

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Closes Tomorrow 5.30 p.m.

The Store Will Close Tomorrow at 5.30 p.m.

Greatest Embroidery Event of the Season

Twenty thousand dollars' worth of beautiful flouncings, in fine Swiss and crepe cloth, are included in this "biggest" bargain we have ever offered. New, clean, fresh flouncings, direct from Switzerland—thousands of yards, all 1914 pattern. On sale Saturday **Less Than Half-Price**

LOT 1—17-inch Swiss Flouncings, large variety of patterns, scallop borders; 25c and 35c flouncings. Saturday **.17**

LOT 2—27-inch Flouncings, an immense variety, beautiful patterns, scallop borders; 75c, 85c and \$1.00. Saturday sale price **.38**

LOT 3—42-inch Flouncings, beautifully fine in designs and quality, scallop edges, handsome floral patterns; 85c, \$1.00 and \$1.25 yard. Saturday sale price **.48**

LOT 4—42-inch Flouncing, in fine Swiss, also fine crepe cloth; a delightful assortment of patterns, beautifully fine, handsome floral designs, scallop and hemstitch borders; \$1.25, \$1.35 and \$1.50 flouncings. Saturday sale price **.63**

Two circles and extra help for the wonderful Extraordinary Sale on Saturday.

(Main Floor)

Summer Ribbons

Black Moire Ribbons, in the French finish, are very much in demand for millinery girdles and sashes; 5-inch width, per yard, **.38**; 5 1/2-inch width, per yard, **.45**; 6-inch width, per yard, **.55**; 7-inch width, per yard **.65**

Black Velvet Ribbon, of soft, rich silk pile, of very best quality, satin back. Every summer it becomes very scarce; 2-inch width, per yard, **.30**; 2 1/2-inch width, per yard, **.35**; 3-inch width, per yard, **.40**; 3 1/2-inch width, per yard, **.45**; 4 1/4-inch width, per yard, **.50**; 5-inch width, per yard **.60**

(Main Floor)

Screen Windows 15c to 65c

In all standard sizes from 14 inches high, 18 inches closed, and 28 inches open up to 24 inches high, 23 inches closed, and 52 inches open, at prices according to size from .15 to .65

- 75c GARDEN SPADES, 58c.
- 200 only Steel-Bladed Garden Spades, "D" handles and spliced "D" handles. Saturday **.53**
- Wire Lawn Rakes, 20 tooth, the best style of rake for lawns or grass beds. Saturday **.29**
- Garden Digging or Border Forks, 4 steel prongs. Regular **.45c**. Saturday **.38**
- Hand Trowels. Saturday **.10** and **.15**
- Hand Digging Forks, 4 steel prongs. Saturday **.25**

- LAWN MOWERS.
- A few only of each kind "Woodyard" 4-blade lawn mowers, and Empress ball-bearing lawn mowers, on sale Saturday at these prices. An opportunity to get a splendid quality mower at a very low price:
- Woodyard, 4 blades, 4-inch cutting width. Saturday **4.98**
- Woodyard, 4 blades, 16-inch cutting width. Saturday **8.15**
- Woodyard, 4 blades, 18-inch cutting width. Saturday **8.50**
- Empress Ball Bearing, 14-inch cutting width. Saturday **5.70**
- Empress Ball Bearing, 16-inch cutting width. Saturday **5.95**
- Empress Ball Bearing, 18-inch cutting width. Saturday **6.45**
- Empress Ball Bearing, 20-inch cutting width. Saturday **6.60**

8.30 A. M. GRANITWARE SALE. 1,200 pieces of good quality gray enamel ware, thoroughly coated, sanitary and serviceable, included in the lot are: Dishes, Rice or Cereal Boilers, Covered Saucepans, Preserving Kettles, Tea Kettles, worth up to 45c apiece. For customers who come at 8.30 a.m. First choice is best. Saturday, each **.19**

CASSEROLES IN MANY NEW DESIGNS. An advance shipment of these first quality new casseroles, in many new and popular designs, handsomely nickel-plated with "Guernsey" ware linings. The quality is high, the price very low. Saturday **1.89 and 2.20**

(Basement)

What You Require for the Picnic

- Creme Paper Napkins, new spring designs, 5c a doz., 85c per 100
- Plain White Napkins 15c and 20c per 100
- Cardboard Plates, 8-inch size, doz. **.4**
- 9-inch size, doz. **.5**
- Waxed Sandwich Paper, per roll **.5**
- Sanitary Drinking Cups, flat for the pocket, 10 cups in a package, for **.5**
- The "Lily" Drinking Cup, extra strong waxed, doz. **.15**
- White Paper Table Cloths, damask, size 63 x 84 inches, in box, each **.20**
- The New Outing Set contains 2 heavy crepe table covers, 6 feet by 4 1/2 feet; also 25 white napkins, per set **.15**
- Dennison's Creme Paper Fast Color Lunch Set, attractive and inexpensive. The contents are one extra large table cover, 63 x 84 inches, 12 fast color napkins, 12 fast color doilies, 12 fast color plates. Each **.65**

(Main Floor)

Rogers' Silverware

A 26-piece set including six Tea Spoons, six Dessert Forks, six Dessert Spoons, six Dessert Knives, one Butter Knife and one Sugar Shell. Rogers' silver plated. Your choice of our new plain thread pattern or a floral design. Set complete in a satin-lined case, leatherette cover. Regularly \$11.00. Saturday, set **7.19**

83.50 CARVING SET FOR \$24.99. A Three-piece Carving Set includes Carving Knife, Fork and Steel; genuine stag horn handles, with Sheffield steel. Three-piece set complete in a plush-lined case. Regularly \$35.00 set. Saturday **2.49**

(Main Floor)

Steamer Trunks

Canvas-covered, iron-bound, hardwood slats, sheet iron bottom, heavy brass dome corners, brass lock and bolts, two strong outside straps, and fitted with tray. Size 32-inch, regular \$4.55, for **\$3.95**; size 34-inch, regular \$4.85, for **\$3.95**; size 36-inch, regular \$5.10, for **\$3.95**.

Canvas-covered Steamer Trunks, hardwood slats, iron-bound, sheet iron bottom, brass corner bumper and brass lock and bolts, and fitted with dress tray and covered shoe box. Size 32-inch, regular \$3.30, for **\$2.98**; size 34-inch, regular \$3.50, for **\$2.98**; size 36-inch, regular \$3.70, for **\$2.98**.

MATTING SUITCASES. Special Summer Matting Suitcase, made of strong fibre matting, leather corners, strong handle, brass lock and catches. Size 24-inch, regular \$1.40, for **\$1.25**; size 26-inch, regular \$1.55, for **\$1.25**.

FIBER SUITCASES. Very special value and a good wearing case. Made of the best waterproof cloth, leather corners, well riveted edges, strong handle, brass lock and catches, and fitted with inside straps. Size 22-inch, regular \$1.65, for **\$1.00**; size 24-inch, regular \$1.85, for **\$1.00**; size 26-inch, regular \$2.05, for **\$1.00**.

(Sixth Floor)

Boot Sale Extraordinary

A Record-Smashing, Stock-Reducing Program From the Boot Department

THE LAST FULL SATURDAY BEFORE SEPTEMBER — BIG SPECIAL OFFERINGS FROM EVERY SECTION — SEE YONGE STREET WINDOWS — STORE OPENS 8.30 A.M., STORE CLOSES 5.30 P.M. — BE HERE AT 8.30.

MEN'S \$4.00, \$4.50 AND \$5.00 BUTTON AND LACED BOOTS, \$2.95.

Over three thousand five hundred pairs, all sizes in every style, and all the popular styles, tan Russian calf, patent colt, selected gunmetal, fine vici kid and velours calf, in both button and lace, single, double and triple thick Goodyear welted soles, medium and high heels; high, medium or recede toes; also some on an extra wide full-fitting last; sizes 5 to 11. The regular selling prices were \$4.00, \$4.50 and \$5.00. Saturday morning, Extraordinary Sale price **2.95**

HIGH-GRADE PUMPS AND OXFORDS FOR WOMEN, \$1.99.

Exclusive styles in dainty summer footwear, including colonials, with cut steel buckles, pumps with buckles and tailored bows, pumps with instep and ankle straps, button and laced Oxfords, and two and three-eyelet ties. Some have the new kidney or leather Louis heels; others have Cuban, military and low heels; medium and light weight soles. A more varied selection we have never been able to offer at this price. Sizes 2 1/2 to 8. Regularly \$3.50, \$4.00 and \$4.50. Saturday, Extraordinary Sale price **1.99**

FOOT RAISE ARCH SUPPORTS, 50c.

A scientific help to fallen or weakened arches, can be worn in any style of shoe; does not require any size larger, and will not displace the shoe. For men and women. Regularly \$1.00. Saturday, Extraordinary Sale price **.50**

WOMEN'S \$3.50 AND \$4.00 BOOTS, \$1.99.

Button and laced styles, in gunmetal, patent colt, tan Russia calf, vici kid, white nubuck and fine white canvas; the lasts are new and popular, with short, medium and long vamps; Goodyear welted, flexible McKay, and hand-studded soles; all styles of heels. Every pair perfect in fit and finish. Sizes 2 1/2 to 7. Regularly \$3.50 and \$4.00. Saturday, Extraordinary Sale price **1.99**

GIRLS' BOOTS, \$1.25.

Button and laced styles, made on neat, easy-fitting lasts, with full round toes, comfortable low heels, and medium weight soles, fine "dongola kid and patent colt leathers. Sizes 8 to 10. Saturday **1.25**

BAREFOOT SANDALS.

Made from cream American elkskin, in two-strap style, fancy open fronts, reinforced soles. Sizes 3 to 8, Saturday, **.69**. Sizes 9 to 2, Saturday **.89**

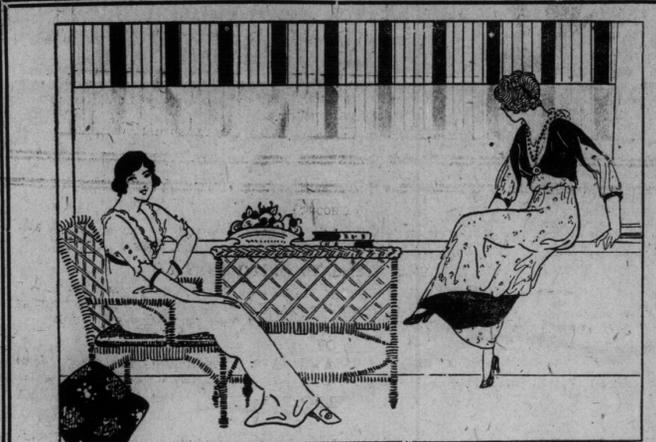
BOYS' BOOTS, \$1.69.

Strong Box Kip Laced Blucher Boots, with solid leather double soles, in sizes 1 to 5, and selected patent colt laced Blucher Boots, with medium weight soles, in sizes 4, 4 1/2, 5 and 5 1/2. Regularly \$2.00, \$2.25 and \$2.50. Saturday, Extraordinary Sale price **1.69**

OIL SHOE DRESSING, THREE TINS FOR 10c.

"Re-Lyt" Waterproof Shoe Dressing, will prevent cracking and rotting of leather. Regularly 10c tin. Saturday **3 tins for 10**

(Second Floor)



Lawn, Flower Garden and Verandah Pieces

"No Summer resort better than Toronto" is sentiment growing every year and receiving confirmation from our wonderful Summer climate.

For six months in the year, from the infant Summer of May to the Indian Summer of October, you enjoy the out-of-doors.

Now is the time and this is the place to secure ornamental pieces that will be a joy to you all Summer and every Summer. Besides the latest popular dull green and terra cotta jardiniere, vases, and urns, the assortment includes several imported exhibition pieces from Florence. Some have been used at the Toronto Exhibition, prices ranging from \$40.00 to \$500.00, on which the regular price will be cut in half—see list below:

- Imported Jardiniere and Pedestals, \$50.00, \$65.00, \$75.00, \$150.00.
- Florentine Heraldic Bench Sides, \$90.00.
- Garden Benches for Alhambra Court Quadrangle or formal garden, \$79.00, \$90.00, \$110.00 to \$550.00.
- Fountain for conservatory or garden, Florentine design, \$250.00.
- Pairs of Porch Ornaments, Vases, Jardiniere, Lions, etc.
- Assortment of the newest Garden Pottery, \$1.50 to \$15.00 each.

(Basement)

Verandah Furniture

The frames are made of selected kiln-dried hardwood and well constructed. The seats and backs are of double woven cane and can be supplied in green, red and natural finishes.

- Verandah Chair, has double woven cane seat and slat back. Special **.90**
- Verandah Rocker to match above chair. Special **.93**
- Verandah Arm Chair, has double woven cane seat, broad arms and slat back. Special **1.90**
- Verandah Rocker to match above chair. Special **2.00**
- Verandah Arm Chair, has double woven cane seat, back, and broad arms. Special **2.65**
- Verandah Rocker, to match above chair. Special **2.70**

REFRIGERATORS. The cases are made of thoroughly seasoned, kiln-dried hardwood, finished in golden oak color; have plain raised panel and swinging base, bronze lever, locks and hinges, self-retaining castors, cleanable flues, provision and ice chamber lined with galvanized steel, removable shelves and strong ice rack.

- Refrigerator, with all the above features, height 40 inches, width 28 inches, depth 17 inches. Special **6.30**
- Refrigerator—Height 42 1/2 inches, width 35 1/2 inches, depth 18 1/2 inches; has movable shelves; lined with galvanized steel. Special, \$9.35. Price of white enamel lined, special **10.60**
- Refrigerator—Height 45 1/2 inches, width 32 1/2 inches, depth 20 1/2 inches, double door front, galvanized lined. Special, \$14.40. Price of white enamel lined, special **16.60**

(Fifth Floor)

The Robert Simpson Company, Limited

During June, July and August Store Will Close at 1 p.m. on Saturdays

Men's and Youths' Hats

Men's Panama Hats, made from the genuine South American braids, even natural bleach, and very close weaves, well trimmed, and in popular shapes of telescope, tourist, depress and a low square crown, with a medium wide brim. Extra good values at **2.95, 3.95 and 4.00**

Men's Straw Boater Hats, in new Semit braids, extra fine quality of straw, in coarse, medium and fine grades; high, medium or low crowns, with narrow, medium or wide black silk bands. These lines are exceptional value at **.95, 1.50, 2.00**

Men's Soft Hats, in pearl gray, slate and steel colors; dressy 1914 shapes, and fine quality fur felt. Special prices Saturday, at **85, 1.50 and 2.50**.

Men's Stiff Hats, up-to-date shapes, and extra fine grade imported fur felt, balances and samples. Amongst these lot are some of the finest English-made hats. Regular prices \$2.00, \$2.50 and \$3.00. Saturday special at **2.95, 3.95 and 4.00**

Men's and Youths' Split and Canton Braid Straw Hats, new and smart American shapes, light in weight and with easy-fitting sweat-bands. Splendid values, at **.75, 1.00, 1.50, 2.00**

A Very Light Weight Straw Hat comes in a Japanese yeddo braid; makes a cool, well-ventilated hat. Specially priced, at **1.00 and 1.50**

Men's Straw Fedora-shape Hats, in fine Canton and chip braids. A very comfortable and durable summer-wear hat. Specially priced at **1.00 and 1.50**

The Lightest of all Men's Summer-wear Hats is the Bangkok, a smart shape; comes in a medium low telescope crown with a pencil curl, flat set brim. A specially fine quality hat. Saturday **7.00**

Fancy Silk Hat Bands, in plain or Puggaree shape, in a wide assortment of colors. Special prices **.50 and .75**

Men's and Boys' Caps, in golf, Norfolk, motor and variety shapes; new patterns of tweeds, serges, woads, etc.; silk lined or with taped seams. 1/2 **.39, .45, .75 and 1.00**

(Main Floor)

Men's \$15.00, \$18.00 and \$20.00 Suits to Clear Saturday at \$9.90

A great clearing sale of Men's Ideal Business Suits, made from good quality English worsteds and tweeds; also a few sizes in blue and black worsted. Neat stripe patterns in the fancy worsteds and tweeds. Cut in good fitting, single-breasted, three-button sack. Single-breasted vest and fashionable trousers. Fine (will mohair linings and fine tailoring. Sizes 34 to 44. Saturday **9.90**

MEN'S \$10.00 WATERPROOF COAT, SATURDAY, \$6.75.

Made from a good quality double texture English Paramatta cloth, in fawn color, cut single-breasted motor and Raglan shoulder style, long and loose, all seams securely sewn and cemented. A splendid quality coat. Saturday, to clear **6.75**

MEN'S GOOD QUALITY KHAKI TROUSERS.

Made from a superior quality of Government-standard khaki drill. Made with cuff bottoms, belt straps, five pockets. Sizes 30 to 44. Price **2.00**

MEN'S FANCY BLAZER COATS.

Sport Coat, for tennis, bowling, boating, etc., during your summer holidays. Single-breasted, patch pockets, two color blue stripe, red and black stripe, yellow and black stripe, nicely tailored. Price **4.00**

MEN'S ENGLISH STYLE NORFOLK SUITS.

Made from English tweed, in gray, showing a very small and neat pattern. The coat is single-breasted with straps over shoulder and belt at waist. Trousers with cuff bottoms. Best tailoring. Price **12.00**

TWO-PIECE SUIT.

Made from shepherd plaid wadding cloth. Single-breasted soft roll sack, cuff-bottom trousers, with belt straps. Beautifully tailored. Price **18.50**

LONG TROUSER SUITS FOR BIG BOYS.

Smartly tailored from imported English homespun, in fancy gray shades. Single-breasted styles with long trousers, finished with cuff bottoms. A cool, comfortable suit. Lined with lightweight linings and tailored expressly for summer wear. Sizes 32 to 35. Saturday **8.00**

(Main Floor)

Summer Wear for Men

Neglige Shirts and Soft Shirts, with double cuffs and a separate soft collar of same material. All sizes, 14 to 18 in each line. Regularly \$1.25 and \$1.50. Saturday **.89**

Light Summer Underwear, shirts and drawers, in pure lisle thread Sea Island cottons, genuine French balbriggans, etc. long or short sleeves, ankle or knee length. Regularly 50c, 75c and \$1.00. Saturday a garment **.43**

Reversible Wash Ties, tubular shape, pretty designs, in fast colors on a white ground. Special for Saturday, each **.25**

Get Your Bathing Suit Saturday for 50c, and save a quarter. We are offering imitation two-piece bathing suits, navy blue balbriggan, with the skirt sewn on the waist line, fasten on shoulder, all sizes, 32 to 44. Regularly 75c. Saturday **50**

(Main Floor)

Gold-Filled 17-Jeweled Watches, \$9.98

High-grade watches, of best workmanship and material throughout, with compensation balance, Breguet hair-spring and other features found only in expensive watches, specially adjusted and carefully timed. Cases are the reliable "Fortune" make, engraved engine-turned or plain, written guarantee. Rush price, Saturday only **9.98**

(Main Floor)

Flowers

- 1,000 Fresh Cut Roses, assorted colors. Saturday, per doz. **.39**
- 500 lbs. Carter's Invicta Lawn Grass Seed, 1-lb. sealed bags. Saturday **.30**
- English Mill Track Mushroom Spawn, per block, Saturday **.15**

(Basement)

Candy Section

(Main Floor and Basement)

- 500 lbs. Chocolate Tid Bits. Per lb. **.25**
- 1,000 lbs. Licorice Allsorts. Per lb. **.15**
- Simpson's Nut Milk Bar. Regularly 5c, 3 for **.20**
- Simpson's Special. Per lb. **.20**

Groceries

- 2,000 lbs. Fresh Creamery Butter, White Clover Brand. Per lb. **.29**
- Toasted Cornflakes, 3 packages **.25**
- Loaf Sugar, 4 lbs. **.25**
- Imported French Peas. Per tin **.11**
- Canned Corn, 3 tins **.11**
- Rich Red Salmon, Tiger Brand. Per tin **.15**
- Baker's Cocoa, 1/2-lb. tin **.22**
- California Canned Asparagus Tips. Per tin **.18**
- Canned Fruit—Raspberries, Strawberries and Cherries. Per tin **.25**
- Crossed Fish Brand Sardines, 2 tins **.24**
- Maconochie's Pickles, Mixed, Chow and Walnuts. Pint bottle **.25**
- Finest Mild Cheese. Per lb. **.25**
- Sovereign Brand Lime Juice. Reputed quart bottle **.25**
- Clark's Potted Meats, 5 tins **.25**
- Lemo Lemonade Syrup, 3 bottles **.25**
- Clark's Pork and Beans in Chili Sauce. Per tin **.10**
- Shirriff's Marmalade, 1-lb jar **.25**
- Stuffed Olives, Bottle **.15**
- Maconochie's Blotter Fresh Paste. Per tin **.15**
- Fresh Fruit Cake. Per lb. **.15**
- Fancy Mixed Biscuits, 3 lbs. **.25**
- One car Choice Sunlight Oranges, sweet and seedless. Per doz. **.35**

(Basement)