THE ENGLISH-AMERICAN CLOTHING COMPANY

Gives its Many Friends and Customers a Gentle Reminder that—

Ladies'
Hats
Coats
Costumes
Dresses
Waists
Sweaters
Underwear

Although it seldom advertises its stock, it is RIGHT THERE with a small and exceedingly well-chosen stock of Ladies' and Men's Wear. Also that there are always some good bargains waiting for the economical shopper. Just now it is carrying some ROUSING VALUES IN LADIES' SUMMER DRESSES, while next week it expects to announce some interesting new arrivals--Drop in at THE ENGLISH-AMERICAN on your way "uptown."

Men's
Hats
Caps
Overcoats
Raincoats
Suits
Pants
Underwear

THE ENGLISH-AMERICAN CLOTHING COMPANY

312 Water Street : : : : S. John's

may17,21

SIDE TALKS.

By Ruth Cameron.

THE ETERNAL FETISH.

Scene: the street car. Two women talking.

"Well, what do you think of the new members that were admitted to the club to-day?"

"I don't care much for that G. at all. There's no reason she d put on such airs, just because as a little money."

now it, and I wasn't particular- m by that Mrs. F. either, were

, I wasn't. I wonder how she ? She has a pretty good educa- I guess, but she hasn't any ."

her had to please, these ladies club. What a fetish they did ff money! Jealous of the wo- who has it, and scornful of the ho hasn't.

Would Look at Her Without It?

to thinking what an entirely portionate appraisement it is, oney rating, and yet how com- among the very people who to be most tolerant—the people ren't much of it. We all know man who is given entree every- solely because of her money. I e recently at the home of an tance. She was a woman of mon tastes that I marvelled iend's apparent enjoyment of pany.

he had left, my hostess ex- er. It seems she's quite the the community. She has a ome furnished and decorated ch-priced artist in such lines. tertain a lot and their dinners derful. "She's such a dear, ght to call on her," said my

That Big "If."

for my part, I can't imagine a ersome afternoon than one n her company. Neither could else if she weren't so rich. re are some women who can forgive everything to the wealthy woman. Disagreeable manners, downright rudeness, egotism—everything is overlooked because of her money. And yet the wittiest, cleverest, most brilliant and talented woman loses caste with these critics when her shabby clothes proclaim her genteel poverty.

And it isn't the woman alone who is prone to this fault.

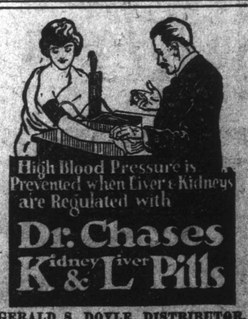
"Higgins a clever chap?" says the masculine censor. "Hm! I could buy him out twice over!"

"She Married Well."

"She married very well," says the father of the bride complacently. "Her husband is a son of old man K., the lumber merchant, and he'll have all his father's money some day."

And speaking of marrying well, did you ever hear anyone say: "She married very well. Her husband's mother is that sweet Mrs. H. who had that big family of children. He hasn't any money behind him but he has his mother's sweet, generous way with him, and they are both young and ambitious. She really married very well."

All of which leads to nowhere but to the world-old concusion that human nature's a funny thing any way you look at it.



GERALD S. DOYLE, DISTRIBUTOR. At all Dealers.

Alberta's Liquor Act

The Liquor Commissioner for Alberta, R. J. Dinning, on Friday announced that arrangements have been completed for the opening of vendors stores at Edmonton and Calgary, and it is the intention that these two stores for the time being shall handle the entire trade. Other stores are being opened in the larger towns throughout the province.

"The liquor can be purchased direct from the vendors' stores in the two cities." Liquor Commissioner Dinning stated in the officials announcement.

Arrangements have also been made to fill mail orders. Before liquor can be purchased, it will be necessary for intending purchasers to obtain permits.

"Applicants for liquor permits can be made by mail of in person to vendors at the different points. Only individual permits will be issued, and no person will be given permits unless 21 years of age."

There are four regular forms of permits, as follows:

General permit, entitling the holder to purchase spirits, wines, beer and malt liquor—$2.

For beer only $1.

For applicants who are temporary residents of the Province, entitling them to purchase spirits, wine, beer or malt liquor for one month—$1.

For single purchase of beer, wines, spirits for one month—$1.

For ringle purchase of beer, wines, spirits or malt liquor—50c.

Special permits will also be issued to druggists, physicians, dentists, veterinarians, ministers of the gospel, persons of the mechanical and manufacturing business or scientists, persons in charge of hospitals, sanitoriums or homes for aged persons.

The permits are not transfereble, and provisions have been made whereby they can be suspended or cancelled for violation of the act.

The regular permits are only issued for one year. This year the permits will only be in effect until December 31. This does not include the permits to be issued for one month."

Higgins stands four-square with Monroe.

"Breeding" Precious Stones

QUAINT OLD-TIME THEORIES CONCERNING SOME OF OUD LOVELIEST GEMS.

Many superstitions already centered round precious stones. One of the most curious of these is, perhaps, the belief that it is possible to "breed" certain gems.

This strange belief was formerly widely known. One of the earliest inquiries made by the Royal Society was into this very subject. Learning that diamonds were found in gravel, and that if the gravel were left undisturbed a second crop would materialize, the Society began to dream dreams. So they asked one of the ship's captains affiliated to them to investigate the matter. Unfortunately, there is no record as to the result of this gentleman's inquiries, but one fears that the society found it rather disappointing.

From the East comes a similar tradition regarding pearls. For long ages it has been believed in the Orient that it is impossible to "breed" pearls by keeping them in rice. There is no evidence to support this belief, but to this day the pearlfishers of Borneo place every ninth pearl they find in a bottle of rice.

Pearls and Priests.

Rather more scientific were the old Buddhist priests, who anticipated the modern methods of obtaining culture pearls by some centuries. They used to introduce tiny images of Buddha into oysters which they had caught, and then put them back into the water. When, later, the oysters were fished up, these images would be covered with pearl. The broken pearls, showing the images inside, were claimed as proof of the universal power of their deity.

One pretty story, which has come down to us from remote ages, explains the origin of pearls by saying that they are dew-drops that have fallen at night into oysters floating with their shells open. The lustre of the pearl, says this legend, depends on the moon. If the night is clear and moonlit, the pearls are bright; if, on the other hand, it is cloudy, and the moon is hidden, the pearls are dull.

Job's Stores, Limited.

HEADQUARTERS

FOR MARINE ENGINE SUPPLIES--ALL NEW STOCK

K. W. Coils single and double cylinder, New York Coils, Jump Spark and Make-and-Break, Scheblar Carburettors and parts, Spark Plugs, Priming Cups, Gaso Cocks, Drain Cocks, Switches, High and Low Tension Wire, Batteries, Grease, Stuffing Boxes, bronze shafting, etc.
Also Lubricating Oils on draught and tins

Job's Stores, Ltd.

Announcing an Entirely New Service.

Motor Call and Delivery Service

Starting on **Monday, May 19th, 1924,** we shall be able to give our many patrons and the general public a service which will appeal to all.

Baby is sick, Ethel and Jack are at school. Doctor has called and left a prescription and there is nobody to get it filled—

'Phone 1358, we will call for that prescription, fill and deliver it to you with utmost despatch.

Sonny has cut his hand; no Iodine, no bandages, Doctor not available—

'Phone 1358—we can supply you and if necessary our druggist will come along and assist until doctor arrives.

What a nuisance! Going to a party, forgot to get some Vanishing Cream; it's all right—

'Phone 1358—we can deliver it to you in a few minutes.

No article too small or too large to deliver. Time and distance no object.

We want to give you a good and reliable service. Give us your patronage and we will give you that service.

Don't forget the Number—1358.

MARITIME DRUG STORE

G.W.V.A. Building, Water St., St. John's.

may17,21

SNOODLES — **He's Taking No Chances.** — **By CY HUNGERFORD**

Uses 27 Buicks

At the present time we are operating 27 Buick Cars. Some of these were purchased in 1918 and have been rendering dependable and satisfactory service.

We purchased five of the new 1924 cars with four-wheel brakes and I have driven them personally. The performance is good. In fact there is a feeling of safety that does not exist with two-wheel brakes.

The body design is a great improvement over previous models, but the most important feature is the four-wheel brakes.

SAMUEL L. KING, JR., General Manager,
Equitable Auto Company, Pittsburg, Pa.

When Better Automobiles are Built, Buick will Build them.

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