

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 524-DHAKA

005-COMM. & INFORM. EQP. & SERV
BANGLADESH

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:
LOBBYING OF EXECUTING/REGULATORY AGENCIES

ANTICIPATED RESULTS:
INCREASE AWARENESS OF CANADIAN CAPABILITIES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 TO HAVE CHAIRMAN OF T & T VISIT CANADA TO SURVEY
TECHNOLOGICAL CAPABILITIES.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

MISSED INCLUSION IN TEMIC SESSION, BUT HAVE TWO
PLACES FOR AUTUMN TEMIC AND GOOD PROSPECTS THEY
WILL BE TAKEN UP.

QUARTER: 1 ACTIVITIES UNDERTAKEN IN QUARTER:
IN LEAD-UP TO MAJOR IN-STORE PROMOTION
CONTINUED TO GENERATE INTEREST IN CANADIAN
SUPPLIERS TO PARTICIPATE IN EVENT

QUARTER: 2 ACTIVITIES UNDERTAKEN IN QUARTER:
1 ACTIVELY PURSUE OPPORTUNITIES FOR CAN. SUPPLIERS
AND CULTIVATE LOCAL CONTACTS IN INDUSTRY

QUARTER: 3 ACTIVITIES UNDERTAKEN IN QUARTER:
2 ACTIVELY PURSUE OPPORTUNITIES FOR CAN. SUPPLIERS
AND CULTIVATE LOCAL CONTACTS IN INDUSTRY

QUARTER: 4 ACTIVITIES UNDERTAKEN IN QUARTER:
3 ACTIVELY PURSUE OPPORTUNITIES FOR CAN. SUPPLIERS
AND CULTIVATE LOCAL CONTACTS IN INDUSTRY

QUARTERLY RESULTS REPORTED:

PLANNED THE PARTICIPATION OF HONG KONG EXHIBITORS IN
FOOD PACIFIC IN VANCOUVER. OBTAINED RESULTS
FROM FOOD RETAILER B&N ON MARCH PROMOTION - 5 B
HILLION CAN. FOOD BOUGHT
BRANCH OFFICE ESTABLISHED IN CAN. RESTAURANT
EQUIP. MTR. C&L 8 IN SALES TO DATE. DISTRI-
BUTOR AGREEMENT SIGNED C&D. 000 SALES TO DATE.
VERIFIED COMPETITIVENESS OF CANADIAN OFFERS

REQUIREMENTS
ADVANCE INFORMATION ON FOOD-GRAIN INDUSTRY

WHICH WOULD BE

15/10/88
REPORT 4