

Some 50 Canadian firms have branches and subsidiaries in Hong Kong, most of them also doing business in China and throughout South East Asia. Approximately 250 other Canadian companies are active in the Hong Kong market through agents and distributors. In 1983, 20 Canadian sales and marketing missions went to Hong Kong and 700 business visitors called on the Canadian Trade Commissioner for commercial assistance. CANADEXPO 84 will bring to Hong Kong experienced Canadian exporters seeking sales possibilities in one of the most dynamic markets in the world.

Canada-Hong Kong trade (two way) in 1983 exceeded one billion dollars with the balance in Hong Kong's favour by a ratio of approximately three to one.

Other activities during Canada Month include performances by Les Grands Ballets Canadiens, a series of public affairs seminars with the participation of visiting Canadian academics, and food and fashion shows. A major travel promotion show will be sponsored by Tourism Canada in June.

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