

Genuine Beaver Board

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Genuine Beaver Board is the quality wallboard, because it best meets all the requirements of actual use. It is made to do just that. Every characteristic is considered carefully and with the right appreciation of its importance. Genuine Beaver Board fails in no requirement and excels in those that really mean better service. That's quality.

Built of Unadulterated New Spruce Fibre

One of the chief reasons for the superior quality of genuine Beaver Board is the material that goes into its manufacture. It is the only wallboard built entirely of new spruce fibre as it comes from the log, a more costly material, but the best. An examination of a sample cut from stock throughout, the only difference in physical appearance found in the surface liners being due to sizing and calandaring. Genuine Beaver Board has no news stock or other reworked fibre, nor any of inferior pulp woods. It is pure, clean, new spruce.

Manufacturers with largest, Most Complete Equipment

The manufacturing facilities of genuine Beaver Board are the most extensive and most complete of those of all fibre wallboard producers. They include vast holdings of the finest white spruce and mills whose combined capacity exceeds by far that of any competitive manufacturer. Beaver Board factories are complete and perfected as a result of longer experience and greater production. Every operation from the cutting of the spruce logs to the making of the patented "Sealtite" size is done within the Beaver Board organization.

Rigid Without Being Brittle

The fibres of new spruce are long and tough. They mesh thoroughly within each ply itself and make certain a firm bond of the four plys into a strong, practically homogeneous board that does not crack off or split between plys as does the board built of short and broken fibres of inferior woods or reworked

Look for the Beaver Brand on the back of every Genuine Beaver Board.



You can't expect Beaver Board results unless this trade mark is on the back of the board you buy.

material. Beaver Board is not pressed hard to give apparent rigidity nor is it soft and spongy. Just the right density is secured to result in the maximum of flexible strength to make easy working, to prevent breaking out at the nails, and to provide an attractive mat surface for decoration. Pure, new spruce fibre plus careful manufacture make this possible.

Works Easily—Decorates Splendidly—Lasts Indefinitely

Genuine Beaver Board saws cleanly and easily. It nails in place smoothly, conforming perfectly to any unevenness of the wall without strain or injury to any finished result. And a big advantage to genuine Beaver Board is the ease and economy of its decoration.

Its pure spruce fibre content produces a clean mat surface which is not hardened to produce a semblance of stiffness to the board. It is perfectly sized by the patented "Sealtite" process, a process of such unusual merit as to warrant the government issuing a patent on it. It takes the minimum of paint necessary to give even coverage and absolutely eliminates difficulty with brush marks.

And once up, Beaver Board is up to stay. It improves with age. It will never crack or fall. Its high quality content and careful manufacture insure years and years of dependable service.

Colin Campbell, Ltd.
St. John's, Newfoundland.

The Quality Wall Board

The Call of Spring

Brings with it the call for a blood purifier that will aid nature in adjusting your blood and general system into fit shape for the warmer weather.

You yourself know, or ought to know how you feel—if you feel listless, lazy, not sick, but far from well, then you need a good

BLOOD TONIC

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Mandrake Bitters.

These Bitters are purely vegetable, and are a valuable alternative and strengthener and a purifier of the blood.

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Duckworth Street and Theatre Hill

ADVERTISE IN THE EVENING TELEGRAM.

SIDE TALKS.

By Ruth Cameron.

YOU'LL BE OLD SOME DAY.



"Father is quite a care to me," a woman I know said to me the other day, in regard to her father, who lives with her. "He simply won't take proper care of himself. I have to keep after him all the time to see that he exercises enough, and I have to be very strict about his diet. The doctor says it will certainly shorten his life if I let him eat the way he wants to."

Her father is 75. Her mother, to whom he was devoted, has been dead three years. He is very lonely without her. Because of lameness he cannot get out a great deal, because of trouble with his eyes he cannot read much.

Doubtless his daughter feels that she is doing the greatest possible kindness in being strict with him in order to prolong his life. But is she? I have my doubts.

Father's Training.
She is a very efficient woman. She is exceedingly conscientious about training her children, and evidently regards her father as needing the same kind of attention, since he is not far from his second childhood.

Second childhood is a term that leads many people astray in their attitude toward old age.

I think it is really too bad it was ever invented, since it confirms the willingness many middle-aged people have to guide and direct the old in the way they should go.

own inclinations occasionally has disastrous effects," says the American Red Cross Text Book on Home Nursing. "Few persons would wish to prolong their lives in every desire, and sometimes real kindness consists in allowing old people to do certain things that are not good for them."

The text book goes on to say that old people desire for warmth, which young people are apt to think is just a notion. It is an inevitable part of their condition. They should be kept just as warm as they want to be, but the room should also be well ventilated.

Give Them Their Own Way.
To thus give them plenty of warmth and allow them, as far as possible their own way is the most you can do for old folks—that is the final conclusion of this well-qualified writer.

I wish everyone who has anything to do with the care of the elderly would read that chapter. I wish every young person in a home where there is a grandfather or grandmother might read it.

It is hard enough for any age to sympathize with the problems of another, even when it has memory to help out, as in the case of the middle-aged and the young. But for the young and the middle-aged to sympathize with old age without even memory to help is doubly hard.

Only a sympathetic imagination, a tender heart and the willingness to listen to what those who know have to say is going to keep them from the tragedy of thinking some day, when they, too, are old and feeble, "So this is the way mother, or father, or grand father felt. If I had only been kinder."

A fellow with money to bury seldom has to go begging for a light.

The Lighter Side.

SOME SHAPE.

Blondine—"Did you go to the circus?"
Brunette—"Yes, and I am certainly glad of it!"

"Why?"
"Because ever since I saw the hippopotamus, I have been more satisfied with my own shape."

In the old days girls learned how to cook. They didn't have any mayonaisse dressing under which to hide their ignorance.

Some people's tempers are like home brew wine, says Barley Small. The longer they are kept the stronger they are.

The few men who get to the ladder of success need good men at the foot of the ladder to steady it.

A WORD TO THE WISE.
D is for Driver who lets his car run wild.
E is for Excuses made when an auto hits a child.
A is for Ambulance that gathers up the scraps.
T is for the speedy Turn, where many meet mishaps.
H is for Little Hearse, for those who meet the worst.

It all spells DEATH for those who don't stick to SAFETY FIRST.

She is really in love with you if she does not get out with another fellow when your car is laid up for repairs.

Some day, when we have plenty of time and money, we are going to find out just how many ice cream cones are required to fill a small boy.

Feet stay out while angels go to bed.

DISTANCE LENDS ENCHANTMENT.
—And then I told him that he was a dirty bum and a liar and that if I ever saw him again, I was going to knock the lights of him."
"It's much bigger than you; it's a wonder he didn't swing on you."
"Oh, I was going to tell him some more, too, but Central cut off the connection."
Smiling Bob says perhaps those persons who are glad the skirts are longer are those whose eyesight is falling.

New things to learn
And forged ahead,
Success to earn.
He plodded on
With faith and pluck,
And when he won
Men called it luck.

STRANGE.
"Jane," said her father, "how does it happen that I find four good cigars on the parlor table this morning? Did Henry leave them for me?"

"No, he took them out of his vest pocket to avoid breaking them last night, and he must have forgotten all about them afterward."

The Japanese are great jugglers. They juggle balls. Promoters are pretty good at it too. They juggle figures.

French Scheme Collapses.
The French Government concludes that it has a white elephant on its hands in the big cold storage plant it built at St. Pierre. There has been an agitation to throw over absolutely but the French colonial recently made a visit to the island and, it is said, will recommend turning the plant over to private interests as a fish drying station. The French government had ambitious schemes when it erected the tremendous plant at Lorient and the other at St. Pierre and built two special steamers to carry frozen fish from the North American station to supply the French markets. How the mighty have fallen! These steamers are now employed at some other work. The St. Pierre plant will likely degenerate to a curing station and the Lorient plant will likely disappear in a little time. The people of

France are surprised at the failure, but practical fish men throughout the world foresaw it when the scheme was evolved. The fishing game is one that theory and practice do not follow parallel courses—Canadian Fisherman.

How Dark Blues Beat Cambridge Out by one Length.

PUTNEY, England.—(Can. Press)—Oxford triumphed Saturday, in the 75th Oxford-Cambridge race over the four and one-quarter mile course from Putney to Mort Lake.

The Dark Blue eight pulled ahead of Cambridge at the start of the upstream grind and held in front all the way.

W. P. Mellen, of New York, a student of Brasenose College, stroked the Oxford crew.

The sun shone with a brightness rare to London and the banks of the river were packed early with eager spectators along the entire course. The crews started with a stroke of 28.

Oxford on the Surrey side of the river, having won the toss, took advantage of the inside bank of the river, most of the course being shaped in the form of a huge letter "U."

Until half way to the end, no daylight showed between the shells, but shortly after passing the mile mark, Oxford spurred two lengths ahead and thereafter Cambridge trailed, being unable to reduce the lead until just a few hundred yards from the finish, when the second shell began drawing up.

Mellen, however, seemingly lengthened his strokes without increasing the number, so as to hold the gap between the shells until it was so close to the finish that it did not matter.

The Oxford men rowed smoothly and evenly all the way. At times the rhythm of the Cambridge oarsmen seemed prettier, but it was blades that counted most, and while on occasions Cambridge splashed considerably, Oxford never did.

It was the Dark Blues' first victory since before the war and ended the sequence of four Cambridge triumphs.

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A prime fruit-food that everybody would be better for.

Serve stewed as a morning dish. Use in puddings, cakes and pies. Let the children have them with oatmeal.

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