

EARN THIS \$50.00 SEAL COAT

Not One Cent to Pay out of your own pocket. Ladies, we give you this stylish, warm and handsome Electric Seal Coat made from full furred, selected skins and lined with best Skinner's satin, for selling at 15c. each only 4 doz. Canadian Home Cook Books. These books have never before been sold for less than 25c. They are nicely printed, handsomely bound and each contains 739 valuable and tried recipes for all kinds of plain and fancy dishes. **Every woman buys one.** With each Cook Book we give a 50c. certificate free. Gertrude Fisherly, Windsor Mills, Que., says: "I sold all the Cook Books in less than two hours. Every person I called on took one and was pleased to get it." Doubtless you wonder how we can give you this costly fur coat for doing so little work, but having only a limited number of them left from our Christmas trade and being anxious to introduce our Cook Books into every home in Canada we have decided to make this unheard of bargain. You have no Agents to get, no "conditions" to comply with. All you have to do is to sell the 4 doz. Cook Books, which will take you only a short time, send us \$7.20 received for them, and we will forward your coat at once. Send us a **Post Card** to-day and we will send you the Cook Books postpaid. Don't put off writing until the coats are all gone. You will never get another chance like this. Home Specialty Co., Dept. 455, Toronto

duce our Cook Books into every home in Canada we have decided to make this unheard of bargain. You have no Agents to get, no "conditions" to comply with. All you have to do is to sell the 4 doz. Cook Books, which will take you only a short time, send us \$7.20 received for them, and we will forward your coat at once. Send us a **Post Card** to-day and we will send you the Cook Books postpaid. Don't put off writing until the coats are all gone. You will never get another chance like this. Home Specialty Co., Dept. 455, Toronto

FREE SOLID GOLD RING

Genuine Precious Stones, Pearls, Turquoise and Garnets, set in a beautifully engraved real solid gold ring, given for selling at 15c. each only 7 Canadian Home Cook Books. These books were never before sold for less than 25c. They are nicely printed, beautifully bound, and each contains 739 choice recipes. With each Cook Book we give a 50c. certificate free. **Every housekeeper buys one.** J. Baxter, Sherbrooke, Que., said: "I never saw anything sell so quickly as your Cook Books." Send us a **post card** to-day and we will mail the Cook Books postpaid. A. Goodick, Sandy Point, N.S., said: "I received the Gold Ring, and am more than glad and satisfied with it. All my friends think it a beauty." **THE HOME SPECIALTY CO., DEPT. 454, TORONTO.**



FREE SWEET TONED AUTOHARP

Made of selected California redwood, hand-made, polished, 21 silver strings and 3 bars, producing 8 chords. This popular instrument complete with music rack, picks, full instructor and 16 selections, given for selling at 15c. each only 10 Canadian Home Cook Books. These books were never before sold for less than 25c. They are nicely printed, beautifully bound and each contains 739 choice recipes. **Every woman buys one.** With each book we give a 50c. certificate free. H. Fitch, Niagara Falls South, Ont., says: "The Cook Books sold well. Everyone thinks they are very fine for the money." Write us a **post card** to-day and we will send you the Cook Books postpaid. H. Procter, Vancouver, B.C., says: "I received my Autoharp and am more than pleased with it." Write us to-day, Home Specialty Co., Dept. 455, Toronto

FREE LANTERN AND ENGINE

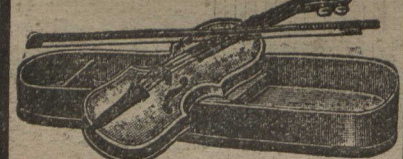
Splendid Magic Lantern with powerful lenses showing dozens of pictures in colors and Real Steam Engine with brass boiler and steam chest, steel piston rod and fly wheel, and Russian iron burner compartment, given for selling at 10c. each only 1 doz. Glass Pens. These Pens are made entirely of Glass. They never rust, never wear out, and write a page with one dip of ink. They sell easily everywhere. A 50c. certificate free with each Pen. Write us a **post card** to-day and we will mail the Pens postpaid. When sold return \$1.20 and we will forward immediately both the Lantern and Engine. **THE PEN CO., DEPT. 459, TORONTO, Ont.**

FREE GOLD WATCH

Handsome Gold finished Double Hunting Case, richly and elaborately engraved in Solid Gold Designs, stem wind and set, accurately adjusted, reliable imported jeweled movement. The richest looking Hunting Case Watch ever manufactured, given for selling at 30c. each only 2 doz. Lemon, Vanilla and Almond, Non-Alcoholic, Flavoring Powders. One package equals 20c. worth of Liquid Flavoring and is far better. Used by the leading caterers, hotels and restaurants. **Every housekeeper buys them.** A 50c. certificate free with each package. Miss E. Eastcott, Shoal Lake, Man., says: "I sold all the flavoring powders in half an hour. It is just play to sell it." Send us a **Post Card** to-day and we will mail the powder postpaid. You have no "agents" to get, no "conditions" to comply with. Don't delay but write us once. L. Keefer, Waincome, Ont., says: "I received the Gold Watch and am more than pleased and satisfied with it. It far exceeds my expectations." **THE STANDARD FLAVORING CO., DEPT. 448, TORONTO, ONTARIO.**

FREE VIOLIN

Powerful, Sweet-toned Violin, full size, Stradivarius model, made of selected wood, with highly polished top, initial edges and ebony finished trimmings, given for selling at 15c. each only 10 Diamond Collar Buttons with richly engraved gold finished tops set with large sparkling clear Diamonds. A 50c. certificate free with each Button. Gordon C. Hous, Chantlers Ont., says: "I had no trouble selling the Collar Buttons. Everyone thinks they are cheap and pretty." Write us a **post card** to-day and we will send the Buttons postpaid. N. McKenzie, Whitewood, B.C., says: "I am well pleased with my Violin. Everyone that sees it says it is worth \$5.00." Write at once. Gem Novelty Co., Dept. 423 Toronto.



FREE Watch and Chain and Rifle

Boys! Earn a handsome Silver Nickel Watch, elaborately engraved, with keyless wind imported works, a Chain and Charm and an All-steel Long-distance Air Rifle of the best make and latest model that shoots B.B. shot, slugs or darts with terrific force and perfect accuracy, by selling at 15c. each only 20 Canadian Home Cook Books. These books were never before sold for less than 25c. They are nicely printed, beautifully bound and each contains 739 choice recipes. **Every housekeeper buys one.** J. Baxter, Sherbrooke, Que., says: "I never saw anything sell so quickly as your Cook Books." With every book we give a 50c. certificate free. Send us a **Post Card** to-day and we will mail the Cook Books postpaid. When sold return us \$3.00 and we will forward at once the Rifle, Watch and Watch Chain. This is the biggest chance you ever had in your life. Write to-day. **THE HOME SPECIALTY CO., Toronto.**

FREE EBONY PICCOLO

A regular Professional Instrument, full size, suitable for solo or orchestra work, beautifully polished and correctly tuned. Given entirely of Glass. They never rust, never wear out, and write a page with one dip of ink. They sell easily everywhere. B. Criger, Welland, Ont., says: "I sold the Pens in a few minutes. They rent like hot cakes." A 50c. Certificate free with each Pen. Write us a **Post Card** to-day, and we will send you the Pens postpaid. M. McCurdy, Ottawa, Ont., says: "I am more than pleased and delighted with my handsome Premium." A complete Self-Instructor and a large assortment of popular selections sent with each instrument. **THE PEN CO., DEPT. 465 TORONTO.**



EARN 20 PREMIUMS

BY A FEW MINUTES' EASY WORK Boys and Girls. How would you like to receive a great big package of gifts, containing dozens of different articles, without spending a cent of your money? We are giving away absolutely free a mammoth collection of goods which we have collected from all parts of the world, especially for boys and girls. It contains Rings, Pins, Charms, Whistles, Musical Instruments, Books, Pictures, Puzzles, Tricks, Games, Toys and Novelties of every kind and description. There is everything that a boy or girl could wish for. All you have to do in order to get these wonderful Premiums is to send us your name and address on a **post card** and we will send you 15 Glass Pens to sell at 10c. each. These Pens are made entirely of Glass. They never rust, never wear out, and write a page with one dip of ink. They sell easily everywhere. When you have sold the Pens return \$1.50 and we will immediately forward the whole 20 Premiums. Write to-day and take advantage of this grand chance. **The Pen Co., Dept. 465 Toronto.**

GIRLS THIS DOLL IS FOR YOU

Not a single cent to pay for her. As pretty as a picture. You will fall in love with her the minute you see her. Golden ringlets, laughing blue eyes, rosy cheeks, stylishly dressed in silk and satin, with velvet and lace trimmings. Lovely trimmed hat, dainty little slippers, real stockings, lace-trimmed underwear. She can be dressed and undressed like any live baby. Her head, arms and legs are movable. She can stand alone or sit in a chair or on the floor. When you get her you will say she is the prettiest doll you have ever seen. **We give her free, for selling at 15c. each only 8 Canadian Home Cook Books.** These books are nicely printed, beautifully bound, and each contains 739 choice recipes. Write us a **Post Card** to-day and we will send you the Cook Books postpaid. You can easily sell them in a few minutes. **Every housekeeper buys one.** 30,000 sold already. With every Cook Book we give a 50c. Certificate Free. **JESSIE BAXTER, SHERBROOKE, QUE.,** says: "I never saw anything sell so quickly as your Cook Books." **Don't miss this grand chance but write at once.** **LIZZIE SPROUT, NEWDALE, MAN.,** says: "I received the Doll and think it is a fine Premium. It is the loveliest Doll I have ever had." Address **THE HOME SPECIALTY CO., DEPT. 449, Toronto.**

FREE RIFLE

Sure death Rats, Crows, Squirrels, Rabbits, etc. **Long Range, Terrific Force.** All steel barrel and fittings, improved sights, walnut stock. The best Air Gun made. Given for selling at 15c. each, only 1 doz. Canadian Home Cook Books. These Books are nicely printed, beautifully bound and each contains 739 choice recipes. **Every housekeeper buys one.** Write for Cook Books to-day. **THE HOME SPECIALTY CO., TORONTO, ONTARIO.**

FREE SEWING MACHINE

given for selling at 10c. each only 1 doz. packages of Lemon, Vanilla and Almond Flavoring Powders. One package equals 20c. worth of Liquid Flavoring and is far better. Used by the leading Hotels, Caterers and Restaurants. **Every housekeeper buys them.** Edith McCallum, Port Arthur, Ont., said: "I sold a package at every place I called." A 50c. certificate free with each package. This is a real Sewing Machine, well made of finely tempered steel with patent feed motion, stitch regulator and self-setting needle. Just the thing for any kind of light work. Write us a **post card** to-day and we will send the Powders postpaid. **Standard Flavoring Co., Dept. 467, Toronto, Ont.**

ENAMELLED LADY'S WATCH FREE

for selling at 10c. each only 2 doz. Lemon, Vanilla and Almond Non-alcoholic Flavoring Powders. One package equals 20c. worth of Liquid Flavoring and is far better. Used by the leading caterers, hotels and restaurants. **Every housekeeper buys them.** A 50c. certificate free with each package. Miss E. Eastcott, Shoal Lake, Man., said: "I sold all the Flavoring Powders in half an hour. It is just play to sell it." You can easily earn this beautiful little watch in a few minutes. It is open face, with fancy decorated dial, gold hands and stem wind and set, reliable imported works. The case is solid silver nickel, beautifully finished with a large rose with buds and leaves elegantly enameled in seven colors, a perfect copy of Nature's art. Nothing half so beautiful has ever been offered for so little work. Edna Robinson, Povassan, Ont., said: "I received my watch in good order and think it a perfect beauty." Send us a **post card** to-day and we will mail you the Flavoring Powders postpaid. **Standard Flavoring Co., Dept. 467, Toronto**



FREE FUR SCARF

Soft, warm, brown River Mink Scarf, 4 ft. long, 5 inches wide, with a fine full black tails. A perfection of real mink. Looks worth \$45.00. We give it free for selling at 25c. each, only 1 dozen large bottles of exquisite **White Rose Perfume**, the regular 50c. size. It is put up in large Fancy Glass Bottles, nicely moulded in imitation of cut glass, and beautifully ornamented in colors. This Perfume is made by one of the largest manufacturers in Europe. We were fortunate enough to secure a shipment at a specially reduced price, and are thus able to sell at 25c. a bottle, just one-half the regular price. Everyone you show it to will buy at least one bottle. Send us a **Post Card** to-day and we will mail you the Perfume, postpaid. A 50c. certificate free with each bottle. **The Paris Perfume Co., Dept. 424, Toronto.**



THE 'NORTHERN MESSENGER' is printed and published every week at the 'Witness' Building, at the corner of Craig and St. Peter streets, in the city of Montreal, by John Redpath Douglall and Frederick Eugene Douglall, both of Montreal. All business communications should be addressed 'John Douglall & Son,' and all letters to the editor should be addressed Editor of the 'Northern Messenger.'