

A Quick, Draining, Nerve-Reviving Tonic is
Taylor's Beef, Wine and Iron
A marked improvement in health and spirits will be noted inside of ten minutes after the first dose. Full pint bottles sell at only 50c. at
TAYLOR'S MARKET DRUG STORE,
369 Talbot Street, Opposite Market.

LONDON CONSERVATORY OF MUSIC
AND SCHOOL OF ELOCUTION,
LIMITED.

In affiliation with the Western University, efficient staff of teachers, thorough course of study. Up-to-date methods. Terms reasonable. Exams twice a year. Write for year book and curriculum. F. Linforth Willgoose, Mus. Bac., (Principal); Lottie L. Armstrong, registrar.

Let us fill your optical want. Why? Because we specialize in optical work.
Brown Optical Co.
237 DUNDAS STREET,
Phone 1877.

Sole Agents for
GURNEY OXFORD RANGES
Smallman & Ingram

FREE
While They Last!
A 14-inch Oak Serving Tray with every four-piece Plated Silver Tea Set at \$2.75.
LONDON'S LARGEST JEWELRY STORE,
234 Dundas Street.
THE ONE-PRICE STORE
The one-price store the year round.

-3-in-One oil
keeps rust off tools

GEO. E. LOGAN
FUNERAL DIRECTORS
AND EMBALMER.
418 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1908. Personal Attention.

FERGUSON & SONS
FUNERAL DIRECTORS
180 KING STREET.
PHONES 543, 373, 2056.
OPEN DAY AND NIGHT.

Smith, Son & Clarke
Undertakers
115 DUNDAS ST. PHONE 586.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

E. C. Killingsworth
FUNERAL DIRECTOR
AND EMBALMER.
491 Richmond Street, Phone 3971

GRIFFITH & WILLSIE
FUNERAL DIRECTOR
404 Dundas Street, London.
Residence on Premises. Phone 459.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.

WALL PAPERS
At Special Prices
Is what we are offering during the summer season of July and August. Many broken lots of 50c, 60c and 75c Papers now selling at 15c and 20c per roll. Also lots of others at half price. Bring size of room.
COLERICK BROS
212 DUNDAS ST.

Now is the time for summer vacations, and to keep your valuables safe from fire and burglars in your absence, send them to London Loan and Savings Company, who for a trifling charge will have you against loss.
PHONE FOR PARTICULARS
NO. 424.

A SUMMER'S DRINK
You can't buy better Porter and Ale than Hamilton's. First class and made from the finest hops and malt.
KENT BREWERY
Jos. Hamilton, Prop.

Girls' Wristlet WATCHES
These are neat, strong and reliable timekeepers fully guaranteed by official watch inspector of C. P. R. and G. T. R.
\$5.00
W. G. Young,
DIAMOND HALL,
214 Dundas Street,
674 Dundas Street.

Johnston Bros.' XXX BREAD
Newcomers are invited to try this delicious Bread.
Constant users tell us that we make the best Bread, and new friends are being won daily, so the voice of praise is never ended. Join the list today, and we are sure you'll always ask for JOHNSTON'S BREAD.

LONDON AND DISTRICT
The Advertiser office is open every night, except Sundays and holidays, until 9:00 p.m. In telephoning after 6 p.m., call No. 3670 only, business department, for complaints, change of address, etc., and other numbers according to list at top of Page Four. If you do not receive an answer to 3671, 3672, or 3673, call 3670, and you can always get an answer before 9 p.m.

Customs Return.—The customs returns for July are \$109,077.46, nad for the same month last year \$104,063.40, an increase of \$5,014.06.
Inland Revenue Returns.—Inland revenue returns for July are: Spirits, ex-warehouse, \$5,471.45; malt, ex-warehouse, \$7,373.32; raw leaf, ex-warehouse, \$19,450.96; cigars, ex-warehouse, \$4,884.36; cigars, ex-warehouse, \$3,306; methylated spirits, \$32.60; other collections, 72 cents. Total collections, \$40,518.84.
"Some" Corn.—Mr. Kilgour, Piccadilly street, has corn growing in his garden which measures 8 feet 6 inches in height and is still growing.
Mr. Carr Passes Through.—C. E. A. Carr, former manager of the London street railway, stopped over in London yesterday for a few hours to renew acquaintances.
Not Loyal Order.—Mr. George Frick, secretary of the Loyal Order of Moose, wishes to state that it is the Social Order of Moose and not the Loyal Order, that is conducting the carnival at Queen's Park. It was stated in error that the carnival was under the auspices of the Loyal Order.

Secure Office Positions

Westervelt School Pupils
The following young people trained at the Westervelt School, London, have secured positions: Miss Black, stenographer, McCormick Manufacturing Company; Miss Kelley, stenographer, Goodyear Rubber Company; Mr. Morris, bookkeeper, McConnell & Ferguson; Mr. Famularo, stenographer, Y. M. C. A. office; Miss Johnston, stenographer, Aylmer Shoe Company; Miss Anderson, stenographer, Argyle Land Company; Miss McGay, bookkeeper and stenographer, City Lumber Company, Waukegan, Ill.

The fall term in the Westervelt School opens Sept. 2. Write the Principal for free catalogue.
Card of Thanks.
Mr. and Mrs. John Knawton, Masonville, desire to thank their friends for their kindness and sympathy during the illness and death of their son Roy.

NOTICE OF REMOVAL!
After nearly a quarter of a century in the Duffield building, we are obliged to move. Our office is now 425 YORK STREET. Phone 470.

John Mann & Sons
COAL, CEMENT, CHARCOAL,
BEAVER BOARD, ETC.

CHWARD & CO
DIAMOND MERCHANTS
SATISFACTION GUARANTEED
OR MONEY BACK.
374 RICHMOND ST. PHONE 1084.

You Should Eat Wrapped Bread

Because it is made for people who want GOOD BREAD.

It is WRAPPED like a package of tea, to be delivered clean and sanitary to its consumers.

A good many people are agitating CLEANLINESS. Then why not use the WRAPPED LOAF, which you know to be delivered to you in PERFECT CONDITION?

Try PARNELL'S SNOW-DRIFT and we think you will be a steady user of it at each meal.

Phone 929 or 1390 and have our wagon call with a sample loaf.

Keeps the Skin Soft and White

The dainty toilet article HAZEL-ROSE, protects the skin from the effects of sun, wind and hard water, and prevents roughness, redness, irritation, tan, etc.

It keeps the skin soft and white, and adds the charm of youth to the complexion.

HAZEL-ROSE is a perfect protection to the skin during all summer outdoor exercises and sports.

4-Ounce Bottles, 25 Cents.

Cairncross & Lawrence

Chemists and Druggists.

216 Dundas Street, London, Ontario.

A SOBERING THOUGHT.

Now doth the busy little moth improve each shining hour since that fair day in early May when you packed your winter things away and left them in his power.

Wedding outfits our specialty. Carriages or automobiles Hueston's Livery.

W. R. Brown, Optician

Returned from Europe.

W. R. Brown, Optician, has returned from Europe, where for the past three months he has been investigating the latest methods for the correction of defective eyesight with glasses, at the world's greatest optical centres.

English Picnic! Everybody doing it! When? August 28. Well! Well! Where? Watch this paper.

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ROWAT'S Please people who are particular.
COFFEE 45c per pound.
T. A. ROWAT & CO.
250 Dundas St., also South London.
PHONES: 3551, 3552, 349.

WANTS PRIZES FOR BREEDING OF FOXES IN THIS DISTRICT

Suggestion Placed Before the Fair Board by Water Commissioner Stevenson.

Belives City Could Have Same Reputation With Reynard as With Chickens.

For the promotion of fox culture in the London district, Water Commissioner H. A. Stevenson is advocating a special water commission cup to be presented to fox breeders exhibiting at the Western Fair. The suggestion was made before the joint meeting of the fair board and the water commission Friday afternoon. While no definite action was taken there, Commissioner Stevenson will bring the question before the commission at its next regular meeting, Wednesday of next week.

"London has the reputation of being the greatest chicken-city in the world," said Commissioner Stevenson. "The city is advertised by its fancy poultry at every prize show of importance in the country. There are more prize-winning birds that come from the poultry farms of London and vicinity than any other city in the world. There is no reason why we can't win the same reputation with foxes."

"At present there are over twenty fox farms in this district. They have learned the secret of breeding foxes now, and the industry is only in its infancy. We ought to take some action to promote it as much as possible. No one has any idea of the amount of capital that is invested in these farms, and they should be encouraged."

"Fox farming is in about the same stage now as chicken farming was 40 years ago. The chicken industry has been fostered and developed through exhibitions and prizes, and the same methods should be adopted to help along the fox-raising industry."

States No Offer Made Mr. Heard

Hamilton Times Comments on Report in a Local Paper.

The Hamilton Daily Times, commenting on the story published locally that Superintendent Heard of Victoria Hospital, might be appointed as the head of Hamilton Hospital, quotes Mayor Allan as saying: "Not a word of truth in it. I am a member of the sub-committee which was appointed to go into the matter and see if the management of the hospital could not be improved upon. Up to date that sub-committee, I feel certain, has not opened up official communication with Mr. Heard, with the end in view of having him come to the local institution."

The Times says that up to date the hospital governors say they have no one under consideration, with the exception of the present steward.

DEATHS AND FUNERALS

Lillian Harris Dead.
Lillian Harris, only child of Mr. and Mrs. James Harris, died in Detroit Friday. The funeral will be held on Monday morning at 10 o'clock from the residence of the grandmother, 439 Oxford street, to Woodland Cemetery. Rev. J. B. Hawkins will conduct the services at the house and the graveside.

Death of William MacRobert
William MacRobert, father of the late E. J. MacRobert, of this city, died at Florence on Tuesday. The funeral will be held on Monday morning from the C. P. R. station on the arrival of the 10:10 train from Bathwell to Mount Pleasant Cemetery. Rev. D. N. McCrimus, of Colborne Street Methodist Church, conducted the services at the graveside.

Mrs. E. Dawson Dead.
Mrs. E. S. English received the sad intelligence of her mother, Mrs. E. Dawson, of this city, at her son's residence in Parkhill, where she had gone one week ago on a visit. Mrs. Dawson had not been so strong for some time. For a number of years she conducted a general store and postoffice at Sylvan, but some eight years ago disposed of her business and removed to this city, and has since resided with her daughter. One son and three daughters are left to mourn her loss. They are: Wm. Dawson, Parkhill; Mrs. Geo. Clarke, Crediton; Mrs. J. M. Mackey, Sylvan, and Mrs. E. S. English, of this city. The late Mrs. W. H. Clark, of Mount Brydges, was also a daughter. The funeral will be held at Parkhill, Interment at Sylvan Cemetery.

MOOSE CARNIVAL STARTS MONDAY

Special Free Features Each Afternoon and Evening.

The Moose Carnival will open in Queen's Park Monday afternoon at 1:30 and will continue during the week. It is expected that it will draw thousands to the grounds, both afternoon and evening. One of the features of the carnival is the Greater Shows, the big pony, dog and monkey circus, a show that will please everybody, and will appeal strongly to the little folks and amuse and entertain the adults as well.

The show also includes Minnie Ha Ha, Professor Heckler's Flea Circus; Wonderland; Coney Island; The Crazy House; Hamda Ben; London Ghost Show; Ferris Wheel; Merry-Go-Round; Ocean Wave, so that there will be amusement for everybody.

A number of special features will be put on free at each performance.

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ROSS' Limited,
London and Edmonton.

CLEARING DRESSES

Every garment in Voile, Lawn, Bedford Cord, Ratine, Linene and Foulard, reduced from 1/4 to less than 1/2 price.

WAISTS New Neckwear
In all the most popular styles.

REGISTER "KICKS" ON NEW SERVICE OF ST. RAILWAY

South Londoners Say the Old Belt Line Was Better Than Normal.

Supt. Hummeston Testifies New System Had Increasing Traffic in South.

Complaints of the new service of the London street railway, particularly that in South London, were raised before the finance committee of the council at its session Friday afternoon. As a result of these "kicks," the committee sent in a recommendation to the council to have a comprehensive street railway report compiled by the city engineer. The recommendation also requested that the city engineer go over all routes and schedules and ascertain what alterations can advantageously be made to these.

"Kick" Over Normal.
South Londoners' objections were embodied in statements made by a large delegation that waited on the committee members, Dr. Robert Ferguson and Messrs. Thomas Alexander, W. H. Lister and others complained of the Normal service in particular, alleging that the old belt line was a route that was more beneficial to the southern district than the present Normal city line.

Too Far From Depot.
On inquiry from Ald. J. H. Johnston, members of the delegation expressed the opinion that the reversing of the Ridout street line, rather than the belt line, would have been received with greater satisfaction by the South Londoners. The entire delegation objected to the fact that the Normal line, claiming no nearer the Grand Trunk, M. C. R. and Traction stations than Richmond and Dundas streets.

Superintendent H. Hummeston, who represented the street railway at the meeting, admitted that the Normal line was not patronized as well as the old belt line had been, but declared that the South London traffic as a whole had been materially increased by the new system.

Personal Mention

Miss Ina McLeod, nurse-in-training, of Hamilton, spent Friday with her parents in this city.

Miss Emma Reeve, of this city, is spending her holidays at Bayfield.

Mrs. Fred Wheatcroft, of Cleveland, Ohio, is visiting her mother, Mrs. McNaughton, Greenview street.

The Misses McAlpine, of Mosca, are visiting at the manse, Kintore.

Master Chester Farmer, of Richmond street north, is spending the week with his friends, Cameron and Willie Jackson, of Pond Mills.

Mr. and Mrs. Parnell Morris and two sons have returned home after a month's holiday in Muskoka.

Club Cars for Connoisseurs.
The popularity of the Grand Trunk service between Montreal and Toronto, caused principally by the splendid service of daily express trains over the heavy steel of the only double-track railway between these two points, has caused the management to bring the equipment up to the highest state of efficiency, and to include parlor buffet cars, library cars and dining cars on the day trains, and electric lighted Pullman sleeping cars, with electric fans and all the latest improvements, on their night trains.

Early next week the service is still further to be augmented by the running on the two limited night trains, leaving Montreal, 10:30 p.m., arriving Toronto 7:30 a.m., daily, and leaving Toronto 10:45 p.m., arriving Montreal, 7:40 a.m., daily, wide vestibule club compartment cars built for the comfort and convenience of patrons.

These club cars are de luxe in every respect, are named "The Royal City" and "The Queen City," and will be a boon to the travelling public and appreciated by sleeping car patrons.

The interiors of the cars are arranged with one drawing-room, five compartments, and a club or lounging room, the latter having nineteen chairs. The cars are lighted by electricity and each room is provided with an electric fan and separate toilet facilities. A patent ventilating device has been installed in the clubroom. The interior finish is strikingly beautiful, the color scheme of shades, giving an effect both pleasant to the senses and restful to the eye. Simplicity and richness of design are everywhere apparent.

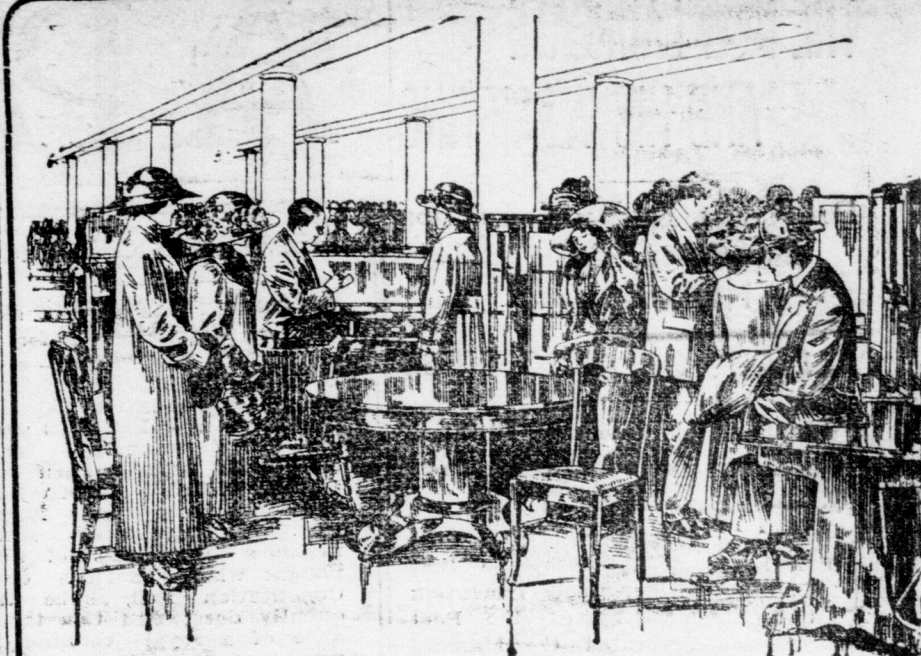
A buffet will be operated, serving light summer beverages, cigars, etc. Illustrated current magazines bound in handsome leather covers have also been placed in the cars for the free use of patrons.

Dr. Martel's Female Pills have been the standard for 20 years, and for 40 years prescribed and recommended by physicians. Accept no other. At all druggists.

"From Maker to Wearer." You can have your old jewelry made over or new jewelry made to order, in our workshop, at factory prices.

S. K. Milroy & Co., Manufacturing Jewelers

260 DUNDAS STREET, YWT



August Furniture Sale

Our Annual August Sale is now under way. We make this otherwise dull month one of the busiest of the year by generous price reductions in every department. Everything in the store is reduced in price.

Dining-Room Furniture

Fumed Oak, Golden Oak, Mahogany or Walnut, all at factory prices.

Bedroom Furniture

Mahogany, Oak, Birdseye Maple, Circassian Walnut, White Enamel or Gumwood. Dozens of odd pieces at half price.

Parlor Furniture

Suites and Odd Pieces, in endless variety. All at one-third off.

Hall Furniture

Racks, Seats and Mirrors; 30 patterns, at one-third off

Rugs, Curtains, Linoleums, Window Shades, All at 1-3 to 1-2 Off the Regular Price.

WATCH OUR WINDOWS FOR AUGUST BARGAINS.

The Ontario Furniture Co.

228, 230 DUNDAS STREET.
LONDON'S LARGEST HOMEFURNISHERS.

EDUCATIONAL. EDUCATIONAL.

Alma (Ladies) College

should be considered by careful parents before placing their daughters in any college. Alma's 32 years' of growing success affirm permanency and efficiency.

It is not enough that your daughter be well trained. She should have also a good school-home during the most important character-forming period of her education. An Alma training will help fit your daughter for any worthy vocation and for helpful leadership.

Write the Principal for Prospectus.

ROBERT I. WARNER, M. A., D. D., ST. THOMAS.

The Associated Board of the
Royal Academy of Music
Royal College of Music
LONDON, ENGLAND.
MUSIC EXAMINATIONS 1914

Opens to the Pupils of all Teachers of Music.
The Annual Examinations in Practical Music and Theory will be held throughout Canada in May and June, 1914. An examination in Theory only will be held November 15th, 1913, application to be made by October 1st.
An Exhibition value about \$500 offered annually; also 2 Gold and 2 Silver Medals.
Syllabus, Music for the examinations and all particulars may be obtained on application to
M. WARREN DAVIS, 777 Shuter Street, Montreal, (Resident Secretary for Canada.)

Parents and Teachers wishing to enter their pupils for these examinations should communicate with the Secretary at once and have their names placed on mailing list.

ONTARIO LADIES' COLLEGE

And Ontario Conservatory of Music and Art, Whitby, Canada, Stands For Efficient and Cultured Young Womanhood

The new \$25,000 Gymnasium, with swimming pool, etc., together with a large and attractive campus, affords facilities for Scientific Physical Education unequalled in any Ladies' School in this country. The strength of the staff may be judged from the fact that seven University Graduates, all Specialists in their subjects, give instruction in the Literary Department. All the other Departments are equally well provided for. Send for new illustrated Catalogue to

REV. J. J. HARE, PH.D., Principal.

1a-w-t-86

UPPER CANADA COLLEGE
TORONTO
Premier Boys' School of Canada

Founded 1899 by SIR JOHN COLBORNE, GOVERNOR OF UPPER CANADA.

Senior and Preparatory Schools in separate modern buildings. 50 acres playing and athletic fields, with rink, gymnasium and full equipment. Specially constructed detached infirmary, with resident nurse. Summer Camp at Lake Temagami, conducted by the Physical Instructor of the College, trains boys to take care of themselves in the open. SUCCESSIONS 1912—Scholarships 2, Honours (Matriculation) 23, Pass Matriculation 12, Royal Military College Passes 5. All particulars and historical sketch on application. Autumn term begins September 11th, 1913. 10 a.m. Boarders return on the 10th. Arnold Morphy, Bursar