

encouraging greater use of Canadian television outlets by Canadian advertising directed to Canadian markets. This action was opposed by the owners of a number of U.S. television stations situated near the border since it reduced their Canadian-origin advertising revenues.

In August 1978, a group of United States broadcasters filed a complaint with the office of the United States Trade Representative (USTR) imputing injury to United States commerce. On July 31, 1980, President Carter agreed with the USTR recommendation which found broadly in favour of the broadcasters' complaint. As a result of this decision the Administration has proposed to the Congress legislation which would "mirror" Section 19.1. Congress has yet to act on this proposal for mirror legislation. Section 19.1 remains an important feature of Canadian policy and there are no plans to change it.