

rooms, and is lighted throughout with electricity. Nearly three score of dainty cottages in the immediate vicinity give additional rooming space, and are especially desirable for families with children.



With this large number of auxiliaries, we overcome all the undesirable features of the immense summer hotel of several hundred rooms, and enable all of our guests to enjoy the rest and retirement, practically of their own homes.

The Lake View House will be conducted on both American and European plans. The latter is especially desirable for those who prefer a cottage, and wish to take most if not all their meals at the hotel. The cafe rate will be found very reasonable. On American plan the rates are \$2.50 and \$3.00 per day, while a very material reduction will be made for a prolonged stay, or for family parties.

Four

Cottage Home Life

This cottage life at Grimsby Beach is most delightful and gives it its pre-eminence as a summer home. There is nothing to surpass it on the continent of

America. Over 100 cottages are privately held on long time leases, and to them year after year for several generations has come the flower of Canadian society. Here is found ideal rest, recreation and lasting friendship. Aye, many a gray-haired grandmother, or

matronly mother, recalls with tender feeling the romance of her youth at Grimsby Beach, and today watches with beaming eye the love story of her own son or daughter among the enticing fastnesses of the same romantic place.

The sense of safety that is felt, even for the youngest and weakest; the elevating and ennobling moral tone of all its associations; the freedom from anxiety and care that is enjoyed; the healthy and happy social element that abounds; the Canadian spirit of kindness, courtesy and respect that prevails, all combine to make Grimsby Beach truly "The Family Paradise."

Nicely furnished cottages may be ob-