The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

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Ninety-Five Cent Bargain Day

It is an odd price---but you'll confess there must be some magic in it, when you see the world of merchandise it includes. This is a deliberate plan to demonstrate how many useful--in fact absolutely necessary things can be bought here Friday at less than \$1. That's the reason for this

Men's Work Pants 95c

Made from English tweeds, in brown and gray striped patterns, strongly and neatly tailored. Sizes 34 to 42. To clear

Clearing Sale of Slightly Soiled Men's White Goods, at 95c-The coats and vests worn by barbers, barmen, waiters and chefs; made from heavy, white duck: 43 Double-Breasted Chefs' Coats, 27 Barmen's Vests, with buttons and frog fasteners; 41 Single-Breasted Coats, in military and ordinary lapel coats; a number of striped Coats for barbers; all well made, and from regular stock. To clear at95

BOYS' ODD TWEED BLOOMERS, 95c. Full Cut Bloomers, strongly made from English suiting cloths, neat brown and gray patterns, lined through, strap and buckle at knee, some with belt loops. Sizes 23 to 34. Friday bargain

Boys' Wash Suits, 95c-Regularly \$1.50, \$1.75, \$2.00 and \$2.50. Odd suits left from our lines of higher-grade suits, smart styles in Russian designs; bloomer pants; splendid range of shades, including blue and white and tan and white stripes; plain blues and tans; fancy striped linens and plain natural linens. Sizes 21/2 to 5 years. Friday bar-

\$2.00 and \$2.50 Stiff Hats 95c

Men's Soft Hats—Exceptionally fine imported English, Italian and American fur felt, dressy shapes, balances of lines, colors olive, myrtle, gray, brown, slate and black; not all sizes in each line, but run generally from 6% to 7%. Regularly \$2.00, \$2.50 and \$3.50. Friday baragin

Men's Furnishings at 95c

Light-Weight Separate Collar Flannel Shirts, in fine fancy stripes and plain grays, also some light grounds, with hairlines; some slightly counter-soiled; all sizes from 14 to 18 in the lot. Regularly \$1.25, \$1.50 and \$2.00. Friday, each

Boys' Watch and Chain

Give the boy as his first watch this strong, reliable and attractive watch, specially constructed for boys, with an inside plate covering the movement. It is nickel-cased, with an engine-turned back; every watch guaranteed; together with chain and charm or pencil. Friday,

\$1.25 to \$1.75 Umbrellas 95c

REAL MALACCA CANES.

\$2.00 and \$3.00 Jewelry 95c Women's 9k. Gold Signet Rings, carved patterns, hand-

Women's Pearl Set Lockets, in gol in filled, with 16-inch necklet; some are set with brilliants and pearls 95 Men's 10k. Gold Real Pearl Set Scam' Pins, in several de-9k. Gold Pearl, Amethyst and Peridot Set Brooches95 Women's Gold-filled Signet and Locket Top Expansion gold-filled mountings, safety chain, locket and place for Rings, any birthstone... 95-Long Guards of the famous "fish scale" pearls, full 50 ins, long, gold-filled snap... 95

12 Tea Spoons at 95c

One dozen Silver-plated Teaspoons, full size, in handsome plain pattern, 12 spoons in fancy lined case. Regularly \$1.75.

1 silver-plated fruit or berry. 1 cold meat serving fork, 1 butter knife, 1 sugar shell and 1 gravy ladle, all pieces in matching, fancy pattern; set complete in a lined box. Regularly \$1.75. Friday,

Water Jugs, Flower Vases and Celery Trays, in clear crystal with sterling silver deposit pattern, Regularly \$3.00. Friday, each .95 ENGLISH PERFUME OR TOILET WATER BOTTLES.

In genuine cut glass, sterling silver mounted, also perfume bottles in plain crystal with sterling silver deposit design. Regulariy \$2.00, \$2.75 and \$3.00. Friday, each .95

Hardware and Kitchenware

Furnace: and Stove Set. 95c—Consisting of a 50c bucksaw, 25c long andle shovel, 25c ash sifter and 65c ash can, amounting to \$1.65. For Set for Fall Cleaning—Worth \$1.60. To sell Friday Bargain, 95c— Large size carpet or rug broom, stepladder with pail rack at back, 10-quart galvanized pail, scrub brush and mop handle. Regularly \$1.60.

Kitchen Set of Graniteware, 95c-Hard, smooth

Good China Friday

\$2.00 "Royal Nippon" China Chocolate Sets. 95c-Several pretty hand-painted decorations to choose from: each set consists of chocolate pot and six chocolate cups and saucers. Regularly \$2.00. For, com-

\$2.00 Fruit Sets, 95c-Finest quality Japanese handpainted 7-piece fruit sets, choice of several very pretty decorations. Regularly \$2.00. For, the set .95

\$2.00 Trinket or Dresser Sets, 95c-Beautiful grade of perfectly finished "Royal Nippon" hand-decorated trinket or dresser sets, several styles to choose from. each set consists of brush and comb tray, hat pin holder and powder box and hair receiver. Regularly

\$2.00 China Tea Sets, 95c-Excellent quality "Carlsbad" China Tea Sets, with pretty rose spray decora-tion, gold-traced handles and edges, each set con-sists of 4 cups and saucers, 4 tea plates, cake plate, alop bowl and cream jug. Regularly \$2.00. For set.

95 CENT DAY

CAN YOU WEAR A SMALL SIZED BOOT? Sizes 21, 3, 31 and 4 only

Women's \$4 Boots at 95c.

THE LEATHERS-Vici kid, gunmetal, vel-

THE SOLES-Goodyear welt and flexible

THE STYLES-Button, lace and Blucher.

We have sixteen styles of Women's Boots, on which all sizes from 4 1-2 to 8 have been entirely sold out, and we have 1,000 pairs left, in sizes 2 1-2, 3, 3 1-2 and 4 only. The regular prices are up to \$4.00, and we will sell them as a Friday bargain at 95c per pair.

THE HEELS-Cuban, military and low. THE SIZES $2\frac{1}{2}$, 3, $3\frac{1}{2}$ and 4 only. C, D, E and EE widths.

\$3.50 and \$4.00. (Telephone orders filled if received early.)

THE REGULAR PRICES-\$1.99, \$2.49, \$2.95,

On sale Friday all at one price per pair 95c.

KID BOUDOIR SLIPPERS, 95c. In the Slipper Section we will sell over 260 pairs of fine kid Boudoir Slippers. The colors are black, chocolate, mauve, red, pink and pale blue; all of these are perfectly made and beautifully lined. The inner soles are quilted; these slippers are trimmed with large silk pom-poms to match the leathers; outer soles are padded, and made from a specially tanned muleskin, which means that you get the maximum of wear; this line offers a splendid opportunity to secure high-grade be droom slippers at a low price; all sizes in the lot, .95

Wemen's Hand Bags 95c

ours calf and tan calf.

McKay.

In morocco grain, pin lamb, seal grain and crepe grain leathers; also silk moire. A big variety of styles in the neat Women's Strap Purses, in black crope grain leather, car ticket compartments. Regular-ly \$1.35, Friday95

Clearing the Fancy Feather Cases of all goods that show any handling and of odd is that will not be repeated. Wonderful values can be found in this safe at .95

Trimming Silks and Velvets

Wash Goods on Bargain Friday at 95c

50-inch Black and White Stripe Corduroy Suiting, a splendid washing fabric, for suits, skirts and coats. Regularly 50c.

\$2.00 and \$2.50 Corsets Friday a Pair 95c

36-inch English Shirting Prints, in light grounds, with neat stripes, in black and navy. Regularly 20c. 4980 yards, Fri-

Tartan and Fancy Plaid Suitings Priced, Per Yard, 95c—These fashionable suitings come in a variety of the most popular Scotch clans, as well as in a fine range of fancy plaid effects, in suiting weights, and also in weights suitable for the popular cape coats; lovely color combinations in the assortment, 50 inches wide. Regularly \$1.25 and \$1.50.

Neckwear 95c

Colored Crepe Vests, Organdy Sets. Regularly \$1.25 and \$1.50. Friday bargain at95

Lace Collars 95c

Handsome \$1.50 Lace

Pique Vests, Silk Vests,

Collars. Friday bargain

Hemstitched Pillow Cases. 3 Pairs for 95c

Sturdy Crash Roller Tow-elling, 17 inches wide. Sale price, 10 yards for95 Hemmed Huckaback Bed-room Towels, all linen, size 18 x 36 in. Sale price, three pairs

Brussels Carpets at 95c a Yard

HEAVY SCOTCH INLAID LINOLEUM, 95c.

For this one day's selling we have reduced in price all our second quality inlaid Linoleums. There is a generous choice of block, tile, hardwood and carpet designs; two yards wide only. Per square yard ODD ROLLS OF STAIR CARPET AT 950.

A few odd pieces of Brussels, 27 inches and 22½ inches wide, as well as one best quality English Brussels made in light chintz colorings, regularly \$1.60 a yard, and an odd roll of mottled Scotch Velvet Stair, 27 inches wide. All priced specially for Friday at, yard95

Fancy Needlework

Striped Oriental Couch

Electric Fixtures at 95c

Electro Ceiling Pendant, for one light, made up with ceiling canopy, cast brass loops and connecting link of chain, finished brush brass or antique bronze, with glasswame, can also be used as wall bracket.

Square "Mission" Lantern, made up in "cross bar" design, fitted with art glass, amber or green and red color effect, finished brush brass or antique bronze. Regularly \$1.25. Friday .95

Square "Mission" Wall Bracket, made for one light, finished brush brass or antique bronze, complete with square shade. Regularly \$1.75. Friday .95

(Electric Fixtures Dept., Fifth Floor) SIMPSON DRUG

FIBRE AND KERATOL SUIT CASES, In smooth brown finish, steel frame, strong handle, brass lock and side catches, neatly lined. School case size, 14-inch. 95c; also 24-inch. 95c. MATTING SUIT CASES.

Leather handle and corners, brass lock and catches, strongly made. School case size, 14-inch, 95c; also 24-inch, 95c.

Carbon Photos, Hand-colored Prints, Pastels, Sketches and Photo Colors, Sporting Pictures, Foster Pictures representing child studies, beautiful land-scapes and figures. Framed, in a large variety of mouldings, including Circassiah wainut and good antique gilt. Sizes up to 20 x 24. Regularly \$1.50 to \$3.50. Friday

50 locse leaves, 7 x 10. Regularly \$1,25. Special .95 Snapshet Album, 50 leaves, 10 x 12. Regularly \$1.25. Special .95

Stationery, Pens and Books

rial 95
Handsome Writing Table Blotter;
size 24 x 19 inches; with leather
corners. Regularly \$1.50. Special 95
LEATHER-BOUND POETS.

60 volumes bound brown limp warus, red under gold edges, with bookmark, good print. Coleridge, Lowell, Scott, Milton, Byron, Burns, Wordsworth, Whittler, Browning, Crowell's edition, boxed. Regularly \$1.75. Special price

Covers 95c

Fine Nottingham Curtains, 95c Pair—These curtains should not be sold less than \$1.25 pair. All perfect styles, have only been in Canada two weeks; splendid quality, very serviceable; six splendid patterns.

Wall Papers at 95c

Suit Cases 95c

MATTING CLUB BAGS.

Mirrors 95c

British Plate Mirrors, framed in golden oak and the best quality of mirrors for bathrooms or kitchens.

Snapshot Album

Three stylish models of fine Corsets, line could be said to the second of the country of the cou Women's Wrist Length Kid Gloves 95c Pair

Any of our \$1.25 Gloves in glace kid, suede or .cape leather, in black, white or colors; all sizes. Regularly \$1.25 pair. Will sell Fri-

WOMEN'S SILK HOSE.

This sale takes in any of our \$1.50 Silk Hose, black, white and all colors, most of which are American made. Splendid wearing and sell regularly at \$1.50 pair. On

Groceries from Our General Friday Bargain List

Girls' School Dresses, fine cashmerette, navy blue with white dot pattern, trimmed

Telephone Direct the Grocery Department-Adelaide 6100 One car Standard Granulated Sugar, in 20-lb. cotton bags per bag \$1.35 Choice Family Flour Choice Family Flour /4 bag 80c California Seeded Raisins..3 packages 31c Perfection Baking Powder ... 3 tins 25c Canada Cornstarch ... package 3c New Orleans Molasses ... 2-lb. tin 10c Heather Brand Extracts, assorted, 2½-02. bottle ... 3 bottles 25c 500 Pickled Shoulders of Pork, lean and mild, 6 to 8 lbs. each ... per lb. 16c Finest Creamery Butter ... per lb. 33c Finest Canned Tomatoes ... 3 tins 25c Canned Corn or Pees ... 3 tins 25c Canned Corn or Pees ... 3 tins 25c

Mixed Pastry Spice ... per tin 7c
Pure Kettle Rendered Lard ... per 1b. 18c
Choice Pink Salmon ... per tin 11c
Cowan's Prepared Icings, assorted
... 3 packages 25c Candy Section.

(Also Main Floor).

21/2 LBS. PURE CELONA TEA, 62c.

The Robert Simpson Company, Limited

FRIDAY, 95c. Canned Corn or Peas 3 tins 25c Canned Sweet Pumpkin 3 tins 25c Choice Rangoon Rice 5 lbs. 25c Choice Rangoon Rice 5 lbs. 25c
Finest Pearl Tapioca 3/2 lbs. 25c
Toosted Corpflakes 3 packages 25c

> 500 lbs. Toasted Marshmallows, reg. 30c. 1b. 1,000 lbs. Quaker Chewing Candy, reg. 15c

Five-piece, Real Ebony Manicure Set, consisting of nail buffer, nail file, tweezers, cuticle knife and nail scissors. Regularly \$1.50. Friday.....95 Real Ebony Hair Brush, with 13 rows pure bristles and extra strong dressing comb. Regularly \$1.25. Friday.....95 Six-piece Toilet Set, comprising one tin Djer Kiss Talcum Powder, box of Babcock's Face Powder, Wool Powder Puff, tube of Tooth Paste, Tooth Brush and bottle of imported Lily of the Valley Perfume. Regularly \$1.75. Sale

Absorbent Cotton finest quality, J. &

Toilet Wares at 95c

Five-piece, Real Ebony Manicure Set