

POST : 437-LONDON

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MEATS & MEAT BY-PRODUCTS

SUBMISSION OF INFORMATION TO DEA PENDING POSSIBLE APPROACH TO USA
/ EEC COMMISSION CONCERNING HIGH QUALITY BEEF QUOTAS.

PREPARE MARKET PROFILE OF SUB-SECTOR.

REVIEW UK/EEC IMPORT REQUIREMENTS AND PROCEDURES AND DEVELOP
INFORMATION STRATEGY.

ACTIVE LIAISON WITH BRITISH GOVERNMENT AUTHORITIES (MINISTRY OF
AGRICULTURE, HM CUSTOMS) IN ORDER TO ENHANCE RELATIONS WITH
AGRICULTURE CANADA.

HOPEFULLY, REFORM OF THE SYSTEM BY WHICH HQ
BEEF QUOTAS ARE ALLOCATED AND ADMINISTERED.

STRATEGIC ANALYSIS OF THE SECTOR AND IDENTI-
FICATION OF POSSIBLE TRADE POLICY TRADE
PROMOTION NEEDS AND OPPORTUNITIES.

REDUCE NUMBER OF TRADE DETRIMENTAL PROBLEMS
CAUSED BY LACK OF COMPLIANCE BY CANADIAN
EXPORTERS.

EARLY WARNING SYSTEM OF HEALTH/INSPECTION
ISSUES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 REFORM OF LICENSING SYSTEM FOR HQ BEEF QUOTE.

PROPOSALS NOW UNDER DISCUSSION BY EC IN BRUSSELS
FOR REFORM OF LICENSING SYST. INCL. SUGGEST'NS
MADE BY POST VIZ. HIGHER SECURITY DEPOSIT AND
QUOTA TO BE ADMINISTERED ON QTLY RATHER THAN
ANNUAL BASIS.

QUARTER: 1 IN THE LIGHT OF IMPENDING BAN ON IMPORTS OF CDN
OFFAL FOR HUMAN CONSUMPTION TO PUT UK PETFOOD &
OTHER USERS OF INEDIBLE OFFAL IN TOUCH WITH CDN
PRODUCERS.

VISIT BY SPILLERS PETFOODS BUYER TO TORONTO AREA
(LATE JUNE). NO RESULTS RECEIVED TO DATE.

QUARTER: 1 THE EEC PROCEDURES FOR ALLOCATING HIGH QUALITY
BEEF QUOTA'S HAS BEEN CLOSELY MONITORED AND
REPORTED ON.

WE HAVE RECEIVED INDICATIONS THAT NEW PROCEDURES
ARE BEING PREPARED IN BRUSSELS WHICH WILL
IMPROVE OUR ACCESS TO THE QUOTA.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----