

In some of the larger cities, such as New York, Chicago, etc., foreign governments find it remunerative, apparently, to maintain offices devoted to the promotion of Tourist Traffic to their respective countries.

In these same cities we find large and elaborate offices maintained by various Canadian transportation concerns. And yet to a New Yorker, for instance, desiring to obtain some first hand information on Canada, the writer knows of no particular office where he could turn his inquiries, other than to offices of individual transportation companies, who can only give information on their own section of the country or else by the lengthy and unsatisfactory method of letter writing to Ottawa.

Why should a "Canada House" not be established in these large centres which would house a General Information Bureau on Canada, where information on all points regarding travel in Canada could be obtained, and where offices could also be let to the various Canadian Transportation Companies. Very little expense would be incurred by the Government in maintaining such a general Information Bureau as they would sublet offices to the Transportation Companies, and most probably be able to do so at a lower figure than they are at present paying. Furthermore, this scheme could be extended to embrace the letting of offices to other lines of Canadian business and become a centre where all desiring business contacts with Canada of whatever kind would automatically turn their steps.

The economies to be effected, and the advantages to be obtained by such a concentration of the country's selling organization must be manifest, and it would appear that there would be no insurmountable difficulties in its organization.

BRIEF FROM MR. S. J. ROBBINS, MANAGING DIRECTOR, HOTEL
ASSOCIATION OF THE PROVINCE OF ONTARIO,
TORONTO, ONTARIO

The Hotel Association of the Province of Ontario is, as its name implies, an Association of owners, proprietors and managers of hotels in every part of the Province of Ontario. The Association has been incorporated, and its objects are:

- (a) To bring about a better acquaintance among the owners, proprietors and managers of hotels in the Province of Ontario;
- (b) To raise the standard of hotels in Ontario, both in actual operation and in the estimation of the public;
- (c) To protect the hotel business from unjust legislation and discrimination;
- (d) To guard each member against dishonest and unfaithful employees;
- (e) To protect each member against fraud by hotel guests;
- (f) To inaugurate co-operative advertising campaigns so far as may be deemed expedient;
- (g) To collect and preserve useful information, and to distribute same among the members;
- (h) To promote and increase by all lawful ways and means the knowledge and proficiency of its members in all things relating to the hotel business.
- (i) To assist in the modification of any and all legislation that may tend to curtail the liberty of the people;
- (j) To advocate and apply from time to time for legislation promoting the welfare of its members;