 918-11.

ROOFING

VAUGHAN & LEONARD, GRAVEL
Roofing and Metal Work for build-
ings. Have your furnace and pipe re-
paired before cold weather. Stoves
bought and sold. Work promptly at-
tended to. Phone 2879-41.

SECOND-HAND GOODS

WANTED TO PURCHASE—GEN-
tlemen's cast off clothing, boots, mus-
ical instruments, jewelry, bicycles, guns,
revolvers, tools, etc. Highest cash prices
paid. Call or write I. Williams, 16 Dock
street, St. John, N. B., Telephone 1774-11.

WANTED TO PURCHASE—LADIES
and Gentlemen's cast off clothing,
boots, musical instruments, jewelry,
bicycles, guns, revolvers, tools, etc. High-
est cash prices paid. Call or write M.
Lampert, 9 Dock street. Phone 3860-11.

WE PAY HIGHEST PRICES FOR
Second Hand Clothing. People's Second Hand
Store, 573 Main. Phone 2384-41.
19253-11-20

WANTED TO PURCHASE—GEN-
tlemen's cast off clothing, fur coats,
jewelry, diamonds, old gold and silver,
musical instruments, bicycles, guns, re-
volvers, tools, etc. Best prices paid. Call
or write H. Gilbert, 24 Mill Street.
Phone 2492-11.

WANTED TO PURCHASE—LADIES
and Gentlemen's cast off clothing,
boots; highest cash price paid. Call or
write Lampert Bros., 555 Main street.
Phone Main 2384-41.

SECOND-HAND FURNITURE
bought and sold. 122 Mill street.
6-16-1920

SEWING MACHINES

ONE SECOND-HAND SINGER SEW-
ing Machine, \$31. Second Hand New
Williams Machine, \$6. Furnishers Lim-
ited, 169 Charlotte street, Phone 3652.
14609-11-17

NEW WILLIAMS SEWING MA-
chines. Sold direct from our store.
lowest prices. Bell's Piano Store, 86
Germain street. 114738-12-13

SILVER-PLATERS

GOLD, SILVER, NICKEL, BRASS
and Copper Plating. Automobile parts
made as good as new, 24 Waterloo street.
J. Grounds. T. F.

SNAPSHOTS FINISHED

SEND ANY ROLL OF FILM AND
\$6c to Wassons, St. John, N. B., Box
1348 and have a set of very best pictures,
glossy finish. Work returned postpaid.
T. F.

UMBRELLAS

UMBRELLAS REPAIRED AND RE-
covered. Peoples' Second Hand Store,
573 Main street. 11-23

WATCH REPAIRERS

RINGS, WATCHES, CLOCKS FOR
sale, watch repairing, seven years in
Waltham factory. G. B. Higgins & Co.,
Peters street. T. F.

WATCH AND CLOCK REPAIRING
a specialty. Watches, rings and chains
for sale. G. D. Perkins, 46 Princess
street. T. F.

WELDING

ST. JOHN WELDING WORKS, NEL-
son street, St. John, N. B. Our sci-
entific welding experts can repair any
broken auto parts or any machine parts
in any metal.

REAL ESTATE

FOR SALE

FOR SALE ON EASY TERMS
—Freehold Lot 53x90 in Brussels
street, near Union street with
Building thereon containing three
tenants. Other good bargains in
real estate. City Real Estate Co.,
Canada Life Building, 4 Prince
William street.

FARM—APPLY 42 MILLIDGE AVE.

14850-11-22

FOR SALE—TWO NEW SELF-CON-
tained houses on Douglas avenue, lat-
est improvements, for immediate oc-
cupation. Reasonable terms. Apply
Garson, Water street. 14804-11-27.

ALL YEAR HOUSE, NEAR ST.

John, near station. Box G 10.
14649-11-18

FOR SALE—LANCASTER HEIGHTS
Two lots ideally situated on Lawrence
street. Cash or easy terms arranged.
What offers! Worth \$500 each. Would
consider exchange for Montreal lots.
Geo. Wycheley, 200 Laurier Ave. West,
Montreal. 19406-11-23



COMPLIMENTARY DESIGN

These is a distinct style in Eye-
glasses suited to each individual. Our
experience and good judgment will
give you the best results always.

K. W. EPSTEIN & CO.

OPTOMETRISTS

193 Union Street
Open Evenings. Phone M. 3554.
Your success depends on your abil-
ity to save—Buy Victory Bonds.

USE The Want

Ad Way

Square Deal Lesser assures
each and every customer
service and quality on every
garment of clothing and furs
he sells at his stores. The
large volume of business
done in his stores makes his
percentages on the store ex-
penses small enough to sell
as cheap for credit as the or-
dinary cash stores. All the
newest styles shown in all the
largest cities are shown here.



People ask and wonder
why Square Deal Lesser sells
his customers clothing on
credit so reasonable. Lesser
buys such large quantities of
clothing from the manufac-
turers, this enabling him to
buy merchandise at a small
margin of profit from them.
He also makes one who has
purchased at his store always
a customer, as his only aim
is to suit all the trade with
merchandise to stand all the
wear, make and quality that
is required by the purchaser.

Clothing and Furs on Credit

Pay As You Get Paid

It's Your Own Fault

Absolutely So, If You're Not Well Dressed — Even If You

Haven't the Necessary Cash—You Don't

Need it At Lesser's.

VALUE — STYLE — CREDIT — SERVICE

We offer an endless variety of Suits, Coats, Dresses and
Furs, all the better quality, on credit.

Just a Small Deposit

and

\$1. or \$2.

Per Week Will Do

Your Credit with us is like
Cash, and buys just as
cheap. Men and women
may visit our store and se-
lect what they want and pay
US A LITTLE A WEEK.

We Make the Terms to Suit
Your Convenience!

Men's and Boy's Clothing

We have just received a large shipment of both Men's and
Boys' Suits and Overcoats in all the newest styles and colors.
In Coats we can show the waist-line, Ulster, Ulsterette, Ches-
terfield and other styles.

ALEX. LESSER'S Cash and Credit Store

210 Union Street

Opp. Opera House

Phone M. 2909

Open Monday,
Friday and
Saturday
Evenings

Bright Outlook in Textile Industry

(By A. O. Dawson, vice-president and
managing director, Canadian Cottons,
Ltd.)

I am glad to say that I am not at all
pessimistic as to the future. I think
Canada has in store brighter days than
any in her past history. Practically
every industry in the country, whether
it be farming, mining, fishing or man-
ufacturing, has had several successful
years, and their financial position is in-
finitely superior to that prevailing before
the war.

All our people who want to work can
get it at favorable rates, and there is
practically no poverty in the land. While
there is still more or less labor unrest,
this is gradually passing away, and our
people everywhere are taking a more

sane and hopeful view of the situation.
The textile industry is no exception
to the general rule. There is plenty
of business offering, and the help situa-
tion is better than it was a year ago, and
the outlook in this regard for the fall
and winter is very hopeful.

As you are probably aware our own
country has started a co-operative plan
throughout the various mills under our
control, which has met with the unqual-
ified approval of all our people, and we
are expecting good results therefrom.

It seems to me that the time has come
when capital and labor must work to-
gether for the general good, and employ-
ers everywhere will, if they are wise, de-
vise some means whereby their work
people will reap the results of faithful
service, perhaps in a larger way than
they have ever done in the past. Every
individual worker in our mills, from the
office boy to the manager, will partici-
pate in any benefit that is obtained
through increased production.

We are starting this co-operation plan
too, at the beginning of the fall and win-
ter season, when there is always a natu-
ral increase in production, so that the
benefits our people derive there-
from will be, I am sure, very consid-
erable. After this new plan has been in
operation for a few months, I shall be
glad to let you know the results.

The silk and wool industries are in
quite as prosperous a condition as the
cotton industry. The mills have all the
orders they can attend to, and this con-
dition of affairs is likely to continue for
many months to come.

There is a shortage of goods the world
over, and it seems to me that it will be
a couple of years at least before stocks
get anywhere near back to normal.

WESTERN BANK CLEARINGS.

Winnipeg, Nov. 14.—Following are the
bank clearings for the principal cities of
western Canada for the week ended yes-
terday: Winnipeg, \$69,139,541; Van-
couver, \$19,627,789; Calgary, \$10,698,992;
Regina, \$8,650,295; Victoria, \$2,254,000;
Saskatoon, \$2,196,975; Brandon, \$1,126-
343; Port William, \$1,043,886; Leth-
bridge, \$838,321; Medicine Hat, \$381,609;
New Westminster, \$552,405; Edmonton,
\$6,277,693.

Anniversary Began.

Montreal, Nov. 13.—To commemorate
the fortieth anniversary of the founding
of the bank, a special bonus of two per
cent has been declared by the Royal
Bank of Canada and will be paid on
December 20 to shareholders of record
at the close of business on November
20.

This will make a total distribution for
the current year of fourteen per cent.
November 30 is the end of the Royal
Bank's year, and it is understood that
the annual statement which will be pub-
lished next month will show very satis-
fying results.

FINANCIAL

NEW YORK STOCK MARKET.

(J. M. Robinson & Sons, Members
Montreal Stock Exchange.)

New York, Nov. 14.

| Prev. | Close. | Open. | Noon. |
|-------------------|---------|---------|---------|
| Am Sumatra | 97 1/2 | 97 1/2 | 97 1/2 |
| Am Car and Pacy | 137 | 137 1/2 | 137 |
| Am Locomotive | 98 3/4 | 98 1/2 | 98 1/2 |
| Am Beet Sugar | 94 | 94 1/2 | 94 1/2 |
| Am Can | 56 | 56 1/2 | 56 1/2 |
| Am Int. Corp. | 117 1/4 | 117 1/2 | 117 1/2 |
| Am Steel Fdrie | 42 1/2 | 42 1/2 | 42 1/2 |
| Am Smelters | 70 3/4 | 70 3/4 | 70 3/4 |
| Am Woolens | 130 | 131 1/2 | 128 1/2 |
| Anaconda Min. | 65 1/2 | 65 1/2 | 65 1/2 |
| At. T. and S. Fe. | 90 | 90 | 90 |
| Brooklyn R. T. | 19 | 19 | 19 |
| Balt and Ohio | 88 | 88 1/2 | 88 1/2 |
| Baldwin Loco | 113 1/2 | 113 | 111 1/2 |
| Beth Steel B. | 99 | 97 3/4 | 97 3/4 |
| Chino Copper | 89 1/2 | 89 1/2 | 89 1/2 |
| Che and Ohio | 87 | 87 | 87 |
| Can Pacific | 147 1/2 | 147 1/2 | 147 1/2 |
| Cent Leather | 99 1/2 | 100 1/2 | 99 |
| Cruce Steel | 222 1/2 | 222 1/2 | 222 1/2 |
| Erie | 87 | 87 | 87 |
| Gen Motors | 320 | 322 | 317 1/2 |
| Inspiration | 87 | 87 1/2 | 87 1/2 |
| Int. Mar. Corp. | 53 1/2 | 53 1/2 | 53 1/2 |
| Int. Mar. Pfd. | 105 | 107 | 106 |
| Indust. Alcohol | 110 1/2 | 111 1/2 | 111 1/2 |
| Kennecott Copper | 31 1/2 | 31 1/2 | 31 1/2 |
| Midvale Steel | 52 1/2 | 52 1/2 | 52 1/2 |
| Maxwell Motors | 42 1/2 | 44 | 43 1/2 |
| Mex Petrol | 212 | 212 | 208 |
| Miami | 25 1/2 | 25 1/2 | 25 1/2 |
| North Pacific | 85 | 85 | 85 |
| N. Y. Central | 72 1/2 | 72 1/2 | 72 1/2 |
| New Haven | 32 | 32 1/2 | 32 |
| Ohio Cities Gas | 51 1/2 | 51 1/2 | 51 1/2 |
| Pennsylvania | 42 1/2 | 42 1/2 | 42 1/2 |
| Pierce Arrow | 71 | 72 | 70 1/2 |
| Pan-Am Petrol | 114 1/2 | 114 1/2 | 110 1/2 |
| Reading | 79 1/2 | 79 1/2 | 79 1/2 |
| Republic I. & S. | 114 1/2 | 114 | 111 1/2 |
| St. Paul | 42 1/2 | 42 1/2 | 42 1/2 |
| Tobacco Products | 59 | 59 | 59 |
| South Railway | 24 1/2 | 24 1/2 | 24 1/2 |
| South Pacific | 107 1/2 | 107 1/2 | 107 1/2 |
| Studebaker | 119 | 119 | 119 1/2 |
| Union Pacific | 122 1/2 | 123 | 123 1/2 |
| U. S. Steel | 106 1/2 | 106 1/2 | 105 1/2 |
| U. S. Rubber | 128 | 124 1/2 | 121 1/2 |
| Utah Copper | 79 1/2 | 79 1/2 | 79 1/2 |
| Westing Electric | 54 | 55 1/2 | 54 1/2 |
| Willis Overland | 31 1/2 | 31 1/2 | 31 1/2 |

MONTREAL TRANSACTIONS.

(J. M. Robinson & Sons, Members
Montreal Stock Exchange.)

| Sugar—25 at 74 1/2, 75 at 74. | Brill—50 at 50 1/2. | Bridge—50 at 106 1/2, 75 at 106 1/2. | Brompton—50 at 77, 50 at 77 1/2, 25 at 77 1/2, 25 at 77 1/2. | McDonald—10 at 36. | Smelters—275 at 29. | Dominion Steel—20 at 71, 25 at 71 1/2. | Laurentide—50 at 227 1/2, 10 at 238. | Forgings—80 at 185. | St. Law Flour—75 at 118. | Riorden—25 at 146. | St. Law Flour—75 at 118. | Abitibi—235 at 170, 100 at 171, 10 at 174, 25 at 173, 120 at 170, 35 at 172. | Spanish—380 at 69. | Steel Co—200 at 74, 555 at 75, 240 at 75 1/2, 125 at 75. | Brew—25 at 178. | Wayagamack—150 at 82, 135 at 82 1/2, 225 at 83. | Lyall—25 at 188, 20 at 139, 25 at 145. | 60 at 144. | Glass—25 at 65. | Canners—10 at 58 1/2. | Car Pfd—25 at 97 1/2, 25 at 97 1/2. | Spanish Pfd—10 at 115 1/2, 15 at 116. |
|-------------------------------|---------------------|--------------------------------------|--|--------------------|---------------------|--|--------------------------------------|---------------------|--------------------------|--------------------|--------------------------|--|--------------------|--|-----------------|---|--|------------|-----------------|-----------------------|-------------------------------------|---------------------------------------|
|-------------------------------|---------------------|--------------------------------------|--|--------------------|---------------------|--|--------------------------------------|---------------------|--------------------------|--------------------|--------------------------|--|--------------------|--|-----------------|---|--|------------|-----------------|-----------------------|-------------------------------------|---------------------------------------|

IF THIN AND NERVOUS, TRY PHOSPHATE

Nothing Like Plain Bitro-Phosphate to
Put on Firm, Healthy Flesh and
to Increase Strength, Vigor
and Nerve Force.



Judging from the countless prepara-
tions and treatments which are contin-
ually being advertised for the purpose
of making thin people fleshy, develop-
ing arms neck and bust, and replacing
ugly hollows and angles by the soft
curved lines of health and beauty, there
are evidently thousands of men and
women who keenly feel their executive
thinsness.

Thinness and weakness are often
due to starved nerves. Our bodies need
more phosphate than is contained in
modern foods. Physicians claim there
is nothing that will supply this de-
ficiency so well as the organic phosphate
known among druggists as bitro-phos-
phate, which is inexpensive and is sold
by most all druggists under a guaran-
tee of satisfaction or money back. By
feeding the nerves directly and by sup-
plying the body cells with the necessary
phosphoric food elements, bitro-phos-
phate should produce a welcome trans-
formation in the appearance; the in-
crease in weight frequently being as-
tonishing.

Increase in weight also carries with
it a general improvement in the health.
Nervousness, sleeplessness and lack of
energy, which nearly always accompany
excessive thinness, should soon disappear,
dull eyes ought to brighten, and pale
cheeks glow with the bloom of perfect
health. Miss Georgia Hamilton, who
was once thin and frail, reporting her
own experience, writes: "Bitro-Phos-
phate has brought about a magic trans-
formation in me. I gained 15 pounds
and never before felt so well."

CAUTION—While Bitro-Phosphate
is unsurpassed for the relief of nerve-
ousness, general debility, etc., those tak-
ing it who do not desire to put on flesh
should use extra care in avoiding fat-
ness-inducing foods.

Men and Young Men

who give careful thought on matters
of correct dress will appreciate this
store's showing of distinctive appar-
al

20th Century Brand and other lead-
ing makers of good clothes contri-
bute their choicest product—every
garment measuring up to the high
standard demanded by this store.

You will experience genuine satis-
faction in selecting your fall and
winter clothes from such a variety
of models, fabrics, patterns, as are
now on review.

\$25 to \$65

GILMOUR'S, 68 KING ST.

Your success depends upon