## A PAGE OF GENERAL INTEREST TO WOMEN READERS

You'll never know
how good your bread and pies -your cakes and pastry will be, until you make them with

## Pramy frour

Wore Eread and Better Bread
Buy it and see for yourself.

## MADE IN CANADA

The Bread that Builds Brain and Brawn must be made of the whole wheat grain-white flour bread will not do it - neither will the so-called "whole wheat flour bread." The only real whole wheat bread is

## TRISCUTI

It is made of the whole wheat
grain steam-cooked, shredded, grain steam-cooked, shredded,
compressed into a wafer and baked by electricity. All the meat of the golden wheat prepared in its most digestible form and smallest bulk. A wholesome substitute for white flour bread-a delicious snack for luncheon with butter or soft cheese-crisp, snappy, strength ening and satisfying.

Made at Niagara Falls, Ontario


THREE SCORE AND FOUR be meritorious-dependable.

## EDDY'S MATCHES

ave been the same good matches since 1851. Like Eddy' Fibreware and Eddy's Washboards, they are considered
standard by all loyal Canadians under the "Made-in Canada" Banner.


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