

A BIG COMMODIOUS CHRISTMAS STORE OVERFLOWING WITH GIFTS

Again THE ROYAL STORES comes, boldly to the front as the Christmas store of St. John's. Everywhere, from top to bottom, every nook and corner is crammed full of gifts of character and worthiness. The Christmas spirit is everywhere you turn. And you'll find our well trained and courteous salesforce eager to help you secure "just the gift" for everyone on your Yuletide list.



The holiday decorations are all in place and the holiday goods are all conveniently displayed for easy choosing. Gifts for men, women and children, that will meet the means and extremes of every taste. It is not too early for Christmas shopping—in fact it is just the time when the greatest advantages are to be had—and assortments are at their best. To start you on the right track, we offer in this advertisement, some popular and promising gift items, at special prices for Friday and Saturday.

Gift Gloves

Solve one or more of your gift problems with a pair or two of gloves. Our assortments are complete in styles most favored by well dressed women.

Kid Gloves
Women's Tan Kid Gloves, of real Nappa Kid, wool lined throughout, 2 dome fastened; all sizes. A warm glove for cold weather. Reg. \$2.25 pair. Sale Price **\$2.06**

Fabric Gloves
Women's Suede finished Fabric Gloves, 2 dome fastened; all sizes, colors of Grey, Fawn and Black; splendid value. Reg. 65c. pair. Sale Price **55c.**

Women's Wool Gloves
Warm woolen gloves for women, all sizes, colors of Grey and Brown. Reg. 55c. pair. Sale Price **55c.**

Misses' Wool Gauntlets
A very serviceable gift for misses. These are of heavy wool, and are very warm and comfortable for the cold weather; shown in pretty light and dark Heather mixtures. In sizes 3 to 6. Reg. 85c. pair. Sale Price **74c.**

Fancy Linen A Gift Thought

For Mother or Wife—in fact any housekeeper or housekeeper-to-be. Fancy Linen gifts never fail to get genuine appreciation from those who receive them.

Sideboard Cloths

White Linen Sideboard Cloths; fringed with pretty lace. Makes an ideal gift. Reg. \$1.00 each. Sale Price **90c.**

Tea Cloths

White Linen Tea Cloths, with edging of dainty lace; good looking and serviceable. Reg. 75c. pair. Sale Price **75c.**

Pillow Shams

White, self embroidered, finished with hemstitched frill. Reg. 80c. each. Sale Price **71c.**

Nightdress Bags

White Linen Nightdress Bags, self embroidered, hemstitched border. Reg. \$1.15 each. Sale Price **84c.**

Silk Underwear



The Intimate Gift

Celane "Tricot" Silk Princess Slips
Low neck, sleeveless, shades of Champagne, Flesh, Grey and Wedgewood. The choice of all well dressed women. Reg. \$5.90 each. Sale Price **\$5.37**

Celane "Tricot" Silk Vests
Opera tops, shades of Lilac, Apricot, Champagne and Ivory; very dainty for evening wear. Reg. \$2.75 each. Sale Price **\$2.49**

Apparel for Misses A Gift Idea

Let your gift be one of a practical turn. A dress or middie would be far more enjoyed by the girl than something of limited usefulness. Then too you will please mother as well, making two hearts happy with one practical gift.

Misses' Serge Dresses

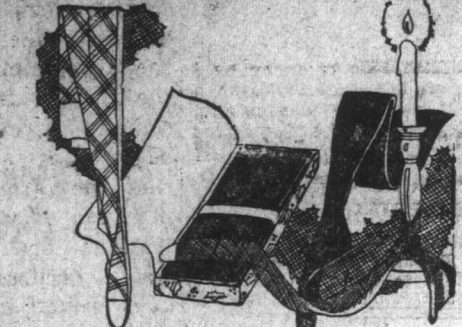
An inexpensive dress, to fit ages 9 to 14 years, pleated skirt of Black and White check, Red bodice nicely embroidered, long sleeves, cuffs and collar of Black and White check; belt at waist. Reg. \$3.55 each. Sale Price **\$3.16**

Flannel Middies

Child's and Misses Flannel Middies to fit ages 6 to 14 years; colors of Green, Navy, Cardinal and Saxe; patched pockets, sailor collar, trimmed with white braid, laced front. Reg. \$4.65 each. Sale Price **\$4.09**

Silk Ribbon

Plain Silk Ribbon, shades of Mauve, Pink, Rose, Jade, Saxe, Red, Navy, Grey, Brown and White, suitable for hair ties. Reg. 30c. per yard. Sale Price **26c.**



Gift Hosiery

It is for miss or woman one can never go wrong in selecting hosiery for a gift—it's the one gift that finds ready use and universal appeal.

Women's Hose

All Wool Cashmere Hose, ribbed fashioned leg, reinforced feet, wide suspender tops, sizes 9 to 10, in the following shades: Grey, Beige, Fawn, Suede and Champagne. Reg. 81c. pair. Sale Price **81c.**

Cashmere Hose

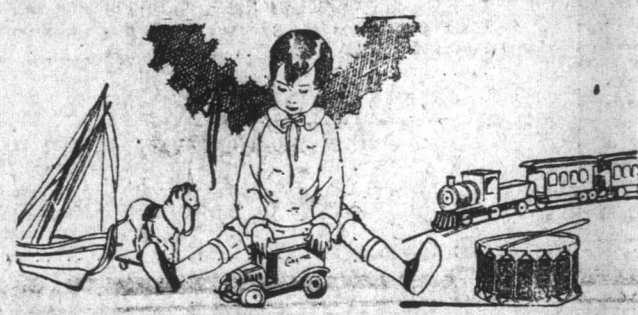
Women's All Wool plain Cashmere Hose, shades of Grey, Fawn, Beaver, Tan and Champagne, seamless fashioned leg, high spliced feet, garter tops; sizes 9 and 9½. Reg. \$1.00 pair. Sale Price **87c.**

Women's Cashmere Hose

These are all wool, in both plain and ribbed, double heels and toes, seamless-fashioned leg, with wide suspender tops, sizes 9 to 10, shades of Grey, Fawn, Beige, Mole, Beaver and assorted Marl. Reg. \$1.25 pair. Sale Price **\$1.10**

Child's Hose

Wonderful value in Child's plain Black All Wool Cashmere Hose, sizes 4 to 6, to fit up to 12 years, fashioned ankle, double heels and toes, garter tops. Reg. 90c. pair. Sale Price **50c.**



Toys! Toys!

Here are a few lines of toys taken at random from our wonderful collection and priced at a splendid saving for Friday and Saturday.

HORSE ON STAND—With wheels, large size. Reg. \$1.50 each. Sale Price **\$1.59**

WOOD BOX CART—With handle. Reg. 25c. each. Sale Price **21c.**

MECHANICAL FIRE ENGINES—Spring motor. Reg. \$1.10 each. Sale Price **90c.**

MECHANICAL TRAIN—Complete with engine, two cars and circular track. Reg. \$3.00 each. Sale Price **\$2.57**

DRUMS—Complete with sticks. Reg. \$1.15 each. Sale Price **93c.**

RUBBER ANIMALS—Sheep, Dogs, Cows, etc. Reg. 40c. each. Sale Price **33c.**

MONKEY TUMBLERS—Always stand upright. Reg. 55c. each. Sale Price **45c.**

MECHANICAL RACING MOTOR CARS—Reg. \$1.15 ea. Sale Price **93c.**

MECHANICAL FIGHTING BIRDS—Reg. 45c. ea. Sale Price **38c.**

HUMMING SPIN TOPS—Reg. 45c. each. Sale Price **38c.**

Give Something to Wear The Gift with a personal touch

What is more practical for gift-giving than something to wear. A dress, a smock, a skirt are in the category of things practical. From our specialized stocks, a pleasing choice is assured. Then, too, the recipient may exchange your selection, if not suitable in style or size.

Serge Dresses

Charming and serviceable dresses for women, of high grade serge, colors of Brown, Navy and Black; Peter Pan collar, patch pockets and long sleeves, nicely trimmed with fancy silk braid; assorted sizes. Reg. \$7.00 each. Sale Price **\$5.87**

House Dresses

Neat and becoming House Dresses, fashioned from nicely finished Basketweave Cloth, round neck, short sleeves; shades of Henna, Navy, Fawn and Black; assorted sizes. Reg. \$4.75 ea. Sale Price **\$4.10**

Women's Skirts

Hopsack and Plaid Skirts, in neat stripe and check effects, of the newest shades; sizes 26 to 30 waist and 36 and 38 length. Reg. \$7.75 each. Sale Price **\$3.29**

Tricotee Smocks

This Tunic Blouse will be welcome as a Christmas gift, since its usage is so popular, shown in shades of Champagne, Tan and Flesh, nicely finished with contrasting colors; half sleeves, trimmed with buttons. Reg. \$6.75 each. Sale Price **\$5.70**

Felt Hats

Crush Felt Hats for women and misses, shades of Fawn, Grey, Navy, Brown, Green, Taupe, Saxe, Royal, with ribbon band to match. Reg. \$1.65 each. Sale Price **\$1.42**

Women's Overalls

Slip over the head style, sleeveless, round neck, bodice of pretty flowered material and skirt of plain shades, in Pink, Saxe, Brown, Rose and Navy, fitted with pockets. A serviceable gift. Reg. \$1.15 each. Sale Price **99c.**

Handbags of Unusual Charm



Always in fashion, always needed, therefore always appreciated. Our Handbag Section is particularly interesting just now, with all that is new and worthy to give. For Friday and Saturday we offer two specials at reduced prices.

Leather Hand Bags

Black and Brown Leather, newest shapes, fitted with mirror and coin purse. A gift worth giving. Reg. \$5.25 each. Sale Price **\$4.69**

Leather Hand Bags

These are all leather and come in colors of Navy, Brown and Black, containing coin purse and mirror. One of these bags would delight any woman. Reg. \$6.75 each. Sale Price **\$5.94**



Gift Handkerchiefs

Kerchiefs like friends—we never have too many. Stocks are at their best, rich in opportunity for individual choice. Here are three lines at reduced prices for this week end.

Boxed Handkerchiefs

Pretty lace trimmed handkerchiefs, 3 to box. Reg. 95c. per box. Sale Price **84c.**

Handkerchiefs

3 to box, embroidered corners, and dainty lace edge. Reg. 85c. per box. Sale Price **74c.**

Children's Handkerchiefs

3 kerchiefs in pretty gift box, corners embroidered in nursery designs. Reg. 53c. box. Sale Price **48c.**

Silk, Sun and Rain Umbrellas

An Ideal Gift

Silk Umbrellas

One of these would make a most acceptable Christmas gift, not alone for its usefulness, but for its beauty as well. Handsome new, handle styles with amber tipped ribs and coverings of fine silk, in colors of Purple, Brown, Cardinal and Black. The variety presents an excellent choice whether the gift be for a young miss or elderly matron.

Solve one of your gift problems by securing one of these umbrellas during our week end sale. Reg. \$6.75 ea. Sale Price **\$6.19**



Comfort Slippers

For Christmas Gift Giving

Slippers will always be popular for gift giving because of their usefulness. We have a plentiful supply in the most favored styles. Give slippers this Christmas.

Women's Slippers

Felt Slippers, soft sole, trimmed with ribbon and pom-pom; colors of Rose, Purple and Brown; sizes 4 to 8. A very comfortable slipper. Reg. \$1.00 pair. Sale Price **90c.**

Child's and Misses' Slippers

Felt Slippers; sizes 5 to 7, colors of Rose and Saxe, soft sole, picture front, trimmed edging. Reg. \$1.15 pair. Sale Price **\$1.04**

Child's Moccasins

Felt Moccasins, soft sole, picture tops; sizes 5 to 10, in Red only. Reg. \$1.00 pr. Sale Price **90c.**

Men Favor Practical Gifts

Dressing Gowns

The gift of a lounging robe carries with it comfort as well as cheer. Our assortments include many new and attractive models that will greatly add to the pleasure of possession. He would be pleased to receive one of these. Reg. \$ 9.50 each. Sale Price **\$ 8.80**
Reg. \$11.75 each. Sale Price **\$10.50**
Reg. \$13.85 each. Sale Price **\$12.15**

Men's Shirts

English Broadcloth Shirts, with double cuffs and starched collar band, in plain shades of Blue, Cream and Grey; all sizes. Reg. \$2.50 each. Sale Price **\$2.29**

Men's Socks

Splendid value in Men's All Wool Cashmere Socks, showing all the wanted shades, with fancy Sale Price **\$1.06**

Men's Silk Ties

Colored Silk Ties in wide flowing ends, newest designs and colorings. You are sure to please him with one of these ties as a Christmas gift. Reg. \$1.30 each. Sale Price **\$1.10**



Sweater Coats

One of these good looking, warm Sweater Coats, would make a very acceptable Christmas gift, shown in colors of Camel, Grey and Brown, with shawl collar, buttoned front, fitted with pockets. Reg. \$9.00 each. Sale Price **\$8.25**

Men's Gloves

Brown and Grey Suede, wool lined throughout, with dome fastened wrist strap; sizes 7 to 9½. A splendid glove for Winter wear. Reg. \$4.50 pair. Sale Price **\$3.50**

Kid Slippers

Men's Brown Kid Slippers, soft sole, all sizes. A very comfortable shoe for home or travelling. Regular \$3.00 pair. Sale Price **\$2.70**

Men's Ropes

Black Kid Ropes, leather sole, with elastic inserts at side; all sizes. Reg. \$3.55 pair. Sale Price **\$3.20**

Stamped Linen for Xmas Gifts



Stamped Linens, when worked, make a splendid Christmas gift, this is sure to please the home lover. Our stock of Stamped Linens is very complete, a few of which we offer at reduced prices for Friday and Saturday.

Luncheon Sets

White Linen Luncheon Sets, consisting of cloth and four serviettes, stamped in pretty designs ready for working. Reg. \$1.20 per set. Sale Price **96c.**

Baby Feeders

A big assortment to choose from, stamped in new and novel designs ready for working. Reg. 40c. each. Sale Price **33c.**

Glass Towels

Checked Linen Glass Towels of very special quality, stamped in neat designs. Reg. 60c. each. Sale Price **49c.**

THE ROYAL STORES, Ltd.