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Jacquettes.

at thes up to 11.98 Coats

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20 cent

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YEARS!

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coats c19,3i,w,th,8 George Says

Harvey's Biscuits 37 varieties 57 varieties Heinz Pickles Kearney's Neckwear. Variety unlimited In either shape, color

price.

Each tie neatly boxed

Just stop in and look 'em over. If you have not decided or Neckwear for Xmas A visit will settle you. No obligation to buy.

Yours for quality and service



Furniture! Furniture! Furniture! Suitable for the Christmas Trade

China Cabinets, Book Cases, Jardiniere Stands, Children's High Chairs, Children's Rockers, Children's Commode Chairs, Kitchen Chairs, Floor Canvas and Canvas Squares. The Latest Designs in Wall Paper. Card Tables with Folding Legs, Wicker Work Baskets.

See Our Special Dining Room Suite

BUFFET, FIVE CHAIRS and EXTENSION TABLE. When you get our figure on this, you will wonder how we can manufacture this up-to-date Suite for the price.

White Enamel Bedsteads, Mattress and Pillows, Children's Cots in Wood and Iron. Chesterfields, Easy Chairs, Couches.

OUR UPHOLSTERING DEPARTMENT is right up to date—a beautiful assortment of English and American coverings to choose from. Our customers in St. John's and the Outports have come to rely on Pope's Upholstered Furniture.

Pope's Furniture and Mattress Factory

The largest and best equipped Furniture and Mattress Factory in Newfoundland. 60 YEARS OF QUALITY AND SERVICE.

NAILS.

Black and Galv. Wrot NAILS. Galv. Dory and Wire Nails. Common Wire Nails, Comp. Nails. Coopers' Rivets. Copper Tacks. FELT TINS.

JOB STORES, Ltd.

Just Folks. By EDGAR A GUEST

APPROACHING CHRISTMAS. ast night at eight o'clock he said And putting down his book, he went Without the fuss of being sent.

And then I smiled, and understood That he had started being good.

He placed his garments on a chair, His knickers neatly folded there. His shoes and stocking, smiled at us, As if to say: "The morning fuss Of dressing will no longer be; He's started being orderly."

I chuckled as I turned my head To watch him sleeping in his bed. A wondrous change had taken place— Our boy had washed his hands and Boys very seldom think, I said, To wash before they go to bed

We have a model boy to-day, With Christmas shining down But I behold it with a smile, For once, just like that roguish elf, played at being good myself.

Suppose there were no Christmas day, No gifts for which to dream and pray, No sweet rewards for conduct fair, Our lives would then be bleak and

bare. We should grow old and never see How very good our boys can be.

"Bought and Paid For"

which saw "Bought and Paid For", at he Majestic Theatre, on Monday and tunity to see the picture. To-morrow complete change of programme is billed at the Majestic when a feature of a special and particular calibre will be exhibited.

The Christmas Spirit

We publish the following as it is ypical in spirit of the numerous reponses which have been made to our

Editor Evening Telegram Dear Sir.-Allow me, from my leart of hearts, to offer you my most sincere congratulations on the excellence and true Christian charity of your Editorial of to-day's date, wherein you splendidly appead to our Bachelor friends in behalf of The Little Santa Claus Letter Writers. I am not a bacelor, but have seven little writers of Christmas appeals to St. Nicholas, but if you will forward to me one of these letters, I will gladly see that one more stocking is not empty on the morning of the birth of empty on the morning of the birth of Him who said, "Suffer little children to come unto me."

Yours sincerely, PARENT. St. John's, Dec. 18th 1923.

Rockefeller and

His Immense Wealth

GOAL REACHED AFTER A HER-CULEAN TASK.

How did Rockefeller, the richest man in the world, amass his millions? On the surface it seems amazing, but when all the facts are known it will be seen that the means were simple... The future oil king received only an elementary schooling, and at sixteen found work as office boy and assistant bookkeeper with a produce and commission merchant, remaining three years and leaving to onter the produce ousiness in 1859 with a partner. The first year he did more than \$500,000 worth of business, and before he was 22 he became interested in oil. After investigating and calculating, he invested his money and established the oil refining firm of Andrews, Clark & Co., which was soon changed to Rockefeller & Andrews.

The business grew. Rockefeller's chief difficulty was in getting sufficient capital and credit for expansion. In 1866 he formed the new oil company of William Rockefeller & Company. Later Rockefeller & Co. was established in New York City to manage the export business of both firms. In "Rags To Riches," in which Wesley Barry is starred, coming to the Nickel Monday next, a great story, very much like the above, is told. Nobody in St. John's will want to miss wonderful screen drama.

A Special Appeal

dies prefer good scent as a gift to anything else. This season many discriminating ladies are selecting for their fastidious friends THREE FLOW-ERS perfumes and Powders and stores displaying these high class toilet requisites are kept busy during these days. It has been truly said that Perfume is the gift Divine and there is now no doubt but that THREE FLOW-ERS PERFUME is the choice of discriminating people.

Housekeepers who are proud of their art in Bread making, should use TRIUMPH Flour, as it gives the best results

TEA SETS

21 pieces, Floral & daintly decorated, The Set, 3.98

CUP & SAUCER SPECIAL

Xmas China and Glassware

Toilet Sets

Splendid values, uncrasable

From 3.50 to 15.00

Tea-Pot Sets

all occasions. The Set 5.00

Neat designs and suitable for

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| | Cut Glass Specials CELERY VASE 14.00 |
| STATES OF | CENTRE VASE 10.50 |
| | CENTRE VASE 7.80 |
| 91000000 | SALAD BOWLS 18.00 |
| Proposition of | BERRY BOWLS 14.50 |
| | ORANGÉ BOWLS 12.50 |
| | SPOON TRAYS 12.09 |
| 901 Sept. 34 | BON BONS 7.50 |

Dinner Sets

Floral, dainty and conventional designs. Come in 30 and 54

From 9.95 up.

Tea Sets

To suit everybody's purse. Splendid Value. Decorated and Art colours.

From 2.50 up.

JAPANESE CHINA BARGAINS

3.00

Tea Set

21 pieces with Sugar Bowl, Cream Jug and Tea Pot on Legs. The Set 11.75

Berry Set

Splendid quality, 7 pieces, 10 in. Berry Bowl, and 6 individual. Yours for 3.00

NAPPYS

TUMBLERS

Cake Set

Six—6 in. Plates, and One— 10 in. Centre Plate. A Bargain, 4.00

Bouquet Stands with Hanging Sprays, only to be had at Knowling's SEE THEN

Console Sets

One Flared Dish with Base and 2 Candle Holders.

Chocolate

Come in Art colors, Yellow, Pink, Green and other dainty

Trinket Sets

Tray Hat Pin Holder, Powder Box and Hair Receiver. While they last 1.60

VEGETABLE DISHES 65c.,



Berry Bowls Real Bargains See For Yourself 20c., 39c., 42c., 45c., 49c., 65c. and 85c.

Glass Jugs



1½ Pint size. 28c. each.

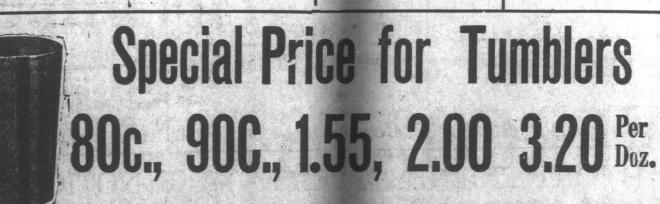


Pint size. 20c.



Oc. up to 1.75





Pudding Bowls, All Sizes.

Meat Platters All Sizes.

avey Boats, All Sizes.

Pudding Steamers All Sizes. See them!

G. Knowling,