T.A.Rowat & Co.



DIAMONDS C. H. Ward & Co.

Diamond Merchants, Jewelers and



WHEN YOU Buy a Wray's Diamond You know you have the best. 1-3 Off Present Prices. THE STORE WITH THE STOCK.

GORDON L. FERGUSON FUNERAL SERVICE. Private Funeral Apartments
350 William St. '
Personal attendance, Lady assistant
Phone 656J. Day and Night.



12" and 16" BLOCKS.

DOMESTIC LUMP

MILLER CREEK

CANNEL LUMP

Chantler Bros.

The Science of Examining

Brown Optical

Phone 1877 Also Hamilton, Montreal, Windson Largest Exclusive Optical House

Smithing

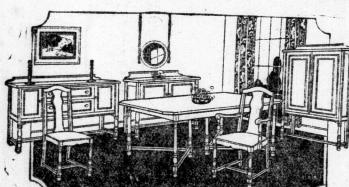
Orchard's

GENUINE WALNUT Dining-Room Furniture At Clear-Out Prices

We must have room. We can't wait for these slowermoving Walnut Suites to go. Summer goods are pouring in, and these Walnut Suites simply must be cleared out. They are all beautiful suites, made by the Lippert Furniture Company of Kitchener, makers of high-grade furniture. Every suite is splendidly finished and constructed.

Save \$100 On a Suite

Club Terms If Desired



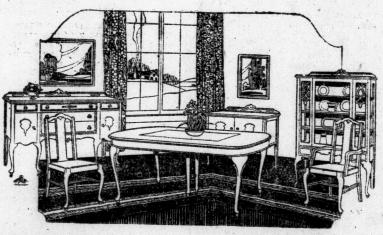
GENUINE WALNUT. SUITE

In Italian design, one of the very newest suites on the market; buffet, table, diners and china cabinet; regular price \$350. Sale

\$250

A BEAUTIFUL QUEEN ANNE SUITE Large size, splendidly constructed and finished. The nine pieces sell for \$400. Only two suites to clear at this

wonderful bargain





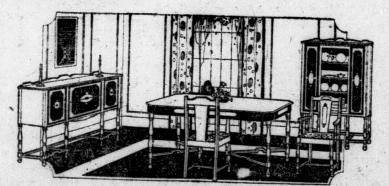
A CARVED ITALIAN WAL-NUT SUITE

Beautifully carved and decorated, a really wonderful suite; the nine pieces sold for \$500. Only one suite to clear at

\$350

ITALIAN OAK SUITE

Finished in a dark brown finish, in the new Italian design; this suite is a beauty; regular price \$300. Sale price



The Ontario Furniture Co., Ltd.

LONDON'S LARGEST HOMEFURNISHERS.

News-Gathering Association Is Now Corporation Without Share Capital.

NAME EXECUTIVE

Gathering At Toronto Unanimously Re-elects E. Smith As President.

Canadian Press Despatch. Torontofi May 2 -- So far as name goes, Canadian Press Limited went out of existence yesterday, its place being taken by The Canadian Press. The change in name of the co-operative, news-gathering association of the daily newspapers of Canada was authorized at the annual meeting of the association, following the passing by parliament of a special bill with that object in view. This bill also changes the status of the association from that of a company with share capital, to a corporation without share capital, but otherwise the functions of the association remain unchanged.

Shows Improvement. In his annual address the president, E. Norman Smith, dwelt on the general improvement in news service, particularly in the cable service, inaugurated about a year ago by an agreement with Reuters of London, and supplementary to the cable reand supplementary to the cable reports of the Associated Press, which the Canadian Press carries from New York. The president also made reference to the essentially nonpartisan and unbiased character of the political reports carried by The Canadian Press, from Ottawa and

The management presented a very atisfactory financial report for he year, showing that the associacers and directors elected are as

President, E. Norman Smith, Ottawa Journal; first vice-president, E. H. Macklin, Manitoba Free Press; second vice-president, G. Fred Pearson, Halifax Chronicle; directors, F. B. Ellis, St. John Globe; Henri Gagnon, Quebec Soleil; John Scott, Montreal Gazette; E. J. Archibald, Montreal Star; W. J. Wilkinson, To-ronto Mail and Empire; Irving E. Robertson, Toronto Telegram; W. J. McNair, Hamilton Herald; T. H. Preston, Brantford Expositor; M. E. ichols, Winnipeg Tribune; Burford Hooke, Regina Leader; J. H. Woods Calgary Herald; and Charles Swain, Victoria Colonist. J. F. B. Livesay, general manager,

also secretary. Other members present were C. I. Sibley, Montreal Herald; E. G. Smith, Quebec Telegraph; Arthur Penny, Quebec Chronicle; George Pelletier, Montreal Le Devoir; Oswald Mayrand, Montreal La Presse: G. A. Disher, Ottawa Citizen: Joseph Goulet, Ottawa Le Droit; Stewart Lyon, Toronto Globe: J. S. Douglas, Toronto Mail and Empire: C. O. Knowles, Toronto Telegram; William Mulliss, Hamilton Spectator, W. B. Mulliss, Hamilton Spectator, W. B. Burgoyne, St. Catharines Standard; W. J. Motz, Kitchener News-Record; Arthur Ford and Charles Thomas, London Free Press; Vernon Knowles, Vinnipeg Tribune; John M. Imrie, Edmonton Journal; F. J. Burd, Van-couver Province; B. C. Nicholas, Vic-

Thank President.

feature of the annual meeting vas the unanimous vote of thanks to the president, E. Norman Smith, for the unselfish and untiring work he has done for the association during the past three years. This was coupled with the request that he con-tinue in the presidency for the enuing year.

Thanks was also expressed to the first vice-president, E. H. Macklin, of Winnipeg, and the second vice-president, G. Fred Pearson, of Hali-

AMERICAN CONCERN GETS CONTROL OF "TUCKETTS"

Special to The Advertiser. Montreal, May 2.—Control in Tucketts, the Hamilton, Ont., tobacco company, has been sold to the Tobacco Products Corporation of Can-ada, Limited, subsidiary of an American concern.
Current rumor in the street places the amount which will be offered shareholders of Tucketts at \$70 to per share for the common a

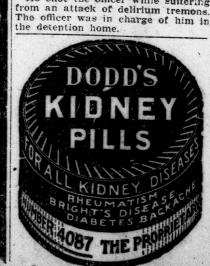
GUELPH BUILDING PERMITS INCREASE DURING MONTH

\$100 for the preferred.

Special to The Advertiser. Guelph, May 2.—Building permits for the month of April show a very marked increase in building activities ver the previous month and also over the previous month and also for the month of April, 1922.

Included in the list are a large number of substantial residences in various parts of the city as well as new verandas, garages, repairs, etc., which bring the total for the month up to \$91,196, as compared to \$60,505 for the corresponding month last year. This brings the gfand total for the first four months of 1923 to \$159,922, as against \$117,600 for the first four months of 1922, an increase of our months of 1922, an increase of

FIND SULLIVAN GUILTY. Canadian Press Despatch Hamilton, May 2 .- J. J. H. Sullivan was found guilty of shooting Con-stable Langdon by Judge Gauld to-day, and remanded for sentence. He shot the officer while suffering



May Days and the Lure of the "Out-of-Doors"

Flowers, sunshine and bright colors—all these cheery thoughts follow a visit to our Wash Goods Department, flooded as it is with the sunshine of pretty new fabrics, as varied in colors as the woodland flowers. After the fatigue of house-cleaning, you will enjoy the restfulness of visiting this section of summery, out-of-doors ideas in women's wear. The newest and most exclusive in Ratines. Voiles, Ginghams; also Lingerie Fabrics.

LINGERIE DIMITY

is that dainty check under-muslin that has been an immense sale from coast to coast. It's easily washed, in soft shades of pink, maise, sky, orchid, and of course white. You will like it for step-ins, nighties, any pretty undies, and the white for boys' or men's athletic underwear. See the very attractive combination set made up with vale lace trimmings; it's cut from Designer Pattern No. 3449. The

JAPANESE NAINSOOK

is a shadow stripe, flesh, mauve and yellow fabric, with pretty flowers at well-spaced intervals. Ask to see the gown made up. It is really charming, trimmed with val. lace, scalloped round bottom from Designer Pattern No. 3662. The material is fast color, 36 inches, at

BLUE-BIRD CREPE

was its first name, with different styles of blue birds. Now we show butterflies, ring-birds, roses and many other pretty designs on white, flesh, corn, sky and orchid backgrounds. The one big favorite for lingerie; also some little rosebuds for kiddies' frocks or nighties

NEW RATINE

very smart, in attractive blue, henna, rose, mauve and black, yellow and black checks on white ground. Also Horrockses Mateen in the tiger-lily, with stripe to match; Firmament Blue with check match; also plain and check in daffodil. Two lines here that you will appreciate for their newness, quality and pretty weaves, for dresses,

ANDERSON'S RATINE

is wonderful value; it's as reliable as the gingham, and as satisfactory for wear and washing. Very popular for children's dresses and rempers, as well as ladles' wear; easily laundered, very little ironing and all the new blues, yellow, green, rose, pink, sky, gray, etc., and white, 38 inches 75c yard

NOVELTY RATINE imported by us from the French makers. The weavers who worked on this beautiful line are born weavers; it's a life work for them, and it shows in a truly remarkable skill in the production of materials

ANDERSON'S GINGHAMS

are after all the favorite over all. We carry the best they make, and the newest checks and plaids in great variety, with plain colors to match. If you like the best, see this quality; you will be con-piece branded with name on selvedge, the lowest price in years, 33

VOILE LA SUISSE

is a dainty, pretty weave. We have already had to re-stock; the sales have been very great. It is shown in such pretty shades of blue, brown, navy, with dots and figures; also mauve, and then colored dots on white; the dots are a new process, not painted, but stamped into the fabric. They won't come off. We have tried a thorough washing and dots and color remained unchanged, 38 inches

The Belrobe shows you with pictures exactly how to sew the trousers together, an operation that, without The Belrobe, was often somewhat You never can have confusing.

too many of them

There is just one

way of sewing on

the bertha proper-ly, and The Belrobe

explains it to you.

F YOU are timid about sewing, start with nightgowns or pajamas. You will immediately realize through using Standard-Designer Patterns - how The Belrobe explains every step in the making of a garment. Consult the pattern envelope for the amount of material needed and then visit our piece-goods counter. Here you will find soft yet durable materials in lovely colors-crepe de Chine, satin, nainsook, printed crepes. lingerie cloth. Start sewing to-day!

Yardley's English Toilet



strenuous days, doors beckons. when sunshine envelops one more strongly Are you pre-pared?

Preparations are simple. A good cream or two, a protecting lotion. A

powder - like Swansdown clings and won't clog. "Yardley's" products fill every requirement for the protection of the

complexion, Yardley's Bath Tablets, odors red, rose, verbena, milk of almonds, lime and olives or orange blossom. Price35c each or 3 for \$1.00 Yardley's Old English Lavender Toilet Soap. Price 25c cake Yardley's Oatmeal Soap. Price......20c cake Yardley's Old English Lavender Taleum Yardley's Twin Compact, consisting of face powder, rouge in gunmetal finish case. Yardley's Face Powder, natural shade. Price Yardley's Red Roses and Freesia Bath Salts. Price \$1.25 bottle Yardley's Old English Lavender Water. Price

..... \$2.75 bottle

SPECIAL

COURSE DINNER.

11:30 to 2.

40c Restaurant

Made-In London Exhibit

Always buy

STANDARD.

DESIGNER

PATTERNS

with

THE

BELROBE

Open Tonight. 7:30 to 10 p.m.

For the convenience of those who may not find it convenient to visit this exhibit during the day, the Main Floor will be open tonight from 7:30 to 10 p.m.

A Bit of **NECKWEAR** For Daintiness and Color

That, fresh crisp touch to a frock is usually the result of a new bit of neckwear-and here you will find scores of fascinating freshen an old frock and make a new one even marter. Round

collars, square collars, novelty collars, gay scarfs, too - in all sorts of fabric and colors. For smartness they are unequalled Just received a choice assortment of Vestees in linen and ratine, with drawn-thread or filet medallions inserted, These vestees have either tuxedo or Bramley collars, and some of linen ones have cuffs. Prices. ... \$1.50 to \$3.50

Also Vesting in Net and Lace or Organdy and Lace, with bandings to match, for collar and cuffs. Prices...... 75c to \$1.38 vestee length

Banding\$1.25 to \$1.65 yard

MAY RECORDS "His Master's Voice." Hear Them on a Victor-On Sale Tomorrow.

WALLACEBURG

Special to The Advertiser. Wallaceburg, May 2.—Mrs. Pretty and two children visited Mrs. Walter McLean on Monday.

Mr. and Mrs. A. Craig of Detroit risited Mr. and Mrs. Amos Parker ver the week-end.

Bruce Bourne of Chatham spent he week-end at his home here.

ICE DEFERS DEPARTURE OF STEAMER HURONIC

Special to The Advertiser, Sarnia, May 2.-Fully loaded with freight for western lake ports, the steamer Huronic, of the Northern Navigation Company, due to lift her Mr. and Mrs. Charles Second of anchor yesterday, did not leave, as all chatham visited Mr. and Mrs. William Wellman, Sunday. vessels lying in the river received advice that it is impossible to get beyond Detour at western inlet to

SOUTHWOLD

Special to The Advertiser. Southwold, May 2.—Mrs. Thomas West of Woodstock is visiting relatives here. Mrs. Catharine McFarlane is see

ously ill at her home here.

Mary McFarlane of London spent
the week-end at her home here. Murray Leach and family have re-turned home from visiting relatives in Wyoming and Forest.

WOOD Jenkins Fuel Co.

How To Reel Off An Unlovely Complexion

Mr. and Mrs. John Glendinning and daughter are spending a few days in Toronto.

Word has been received here that two ice-breakers have succeeded in breaking through as far as the Soo but could not get through the locks. General freight vessels lying in the river will probably continue to Deturn tomorrow, but nothern navigation will be suspended for probably two days. The Hamonic returns flousen, at Windsor recently.

Turin, May 2.— Mrs. William Richardson visited ther daughter, Mrs. Gollingwood tomorrow to load its play, "Kentucky Belle," in three acts, at Morpeth Friday night.

Rev. Mr. McLean is attending the needing of the Synod of Hamilton and London at Stratford this weak.

American Advertiser.

TRUCK FIRE EXTINGUISHED.

Firemen were called to Brooks Bros. coalyard at 228 Adelaide street quested, and London at Stratford this weak.

American Advertiser.

TRUCK FIRE EXTINGUISHED.

Firemen were called to Brooks Bros. coalyard at 228 Adelaide street through tonight.

TRUCK FIRE EXTINGUISHED.

Firemen were called to Brooks Bros. coalyard at 228 Adelaide street destance in the coal company's trucks took fire. The damage was \$1254.

Chester Williams and family of Chondon is visiting broad here. Mrs. Collins of London is visiting broad here daughter here.

Mrs. Collins of London is visiting broad here daughter here.

Mrs. Collins of London is visiting broad here. Mrs. Collins of London is visiting broad here daughter here.

Sackville, N. B., May 2.—Rail connection with Halifax from the west was broken Monday night, when the twest was broken Monday night, when the waters of Bay of Fundy washed out, the Canadian National track at Dorchester. Trains were expected to get through tonight.

TRUCK FIRE EXTINGUISHED.

Firemen were called to Brooks Bros. coalyard at 228 Adelaide street was the found of the such particular for damage was \$1.00 to the family of the sale was at the family of an aged, faded, or discolored one—a natural, not a painted, complexion—is ordinary mercolored to with Halifax from the west was broken M