

## *Reviews of the International Who's Who*

### *NEW YORK HERALD TRIBUNE*

#### THE WORLD "WHO'S WHO"

Published almost simultaneously with "Who's Who" is the "International Who's Who," which is appearing for the second time under the imprint of Europa Publications Limited. This volume much more clearly concerns itself with the American scene than does the original "Who's Who." In its pages one can learn who Alfred M. Landon is or was, and recall such forgotten men as Raymond Moley and Rexford Guy Tugwell. It even mentions John Nance Garner, and is not above a word about Earl Browder and Margaret Sanger.

An earnest of its catholicity is its inclusion of American journalists. In this almost universally neglected sphere one can mention, without undue hornblowing, that the "International Who's Who" admits within the pale many names familiar in the *New York Herald Tribune*. There are not only Ogden Reid and Mrs. William Brown Meloney, but Walter Lippmann, Dorothy Thompson, Walter Millis, Franklin P. Adams and Joseph Driscoll. The material is written by editors rather than by the subjects themselves with a great increase in succinctness. The "International Who's Who" can be taken down from the shelf by the American searcher after enlightenment with some certainty of finding what he's looking for, from the Panchen Lama to Joe Jones.

### *TRUTH*

*The Four Corners.*—Frequently it is only when a need is supplied that we become conscious how acute it was. A pertinent illustration is the "International Who's Who," published by Europa Publications Limited, in conjunction with Allen and Unwin, at three guineas. In these stressful times three guineas is not to be lightly spent, and the ordinary book-buyer will probably be content to look up the "International Who's Who" in the library he uses.

He would have a legitimate grievance if he did not find it there, for not only is this massive publication unique of its kind, it is also remarkably comprehensive and as remarkably accurate. And so, by definition, it is indispensable to all those men and women whose business or pleasure it is to keep themselves well-informed about the personalities of this troubled world who are concerned in the direction of political events, in the practise of arts, and in the researches of science.

### *MANCHESTER GUARDIAN*

The INTERNATIONAL WHO'S WHO for 1937 is a work of considerable value. The earlier edition has been completely revised and enlarged into the present volume. Much work has been put into it, and to secure accuracy a questionnaire has been sent to the thousands of people whose names appear. The value of the work consists in the fact that although many—perhaps most—of the names can be found in national "Who's Who," the task of searching through innumerable volumes in many languages is quite impossible to all but a very few.