REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :604-DALLAS

1)Completed printing of a businesscard format listing of Cdn US Free Trade and Customs contacts for public distribution. 2)Completed four sector market studies as part of an internship program between SMU and the Dallas Consulate. 3)Attended National Energy Strategy Hearings in Houston and reported on proceedings. 4)Commenced organization of a defence "Build to Print" initiative with the AIAC. 5)With ISTC, organized a mtg in Ottawa for the Micro Computing Consortium(MCC) to meet potential Cdn participants 6)Assisted Alta Econ Dev/Mass Transit Consortium in marketing to Houston Metro Authority (\$67M potential). 7)Completed consultant study of "Word Search" (Char string recognition) software to compliment the WIN local database. 8)Recruited 22 companies to attend IIDEX '89, Toronto. Hosted debriefing dinner with all attendees present. 9)Organized incoming mission from Baylor University to Ottawa University in follow-up to Cambiocon '89. 10)Participated in organizational meetings in preparation for Economic Summit, Houston.

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