REPT4D
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QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :606-LOS ANGELES

005-ADVANCED TECH. PROD. & SERV
UNITED STATES OF AMERICA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	1-Organize a software mission to CA & help arrange for distribution. 2-Federal Computer Conference Trade Show. 3-Society for Advanced Materials Trade Show. 4-CANEXPO '89 Trade Show.	1-CANEXPO '89 Software mission made up of 29 Cdn firms, visited Santa Clara and Long Beach. 2-10 Canadian companies participated. 3-5 Canadian companies participated. 4-5 aerospace companies participated.
QUARTER: 2	1-Assist Cdn participation in Desktop Presentation Graphics Conference(DPG),July 11-13, 1989. 2-Follow up with enquiries from CANEXPO'89. Provide lists of potential agents. 3-Recruit attendees for Cdn Biotec Mission Nov89	1-Three Canadian firms did very well in acquiring market intelligence & distrib channels 2-450 new buying connections/$270 M in on-site sales/2 regional & 1 national distr. agreement. 3-Met research org. & local Biotech companies.
QUARTER: 3	-----	
QUARTER: 4	-----	