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Jewelry Store
The Store With the Stock.
When you want to purchase a high-grade Watch, buy a

ROCKFORD

For sale at

WRAY'S

LYPSIL, for the Lips
AT ALL DRUGGISTS
VINOLIA COMPANY, LIMITED

Quality in
Wall Papers

Plays a very important part in beautifying the home. The quality in Colerick's Papers makes them last longer, and they are so much prettier too. Arrange to call here and select your papers. It will be to your advantage to do so.

COLERICK BROS.
212 DUNDAS STREET.

The Brown Optical Co.

OPTOMETRISTS AND OPTICIANS,
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BARRISTER SOLICITOR, ETC.
County Bldgs., next Court House, London

Taxicab Service
Open Day and Night. Telephone 180
Mitchell Garage and Sales Co.

W. J. BALL
Funeral Director
and Embalmer
Private parlors in connection for funeral services.
RESIDENCE ON PREMISES.
691 Richmond St. Phone 4971.

GRIFFITH & WILLIS
FUNERAL DIRECTORS,
104 Dundas Street, London.
Residence on Premises. Phone 459.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.

Geo. E. Logan
Funeral Director
and Embalmer
408 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1968. Personal Attention.

Smith, Son & Clarke
Undertakers
115 DUNDAS ST. PHONE 596.
829 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

Ferguson & Sons
Funeral Directors
180 KING STREET.
PHONES 545, 573, 2058.
OPEN DAY AND NIGHT.

The Tips on Diamond Rings
Wear Off Quickly
Examine them often, or you may lose a valuable stone.
We put new ones on at short notice.
The charge is small.

S. K. MILROY & CO.
Makers to Wearer.
Manufacturing Jewelers, 260 Dundas

Roland D. Jarvis
DENTIST
Corner Dundas and Clarence Streets.

The London Loan and Savings
Company of Canada
Dividend No. 74

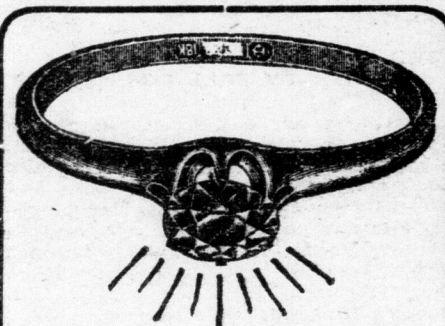
Notice is hereby given that a dividend at the rate of 6 per cent per annum has been declared upon the paid-up capital stock of this company for the current quarter-year, and will be payable to shareholders of record on the 15th of September, 1912, on and after Oct. 1, 1912.
M. J. KENT, Manager.

TRAFFORD'S
Window Shades to order. Guaranteed rollers and workmanship.
Special Oak Curtain Poles complete.
129 Dundas, 11 Market Square

Hamilton's London
Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery
LONDON, ONT.



Are You Going To Buy A Diamond?

Do you want a good stone?
Do you want fair, honest treatment?
Do you want your money's worth?

IF SO TRY
Diamond Hall
Stores
W. G. YOUNG,
214 and 674 Dundas Street.

Johnston Bros.
XXX Bread

After the holidays try Johnston Bros.' XXX Bread. It will help to keep the roses in your cheeks and the brightness in your eye. It is healthful—that's why.

Johnston Bros. Phone 944.

LONDON AND DISTRICT

—Mr. and Mrs. Alfred Johnson, Horton street, announce the engagement of their daughter, Lyla Mae, to Mr. George Johnston Armstrong, of Victoria, B. C., the wedding to take place the latter part of September.

—Mr. and Mrs. Albert Knight, of Crosshill, announce the engagement of their daughter, Alice Amelia, to Mr. George Lawrence Walters, of London, Ont., the marriage to take place quietly by the latter part of September.

Michels—Mountjoy.
A quiet but very pretty wedding was solemnized at the home of the bride's parents, Watson street, South London, Monday afternoon, when Flossie, second daughter of Mrs. A. Mountjoy, was united in marriage to Mr. Elmer Michels, of Detroit. Rev. C. R. Gunne performed the ceremony in the presence of immediate relatives. The bride was given away by her brother, Mr. Charles L. Mountjoy, of Toronto. After a dainty repast the young couple left amidst best wishes for their future home in Detroit.

Bissell—Boss.
A quiet and pretty wedding was solemnized at the home of the bride's parents, when Miss Verna Marvel, only daughter of Mr. and Mrs. L. A. Boss, became the bride of Mr. Charles Bissell, on Saturday, Aug. 31, Rev. Mr. Beer officiating. The bride, who was given away by her father, looked charming in a gown of cream satin, with overdress of silk embroidered and crystal beaded net, her only ornament being the gift of the groom, a pearl sunburst. Miss Violet Campbell, who received a silver and pearl necklace from the groom, played the Lohengrin.

Epilepsy or Fits Curable
TEST THE **KOSINE**
TREATMENT WITHOUT EXPENSE

There is nothing more frightful in a happy home than to have one of its members instantly seized with an attack of Epilepsy or Fits. The Kosine Treatment relieves all fears of these attacks, which are so frequent to the sufferers of Epilepsy. Kosine has been successfully used for a number of years by the laity as well as physicians. The Kosine guarantee absolutely protects you. Buy a bottle of Kosine for \$1.50. If after using you are not entirely satisfied, your money will be refunded.
W. T. STRONG, DRUGGIST,
184 Dundas Street.

You Press the Button—

We Do the Rest
Your vacation pictures mean much to you. We "do the rest"—the up-to-the-minute Kodak way of developing and finishing your films.

J. H. BACK & CO.
210 DUNDAS STREET.

Only 13 left, out of 48 large, fine building lots. Just at the terminus of Street Railway and Hamilton road. Low taxes. Easy payments.
John Mann & Sons,
Coal Office,
401 Clarence St.

CHWARD & CO
DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK.
874 RICHMOND STREET.
Store Closes Wednesdays at 1 p.m.

'The Bread Man'
Home From Your Holidays

If so, why just call us up over the phone and we will send one of our obliging salesmen with our LOVELY "HOME-MADE BREAD."

We know you have been using our bread in the summer resort where you were holidaying, and you gained in HEALTH and VIGOR while away.

If this has been the case, then why wouldn't it pay you to continue on with this HEALTH-GIVING BREAD.

GO TO YOUR PHONE AND CALL US UP.

"Parnell"

'The Bread Man'

APPRECIATES YOUR BUSINESS.
Phones 929-1390.

Did You Take Some Pictures With Your Camera On the Holiday?

Let us develop and print your films.

All work is done by our professional photographer—no boys or amateurs touch it.

Our prices are the most reasonable in town; work is promptly done and guaranteed.

You Will Notice a Difference.

Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ont.

Bridal Chorus. Only the immediate relatives and a few friends were present. The bride's travelling costume was of fawn whipcord, with velvet hat to match. Mr. and Mrs. Bissell left on the 11:35 train for Sarnia, from whence they will proceed by boat to Duluth.

IMPORTANT CHANGES IN GRAND TRUNK TRAIN SERVICE FROM TORONTO.

Train leaving Toronto 10:15 a.m. daily, except Sunday, for PENETANG, will be discontinued after Saturday, Sept. 7, but will commence Monday, Sept. 9, run via Muskoka Wharf to Huntsville.

MUSKOKA EXPRESS, leaving Toronto 12:20 noon, daily, except Sunday, for Muskoka Wharf and Huntsville, will be discontinued after Saturday, Sept. 7.

RUFFALO-MUSKOKA EXPRESS, leaving Toronto 2:30 a.m. daily, for Muskoka Wharf, Huntsville, Burk's Falls and North Bay, will make last trip, Sunday, Sept. 8.

BUFFALO EXPRESS, leaving Toronto 11:59 p.m. daily, will be discontinued after Sunday, Sept. 8.

THROUGH PITTSBURG SLEEPER on 4:32 p.m. train from Toronto will be discontinued after Saturday, Sept. 7th.

Taxi Cabs and Carriages for every occasion. Hueston Livery.

PETROLEA TOURNEY GETS A LATE START

But Bowling Is Progressing Rapidly and Second Round Is Being Run Off—The Score.

[Special to The Advertiser.]
Petrolea, Sept. 2.—Lambton Central Bowling Tourney got off to a late start today. At 9:30 when play should have started the bowling green was under water owing to the deluge of rain that fell from about 1 a.m. to 8 a.m.

By strenuous efforts the lawn was got into fair shape by 2 p.m., and play was started with 25 rinks on the green, seven rinks who had entered failing to show up, viz., Livingstone, Watford; Fawcett, Sarnia; Wyley, Dresden; Miller, Florence; Kelly, Florence; Colwell, Wallaceburg; Douglas, Aylmer.

There were three events to be contested: 1. The Corey cup to be retained by winners for one year, with prizes for winners. Four pieces of cut glass, water pitchers, and for runners-up, four sets of carvers.

2. Waddell trophy, held by winning rink for one year, with prizes for winners and runners-up. Oak shield to be kept by winners and four club-bags. For runners-up four sets gold cuff links.

3. Consolation: First, four silver cake dishes; 2, four gold-headed umbrellas. The score:

Corey Cup—First Round.
Petrolea.
Vance 16 Fisher 12
Peters, Florence, won by default from Colwell, Wallaceburg.
Petrolea.
W. Dunlop 19 McIntyre 13
Inwood. Copleston.
Dawson 14 McDonald 9
Wyoming.
Dr. Reid 21 Jackson 15
Alvinston.
Livingstone 18 Wilson 16
Petrolea.
B. Dunlop 16 J. Reid 11
McLaren, Watford, won by default from Douglas, Aylmer.
Rice, Wyoming, won by default from Miller, Florence.
Dr. Smith, Petrolea, won by default from Fawcett, Sarnia.
Wyoming.
Brown 9 White 8
Steep, Petrolea, won by default from Dr. Wilsey, Dresden.
Nichol, Wyoming, won by default from Kribbs, Florence.
Copleston.
Whittaker McDougal
Denham, Petrolea, won by default from Dr. Kelly, Florence.

Try Cuticura Soap and Ointment Free

Although Cuticura Soap and Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent, post-free, on application to Foster Drug & Chem. Corp., Boston, U.S.A.

Ask for Crisco

It's best for shortening, for cake-making or for frying. Use it in place of butter or lard.
30c A TIN.

T. A. ROWAT & CO.
250 Dundas Street—South London.

Petrolea. Watford.
Taylor 19 Irwin
Corey Cup—Second Round.
Florence. Inwood.
Peters 14 Vance 12
Inwood. Petrolea.
Dawson 20 W. Dunlop 10
Wyoming. 15 Livingston 10
B. Dunlop, Petrolea, won by default from McLaren, Watford.
Petrolea.
Dr. Smith 16 Brown 12
Petrolea. Petrolea.
McDougal 13 Denham 7
Petrolea. Wyoming.
Steep 15 12

OUTLOOK FOR 1913 GOOD AT BERLIN

Joint Stock Company Will Take Over Franchise Next Season—"Pop" Williams Loses Money.

Berlin, Sept. 2.—Berlin's Canadian League players departed for their respective homes this afternoon, when the games between the 1911 champions and Guelph were called off on account of wet grounds. The season has been an unsatisfactory one for Owner Williams financially. The majority of the players who were signed and went into training at Windsor failed to deliver the goods when the league season started, and over a score of players were given a trial before a winning team was gathered together three weeks ago by Manager Deneau. The schedule adopted by the league proved disastrous to Berlin and travelling expenses were unnecessarily high. Notwithstanding these drawbacks, baseball enthusiasts are confident Berlin will make a good ball town, and a joint stock company will take over the franchise at an early date and commence to build up the team, and make arrangements for the rental of athletic grounds for next season before the annual meeting of the Canadian League.

PIONEER MERCHANT

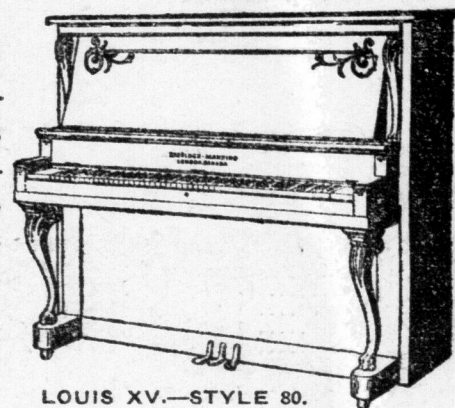
Joseph Wescott Dies at Ailsa Craig After Long Illness.

[Special to The Advertiser.]
Ailsa Craig, Sept. 3.—After six weeks' illness Mr. Joseph Wescott passed away on Sunday afternoon. Deceased was a hardware merchant in Ailsa Craig for years and was a life-long member of the Anglican Church. Mr. and Mrs. G. N. Brown and little daughter, Helen, have returned to their home at Elmvale after spending the past month with Mrs. Brown's parents, Mr. and Mrs. A. M. Munro.

An Attractive Feature of The Western Fair—
The Sherlock-Manning
20th Century Piano Exhibit

Situated immediately to the right of the main entrance in the main building.

Piano enthusiasts visiting the Exhibition this year will surely be delighted with the superb display of SHERLOCK-MANNING 20th CENTURY PIANOS.



LOUIS XV.—STYLE 80.

These beautiful instruments have been prepared specially for the Exhibition, and are made from carefully selected, beautifully figured veneers—extra attention in the way of special finishing, tuning, etc., having been given each instrument.

SPECIAL PRICES DURING THE FAIR

We shall offer these Special Exhibition Pianos at great price reductions throughout Fair Week. Now is YOUR chance. Don't let it go by.

Sherlock-Manning Piano and Organ Co.

LONDON, CANADA.
(No street address necessary).

Alex Johnston
PRACTICAL HORSHOE AND GENERAL REPAIRER.
172 Maple Street. Smith's Old Stand.

New Importation.
Of White Felt Hats for early fall wear. Madame Allenby, 619 Richmond street. Open evenings.

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This Dictionary is not published by the original publishers of Webster's Dictionary or by their successors. It has been revised and brought up to the PRESENT DATE in accordance with the best authorities from the greatest universities, and is published by the well-known SYNDICATE PUBLISHING COMPANY OF NEW YORK.

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POSITIVELY

ENDS IN A FEW DAYS