

SIMPSON'S FRIDAY BARGAINS

Sealette Coats for Women \$9.79

Good quality sealette, lined; several styles, including Balmacaan, shawl and roll collars; all sizes. Friday bargain 9.79
Also Cape Coats, several styles, in good materials and new colors. Friday bargain 9.79

SKIRTS FOR WOMEN AND MISSES, 95c.

Good styles, plain gored with tucks and some button trimmed, all new and made in our own workrooms; materials are chevrons, vicunas and serges, in black, navy or gray, and tweeds in mixtures of brown, gray, tan or green; all sizes, but not every size in each style. Regularly \$2.50 and \$3.00. Friday .95

GIRLS' WINTER COATS, \$1.49.

Warm Coats, made from extra quality imported navy blanket cloths and tweed; good styles, with square or rounded fronts, convertible collars and large patch pockets; ages 6 to 14 years. Regularly \$2.75. Friday 1.49

WINTER COATS FOR WOMEN AND MISSES, FRIDAY \$2.95.

The season's best styles, Balmacaan, Redingote and College models; materials are plain weaves, fancy tweeds, velours and kerseys, in shades of navy, tan, brown and gray. Friday 2.95

Notions 9c

Mending Wool, card mending wool, black, white and tan. Regularly 3 cards 5c. Friday 8 for 9
Safety Pins, 2 dozen on card, assorted. Regularly 2 doz. 5c. Friday, 8 dozen 9
Hooks, Eyes and Loops, 2 dozen each on card, black or silver, all sizes. Regularly to carry, Friday, 6 dozen 9
Dome Fasteners, with spring, black or silver, all sizes. Regularly 3 dozen 5c. Friday, 8 dozen 9
Pin Sheet, 400 best brass pins on sheet, large sizes. Regularly 5c. Friday, 3 doz 9
Tape, bunch tape, 12 assorted widths in bunch, white only. Regularly 5c. Friday, 8 for 9
Ironing Wax, good firm finish, wood handle. Regularly 3 for 5c. Friday, 8 for 9
Elastic, 1/4-inch garter elastic, black or white. Regularly 10c yard. Friday, 2 yards 9
Dress Shields, in regulation style, sizes 2, 3 and 4. Regularly 15c. Friday 9
F e a t h e r s o n a cotton covered featherbone, black or white. Regularly 12c yard. Friday 9
Coat Hanger, nickel-plated coat and skirt hanger, folds up. Regularly 12 1/2c. Friday 9
(Phone orders receive prompt attention)

7-Inch Silk Ribbons 12 1/2c

No one will have to be told what wonderful ribbon value this is—and there are all the desirable shades included.

A Heavy Pure Silk Taffeta Ribbon, of the very best quality, 7 inches wide, in thirty different colors, including white, pink, pale blue, navy, brown, Alice and black; no more than 15 yards of one color to one customer; we will fill phone orders as long as the quantity lasts. The regular price is 86c per yard. On sale in Ribbon Department. Extra staff to wait on customers. Friday bargain 12 1/2c

Bargain Furs

Mink Marmot Muffa, large empire shape. Regularly \$5.00. Friday 3.50
Mink Marmot Scarfa, throw-over style; 54 inches long. Regularly \$4.50. Friday 3.50
Blue China Bear Muffs, extra large, pillow shape. Regularly \$4.50. Friday 3.50
Blue China Bear Stoles, wide shoulders, gray satin lining. Regularly \$4.50. Friday 3.50
Black Belgian Hare Muffs, new shape, finished with head and tail, satin lined. Regularly \$4.00. Friday 2.75
Black Belgian Hare Scarfa, 72 inches long, satin lined. Regularly \$3.50. Friday 2.25

Gloves and Hosiery

Youths' and Children's Ribbed Black Fleeced Cotton Hose, for winter wear, in sizes 5 to 10. Regularly 18c. Friday bargain 10
Women's Plain Black Cashmere Hose, winter weight, seamless, extra fine yarn, spliced heel, toe and sole; sizes 8 1/2 to 10. Regularly 25c. Friday bargain 15
Women's, Boys' and Girls' All-Wool Ribbed Black Cashmere Hose, invisible spliced knee, extra good wearing, sizes 8 1/2 to 10, extra good value. Friday bargain 15
Boys' and Girls' Ribbed Black Cashmere Hose, winter weight, seamless, sizes 5 1/2 to 10; 20c value. Friday bargain 15
Men's Plain Black Cotton Hose, seamless, extra fine thread, fast dye, spliced heel, toe and sole, sizes 9 1/2 to 11. Regularly 15c. Friday bargain 10
Men's Woolen Gloves, honeycomb pattern, in black, and Scotch knit finish, with some fasteners and leather bound wrist, all sizes. Regularly 50c. Friday bargain 25
Women's and Children's Woolen Gloves, plain and fancy patterns, neat design in colors, close fitting Jersey wrist. Regularly 40c. Friday 25
Women's Wash Chambrisee Gloves, in white, two dome fasteners, neat finish, sizes 5 1/2 to 7 1/2; 30c value. Friday bargain 15
Women's Glove Kid Gloves, black, tan and white, perfect finish and fitting, sizes 5 1/2 to 7 1/2, extra value. Friday 15
Men's Tan and Gray Suede Gloves, wool lined, one dome fastener, perfect finish, sizes 8 to 10 1/2. Friday bargain 49

Pique Vests

250 Only Pique Vests, with collar. Regularly 25c. for 15
300 Only 50c Pique Vests, to sell at 25

10c Items at the Lace Circle

15c Corner Embroidery Handkerchiefs
20c Sleeve Pleatings
25c Lace Jabots
25c Shoulder Lace Collars
35c Fine Swiss Yokes for baby dresses
5 to 6-inch Net Top Laces
25c 17-inch Corset Cover Embroideries
25c Silk Bows, all colors
35c yard Black Net Veiling
All at 10
Quipure Lace Collars for 8 a.m. selling 15

A Splendid List of Furniture Bargains

12 Only Parlor Settees, mahogany finish, covered in silk tapestry. Regularly \$12.50. Special 9.95
25 Only Parlor Arm Rockers, mahogany finish, in silk tapestry covering. Regularly \$7.75. Special 5.95
15 Only Arm Chairs, in fumed oak, upholstered in art leather. Regularly \$8.25. Special 5.95
15 Only Arm Rockers, to match above chairs. Regularly \$8.25. Special 5.95
9 Only Morris Chairs, quarter-cut oak, fumed finish, loose cushion back, adjustable back. Regularly \$25.00. Special 11.95
6 Only Arm Chairs, all-over upholstered, tapestry covering. Regularly \$24.50. Special 10.50
15 Only Couches, large size, covered in art leather, deeply tufted tops, open construction. Regularly \$14.50. Special 8.95
7 Only Settees, in quarter-cut oak, fumed finish, upholstered automobile seat and loose cushions at back, covered in tapestry, length 6 ft. Regularly \$50.00. Special 21.95
1 Chesterfield, luxuriously upholstered and covered in green denim. Regularly \$17.50. Special 55.00
1 Chesterfield, comfortably upholstered and covered in green denim. Regularly \$110.00. Special 49.00
1 Chesterfield, well upholstered, green denim covering. Regularly \$104.00. Special 44.00
2 Only Davenport Beds, tops are covered in green velour, open out to full size bed, complete with mattress. Regularly \$97.50. Special 69.95
15 Sets Only Dining-Room Chairs, solid quarter-cut oak, fumed or golden finish, genuine leather seats; set has five small and one arm chair. Regularly \$17.50. Special 10.95
6 Only Extension Tables, in genuine quarter-cut oak, golden finish, 48-inch top, extending to 8 ft., dividing pedestal. Regularly \$26.50. Special 14.95
8 Only Buffets, quarter-cut oak, golden finish; the drawers and cupboard doors are conveniently arranged. British bevel mirror, 48-inch top. Regularly \$21.50. Special 19.75
12 Only Buffets, quarter-cut oak, fumed or golden finish, heavy top cutlery drawers, one long and one deep drawer, double door cupboard, British bevel mirror, size of top 32 inches. Regularly \$39.50. Special 23.95
1 Only Desk, in solid mahogany, "colonial" design. Regularly \$109.00. Special 50.00
3 Only Desks, in Circassian walnut. Regularly \$80.00. Special 50.00
9 Only Arm Chairs, covered in genuine leather, Arabian cloth and tapestry. Regularly \$25.00 to \$38.50. Special 13.50
50 Only Pedestals, in mahogany, golden or fumed finish, very massive designs. Regularly \$5.25. Special 2.95
100 Tables, genuine quarter-cut oak, early English finish. Regularly \$4.50. Special 1.39
Parlor Tables, made of solid quarter-cut oak, in golden or mahogany finish, various designs. Regularly \$5.25. Special 2.19
Dressers, genuine quarter-cut oak, golden finish, three drawers, and large British bevel mirror. Regularly \$18.25. Special 8.15
Princess Dresser, in quarter-cut oak, golden finish, has two top and one long drawer, British bevel mirror. Regularly \$13.50. Special 9.25

Store Hours 8.30 a.m. to 5.30 p.m.

\$9 Genuine Limoges China Half Dinner Sets \$5

Consisting of 6 Dinner Plates, 6 Tea Plates, 6 Bread and Butter Plates, 6 Soup Plates, 6 Fruit Saucers, 6 Cups and Saucers, 1 Meat Platter, 1 Covered Vegetable Dish, 1 Bait and Stand, 1 Salad Bowl, 48 pieces in all, pretty spray decoration. Friday, per set 5.00

BEST QUALITY SEMI-PORCELAIN

Clover Leaf Cups and Saucers, Each 7
Clover Leaf Bread and Butter Plates, half dozen for 23
Clover Leaf Fruit Saucers, half dozen for 23

Beaded Bags Low Priced

5-inch frame, in nickel, gilt or gunmetal, satin lining, with pocket, in all black; black and steel, white and steel, black, gold and steel, and white, gold and steel; deep fringe. Regularly \$1.00. Friday 49

Vanities, 25c.

Embossed design on covers, secure clasp, mirror length of case, also powder puff and coin compartments. Friday 25c

MESH PURSES, 39c.

Ring mesh with drop fringe, long chain, white kid lining with pocket. Regularly 50c. Friday 39

Girls' Dresses on Sale

120 only, of exquisite all-over white embroidery, Dutch neck, edged with lace, sleeves of embroidery, set in with beading, sizes 6 to 14 years. Regularly \$4.00 each. Friday bargain 1.95
Little Girls' Winter Dresses, in pretty wool black dress goods with silk over-check, red or green mixtures, gilt buttons, waist and fasteners lined, sizes 2, 3 and 4 years. Regularly \$2.75 each. Friday bargain 1.59
Infants' Winter Coats, heavy fine all-wool ulstering; plain navy, brook or gray with wide wale effect; warmly lined throughout; velvet trimming, large buttons, sizes 2, 3, 4, 5 years. Regularly \$3.50 to \$4.00 each. Friday bargain, each 2.39
Infants' Winter Coats, heavy, white bear cloth, lined throughout with white flannelette, trim with fasteners double-breasted, sizes 6 months to 2 years. Regularly \$2.50 each. Friday bargain 1.95

100 Winter Overcoats \$7.40

Men's Single and Double-Breasted Ulsters, made from heavy Canadian tweed ulstering, good honest fabrics, in a medium gray and black diagonal welt pattern; also some brown striped effects; cut 50 inches long, with convertible collars, heavy Italian cloth lining to match; sizes 36 to 44. To clear Friday at 7.40

250 PAIRS HEAVY TWEED PANTS ON SALE FRIDAY AT \$1.19.

Honest wearing English tweeds, in gray and black, single and double stripe patterns, also brown and black stripes, made up with side and hip pockets, well tailored; sizes 32 to 42 waist. Regularly \$1.50, \$1.75 and \$2.00 qualities. To clear Friday at 1.19



Boys' Winter Ulsters Friday \$3.95

Double-Breasted Ulsters, for the younger boys, convertible collar, and belt on back or all around, English ulstering, in a dark Oxford gray; sizes 23 to 28. Friday bargain at 3.95

BOYS' NORFOLK SUITS, \$3.45.

95 Single-Breasted Yoke Norfolk Suits, with bloomers; English tweeds, in grays and browns; serge linings; odd suits from our regular stock. Were \$5.50 to \$7.00. Sizes 25 to 31. Friday bargain 3.45

Women's and Girls' Flannelette Underwear

No Phone or Mail Orders.
1300 pieces, consisting of Women's Nightdresses, Drawers, Corset Covers and Skirts; also Misses' and Girls' Nightdresses, mostly white; a few in all pink; trimmings of cotton or silk embroidery; all sizes in the lot. Friday bargain, all at Half-Price.

WOMEN'S UNDERWEAR BARGAINS.

Nearly 1000 garments, vests and drawers, of heavy ribbed white or natural cotton, or heavy wool and cotton mixtures, in natural; vests high neck, long sleeves, button front; drawers ankle length, open or closed; sizes 32 to 38. Regularly 35c, 39c, 50c each. Friday bargain, each 25
\$4.50 "RENGO" BELT CORSET, \$2.39 PAIR
300 pairs only, in white brocade, medium low bust, long skirt, wide elastic reducing strap in back, abdominal reducing sections in front, double watch spring steels throughout; six wide fine garters, deep lace and ribbon trim; sizes 21 to 30 inches. Regularly \$4.50. Friday bargain 2.39

AVIATION CAPS AND FASCINATORS.

12 styles for misses or children, knit or crocheted wool; some are slightly soiled; all white or white with sky, pink or red trims; all sizes in the lot. Regularly 50c, 65c, 75c each. Friday bargain, each 25

Phone Tonight Groceries

Service from 5.30 to 10 o'clock. Go by first delivery tomorrow. Order from this list.
TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.
One car Standard Granulated Sugar, in 5-lb. cotton bag. Per bag 1.20
Choice Family Flour, 3/4 bag 1.20
Choice Cleaned Currants, 3 lbs. 1.20
California Seeded Raisins, 2 packages 1.20
Finest New Mixed Peel, orange, lemon and citron. Per lb. 1.20
Yellow Cooking Sugar, 7 1/2 lbs. 1.20
Perfection Baking Powder, 4 tin 1.20
New Orleans Molasses, 2-lb. tin 1.20
Cowan's Prepared Idioms, assorted, 1 packages 1.20
Heather Brand Extracts, assorted, 1 oz. bottle, 3 bottles 1.20
Canada Cornstarch, Package 1.20
Mixed Pastry Spice, Per tin 1.20
Finest Creamery Butter, lb. 1.20
500 Pickled Shoulders of Pork, lean and mild, 6 to 8 lbs. each. Per lb. 1.20
Choice Cooking Fat, 1 lb. 1.20
Choice Pink Salmon, Per tin 1.20
Choice Rangoon Rice, 5 lbs. 1.20
Finest Pearl Tapioca, 3 1/2 lbs. 1.20
Finest Canned Tomatoes, 3 tins 1.20
Canned Corn or Peas, 3 tins 1.20
Toasted Cornflakes, 8 pkgs. 1.20
2 1/2 LBS. PURE CELONA TEA, 6th, 1,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed. Friday, 2 1/2 lbs. 1.20
500 lbs. Imported Kerry Caramels, Per lb. 1.20
1,000 lbs. Licorice Allsorts, Regularly \$1.00. Per lb. 1.20
1,000 lbs. Peppermint Chips, lb. 1.20
2,000 lbs. Fresh Walnut Maple Cream, Per lb. 1.20

Flannelette

12 YARDS for 85c.
3,000 yards of White Flannelette, 27 inches wide. Bargain Friday, 12 yards for 85c

CHILDREN'S WOOL TOQUES.

In plain stitch or honeycomb. Friday 25, 35 and 45

Men's Night Robes

of stripe flannelette; sizes 15 to 18. Regularly 75c. Friday .49

Men's Fleece-Lined Underwear, shirts and drawers, natural shade, sizes 34 to 44. Regularly 50c. Friday bargain .39

Pyjamas, English flannelette, sizes 34 to 44. Regularly \$1.25. Friday .69

Silk Neckties, Regularly 50c. Friday .25

Men's Shirts, Neglige and Work Shirts, large sizes only, 15 1/2 to 17 1/2 in the lot. No phone or mail orders for these. Regularly 75c and \$1.00. Friday, to clear 39

Drapery Fabric Bargains

Figured Serims and Colored Etamines. Regularly 25c. Friday bargain, per yard 12 1/2c
English Satens, per yard 18
Scotch Madras, 42 to 48 inches wide, in white or ivory. Per yard 19
English Chintzes, at per yard 23
Window Shades, with Nottingham insertions or laces; colors are white, green or cream; 36 inches wide, 70 inches long. Friday bargain 49
Remember our Special Free Upholstering and Free Drapery Making Offer continues all this week.

Linoleums Laid Free

Offer holds good only for Friday. No matter what quality is selected, we will lay entirely without charge for the labor, within the city limits.
Floor Oilcloth, 36 in., 45 in., 54 in., 72 in. and 90 in. wide. Square yard 27
Heavy Printed Linoleum, 2 yards wide only. Square yard .36

RUGS AT \$7.00 EACH.

6.9 x 7.6—English Brussels; 7.6 x 12—American Wool and Fibre; 9 x 10.6, 9 x 12, 10.6 x 12—Serviceable qualities in Wool Rugs for sitting-rooms and bedrooms priced at dollars less than regular value; 9 x 10.6, 9 x 12, 10.6 x 12—Scotch Tapestry Rugs, in a good variety of designs; every one of them a good bargain. Friday, special, each 7.00

COCOA DOOR MATS.

18-inch x 23-inch 63
18-inch x 27-inch 73
18-inch x 30-inch 83
20-inch x 33-inch 1.09

Umbrella Values

265 Umbrellas, Regularly 50c and 75c. Friday 29
No phone or mail orders.
Umbrellas, with silk and wool covers. Regularly \$1.50 1.09
Cased Umbrellas, silk and wool cover. Regularly \$2 and \$2.25. Friday 1.50

Wall Papers

Burlaps and Wall Linen.
1,200 rolls Gulline Papers, small pattern. Regular 6c to 8c roll. Friday 3 1/2
400 rolls Borders, 9 and 18 inches wide; assorted patterns and colorings. Regular 24c, 28c and 40c roll. Friday, roll 9
1,500 rolls English corals, stripes, florals and conventional papers for parlors, dining-rooms, halls, bedrooms. Regular 20c roll. Friday 11
2,400 rolls Imported Papers for parlors, dining-rooms, bedrooms; browns, fawns, grays, tans, buffs, blues, pinks, yellows, in floral, stripe, topography and set design. Regular 30c roll. Friday 21c; regular 50c roll. Friday 32c; regular 75c roll. Friday 48c.
Figured Burlap, red and green, 60 in. wide, fast color. Regular 60c yard. Friday 26
Wall Linen, New York style in green, brown and tan. Regular 75c yard. Friday, yard 49
(Wall Paper, 6th Floor)

Electric Fixtures

Wall Bracket, "Optim" and "Econo-neck". Regularly \$1.00. Friday bargain 69
Chain Pendant, with two- or three-light holder and frosted crystal globe. Regularly \$2.50. Friday bargain 1.99
Wall Bracket, "Mistral" style, with globe \$1.75. Friday bargain 1.39
Dining-room Electric, 13-inch plate, three lights. Regularly \$3.50. Friday bargain 2.99
Not installed at these prices.

Five Boot Bargains Friday

MEN'S BOOTS, 6 TO 11, FRIDAY BARGAIN \$1.79.
Blucher and Button Boots, in box calf, vic kid, patent colt and box kip leathers, heavy and dress weight, McKay standard screw and some Goodyear welt soles; uppers of dull kip and mat calf; sizes 6 to 11. Regularly \$2.75 to \$4.00. Friday bargain 1.79

WOMEN'S BOOTS, FRIDAY, \$1.69.
Button, lace and Blucher styles; patent colt, gunmetal calf, vic kid and polished box calf; high-grade Goodyear welt, McKay and hand-turned soles; Cuban, military and low heels; sizes 2 to 7. Regularly \$2.29 to \$4.00. Friday bargain 1.69

BOYS' BOOTS, FRIDAY, 99c.
300 Pairs Blucher Boots, gunmetal calf, box kip, patent colt and box calf leathers; light, medium and heavy McKay and standard screw soles; military and low heels; sizes 4, 4 1/2 and 5 only. Regularly \$1.99 to \$3.00. Friday bargain 99

600 PAIRS BIG GIRLS' BOOTS, 99c.
Blucher Boots, in stout dongola kid, heavy McKay soles, low heels, patent toe caps, polished kid tops, sizes 11 to 2. Regularly \$1.49. Friday 99
No phone or mail orders for above items.

CHILDREN'S BOOTS, FRIDAY, 89c.
700 Pairs Button and Blucher Boots, box calf, dongola kid and patent leathers; play weight; McKay solid leather soles, wedge and low heels, dull kid and matt calf uppers, some trimmed with patent leather; sizes 5 to 10 1/2. Phone orders filled while sizes last. Regularly \$1.25 to \$1.75. Friday 89

The Robert Simpson Company, Limited