

SUNSHINE

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OF CANADA.

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A Lesson from Aesop.

Aesop tells us of a Grasshopper which, having spent the summer in song, had made no provision for the winter. When the first premonitory chill of autumn told of the cold days to come, the Grasshopper appealed to the economical Ant, saying "Friend, lend me of your store, that I may not starve to death during the winter." But the Ant answered "What were you doing during the warm months of summer?" "I was singing," said the Grasshopper. "Then," said the Ant, "as you have sung all summer, you may dance all winter."

Are *you* of the Grasshopper class? It forms all too large a section of humanity. So many men there are—ninety-seven out of every hundred, statisticians tell us—who arrive at the winter of life without having laid by a sufficient store to meet their necessary wants. Ninety-seven out of a hundred men hobbling down toward the Dark Valley in penury, hunger and dependence! Grasshoppers all. They sang through the summer time of life, fine, jolly, care-free, lovable fellows. Now winter has come. They have nothing laid by. Having sung all summer, they may dance all winter. And what a tune they have to dance to!

Yet how trifling the cost they would have had to meet to assure themselves of comfort in their old age. A Sun Life of Canada Old Age Pension would have saved them from all the discomfort, want and degradation of dependence in later life. Write for particulars. W.F.S.

There is no doubt about your life assurance doing all for you and your family that it promises, and in an ever-ready way.

"Only five people out of one hundred ultimately succeed." You may be one of the "smar" and "lucky five" and you may not. While you are trying to win out, what can you keep for emergencies so well as your life assurance?