

Mission: Athens**Market:** Greece**Sector:** Fisheries, Sea Products & Services**Sub-Sector:** Fish, Shellfish and Other Products**Market Data**

	CANADIAN EXPORTS	
	1987	1988
Smoked Herring	\$600,000	\$2,200,000
Salted Cod	\$500,000	\$ 700,000
Fish Fillets, Dried/Salted	n/a	\$ 54,000
Lobsters, Not Frozen	\$ 7,000	\$ 15,000
Cod, Fresh/Chilled	n/a	\$ 2,000

General Comments:

Smoked herring and salted cod dominate Canadian exports to Greece. The local market for the above species is largely controlled by three importers. In addition to an increase in the market share for smoked herring and wet salted cod, some opportunities exist for frozen fish of the following species: cod, lobster, squid, shark and crab. Good export opportunities also exist for ready to serve seafood products. To date, almost none of these products is exported to Greece, but large supermarkets have expressed a strong interest. The total market size in Greece for wet salted cod is approximately 8000-10,000mt per year. At this point, the market is 90% dominated by Iceland. Humidity is the crucial factor in importing wet salted cod in Greece, given that humidity should not be more than 51% and fat content between 17% and 22%.

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