

I Made Nothing

about the splendid way
de—the service, the dura-

and becoming more and
while the price is not one
ake.

Lion Brand
-Piece
le-Breasted

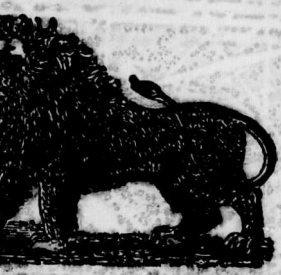
The Padded Shoulder
The Double Knees

t for this season at prices

ost fitting, the newest cut

come in and see our

double knees, at from



ON Be Sure and See
Caps Our Ladies' and
Children's Jackets

USE YOU

ie you by doing your trading
sortment to choose from.

Jackets Furs
's Underwear
's Fur Coats

the above lines for the coming
week.

Priestley's
Alexandria Satin Cloth

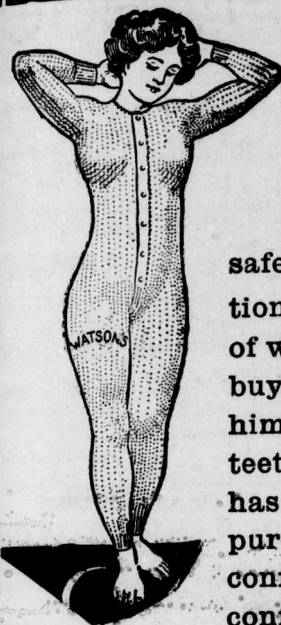
Possesses lasting
quality and
Splendid
draping
qualities.

In all the
very latest
Shades.

Look for the "Varnished
Board" Priestley's sign post
of excellence.

See Our Special
Dress Goods at
50c Yard

THE GREAT TEST OF VALUE



In this age of advertizing persuasion the only
safe way is to shop where you're sure of satisfac-
tion. The old time way of doing business was a sort
of warefare, a battle of wits between seller and
buyer. If the seller outwitted the buyer, he patted
himself on the back, while the buyer knashed his
teeth and waited for the "next time." This store
has changed all that by agreeing to take back any
purchase and refund the money. That showed our
confidence in our goods and values and won your
confidence and your business.

And Now For Winter Underwear

Whether for the boy or for the girl, for yourself or your hus-
band. Whether its our special 25c. lines, or the finest, all wool,
you can depend upon the best for the price.

Fleece Lined Underwear, 39c
10 doz. Men's Fleece Lined Shirts and Draw-
ers, sizes 34 to 42, natural color, regular
value 50c. a garment. Special **39c**

Fleece Lined Underwear, 50c
Sanitary Wool Fleece Underwear, blue, all
sizes 32 to 44, regular value \$1.25 per
suit. Special at per garment **50c**

**Men's Heavy All-Wool Shirts
and Drawers**
Unshrinkable, sizes 38 to 42, the kind you
have been paying \$1.00 for. Our special **75c**

Misses' and Children's Vests and Drawers,
all sizes and five different lines to choose
from. Special at 25c, 35c, 45c and **50c**

Vests and Drawers for ladies in white and
natural, the best garment ever sold in **25c**
Aylmer at

Out size garments for ladies in white and
natural, specially made for big women. **75c**
Special 25c, 50c and

Our 50c. Underwear for women cannot be
beaten, or we doubt equalled by any other store
in white and natural, also Sanitary Wool
Fleece. Several lines at this price. Special **50c**

Penman's Natural Wool for men and women,
unshrinkable, all sizes 3 to **1.00 and 1.25**
5. Special per garment

Underwear

For Men

and Boys.



**Furs, Fur-Lined
Coats and Cloth Jackets**

We invite the closest comparison. We are showing the largest variety and the
best values obtainable. Take a look in our large show window and see for yourself. All
our Furs are moderately priced, consistent with dependable goods. See our display and
get our prices before purchasing anything in the fur line.



Farthings
AYLMER'S BEST STORE

Fall Overcoat Perfection

No man or men could possibly
put more critical, painstaking
care into the selection of Over-
coating materials than we do
for our patrons. Nothing hap-
pazard, nothing taken for
granted. We use our expert
knowledge and long experience
to the fullest extent and we
are positively sure you will be
satisfied with the fabrics and fit

We are ready to Overcoat you
and do it in the proper way.

The Prices Start at \$20

BUCKNELL
Fine Tailoring

ADDITIONAL LOCALS

Mr. Wm. Bucknell was in Sarnia for
Thanksgiving day.

Mr. F. W. Wilkinson spent Monday
with friends in St. Thomas.

Mr. and Mrs. Erie Lindsay of Toron-
to spent the week-end with friends in
Aylmer.

Miss Hillis spent Sunday and Monday
the guest of Mr. and Mrs. T. G. Doch-
stader, London.

A. B. Gibson, of Salt Lake, who has
been visiting his mother, Mrs. Good-
ing, leaves this week for New York.

Miss Mildred Kidd, who is attending
Moulton College, Toronto, is spending a
few days with her parents. Mr. and
Mrs. Martin Kidd.

Married at the Methodist parsonage,
Aylmer, by the Rev. A. W. Tonge,
Wednesday, Oct. 20th, Meaford John-
son, of Malahide, to Bertha Pollock, of
Bayham.

We are requested to ask the citizens
of Aylmer who have electric light in-
stalled in their places of business and
homes, to be as careful as possible, and
not use any more light for a time
than is absolutely necessary. If every-
one will do this it will help out very
considerably in the present difficulty.

Mr. and Mrs. Jas. Bayes and little
son spent the holiday with friends in
Hamilton.

Mr. Gordon Connell, of the Traders
bank staff, spent the holiday at his home
in Hamilton.

Mr. W. J. Munroe, of the Molsons
bank staff here, spent the holidays with
his parents in London.

An up-to-date stage has been placed
in the Idle Hour theatre, and vaudeville
acts will be supplied from time to time.

Mr. and Mrs. John Gillette, of Copen-
hagen, are visiting their daughter in
Barrie.

Mrs. Geo. T. Bradley and Miss Ena
Price were in London for a day or so
this week.

Mr. J. Ellison Young spent several
days during the past week with friends
in London.

Mr. and Mrs. J. Dewar, of Toronto,
spent Thanksgiving with the latter's
parents here.

Rev. A. W. Tonge's subjects at the
Methodist church next Sunday will be,
morning—"To and Fro, a Leaf,"
Evening—"Jacob's Vow."

Mr. J. T. Rowe has moved into the
handsome residence west of the organ
factory and has rented his flat to Mr.
Harold Rattley, who takes possession at
once.

Miss S. G. Storey spent the holiday
in Toronto.

Mrs. G. I. Walker spent the holiday
with London friends.

Mrs. (Dr.) Fear is spending a few
days with friends in Seaford.

Mrs. (Dr.) Smith, of Dutton, spent
Monday and Tuesday with Mrs. James
Gillette.

Mrs. T. E. Morgan and little son, of
Delhi, spent Monday with Mr. and Mrs.
M. E. Lyons.

Miss Jessie Hardy, of Sarnia, spent
the week-end in town the guest of Miss
Ethel Rowe.

Mr. Richard Wright, of the Normal
school, London, spent Sunday and Mon-
day with his parents here.

Mr. and Mrs. Geo. Skipper, of Ham-
ilton, were in town over Monday, the
guests of Mr. J. E. Richards.

John H. Mann returned to his home
in Bridgeburg on Saturday last after a
pleasant visit with his father and
sisters here.

Master Andrew Liddle, the young
son of Mr. and Mrs. D. Liddle, Spden-
ham street, is seriously ill and a trained
nurse is in attendance.

Mr. and Mrs. Wilson, Miss Ida Wil-
son and Miss Ada Boughner spent
Thanksgiving with Mrs. J. White, Ayl-
mer.—St. Thomas Times.

The death occurred at Eden on Sun-
day evening of Mrs. Hiram Ketchabaw,
of the 9th concession of Bayham. She
leaves three sons and one daughter.

Miss Myrtle Teeple who is attending
the Conservatory of Music, Toronto,
has been spending a few days in town
this week the guest of Miss Jennie
Teeple.

Messdames T. Little, M. Gill, James
Moulton, A. Partlow and Master M.
Partlow, all of Ingersoll, spent Thank-
sgiving holidays in Aylmer the guests of
Mr. and Mrs. H. Little, Elgin St.

Mrs. F. A. Ashbaugh was in Detroit
last week attending the funeral of her
brother, the late Mr. Gale Alexander,
who was well known in Aylmer, and
whose many friends will be sorry to
hear of his death.

Mr. C. L. Saxton, a former well-
known jeweller of Aylmer, is spending
a few days here prior to his leaving for
the west, where he has been since leav-
ing Aylmer. Mr. Saxton travelled as
far west as Vancouver and met several
Aylmerites, among them being Jack O.
Veitch, who is living in Vancouver.

An old and respected resident of Mal-
ahide passed away on Friday last in
the person of Mary Matilda, relict of
the late Thomas Maginnis, in her 76th
year. The funeral took place from her
late residence, second concession, Mala-
hide, on Monday at 1:30 p.m. to the
Luton cemetery. Services were held at
the Mt. Salem church. A large number
of friends and relatives were present.

Mr. W. Buchanan received a Moose-
Jaw paper a few days ago which con-
tained an account of the greatest crop
of oats we ever heard of. It was raised
by a farmer near Mortlach, Sask., on
what has always been looked upon as
poor farming land. From a field of 35
acres the yield was 143% bush per acre.
The ground was scientifically prepared
by a young man who had taken a
course at a Kentucky agricultural
college. He broke it, in the spring of
1908, ploughing 6 inches deep. In the
fall he worked it up with disc and har-
row and ran a leveler over it. This
spring he again worked it good and
planted it. If the poor land will do
that what will the good land do?

The death occurred rather suddenly
on Friday last of William Bird Cham-
berlain, in his 66th year at his home in
Aylmer. Although the deceased had
been ill for some time, his death came
very suddenly and was a great shock to
his many friends and relatives. On
Friday evening he was feeling much
better than usual and ate a hearty sup-
per, but before 11 o'clock he began to
slink very rapidly and passed away in a
short time. Deceased was a man, loved
and respected by all with whom he
was acquainted. In politics he was a
Liberal and though he never took an
active part in matters of this kind, his
judgement was very sound and his
opinion of much value. For over a
quarter of a century he has lived on
his farm at Maple Grove and one of
his last requests was that he be buried
in the Stratfordville burying ground,
near the little church, in which he
was worshipped for so many years. De-
ceased leaves three sons, Charles J. of
California, Frank A. of Cincinnati and
Dr. Harry at home and Mrs. W. Mit-
zner, of Kansas, and Miss Lorene at
home. With the exception Charles of
California who could not reach Aylmer
in time, all the sons and daughters
were present at the funeral, which took
place on Monday afternoon from his
late residence, John St. North, to Maple
Grove church, thence to the Stratford-
ville cemetery where interment took
place. The services were conducted by
the Rev. A. Walton Tonge of Aylmer
and the Rev. L. W. Wickett of London.
The pall-bearers were Wm. and John
Stewart, James Preunior, Ambrose
High, Walter A. Mitchell and Henry
Hatch, all old neighbors of deceased.
By his death Aylmer has lost a good
citizen and everyone will sympathize
with the heart-broken sons and daugh-
ters, in their hour of trouble.

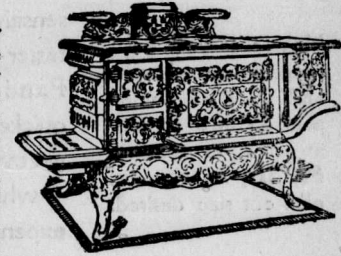
The King of Ranges—"BUCK'S HAPPY THOUGHT"

One Hundred and Fifty Thousand Canadian Women
have decided for

The "Happy Thought" Range.

Common Ranges were not good enough—why should they be for you?

Don't be imposed on by
"just as good" talk. The
construction of The "Happy
Thought" is patented, its
design registered, it is totally
different in every respect to any
other. There is none like it.
There can be none so good. If
you only knew the time, the
trouble, the labor it would save
you, how little fuel it uses, you
would not be one single day without one.



Made by The WM. BUCK STOVE CO., Limited, BRANTFORD

Sold by **Wright & Allen**

When You Think of Coal Think of

"PLYMOUTH"

Not better than the best, but better than the rest.

"Plymouth" Coal is the recognized standard for Coal
Just try us with your next order.

JUST RECEIVED

A carload of KENTUCKY BLUE GRASS CANNEL
COAL, absolutely the best cannell produced. A delightful fuel
for your grate.

J. A. GILLETT

Uptown Office at T. B. Nairn's.

Bell Phone
93

..The Home Furnishers..

Rural Phone
Residence and
Store 54

YOU WANT THE BEST

You can get for your money. We are in the best position to give you
just what you want. We are showing some very special values in

BEDROOM FURNITURE

A large and well assorted stock of Dressers and Stands in royal
plain oak, quartered oak, imitation mahogany and real mahog-
ny. These cannot be surpassed for value. It is not what you pay, but what
you get for your money, that tells the tale.

BRASS, IRON AND WOOD BEDS

New designs in White Iron Beds; price \$2.75 to \$20.00. Wood Beds
in colonial designs in oak and mahogany. These are very handsome
goods.

MATTRESSES AND SPRINGS

We buy from the largest and best firms who have all the newest
facilities for the manufacture of these goods, and, therefore, are in a
position to turn out the best possible article for the money, both as to
quality and workmanship. We ask you to inspect our Mattresses,
Will be very pleased to quote you prices. Agents for the "Ostermoor."

John Palmer & Son
Funeral Directors and Embalmers

THE MOLSONS BANK

INCORPORATED 1855

CAPITAL PAID UP - \$3,500,000
REST FUND - \$3,500,000

Has 73 Branches in Canada, and Agents and Correspondents in all the
Principal Cities in the World.

A GENERAL BANKING BUSINESS TRANSACTED. SAVINGS BANK DEPARTMENT

at all Branches. Interest allowed at highest current rate.

E. W. R. HILL, Manager Aylmer Branch

Why it Pays to Buy

THE "LOVE" SHOE

Because you'll get a better fit, newer styles and very much
better and longer wear.

In the "Love" Shoe nothing but the best sole stock is
used, and the vamps and tops are made of the finest leather
money and experience can procure. We have them for men
and women.

FRED W. LOVE

Aylmer's Exclusive Shoe Store